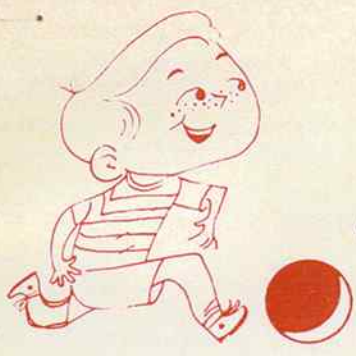


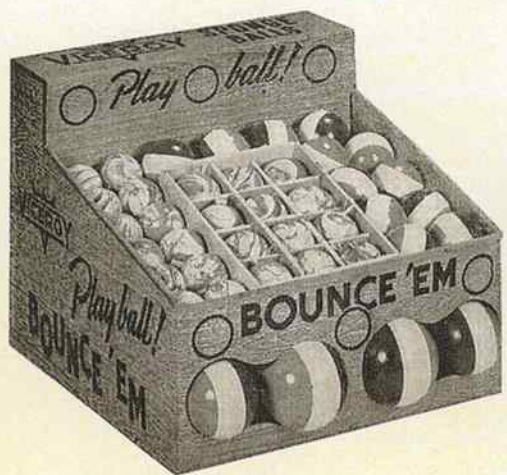
1954



Three Special Deals!



Play Ball Line



DEAL No. 5451
SPONGE AND SPONGE RETURN



DEAL No. 5481W
PRE-PRICED
INFLATED GAS BALLS



DEAL No. 5471
INFLATED GAS BALLS

NEW! Super Bounce and Super Gloss Finish
Colourful . . . Attractive . . . Sure Sellers
Priced Right for Ready Sale

FREE.. DISPENSER DISPLAYS .. FREE

SEE BACK OF THIS SHEET FOR COMPLETE DETAILS

VICEROY Play Ball Deals

Stock No. 5451 SPONGE BALL DEAL (Dispenser)

*Suggested Total Retail Value
per deal*
\$12.96

One complete deal as described
to a shipping container, approxi-
mate weight - 11 lbs.

	Suggested Retail Price Each
1 Doz. 1 $\frac{5}{8}$ " Mottle Sponge Ball	.10
1 Doz. 1 $\frac{7}{8}$ " Tritone Sponge Ball	.15
1 Doz. 2 $\frac{1}{2}$ " Tritone Sponge Ball	.25
1 Doz. 3" Tritone Sponge Ball	.39
1 Doz. 1 $\frac{3}{4}$ " Mottle Return Sponge Ball	.19

Stock No. 5481W GAS BALL DEAL (Plastic Basket)

*Suggested Total Retail Value
per deal*
\$28.56

One complete deal as described in
plastic basket with display card to
a shipping container, approximate
weight - 15 lbs.

	Pre-Priced Suggested Retail Price Each
9 only 3" Hi Bounce Gas Ball	.39
6 only 3" Decorated Gas Ball	.39
6 only 3 $\frac{1}{2}$ " Solid Color Gas Ball	.49
6 only 3 $\frac{1}{2}$ " Decorated Gas Ball	.49
9 only 4" Decorated Gas Ball	.69
6 only 4 $\frac{1}{2}$ " Decorated Gas Ball	.79
6 only 5" Decorated Gas Ball	.98

Stock No. 5471 GAS BALL DEAL (Dispenser)

*Suggested Total Retail Value
per deal*
\$22.68

One complete deal as described
to a shipping container, approxi-
mate weight - 11 lbs.

	Suggested Retail Price Each
15 only 3" Hi Bounce Gas Ball	.39
12 only 3 $\frac{1}{2}$ " Solid Color Gas Ball	.49
9 only 4" Decorated Gas Ball	.69
6 only 4 $\frac{1}{2}$ " Decorated Gas Ball	.79

We Help You Sell . . . Good Quality

SUPER BOUNCE . . . HIGH GLOSS FINISH AND

FREE . . . DISPENSER DISPLAYS . . . FREE

MADE IN CANADA BY

VICEROY MANUFACTURING COMPANY LIMITED

1655 DUPONT STREET, TORONTO 9, ONT.