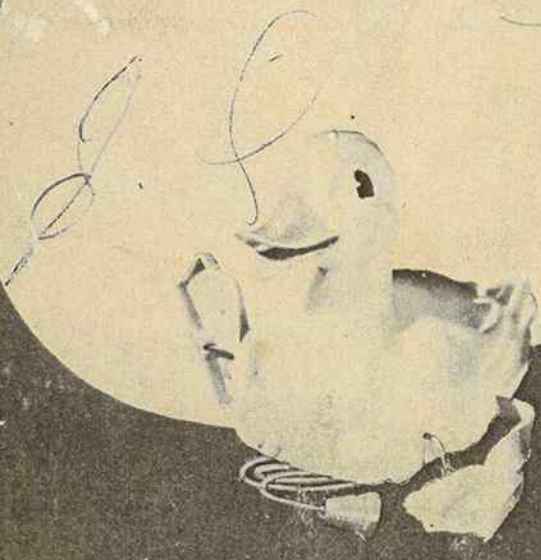
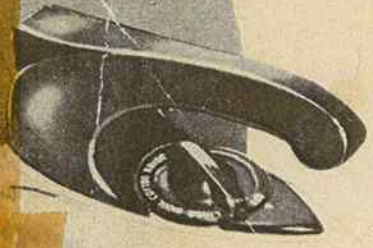


Reliable
MADE IN CANADA
Trade Mark

PLASTIC

Toys
'53





Reliable is the trade mark for
Quality Plastic Toys made in Canada

PLASTIC CATALOGUE - 1953

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RELIABLE PLASTICS CO., LIMITED

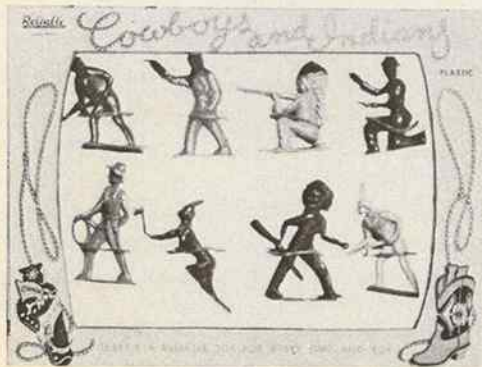
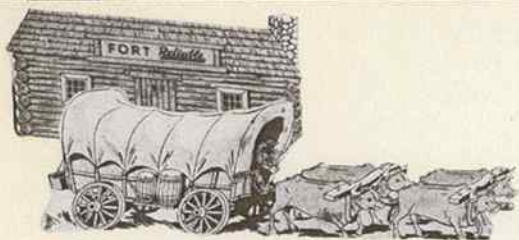
Manufacturers of Reliable Plastic Products

RELIABLE TOY CO., LIMITED

Manufacturers of Reliable Dolls and Plush Toy Animals

258 CARLAW AVENUE, TORONTO 8, CANADA

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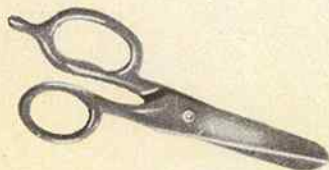


10/15 - COWBOY & INDIAN SET

A favourite game for all small boys! Set comprises of eight 2" plastic figures. There's four cowboys and four Indians each in realistic action pose. The gay three-colour box affords additional play value from cut-outs of a toy fort, cowboy horse, Indian tepee and an ox-drawn covered wagon. Packed one set to an open window coloured display box, 6 dozen to the carton. Approx. weight — 12½ lbs.

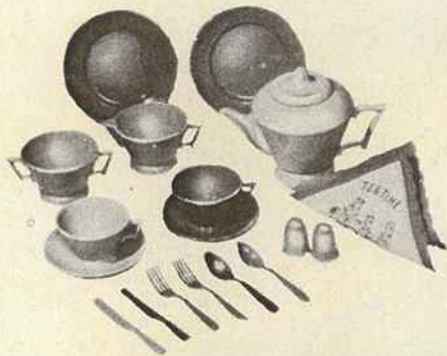
15/1 - "SALLY ANN" MIRROR & COMB SET

These Reliable sets will be dear to the hearts of little girls everywhere. Of shining, lovely plastic, they're designed to be favourites with the younger set. 2¾" round mirror, with fancy handle 7⅞" in length, 4½" comb to match. Each in a charming gift box. Packed 6 dozen per carton. Approx. weight — 20 lbs.



