

VICEROY 1954

PLAY BALL LINE



A WIDE SELECTION OF COLOURFUL

AND ATTRACTIVE GAS, SPONGE,

RETURN AND SPECIALTY BALLS

MADE IN CANADA BY

VICEROY MANUFACTURING COMPANY LIMITED

TORONTO, ONT., 1655 Dupont Street

WINNIPEG, MAN., 58 Victoria Street

MONTREAL, P.Q., 2052 St. Catherine St. W., Suite

VANCOUVER, B.C., 375 Terminal Avenue

VICEROY

Gas and Sponge



**6 INCH
INFLATED**



Stock No. 94-545—6" DIAMETER
EXCITING NEW TOYLAND PARADE DESIGN. White base coat with Toyland characters in red surrounded by contrasting blue and green geometric figures. All with gold centre band.

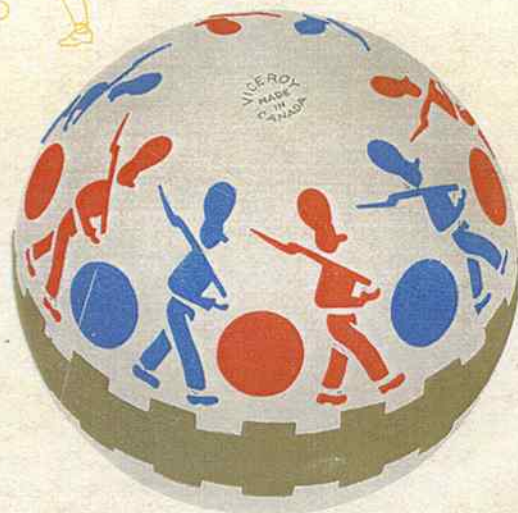
Packed 6 to a shipping container.
Approximate shipping weight 142 lbs. per gross.



Stock No. 94-35—6" DIAMETER
OUTSTANDING GEOMETRIC DESIGN PARTICULARLY ATTRACTIVE WHEN IN MOTION. A proven good seller. Alternating red and blue figures on white background with bright gold centre band.
Packed 6 to a shipping container.
Approximate shipping weight 142 lbs. per gross.



**5 INCH
INFLATED**



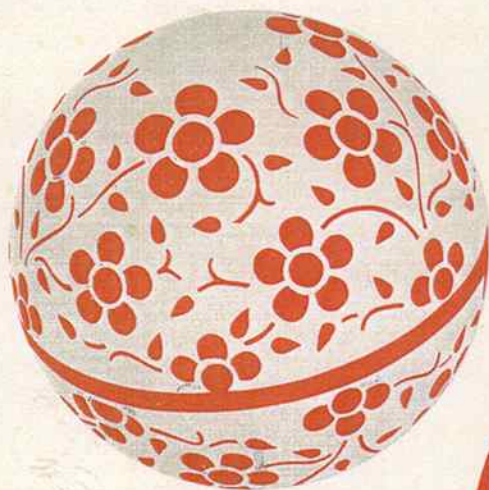
Stock No. 84-543—5" DIAMETER
BRIGHT NEW SILHOUETTE WOODLAND DESIGN. Packed 6 with red animals, trees and centre band on a white background, 3 with red animals, trees and centre band on yellow background, and 3 with blue animals, trees and centre band on a yellow background, to a 1 dozen shipping container.

Approximate shipping weight 87 lbs. per gross.

Stock No. 84-544—5" DIAMETER
PARADE OF THE WOODEN SOLDIERS. Bright, attractive, colourful NEW design, will sell on sight.
Alternating red and blue figures on white base coat and alternating red and green figures on white base coat, all with gold centre band.
Packed 6 of each color combination to a shipping container.
Approximate shipping weight 87 lbs. per gross.

