



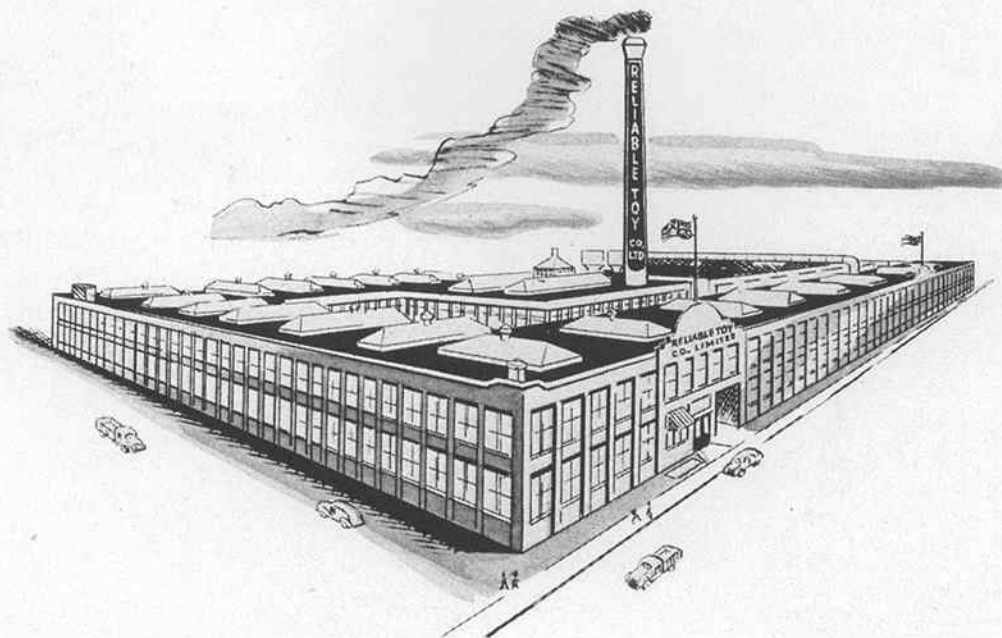
Reliable

PLASTICS



CATALOGUE SUPPLEMENT No. 201

RELIABLE PLASTICS CO., LIMITED



THIS catalogue is supplementary to our present plastics catalogue and includes all of our new plastics creations developed since the first book was published. The items shown in this supplement maintain the same high standards we have always adhered to. All "RELIABLE" Plastics toys and infants goods are non-inflammable—rust-proof—have fast colours—no rough edges. Our plant in Toronto has over 100,000 sq. ft. of floor space which gives us a production capacity capable of looking after your requirements efficiently.

Headquarters for . . .

RELIABLE PLASTICS CO., LIMITED
Manufacturers of Reliable Plastic Products

RELIABLE TOY CO., LIMITED
Manufacturers of Reliable Dolls, and Plush Toy Animals

258 CARLAW AVENUE, TORONTO 8, CANADA

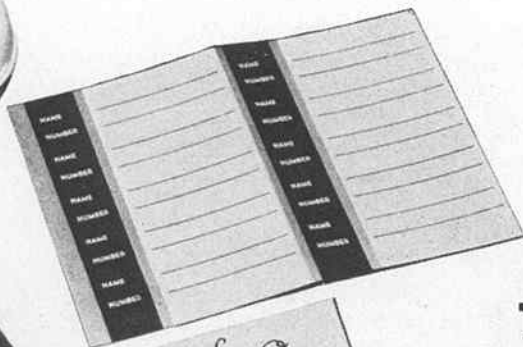
ALL PLASTIC PHONE BANK

No. 99/1—Here's a double-feature plastic toy that has realistic, educational advantages of the telephone, plus the added attraction of a novel interesting bank. Child can learn ABC's and numbers playing the fascinating, make-believe telephone game. When the receiver is removed the phone becomes a bank. Slot is right underneath the receiver with combined feature of making pay-phone calls and learning the thrift habit, too. With stationary dial and sells at popular price. Overall height 2½", 3¼" long, 2¼" wide, receiver 5" long. Packed 6 to a box, 6 doz. to a carton.