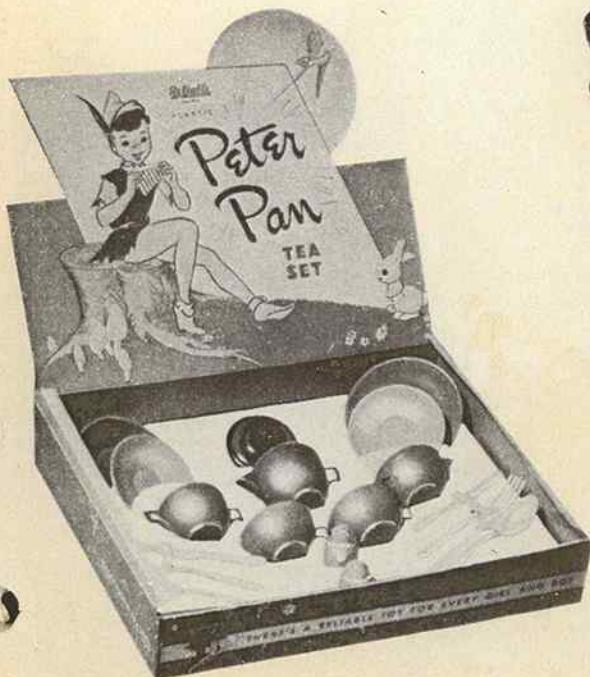
17/1 - SCISSORS

Ideal playtime scissors for small children. Cuts only paper, cannot cut cloth — cannot hurt the kiddies. Approx. 4¾" long, they are moulded in bright attractive plastic colours. Packed 12 dozen to the carton. Approx. weight — 5 lbs.



20/15 - BULK TEA SET - 20 PIECE

Here's a real "tea party" set for all little girls. Set comprises 20 pieces. There's 2 each of plate, saucer, cup, cutlery set and serviettes. 1 each of teapot and lid, creamer, sugar bowl, salt and pepper. Packed bulk in a one colour gay box, 2 dozen per carton. Approx. weight — 14¾ lbs.



20/20 - BULK TEA SET - 42 PIECE

A delightful Party Tea Set! Has 4 cups, saucers, plates, sherbet glasses, goblets, cutlery sets and serviettes. One teapot and lid, creamer, sugar bowl, salt and pepper. Comes bulk in a colourful display box, 1 dozen per carton. Approx. weight — 15½ lbs.

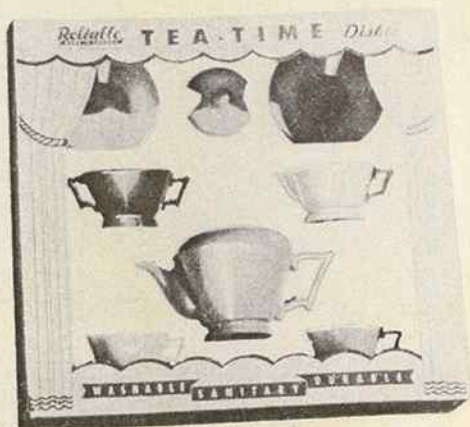
21/6 - PETER PAN DISHES

A delightful 18 piece small sized Dish Set for the little ones. Set includes 2 plates, 2 saucers, 2 cups, pitcher, creamer, sugar bowl and lid, 2 knives, 2 forks and 2 spoons, salt and pepper shakers. All in delightful gay new colours. Packed 1 set to a coloured display box, 3 dozen per carton. Approx. weight — 15 lbs.



**21/9 - PETER PAN TEA SET
(30 PIECES)**

Similar in every way to the popular 21/6 Peter Pan Set but now with 30 pieces. There are 4 plates, 4 saucers, 4 cups, sugar bowl, creamer, teapot and lid, 4 knives, 4 spoons and 4 forks, salt and pepper shakers. In the attractive new pastel shades of gray, green, turquoise, rose, light blue, chartreuses, etc. Comes in attractive coloured display box, 2 dozen per carton. Approx. weight — 15 lbs.

