NEW DESIGNS — BRILLIANT COLORS Popular Prices and Good Margins

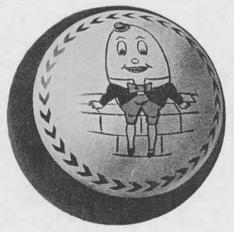
are features of 1941 VICEROY Ball Line



No. 507 - 5" DIAMETER



No. 519 - 41/2" DIAMETER



No. 526 - 4" DIAMETER

The three designs illustrated above represent entirely new and distinctive ball decorations. Colors are bright and attractive, designs are permanent and balls have high glossy finish.

Caricature designs as shown are reproduced on both sides of each ball.

Each size is made in two different color combinations, and is packed in assorted dozens. Each dozen of a size comprises:

8 with Red and Blue design on White background with Blue centre band 4 with Red and Green design on Yellow background with Red centre band

For greater sales feature these new attractive designs. They will add pep to your display and pay you a good profit.

More New Numbers are shown on inside pages.

Attractive Decorations

Again Viceroy leads the field with new, attractive Gas Ball decorations that have wide appeal and show you a good profit.

All decorations are in strongly contrasting colors, making for excellent display and increased sales.



No. 324 — 3" DIAMETER A very colorful design. Each ball has Red design on White base on one side and Blue design on White on other. The Red and Blue designs are separated with smart Silver stripe. Packed one dozen to a smart counter display box.



No. 535 - 31/2" DIAMETER

JACK HORNER

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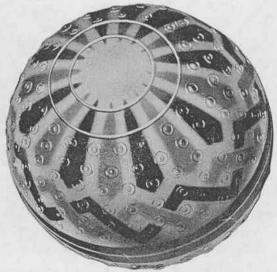
An attractive new design in the popular caricature style. Offered in two different color combinations and packed in assorted dozens. Each dozen contains 8 balls with Red and Blue design on White background with Blue centre band, and 4 balls with Red and Green design on Yellow background with Red centre band.



No. 315 — 31/2" DIAMETER Highly finished, colorful design to sell at a popular price. Packed 4 Red on White, 4 Red on Yellow and 4 Green on Yellow to the dozen.



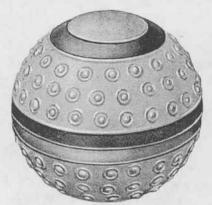
No. 316 — 4" DIAMETER Made in three color combinations. Red design on White base, Red design on Yellow base, and Green design on Yellow base. Packed 4 of each color combination to the dozen.



No. 998 — 6" DIAMETER The popular Planet molded design ball in White, with contrasting Red and Blue figured design. Well finished. Packed 6 to a box.

Be sure you see the New 1941 Viceroy Display Deal.

Feature VICEROY for Profit

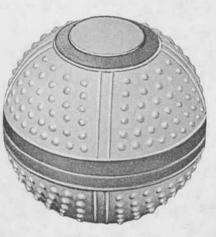


PLANET — WHITE WITH COLORED STRIPES 2¹/₂" Diameter — No. 682 Packed 8 with Red stripes and 4 with Blue stripes to the box.

Popular Sellers

Molded Design and Mottled Gas Balls are always in good demand

Viceroy offers a wide range of sizes and designs in pleasing color combinations. All have excellent bounce.

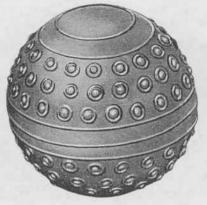


PEBBLE — WHITE WITH COLORED STRIPES

3¹/₂" Diameter — No. 475 Each ball has four stripes in alternating colors. Packed six with Red and Blue and six with Red and Green stripes to the dozen.



A feature item. Outstanding appearance. High glossy finish. Popular price. 2¾" Diameter — No. 763



PLANET — SOLID COLORS 2¹/₄" Diameter — No. 401 2¹/₂" " — No. 402 2³/₄" " — No. 403 3" " — No. 404

All sizes are assorted 6 Red, 3 Green and 3 Blue to the dozen. All have high glossy finish.



KINDERGARTEN BABY COLORS

An excellent feature item for gift purposes. Balls finished in Baby Pink and Baby Blue. Packed six of each color to the dozen. Offered in three sizes:

> 3¹/₂" Diameter — No. 745 4" ^{°°} — No. 746 4¹/₂" ^{°°} — No. 749

> > Shipping weights are shown on the back page.



KINDERGARTEN — WHITE WITH COLORED STRIPES

 $4^{1/2}$ " Diameter — No. 689

Each ball has three stripes. In each dozen 8 balls have three Red stripes and 4 balls have three Blue stripes.

KINDERGARTEN-SOLID COLORS 4" Diameter — No. 406

Packed 6 Red, 3 Green and 3 Yellow to the dozen. All colors are bright and have high glossy finish.

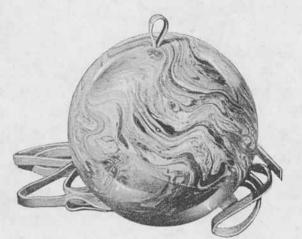
See back page for further feature items.

Your Jobber is ready to service you.

SPONGE AND RETURN BALLS

Viceroy Sponge Balls are all of highest quality material, in attractive colors and with very bright smooth finish.

Return Balls are completed with strong, long elastic.



