

New Colors «» New Designs

Wider Selection

are features of the

VICEROY

1938 SPRING AND SUMMER LINE

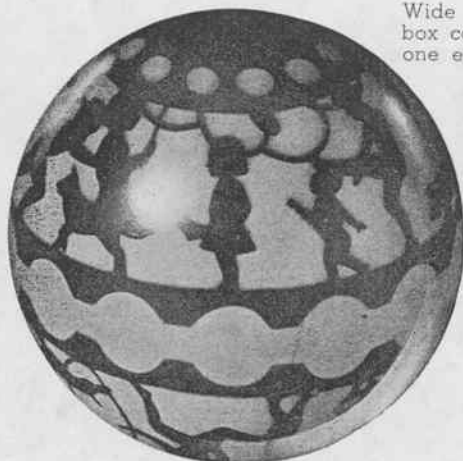
Order through your jobber now

AN EARLY SHOWING means EARLY SALES



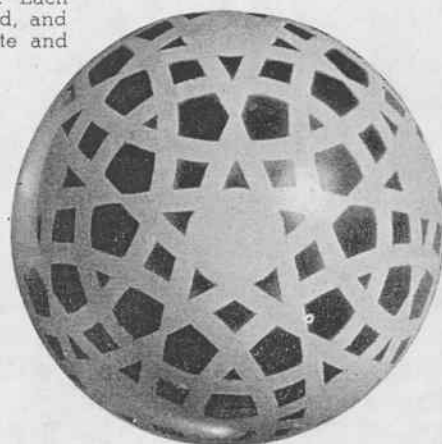
No. 817 — 5" DIAMETER
A new, attractive design

Wide assortment of color combinations. Each box contains three balls Yellow on Red, and one each Red on White, Blue on White and Green on White. Glossy finish.



No. 809 — 4½" DIAMETER
Another pleasing, new decoration

Put up in an assortment of four different color combinations: Two each Red, Green and Blue on White and six Yellow on Red. Highly finished.

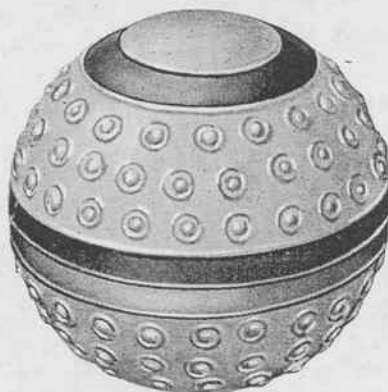


No. 796 — 4" DIAMETER

Here's a leader — new in design

Assortment comprises two Red and two Blue on White and six Red and two Green on Yellow. Makes an outstanding display. Popularly priced.

VICEROY Play Balls



**PLANET — WHITE
WITH COLORED STRIPES**

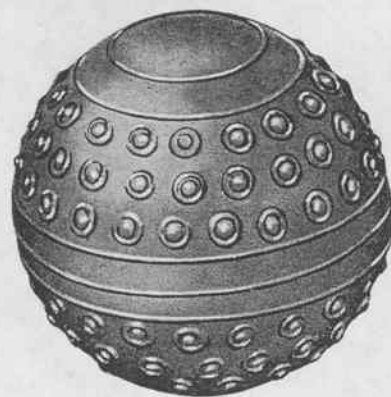
2 1/2" Diameter — No. 682
5" " — No. 757
6" " — No. 758

No. 682 packed 8 with Red stripes and 4 with Blue stripes to the box.

No. 757 and No. 758 balls have alternate stripes and are packed 2 each Red and Blue, Red and Gold, and Blue and Gold.

MOLDED DESIGN BALLS are always good sellers

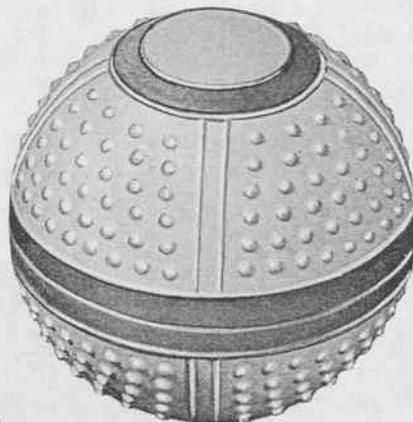
Viceroy offers a wide range of attractive molded designs in pleasing color combinations. All in good clean colors, well finished and with excellent bounce.