ALL PLASTIC TELEPHONE

No. 101/1—RINGS AS YOU DIAL. It's educational—looks real—it's modern—the all plastic telephone is a modern child's toy. The bell rings with the turning of the dial. It works and looks just like a real adult phone. The telephone has everything—beauty, interest and educational value. It's a fascinating way for children to learn ABC's and numbers. Telephone memo book comes with phone providing extra fun. Overall height 3½", 5" long, 3½" wide, receiver 6¾" long. Individually packed in attractive display box, 2 doz. to a carton.

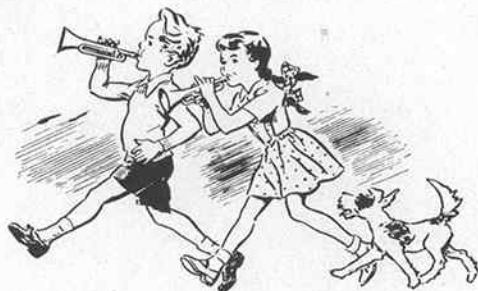
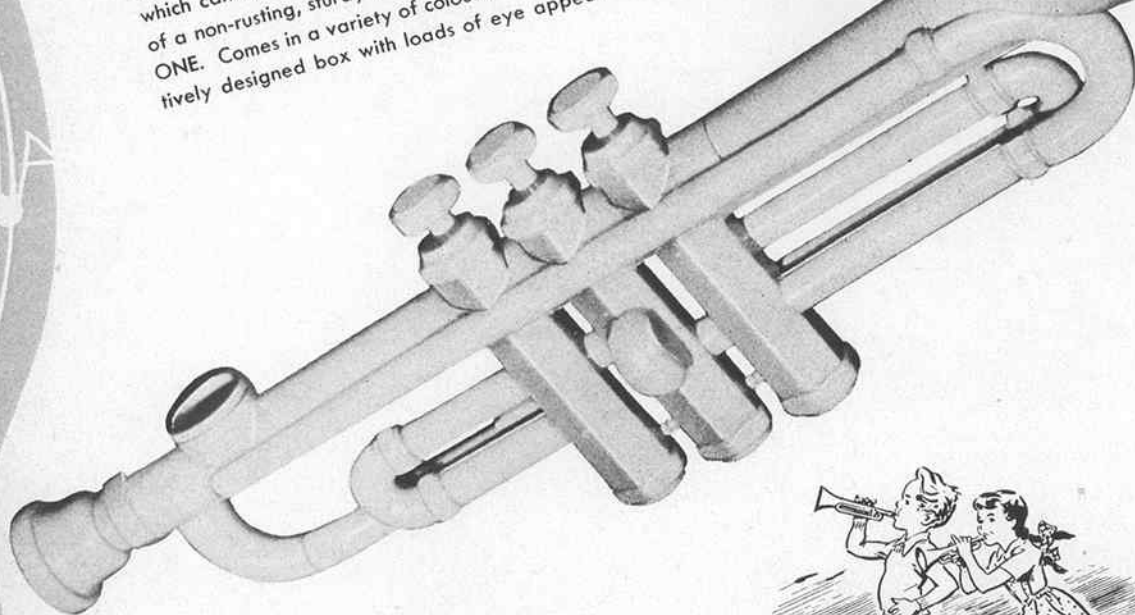


ALL PLASTIC TELEPHONE

RINGS AS YOU DIAL. No. 100/1—has the same outstanding features as No. 101/1. Telephone memo book included. Overall height 3", 4¼" long, 3" wide, receiver 5" long. Individually packed in attractive display box, 3 doz. to a carton.