RETURN BALLS - MOTTLE

	Made in seven sizes			
Diameter	Stock No.	Diameter	Stock No.	
13/8"	220	2"	223	
15/8"	221	21/4"	224	
13/4"	222	21/2"	225	
17/8"	228			



 SPONGE BALLS — SOLID COLORS

 Made in six sizes

 Diameter Stock No. Diameter Stock No.

 1½%"
 8111
 2½4"
 8114

 1½4"
 8112
 2½2"
 8115

 1½8"
 8118
 3"
 8117

PRACTICE TENNIS BALL 2¹/₂" Diameter — No. 1015 (Not illustrated)

A lively sponge ball covered with bright Red flock. A feature item that shows a good profit. Packed one dozen to counter display box.



RETURN BALLS - SOLID COLORS

Made in i	tour sizes
Diameter	Stock No.
15/8"	8211
1 3/4 "	8212
21/4"	8214
21/2"	8215

COLOR ASSORTMENTS MOTTLE

Are packed one dozen to counter display boxes. Each dozen is assorted 6 Red and Blue mottle on White, and 6 Red and Green mottle on Yellow.

SOLID COLORS

Packed 6 Red, 3 Green and 3 Blue to the dozen. Attractive display box helps sales.



SPONGE BALLS - MOTTLE Made in nine sizes Stock No. Diameter Stock No. Diameter 21/4" 21/2" 13/8" 210 214 211 215 13/4" 212 23/4" 216 17/8 218 213 3" 217

Specialty Balls are shown on back page.

EMBLEM DESIGNS-

Original Decorations that have Wide Sales Appeal



FLAG BALL

FLAG BALLS

A timely, attractive decoration that is sure to sell. Popularly priced with a good profit to you.

Each ball has the Union Jack on two sides.

Flags are reproduced in exact color combination of Red, White and Blue. Each flag is on a White background and decoration is completed with a wide central band of Red.

Balls are highly finished and have a good bounce. Made in four sizes. Packed one dozen of a size to a box.

Size	Stock No.
31/2"	355
4‴	356
41/2"	359
5‴	357



No. 317 - 5" DIAMETER

MAPLE LEAF

A distinctively Canadian design. Large silver Maple Leaf on two sides of a bright Red ball. Ball is further decorated with three silver stripes and is highly finished.

Offered in one size only -5'', and packed one dozen to the box.

Feature these patriotic designs. They are unique, attractive and timely. Their inclusion in your Ball display will attract attention, increase sales and make you more profit.

Sponge and Return Balls are shown on back of this page.



No. 220B

LACROSSE BALLS

12.1

OFFICIAL.

No. 7155

Absolutely accurate in size.

weight and balance. Well

finished in White and im-

printed with word "Official."

Packed in individual boxes.

JINGLE RETURN BALL No. 411 A heavy wall 21/4" hollow ball containing bell. Completed with heavy, long elastic. Jingles when thrown. Packed 4 Red, 4 Blue and 4 Yellow to one

dozen display box.

ZIP-O

BAT AND BALL No. 220B A good seller. Has been an outstanding sales suc-

cess for past three seasons. Cash in on this

ZING-O

BAT AND BALL

No. 8210B

Similar to Zip-O but with Solid Color Ball. Good

profit for you.

item.

PRACTICE

No. 7255

Correct in size and weight. Finished in pure glossy White. Just the thing for your local lacrosse team and boy, how it bounces.

Let the youngsters try one and sales will flow in.



BASEBALL - No. 6865

Here is a proven good seller. Weighs exactly the same as Big League Official Baseballs $-2\frac{3}{4}$ " diameter. Made from dense Sponge Rubber, White, with stitching shown in Blue. A real ball for adults as well as children. Just the thing for picnics.

PACKING - 13/8" Sponge - 1 dozen to set-up box.		Tennis, Baseball and No. 411 —		
15/8″ t	o 3" Sponge and Gas.	1 dozen to Counter Display Box.		
	l dozen to Counter Display Box.	Lacrosse, Practice — 1 dozen to Set-up Box.		
31/2" t	o 5" 1 dozen to Shipping Carton.	Lacrosse, Official — Individual Cartons.		
		Zip-O Bat and Ball — 6 dozen to Shipping Carton.		
6″	1/2 dozen to Shipping Carton.	Zing-O Bat and Ball — 6 dozen to Shipping Carton.		

SPECIFICATIONS

SHIPPING WEIGHT — per gross (approx.)

Sponge		Return			Gas	Specialty		
	Size	Weight	Size	Weight	Size	Weight	Туре	Weight
	13/8"	6 lbs.	1 3/8 "	6 lbs.	21/4"	121/2 lbs.	No. 411	20 lbs.
	15/8"	71/2 "	15/8"	71/2 "	21/2"	17 "	Tennis 21/2"	27 "
	13/4"	10 "	1 3/4 "	10 "	23/4"	191/2 "	Baseball	51 "
	17/8"	12 "	17/8"	12 "	3″	221/2 "	Lac., Practice	55 **
	2"	141/2 "	2"	141/2 "	31/2"	391/2 "	Lac., Official	55 "
	21/4"	18 "	21/4 "	18 "	4"	521/2 "	Zip-O	36 "
	21/2"	27 "	21/2"	27 "	41/2"	75 "	Zing-O	33 "
	23/4"	31 "			5″	87 "		
	3″	371/2 "			6″	142 "		

STOCKS CARRIED AT — Sponge, Return and Specialty Balls — Toronto and Winnipeg. Gas Balls, Zing-O and Zip-O — Toronto only.