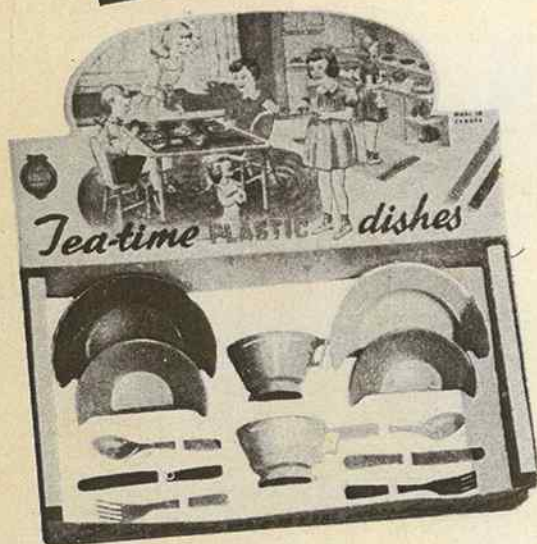


23/6 - TEA SET

The young Miss will adore this attractive plastic Tea-Time Set by "Reliable", realistic to the last detail. It will earn every little girl's applause. There are 8 pieces, consisting of tea-pot and cover, cream and sugar bowl, 2 cups and 2 saucers, comes in the new gay pastel colours. Each in beautiful display box, 2 dozen per carton. Approx. weight — 21 lbs.

22/4 - TEA SET

What little girl wouldn't invite all her friends to tea when her table is decked with this beautiful plastic "Reliable" Tea-Time Set? It is irresistible. There are 12 pieces, consisting of 2 cups, size 2 1/4" x 1 1/4", 2 saucers 3 3/8" in diameter, 2 plates 4" in diameter and 2 each of knife, fork and spoon, all in the new pastel colours. Every set packed in a beautiful four-colour display box, 3 dozen per carton. Approx. weight — 19 lbs.



23/8 - BLUE WILLOW TEA SET

Here is a tea set that's hard to beat. The various pieces are all decorated with the beautiful and delicate Blue Willow pattern. A folder with the story behind the famous Blue Willow name is also included with each set. Set consists of 14 pieces, 1 only tea-pot and lid; 2 cups; 2 saucers; 1 cream and sugar; 2 forks; 2 knives; 2 spoons. Packed each in a fancy Blue Willow window box, 2 dozen per carton. Approx. weight — 23 lbs.



23/9 - NURSERY RHYME TEA SET

Just the tea set for which all young ladies have been waiting. There are 14 pieces, consisting of a tea-pot and lid, cream and sugar bowl, 2 cups and 2 saucers, each stencilled with a popular nursery rhyme character; 2 forks, 2 knives and 2 spoons complete the set. The set also features a folder with nursery rhymes. Packed each in an attractive three colour window display box, 2 dozen per carton. Approx. weight — 23 lbs.





24/7 - TEA SET

A slightly larger set in the popular pastel shades. There are 16 pieces comprising tea-pot and lid, cream and sugar bowl, 2 plates, 2 saucers, 2 cups, 2 forks, 2 knives and 2 spoons. Packed in a four colour display box, 1 dozen to the carton. Approx. weight — 14½ lbs.

26/9 - NURSERY RHYME TEA SET

Here is a larger size of the popular nursery rhyme dishes. This set consists of 16 pieces. Tea-pot and lid, 4 cups, 4 saucers, 4 plates, cream and sugar bowl. Each stencilled with a popular nursery rhyme character. The set also features a folder with Nursery Rhymes. Packed each in an attractive three colour window display box, 1 dozen per carton. Approx. weight — 17½ lbs.



26/8 - BLUE WILLOW TEA SET

Reliable perfection once again in a larger Blue Willow Tea Set. This set consists of 16 pieces. 1 only tea-pot and lid; 4 cups; 4 saucers; 4 plates and 1 only cream and sugar. This set is decorated in the very popular Blue Willow pattern and also includes the story of the famous Blue Willow name. Packed each in a fancy Blue Willow window box, 1 dozen per carton. Approx. weight — 20 lbs.