PLANET — SOLID COLORS

2 1/4" Diameter — No. 401
2 1/2" " — No. 402
2 3/4" " — No. 403
3" " — No. 404

Each size packed in an assortment of six Red, three Blue and three Green.



**PEBBLE — WHITE
WITH COLORED STRIPES**

3 1/2" Diameter — No. 475

Each ball has four stripes in alternating colors. Packed six with Red and Blue and six with Red and Green stripes to the dozen.



**KINDERGARTEN — WHITE
WITH COLORED STRIPES**

4" Diameter — No. 476
4 1/2" " — No. 689

No. 476 has four alternating stripes. Packed six Red and Green and six Red and Blue.

No. 689 has three stripes all one color on each ball. Packed eight Red and four Blue to the dozen.



**KINDERGARTEN
BABY COLORS**

Entirely new. An excellent feature item for gift purposes. Balls finished in Baby Pink and Baby Blue. Packed six of each color to the dozen. Offered in three sizes:

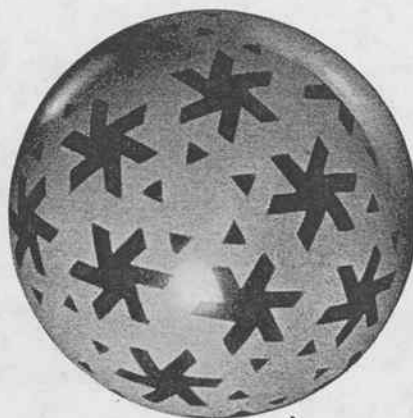
3 1/2" Diameter — No. 745
4" " — No. 746
4 1/2" " — No. 749



MOTTLE

A feature line. Outstanding appearance. High glossy finish. Popular prices.

2 3/4" Diameter — No. 763
3" " — No. 764
3 1/2" " — No. 765



No. 785 — 3 1/2" DIAMETER

Something new at a low price. Smooth, high finish in strong contrasting colors. Packed six Red, three Blue and three Green, all on Yellow base.



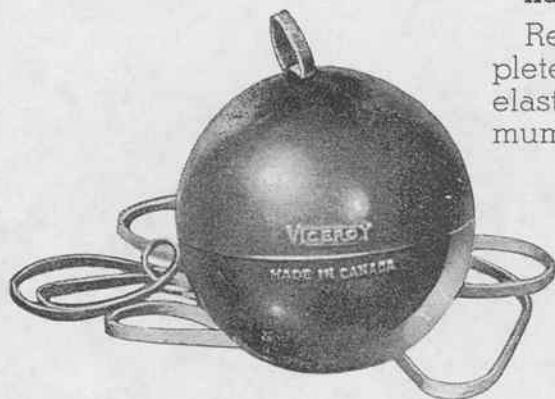
No. 774 — 3" DIAMETER

White balls decorated in Red or Blue. Packed eight Red and four Blue to the dozen.

ALL SPONGE BALLS
are lively, attractive and
have very high finish.

Return Balls are completed with strong, snappy elastic that assures maximum action.

Prices are right.



RETURN BALLS—SOLID COLORS

Balls finished in Red, Green and Blue. Packed in one dozen display boxes, each box containing six Red, three Blue and three Green balls.

Made in three sizes:

Diameter	Stock No.
1 3/8"	8211
1 3/4"	8212
2 1/2"	8215



RETURN BALLS—MOTTLE

Offered in five sizes:

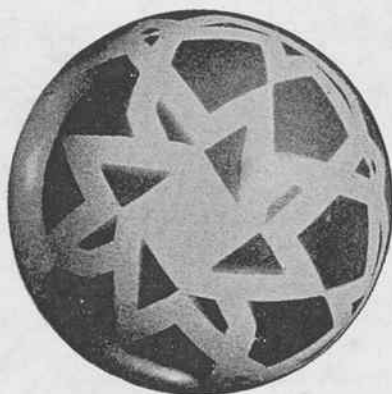
Diameter	Stock No.
1 5/8"	221
1 3/4"	222
2"	223
2 1/4"	224
2 1/2"	225



SPONGE BALLS — MOTTLE

Made in eight sizes:

Diameter	Stock No.
1 3/8"	210
1 5/8"	211
1 3/4"	212
2"	213
2 1/4"	214
2 1/2"	215
2 3/4"	216
3"	217



No. 377 — 3" DIAMETER

A New Sponge Ball Decoration

Assorted Red and Blue on White. Packed eight Red and four Blue to the box.