VICEROY The Largest Rubber Toy

Balls for All Occasions

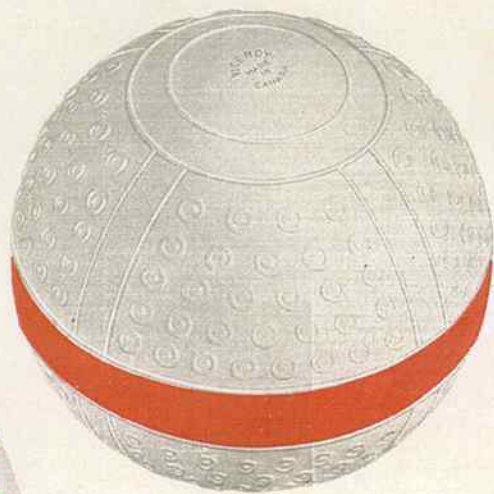


Stock No. 74-533—4½" DIAMETER

A PROVEN FAVORITE IN BRIGHT NEW COLOUR COMBINATIONS. Packed 4 with red flowers on yellow background, 4 with blue flowers on yellow background, and 4 with green flowers on yellow background, to a shipping container.

Approximate shipping weight 75 lbs. per gross.

4½ INCH
INFLATED



Stock No. 71-3—4½" DIAMETER

IN ANSWER TO YOUR DEMANDS! The ever popular "PLANET" design now added to the 4½" range.

Smartly embossed planets on the surface of the ball, designed so as to give a true bounce and a brilliant, clean, white appearance with contrasting centre band.

Packed 6 with red centre band, 3 with blue centre band and 3 with green centre band all on white base coat to a shipping container.

Approximate shipping weight 75 lbs. per gross.



Stock No. 74-536—4½" DIAMETER

BE READY FOR THE TOURIST TRADE. Ideal souvenir gift item. Red, blue and gold colours on a white background as illustrated.

Packed 6 with red centre band and 6 with blue centre band to a shipping container.

Approximate shipping weight 75 lbs. per gross.



Stock No. 73-3—4½" DIAMETER

'ALWAYS POPULAR! A PROVEN SELLER!' An ideal educational kindergarten design with circus figures, alphabet and numerals embossed on brilliant white surface, with contrasting centre band.

Packed 6 with red centre band, 3 with blue centre band, and 3 with green centre band to a shipping container.

Approximate shipping weight 75 lbs. per gross.



Stock No. 74-542—4½" DIAMETER

ANOTHER COLOURFUL NEW DESIGN, an equal favorite with both boys and girls.

Texas Ranger figure in black and red on a yellow background with black lariat. Centre band and wording in red. Packed 1 dozen to a shipping container.

Approximate shipping weight 75 lbs. per gross.

Manufacturer in Canada . . .

VICEROY

Colourful Gas



Stock No. 64-541—4" DIAMETER

This bright new action design is sure to be a hit with the young fry.

Yellow and black duck with red and black barn on a white background, packed 8 with red centre band, fence and lettering, and 4 with green centre band, fence and lettering, to a shipping container.

Approximate shipping weight 52½ lbs. per gross.

4 INCH
INFLATED

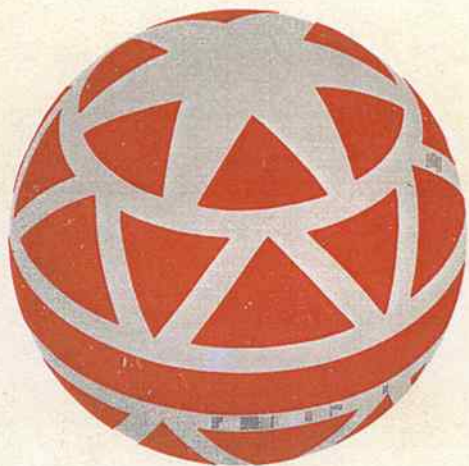


Stock No. 64-536—4" DIAMETER

Another ideal souvenir gift item in a slightly smaller size but equally colourful and attractive. Colours exactly as illustrated.

Packed 6 with red centre band and 6 with blue centre band to a shipping container.

Approximate shipping weight 52½ lbs. per gross.



Stock No. 64-531—4" DIAMETER

Another proven seller in the one-colour field. Star and triangle design is particularly attractive when ball is in motion.

Bright new colour combinations give 6 red on white, 3 blue on yellow, and 3 silver on blue to a shipping container.

Approximate shipping weight 52½ lbs. per gross.