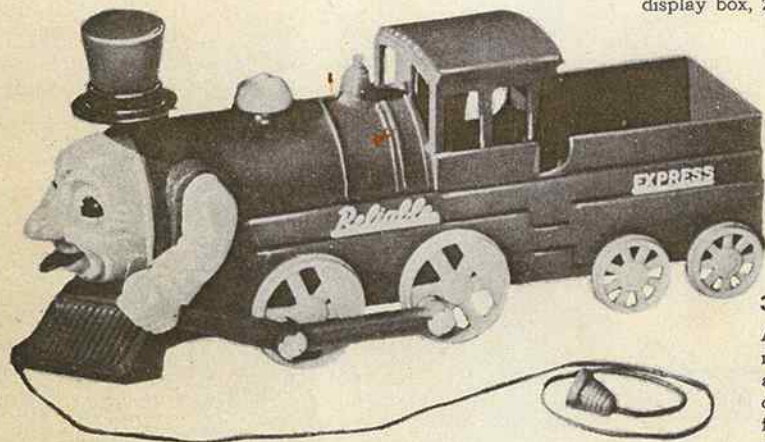
28/3 - PLASTIC STEMWARE SET (10 PIECE)

Although this set has all the grace and fragile beauty of costly stemware, it is strongly moulded of translucent plastic in the new delicate shades. The graceful floral design adds further to its charm. Any young hostess would be "tops" in her society with this Reliable set. Packed each in a colourful window display box, 2 dozen per carton. Approx. weight — 27 lbs.



28/9 - BAKING SET

An 8 piece Pastry Set for all young mothers. Set includes (5" diameter x 2 1/2" deep) plastic mixing bowl, 7" plastic rolling pin, 6" plastic mixing spoon, a 7" x 6" wooden pastry board with design, and 4 cookie cutters (scottie dog, running gingerbread, star and rooster). Packed in colourful display box, 2 dozen per carton. Approx. weight - 21 lbs.

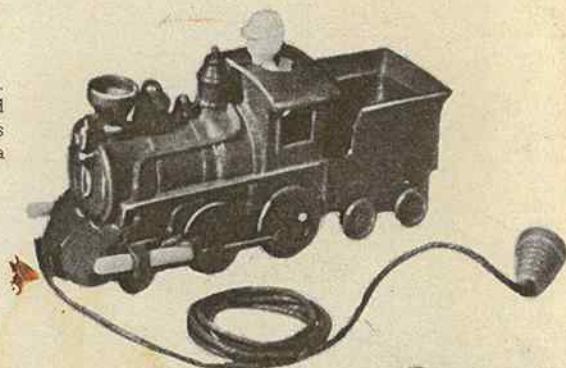


34/6 - CHARLIE CHUG CHUG

Approx. 15". "Charlie's" jolly comic face forms the front of the locomotive and from his mouth a long tongue darts in and out as he is pulled along. The smoke stack, shaped as a top hat, bobs and dances up and down in merry fashion. "Charlie's" arms are activated by pistons and this further enhances his amusing performance. Throughout this whole panorama of fine entertainment a tinkling bell lends sound to the fun and frolic. Comes in a specially designed gay box, 1 dozen per carton. Approx. weight - 20 lbs.

34/12 - BOBBING ENGINE PULL TOY

Here's an action locomotive pull toy approx. 6" long, 2" wide by 2" high. The youngsters will love this one. As the pistons move backward and forward the head of the engineer pops up and down. A noise maker clicks off realistic "choo-choos". Moulded in various colours. Packed each in a sleeve, 3 dozen per carton. Approx. weight - 8 1/2 lbs.



45/3 - BARREL BANK

Approx. 4" x 3". Transparent plastic coin bank as a replica of a barrel. Finely detailed with realistic barrel ribs. Removable coin slot at top. Attractive item for all children. Packed in egg crate, 6 dozen per carton. Approx. weight - 10 1/2 lbs.