TRUMP-A-TUNE

No. 110/1—HUM—SING—CROON YOUR FAVOURITE TUNE ON A PLASTIC TRUMP-A-TUNE. A modern plastic musical instrument that plays a tune when you hum into it. Looks just like a real trumpet. Has a removable mouth-piece which can be washed, and a replaceable vibrator. The Trump-A-Tune is made of a non-rusting, sturdy plastic. It's more than a toy, provides FUN FOR EVERY-ONE. Comes in a variety of colours. Length 10½". Packed singly in an attractively designed box with loads of eye appeal—3 doz. to a carton.



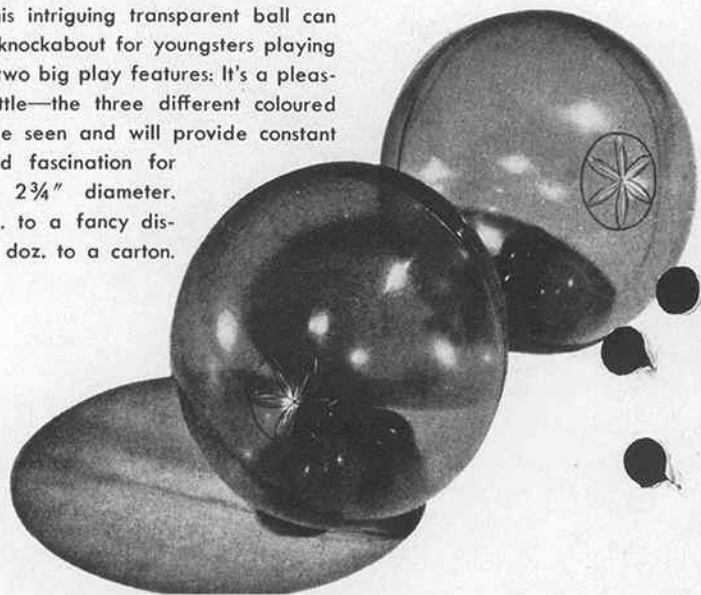
Big Chief WHISTLE



No. 67/1—The "Big Chief" is a standard size whistle made of sturdy plastic. Moisture on the mouth-piece produces no rust or oxidization. It can be used for fun in everyday play, gymnasium supervision, sports and refereeing games. Comes in assorted colours. Packed 36 to a box, 60 doz. to a carton.

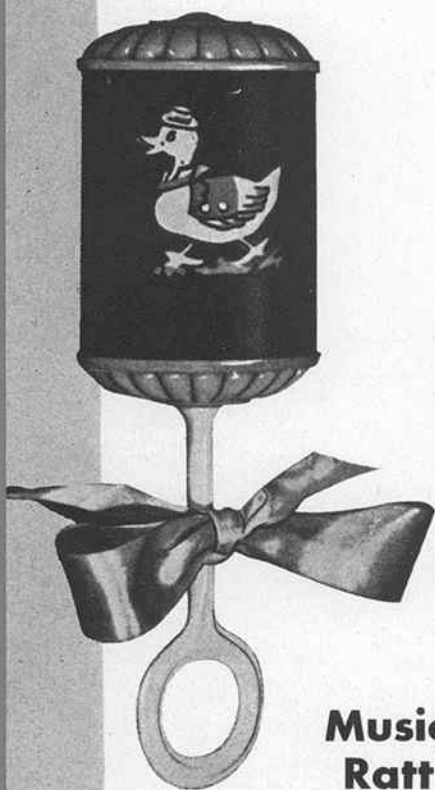
ALL TRANSPARENT BALL

No. 78/1—This intriguing transparent ball can be used as a knockabout for youngsters playing in crib. It has two big play features: It's a pleasing, sturdy rattle—the three different coloured marbles can be seen and will provide constant amusement and fascination for babies. Size 2¾" diameter. Packed 1 doz. to a fancy display box, 12 doz. to a carton.