Stock No. 63-3—4" DIAMETER

The ever popular Mother Goose educational design ball. Nursery rhyme characters, alphabet and numerals cleanly embossed on the bright white surface of the ball, with contrasting centre band.

Packed 6 with red centre band, 3 with blue centre band and 3 with green centre band to a shipping container.

Approximate shipping weight 52½ lbs. per gross.

VICEROY Rubber Toys Are Better

and Sponge Balls



**3½ INCH
INFLATED**



Stock No. 54-540—3½" DIAMETER

"TEDDY AND THE FLOWER", particularly designed for the smaller children. Brown, black and white teddy bear with yellow bow and yellow flower, all on white background, is bound to catch the eye of every customer with small children.

Packed 8 with red centre band and lettering, and 4 with green centre band and lettering, to a shipping container.

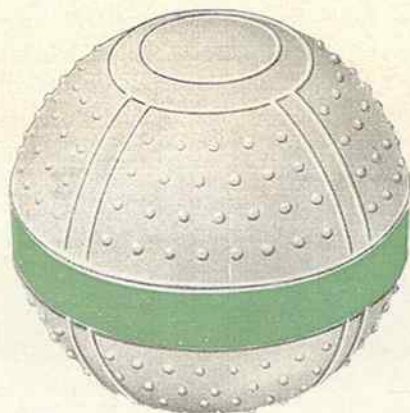
Approximate shipping weight 39½ lbs. per gross.

Stock No. 53-312—3½" DIAMETER

Here is a long-time favorite in new colours, designed for the baby trade. Circus figures are cleanly embossed on the surface of the ball for baby to admire.

Packed 6 with blue centre band on a pink base coat, and 6 with pink centre band on a baby blue base coat, to a shipping container.

Approximate shipping weight 39½ lbs. per gross.

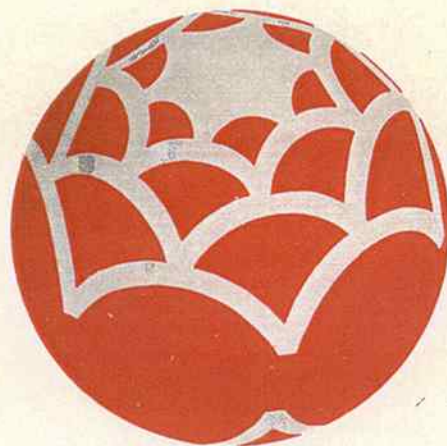


Stock No. 52-3—3½" DIAMETER

Another "best seller" in a larger size. The long-time favorite Pebble design ball with the design embossed on the pure white surface and having a contrasting centre band.

Packed 6 with red centre band, 3 with blue centre band and 3 with green centre band to a shipping container.

Approximate shipping weight 39½ lbs. per gross.



Stock No. 54-522—3½" DIAMETER

The popular umbrella design which has been a proven seller. Colourful, attractive, and appealing.

Packed 8 red on white, and 4 blue on white to a shipping container.

Approximate shipping weight 39½ lbs. per gross.

Display More.. Sell More

VICEROY Gas and Sponge



**3 INCH AND
2¾ INCH
INFLATED**

Stock No. 44-51—3" DIAMETER

A long-time favorite. Popular demand will not allow us to remove it from our line.

Blue moons and stars on one side, red moons and stars on opposite side, with bright gold centre band.

Packed 1 dozen to a counter display box, 6 dozen to a shipping container.

Approximate shipping weight 22½ lbs. per gross.



Stock No. 43-312—3" DIAMETER

Another special design for the baby trade. Mother Goose nursery rhyme characters cleanly embossed on surface of the ball.

Packed 6 with pink centre band on a baby blue base coat, and 6 with blue centre band on a baby pink base coat, to a counter display box. 6 dozen to a shipping container.

Approximate shipping weight 22½ lbs. per gross.

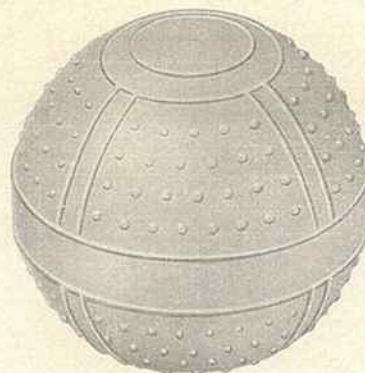


Stock No. 44-539—3" DIAMETER

WILL HELP THE SMALLEST OF CHILDREN WITH THEIR EDUCATION. Alphabet in brilliant contrasting colours on a white base coat with numerals silhouetted by the same contrasting colour.