45/8 - COWBOY BOOT BANK

A real step forward for economy-minded children. This popular item measures approx. 5" high, 4" long and 1 3/4" wide. A coin slot is conveniently located at the top and in the sole of the boot there is a lock to remove coins, each side of the boot is attractively decorated with a mounted cowboy, strap and spurs. Packed 1 dozen to a box, 6 dozen per carton. Approx. weight - 11 lbs.





47/3 - MOUNTIE BANK

Approx. 7" x 4". A delightful Mountie Bank attractively designed to please all children. Coin slot at back and lock at base to remove coins. Mountie features removable crop in left hand, detailed hat and costume. Packed 1/2 dozen to box, 3 dozen per carton. Approx. weight - 13 lbs.

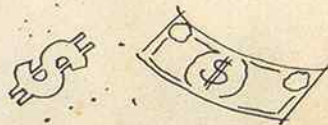
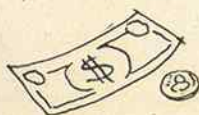


47/4 - SERGEANT MAJOR BANK

Approx. 7" x 4". All the kids will love the Sergeant Major Bank. He's finely detailed and carries a removable sabre in left hand. Coin slot at back and lock at base for removing coins. Packed 1/2 dozen per box, 3 dozen per carton. Approx. weight - 13 lbs.

47/5 - POLICEMAN BANK

Approx. 7" x 4". Here's a jolly policeman as a coin bank, finely detailed to please all young coin savers. He carries his removable Billie in his left hand. Has coin slot at back and lock at base to remove coins. Packed 1/2 dozen to box, 3 dozen per carton. Approx. weight - 13 lbs.



47/9 - DIME BANK

Approx. 7 1/2" high. A real coronation souvenir for young and old. Designed as a soldier in gay bright colours. There is a coin slot at back and lock to remove coins. Packed 1 dozen per box, 6 dozen per carton. Approx. weight - 10 lbs.



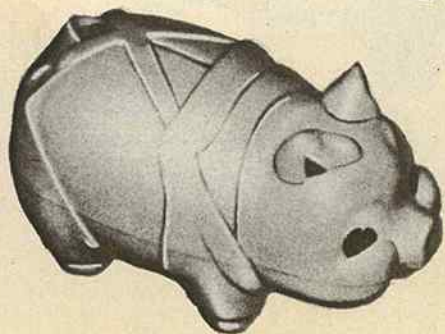
48/4 - SCOTTY BANK

This cute little Scottie will encourage thrift in young and old. Approx. size 7 1/2" x 6". He is attractively decorated with painted hat, scarf and sporran, and has slot in his back and a lock in bottom to remove coins. Moulded in black and in white only. Packed 6 in a box, 3 dozen per carton. Approx. weight - 16 lbs.



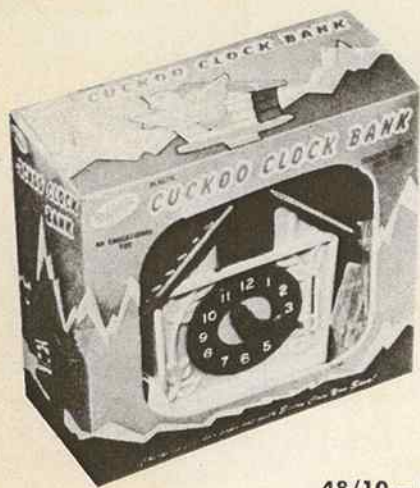
48/6 - PORKY PIG BANK

This little fellow will make a hit with everyone. His cap, overalls and tie are finished in gay colours. He stands 6 1/2" high and has a coin slot in the back of his head and a removal lock in base. Packed 1/2 dozen to a box, 3 dozen per carton. Approx. weight - 9 lbs.



48/7 - FOUR LEGGED PIGGY BANK

Here is sales appeal plus exceptional value. Approx. 10" long and 6" high, this jolly porker will capture everyone's fancy. He has painted ears, eyes, nose and mouth. Coin slot is in centre of back with a lock at bottom. Packed bulk, 1 dozen per carton. Approx. weight - 8 1/2 lbs.



48/9 - CUCKOO BANK

This bank has to be seen to be truly appreciated. The hands on the clock are movable, this will teach children to tell the time. With every coin deposited, a cuckoo bird pops out of door and squeaks. This bank is $5\frac{1}{2}''$ x $4\frac{1}{2}''$ and comes moulded in assorted colour combinations. Packed each in a window front display box, 3 dozen per carton. Approx. weight — 18 lbs.