Baby Joy

SPECIALTIES



Musical Rattle

No. 96/1—Here's something new—something different. A musical rattle that will catch the ear and imagination of a child. It's educational—helps youngsters distinguish different musical sounds. Interestingly illustrated with animated animal pictures. Comes in assorted 2-colour combinations. Ribbon to blend with colour schemes. Length 6 3/4". Individually packed in a 4-colour Baby Joy Musical Rattle box, 6 doz. to a carton.



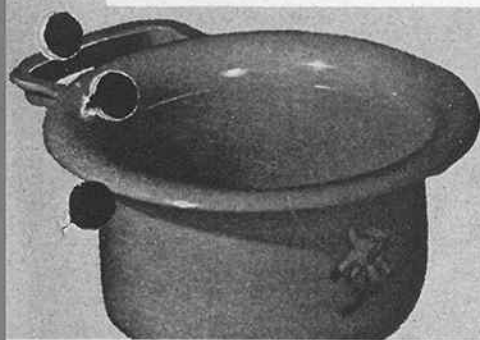
Plastic CLOCK BANK

No. 47/1—This "RELIABLE" creation has an appeal that will sell. It's an ideal gift item. EDUCATIONAL—ATTRACTIVE—REALISTIC. Teaches children numbers and the saving habit. The figures are easy to read and the 1 1/4" slot will take average-size coins. Comes in pastel shades with dainty ribbon to match colour scheme. Height 4 1/2", dial 2 3/4", 1 1/2" release on back to permit easy removal of money. Individually packed in attractive 4-colour Baby Joy box, 6 doz. to carton.



Carriage BALL

No. 84/1—Carriage ball is moulded half coloured and half transparent. A two-colour plastic ball with rattle feature. Three different coloured marbles are visible, providing play value for baby. Has dainty tinted ribbon to tie onto carriage or crib. Size 2 3/4" in diameter. Packed in a beautiful 4-colour Baby Joy box, 6 doz. to carton.



Plastic Commode . . .

No. 83/1—Large size. An attractive yet practical infant's commode with animated novelty picture. It's durable—sanitary—and featherweight. Minimizes body chill for babies. The commode makes a most acceptable, lovely gift. Comes in dainty pastel shades. Size 7 1/2" diameter, height 3 1/2". Individually packed in the 4-colour lithographed Baby Joy box, 3 doz. to a carton.

No. 82/1—Small size is also an exceptionally happy choice for a gift item. Size 6" diameter, height 2 3/4". Packed in an attractive merchandising box, 3 doz. to carton.

Plastic TEA

DE LUXE TEA-TIME DISH SET

No. 26/5—Here's a super set complete in every detail for make-believe tea parties. Total of 32 pieces consisting of 4 cups, 1 cream jug, 1 sugar bowl, 1 tea pot with lid (all foregoing have embossed floral design), 4 saucers, 4 plates, 4 knives, 4 forks, 4 spoons and 4 Tea-Time napkins. Set comes in colourful shades. Packed in 4-colour lithographed merchandising box. 1 doz. to a carton.