Packed 4 red on white, 4 blue on white and 4 green on white, with matching centre band, to a counter display box. 6 dozen to a shipping container.

Approximate shipping weight 22½ lbs. per gross.



Stock No. 32-0—2¾" DIAMETER

Natural light grey colour with pebble design cleanly embossed on surface of the ball.

Packed 1 dozen to a counter display box, 12 dozen to a shipping container.

Approximate shipping weight 19½ lbs. per gross.

VICEROY The Largest Rubber Toy

Balls for All Occasions



COLOURFUL SPONGE BALLS IN EIGHT SIZES



A New Design Mottle, as illustrated. Green and red stripes on a white base coat. Will add colour and attractiveness to any display.

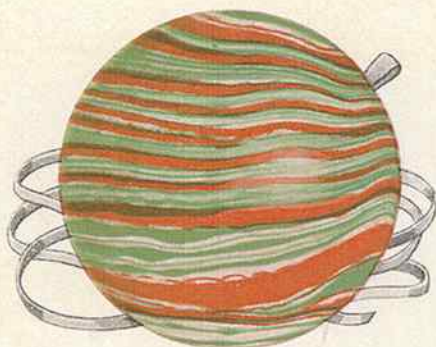
The always popular Tritone sponge ball with brilliant red, white and blue colour combinations as illustrated.

Diameter	Stock No.	Approx. Shipping Wt. per Gross
1 5/8"	311	7 1/2 lbs.
1 3/4"	312	10 "
1 7/8"	318	12 "
2"	313	14 1/2 "
2 1/4"	314	18 "
2 1/2"	315	27 "
2 3/4"	316	31 "
3"	317	37 1/2 "



Diameter	Stock No.	Approx. Shipping Wt. per Gross
1 5/8"	111	7 1/2 lbs.
1 3/4"	112	10 "
1 7/8"	118	12 "
2"	113	14 1/2 "
2 1/4"	114	18 "
2 1/2"	115	27 "
2 3/4"	116	31 "
3"	117	37 1/2 "

RETURN SPONGE BALLS THREE SIZES TO CHOOSE FROM



A New Design Mottle, as illustrated, with strong elastic securely attached to the ball.

Diameter	Stock No.	Approx. Shipping Wt. per Gross
1 5/8"	321	7 1/2 lbs.
1 3/4"	322	10 "
1 7/8"	328	12 "



The brilliant red, white and blue Tritone sponge ball with strong, lively elastic securely attached to the ball.

Diameter	Stock No.	Approx. Shipping Wt. per Gross
1 5/8"	121	7 1/2 lbs.
1 3/4"	122	10 "
1 7/8"	128	12 "

PACKING— Sizes 1 5/8", 1 3/4", 1 7/8" packed 1 dozen to a counter display box. 2 gross to a shipping container.
 Sizes 2", 2 1/4", 2 1/2", 2 3/4" packed 1 dozen to a counter display box. 1 gross to a shipping container.
 Size 3" packed 1 dozen to a counter display box. 1/2 gross to a shipping container.

Manufacturer in Canada . . .

VICEROY *Specialty Balls*



Stock No. 5455—3 $\frac{5}{8}$ " DIAMETER

RUBBER PLAYGROUND SOFTBALL. Approximately same weight and size as Official Playground Softball. Stitching is embossed on surface of ball and there are no seams to split. Will stand exceptionally rough usage. Long lasting. Economical.

Packed 1 dozen to a shipping container.

Approximate weight 66 lbs. per gross.