No. 220B

THE NEW NOVELTY GAME

Here is a Big Seller

A sturdy, well-finished bat about 11 3/4" long, with a 1 3/8" glossy mottled sponge ball securely attached with strong elastic.

Wherever offered this toy has gone over big. Popularly priced.



SPONGE BALLS — SOLID COLORS

Made in six sizes:

Diameter	Stock No.
1 3/4"	8112
2"	8113
2 1/4"	8114
2 1/2"	8115
2 3/4"	8116
3"	8117

Packed in assortments of six Red, three Green and three Blue.

VICEROY Play Balls

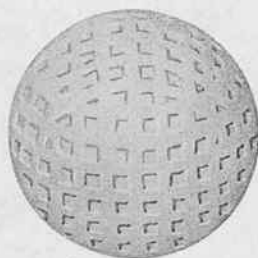
SPECIALTY BALLS



LACROSSE — PRACTICE — No. 7255
Correct in size and weight. Finished in pure glossy white. Just the thing for your local lacrosse team—and boy how it bounces. Let the kiddies try one and sales will flow in.

OFFICIAL LACROSSE BALLS No. 7155

Absolutely accurate in size, weight and balance. Well finished in White and imprinted with word "Official." Packed in individual boxes.



GOLF — No. 6915

Hard, dense rubber, mesh design, finished in white. Has good drive and rolls true. An excellent practice ball and also, due to good bounce, appeals to children.



BASEBALL — No. 6865

Here is a proven good seller. Weighs exactly the same as Big League Official Baseballs— $2\frac{3}{4}$ " diameter. Made from dense Sponge Rubber, White, with stitching shown in Blue. A real ball for adults as well as children. Just the thing for picnics.

PRACTICE TENNIS BALLS

A new, feature item. Sponge rubber balls covered with bright red flock. Packed in counter display boxes. Made from same high quality stock as other Viceroy Sponge Balls, assuring good action and long life. Two sizes:

$2\frac{1}{4}$ " Diameter — No. 1014
 $2\frac{1}{2}$ " " — No. 1015

SPECIFICATIONS

PACKING — $1\frac{3}{8}$ " Sponge — 1 dozen to set-up box.

$1\frac{5}{8}$ " to 3" Sponge and Gas —

1 dozen to Counter Display Box.

$3\frac{1}{2}$ ", 4" and $4\frac{1}{2}$ "

1 dozen to Shipping Carton.

5" and 6"

$\frac{1}{2}$ dozen to Shipping Carton

Golf, Tennis and Baseball — 1 dozen to Counter Display Box.

Lacrosse, Practice — 1 dozen to set-up box.

Lacrosse, Official — Individual Cartons.

Zip-O Bat and Ball — 6 dozen to Shipping Carton.

SHIPPING WEIGHT — per gross (approx.)

Sponge		Return		Gas		Specialty	
Size	Weight	Size	Weight	Size	Weight	Type	Weight
$1\frac{3}{8}$ "	6 lbs.	$2\frac{1}{4}$ "	12½ lbs.	Golf	15 lbs.
$1\frac{5}{8}$ "	7½ "	$1\frac{5}{8}$ "	7½ lbs.	$2\frac{1}{2}$ "	17 "	Tennis, $2\frac{1}{4}$ "	18 "
$1\frac{3}{4}$ "	10 "	$1\frac{3}{4}$ "	10 "	$2\frac{3}{4}$ "	19½ "	" $2\frac{1}{2}$ "	27 "
2"	14½ "	2"	14½ "	3"	22½ "	Baseball	51 "
$2\frac{1}{4}$ "	18 "	$2\frac{1}{4}$ "	18 "	$3\frac{1}{2}$ "	39½ "	Lac., Practice	55 "
$2\frac{1}{2}$ "	27 "	$2\frac{1}{2}$ "	27 "	4"	52½ "	Lac., Official	55 "
$2\frac{3}{4}$ "	31 "	$4\frac{1}{2}$ "	75 "	Zip-O	36 "
3"	37½ "	5"	87 "		
				6"	142 "		

STOCKS CARRIED AT — Sponge, Return and Specialty Balls — Toronto and Winnipeg.
Gas Balls and Zip-O — Toronto only.