TEA-TIME DISHES



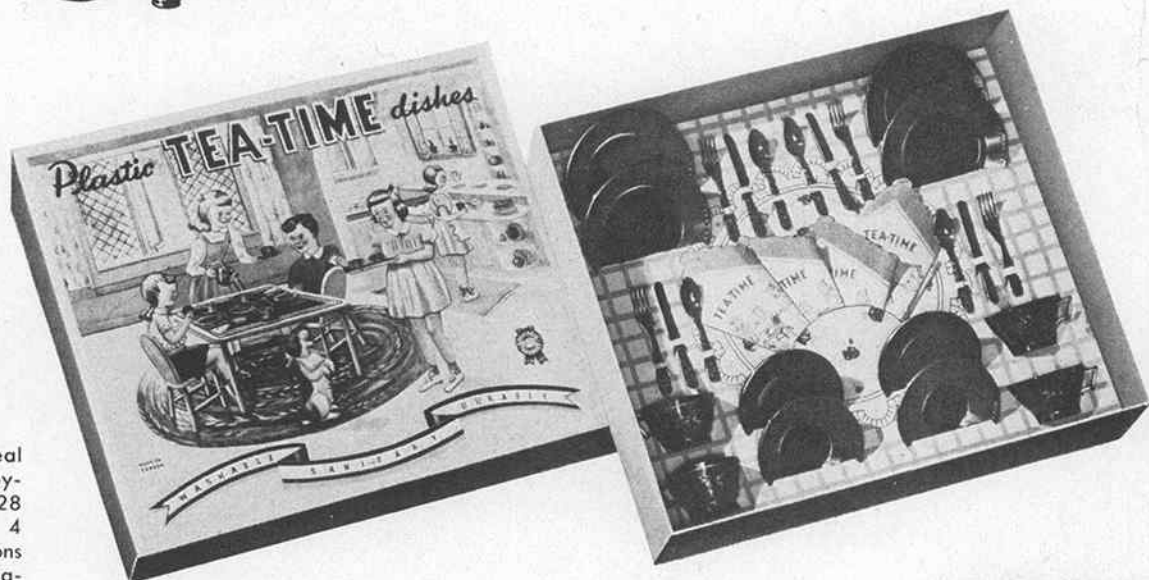
De Luxe Plastic TEA-TIME DISH SET

No. 24/5—This set complete with 18 pieces including 2 cups, 1 cream jug, 1 sugar bowl, 1 tea pot with lid (all of foregoing have embossed floral design), 2 saucers, 2 plates, 2 knives, 2 forks, 2 spoons and 2 napkins with Tea-Time design. Set comes in colourful shades. Packed singly in 4-colour display box, 1 doz. to a carton.



Plastic TEA-TIME DISHES

No. 24/4—With eye appeal that will provide endless enjoyment for children. Consists of 28 pieces: 4 cups, 4 saucers, 4 plates, 4 knives, 4 forks, 4 spoons and 4 napkins in colourful Tea-Time design. Embossed floral design on cups. Come in colourful shades, packed in 4-colour lithographed display box. 1 doz. to a carton.



PLASTIC TEA-TIME DISHES



Plastic Tea-Time DISHES . . .



No. 21/4—This colourful set consists of 2 cups, 2 saucers, 2 knives, 2 forks, 2 spoons and 2 napkins with colourful Tea-Time design. Cups have pleasing raised floral design. Set is washable—sanitary—durable. Comes in colourful shades and consists of 12 pieces in all. Packed in a 4-colour lithographed display box. 3 doz. to a carton.



Tea-Time CUTLERY SET

No. 65/2—This cutlery set consists of 2 knives, 2 forks and 2 spoons. On a beautiful 4-colour lithographed card. Set comes in assorted colours. Packed 2 doz. to box, 36 doz. to a carton.



No. 65/1—An attractive cutlery set with knife, fork and spoon. On a pleasing card with red and blue design. Set comes in assorted colours. Packed 3 doz. to box, 60 doz. to a carton.



TEA-TIME

Plastic DISHES

WASHABLE SANITARY DURABLE



Tea-Time Dish Set

No. 20/4—WASHABLE—SANITARY—DURABLE! This plastic dish set consists of 6 pieces: 1 cup, 1 saucer, 1 knife, 1 fork, 1 spoon and 1 napkin. Same design as No. 21/4. Packed in a 4-colour display box. 6 doz. sets to a carton.