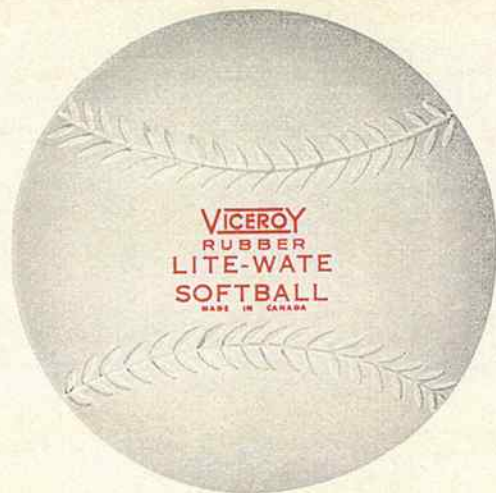


Stock No. 6455—3 $\frac{1}{2}$ " DIAMETER

Approximate size of Official Playground Softball. Gas inflated, heavy wall, seams and stitching embossed on the surface of the ball. Light in weight, but exceptionally strong, will provide hours of fun for the young baseball enthusiast.

Packed 1 dozen to a shipping container.

Approximate shipping weight 45 lbs. per gross.



VICEROY *Rubber Toys Are Better*

for All Occasions



Stock No. 3855—2½" DIAMETER

Especially designed for bantam players, this soft, sponge rubber baseball is durable and of suitable weight. Stitching is printed in red on a bright white base coat.

Packed 1 dozen to a display box, 12 dozen to a shipping container.

Approximate shipping weight 27 lbs. per gross.

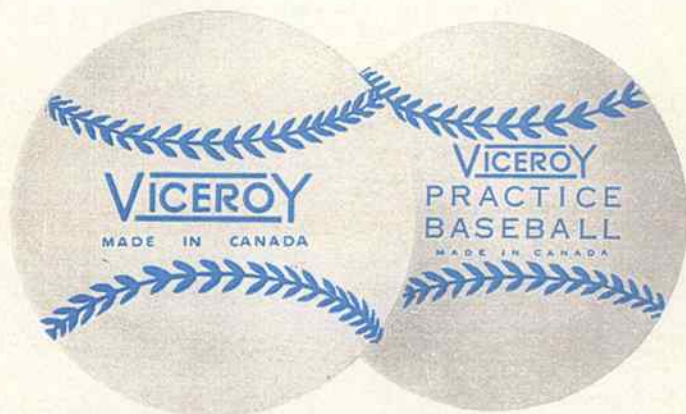


Stock No. 4855—2¾" DIAMETER

A soft sponge rubber baseball just the right size and weight for the junior player. Exceptionally durable. Stitching is imprinted in red on bright white base coat of the ball.

Packed 1 dozen to a display box, 12 dozen to a shipping container.

Approximate shipping weight 31 lbs. per gross.



Stock No. 6855
2¾" DIAMETER

Stock No. 5855
2½" DIAMETER

These two balls are made from specially processed sponge rubber to give firmness and liveliness, similar to regulation baseballs. Exceptionally suitable for adults as well as children.

No. 6855—2¾" is approximately same weight and size as official baseball.

No. 5855—2½" is particularly suitable for younger children.

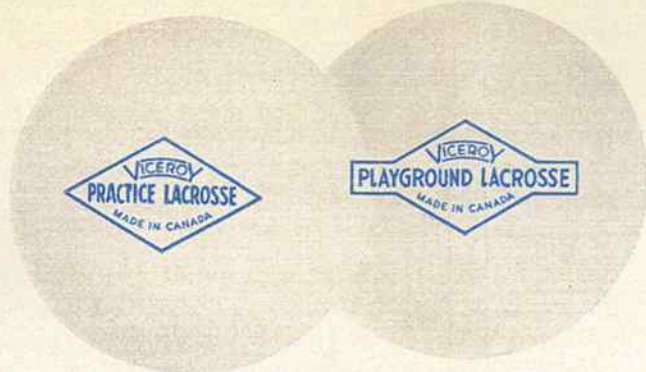
Both are packed 1 dozen to a shipping container.

Approximate shipping weight:

No. 6855—2¾" 51 lbs. per gross. No. 5855—2½" 45 lbs per gross.

Display More .. Sell More

VICEROY Colourful Return



Stock No. 7255
2½" DIAMETER

No. 7255 is similar in size and weight to the official ball. Has tremendous bounce and will withstand rough usage.