48/10 - KING SIZE PIGGY BANK

Lots of colour, with something a little different in design. The total height is approx. 12". Coin slot is in back of head and lock to remove coins in front. Packed each in a box, 1 dozen per carton. Approx. weight — 15 lbs.



48/14 - GIANT SIZE SCOTTY BANK

This winsome Scotty is not only a bank but would serve as an attractive ornament as well. Approx. $11\frac{1}{2}''$ x $9\frac{1}{2}''$. Scotty is dressed in colourful hat, scarf and sporan. Coin slot is located in Scotty's back and there is a lock in base to remove coins. Moulded in black and in white. Packed each in a box, 1 dozen per carton. Approx. weight — 18 lbs.



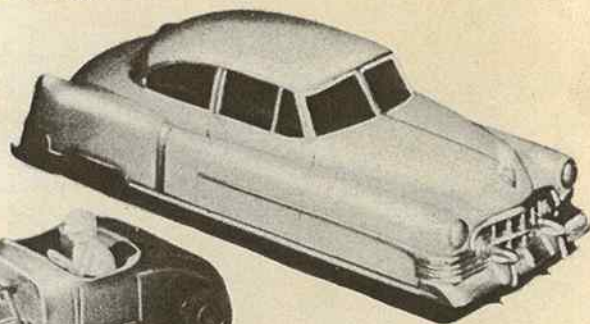
48/18 - CIRCUS BANK

Approx. $8\frac{3}{4}''$ x $5\frac{1}{4}''$ x $2\frac{5}{8}''$. Saving coins is lots of fun with this colourful circus bank. After coin is inserted in slot—trunk of elephant is pulled down and released which flips coin through sections of plastic upright and rings bell. Background of upright features gay circus scene in colours and stands on top of coin box which is moulded in gay colours as an animal cage. Packed in a coloured display box, 2 dozen per carton. Approx. weight — $14\frac{1}{2}$ lbs.



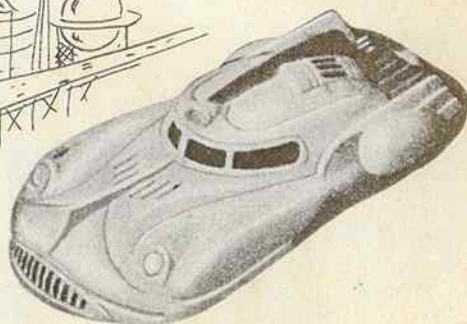
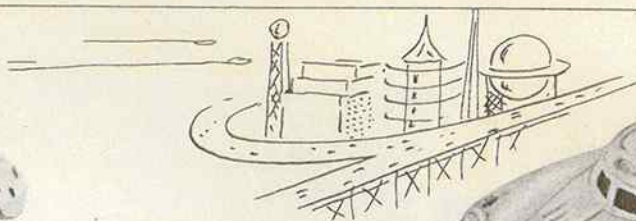
50/0 - ASSORTED CARS AND TRUCKS

For the young motor enthusiast! Approx. $4\frac{1}{2}''$ long, they have plastic wheels and are moulded in assorted colours with silver trim. Assortment consists of Racer, Coupe, Pick-Up-Truck, Tank Truck and Beverage Truck. Packed bulk, 2 dozen per box, 6 dozen per carton. Approx. weight — 4 lbs.



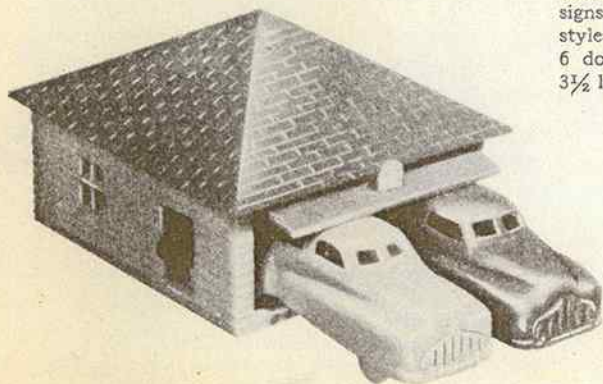
51/17 - HOT ROD - CADILLAC ASSORTED

Cadillac measures approx. $11''$ x $4\frac{1}{4}''$ x $4''$. Long, low and streamlined this is a classic of the latest Cadillac. The Hot Rod measures $8''$ x $4\frac{1}{2}''$ and is complete in every detail with open cockpit and driver. Both items strongly moulded in attractive colours. Packed Cadillac 6 to a box — Hot Rod 6 to a box, assorted 3 dozen per carton. Approx. weight — 19 lbs.