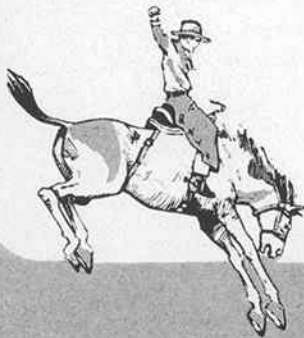
WESTERN

PISTOL

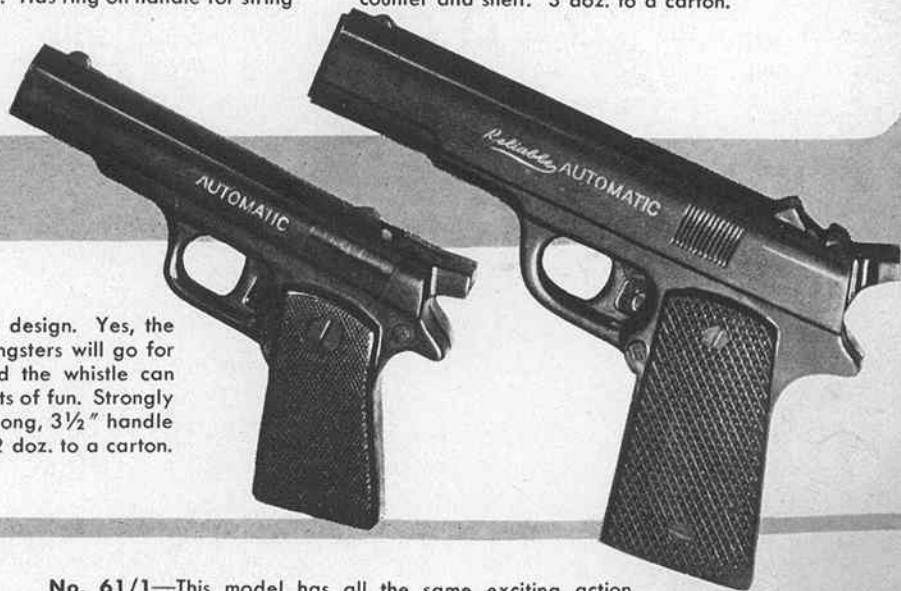


No. 63/1—Here's a new number that has play appeal *plus*. The all plastic Western pistol has a real cylinder that clicks and revolves a notch with each pull of the trigger. It is moulded in two bright colours and has fancy embossed design on handle. Has ring on handle for string

to carry over shoulder. The Western pistol adds realism to the good old game of Cowboys and Indians. Overall length 9", handle from top of barrel 5". Packed individually in 4-colour display box designed to attract attention on counter and shelf. 3 doz. to a carton.



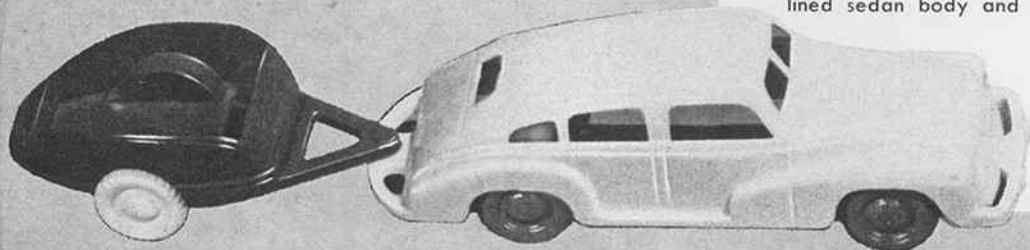
No. 60/1—Small size. Real in action—in colour—in design. Yes, the all plastic AUTOMATIC has a "real action" look. Youngsters will go for its super noisemaker. The trigger clicks sharply and the whistle can be blown at the same time. Made for adventure and lots of fun. Strongly built for exciting play. Comes in assorted colours. 5" long, 3½" handle from top of barrel, 1" thick. Packed 2 doz. to a box, 12 doz. to a carton.



No. 61/1—This model has all the same exciting action features as No. 60/1 except for larger size. Overall length 6¼", 4½" handle from top of barrel, 1" thick. Packed 1 doz. to a box, 6 doz. to a carton.