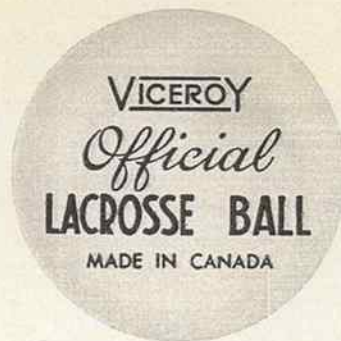
No. 6255 is somewhat lighter in weight, but ideal for playground use.

Both of the above items packed 1 dozen to a shipping container.

Approximate shipping weight per gross:

No. 7255—2½" diameter, 55 lbs. No. 6255—2½" diameter, 45 lbs.

Stock No. 6255
2½" DIAMETER



Stock No. 8255—2½" DIAMETER

Meets Lacrosse Association specifications! Official size, weight and density. Made from special solid white compound throughout with no paint to chip, crack or peel. Exceptionally lively and long lasting. Individual tissue wrap.

Packed 1 dozen to a shipping container.

Approximate shipping weight 55 lbs. per gross.

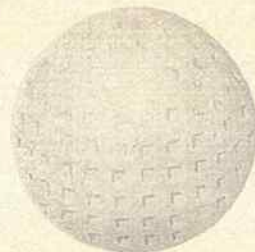


Stock No. 215—1-3/16" DIAMETER BALL

Regulation size bat imprinted in red with attractive action picture. Bright red, white and blue tritone ball with strong, lively elastic firmly affixed to both bat and ball. Each bat and ball in a printed kraft envelope.

Packed 6 or 12 dozen to a shipping container.

Approximate shipping weight 36 lbs. per gross.



NOVELTY PRACTICE GOLF BALL

Stock No. 6915—1½" DIAMETER

Made from special dense rubber in a satisfactory practice weight and with excellent bounce, this ball will meet with the immediate acceptance of the enthusiastic golfer for practice purposes.

Packed 2 dozen to a box, 6 dozen to a shipping container.

Approximate shipping weight 13½ lbs. per gross.

VICEROY The Largest Rubber Toy

and Specialty Balls



Stock No. 6655—6" DIAMETER
TOUGH — LIVELY — ECONOMICAL

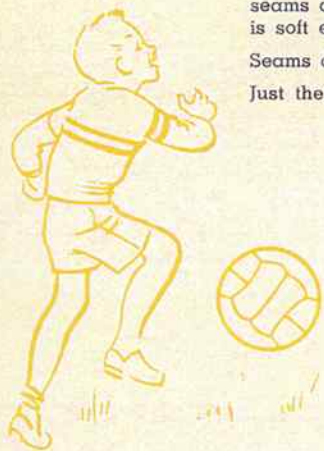
Here is what the small fry have been waiting for! A specially compounded, gas inflated ball which can be kicked and which will withstand rough usage.

Made from a special brown rubber, approximately same colour as regulation footballs, and with seams carefully moulded into the rubber, this ball will afford many hours of active play and yet is soft enough to eliminate any possibility of injury.

Seams do not split and ball does not need to be re-inflated.

Just the right size for small, active children, who prefer to kick a ball rather than bounce it.

Packed 6 balls to a shipping container.
Approximate shipping weight 142 lbs. per gross.



IT PAYS TO PLAY



Manufacturer in Canada . . .

Other Popular Rubber Toys

Manufactured by

VICEROY

DOLLS

- ... *The Famous and Popular*
"SUNBABE BLONDIE"
"SUNBABE BROWNIE"
All Rubber Dolls.

"TREASURE CHEST", SUNBABE DOLL
*With an assembly of doll accessories
and clothes in a miniature
travelling case.*

SAND PAILS

- ... *Colourful, unbreakable, all Rubber*
Sand Pails – Two sizes.

INFLATED RUBBER CHARACTER TOYS

- ... *Exclusive Copyrighted CHARACTER TOYS.*
*Colourful packings to assist in
display and merchandising.*

WHEEL TOYS

- ... *Popular, Bright All Rubber*
Wheel Toys with
WALT DISNEY CHARACTERS.

**Individual Catalogue Sheets of the Above Products are
Available Upon Request.**

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