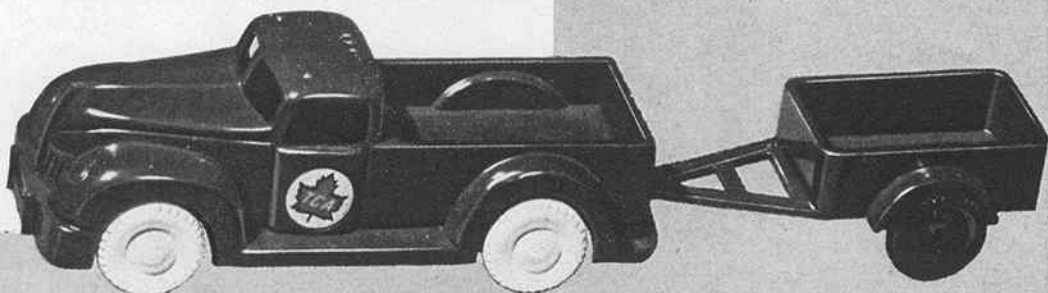
SEDAN and TRAILER

No. 55/1—This smooth touring model is styled with 4-door streamlined sedan body and trailer with matching design. Moulded attractive bright colours. Trailer is detachable providing extra interest and play value. Car 5½" long, trailer 3" long, overall length sedan and trailer 8½". Packed 1 to 3-colour box with illustrations which suggest ideas for play. 6 doz. to a carton.



TRUCK and TRAILER

No. 57/1—Beautifully designed and moulded in sturdy plastic. No rough edges—no rusting. Comes in assorted colours with T.C.A. transfer on door of truck. Truck 4¾" long, trailer 3" long, overall length truck and trailer 7½". Packed 1 doz. to box, 12 doz. to a carton.



Miniature Plastic Cars and Trucks

The line you've been waiting for. Famous "Reliable" all plastic cars and trucks in miniature. Beautifully finished in bright colours. Length 4" on all models.

No. 50/1—COUPE

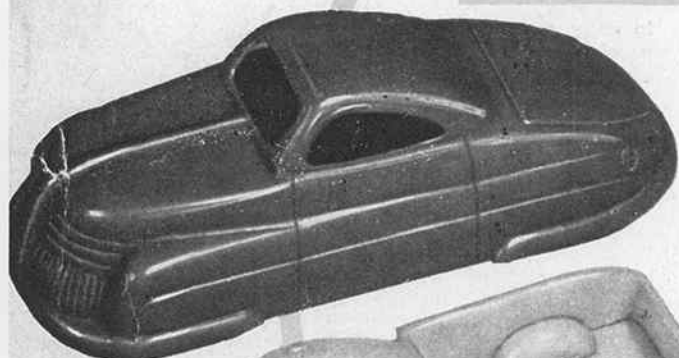
No. 50/4—RACER

No. 50/5—TRUCK

No. 50/7—GASOLINE TRUCK

No. 50/8—BEVERAGE TRUCK

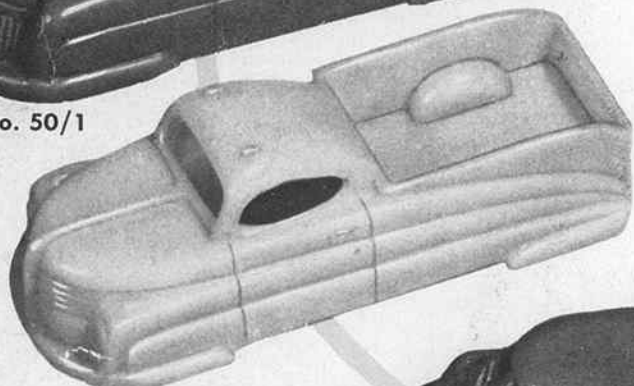
All packed 3 doz. to box, 24 doz. to a carton.



No. 50/1



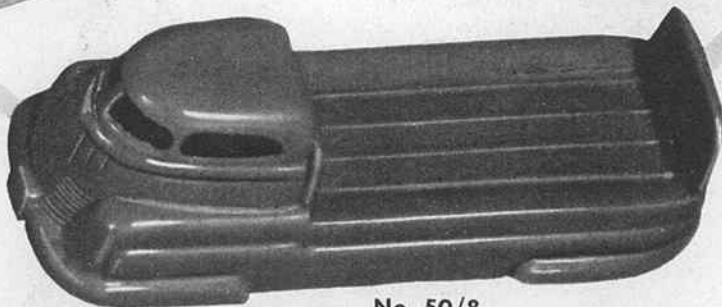
No. 50/4



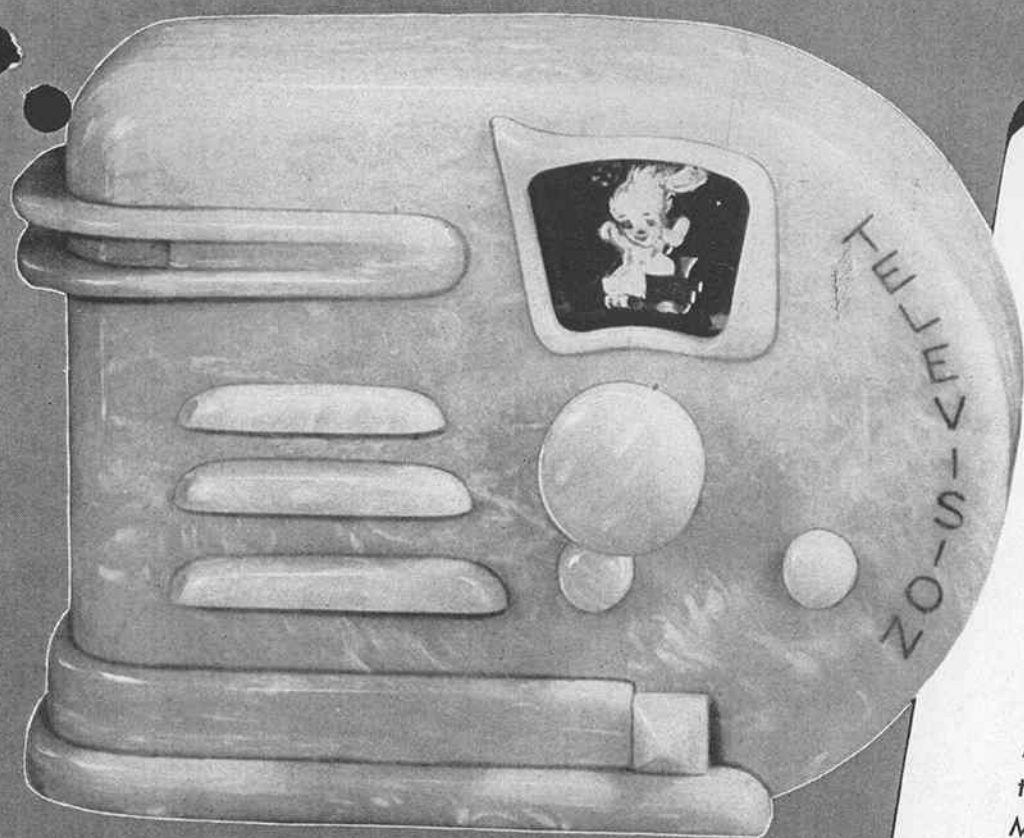
No. 50/5



No. 50/7



No. 50/8



TELEVISION SET

No. 120/1—The toy of the future. First you wind it—then it automatically plays and pictures change on screen. Pictures are animated fairyland characters. Music box inside plays a lively tune. Model is ultra-modern television design. Moulded in attractive colours. Length 6½", height 4¾", width 1¾". Packed each in a box, 1 doz. to a carton.



PLASTIC POKER CHIPS

No. 105/1 — Unbreakable — interlocking quality plastic poker chips. Beautifully designed with horse's head. They're chips you'll be proud to use in your company. Colours—50 white—25 red—25 blue. Regulation size—1½" diameter. Packed 100 in an attractive sturdy box, 3 doz. to a carton.