52/3 - SPACE CARS

Approx. 4" x 2". Delightful little space cars for space cadets! Moulded in gay colours. Finely detailed futuristic designs. Free running plastic wheels. Two styles packed assorted 2 dozen per box, 6 dozen per carton. Approx. weight - 3½ lbs.

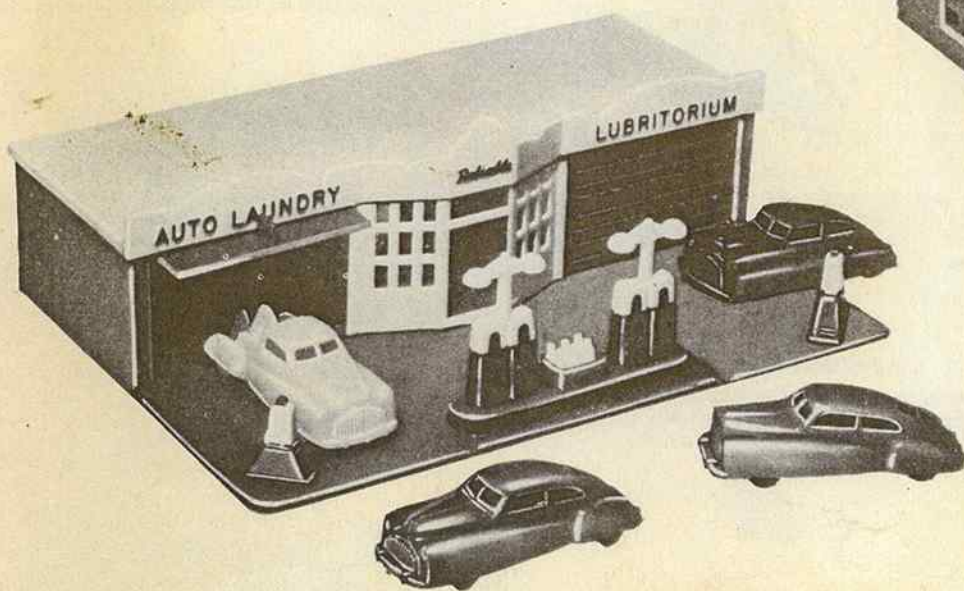
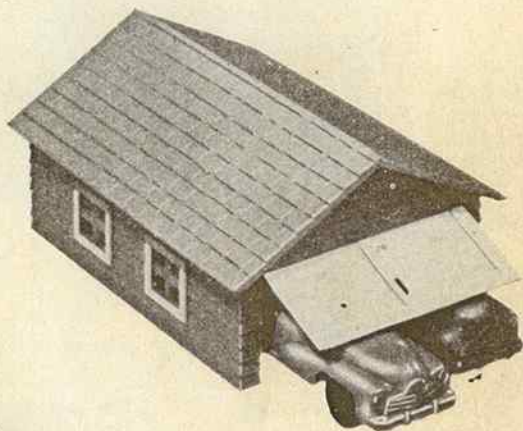


52/5 - LARGE SPACE CAR

Approx. 6½" x 3". A futuristic space car finely detailed throughout. Comes in bright assorted colours and trim, plastic wheels. Packed 12 to box, 6 dozen per carton. Approx. weight - 15 lbs.

52/9 - SMALL GARAGE & TWO CARS

Approx. 3" x 3". A smart little garage with two cars. Door raises up and slides back along roof. Has open door at side. Moulded in gay contrasting colours. Packed 1 dozen to a box, 6 dozen per carton. Approx. weight - 13½ lbs.

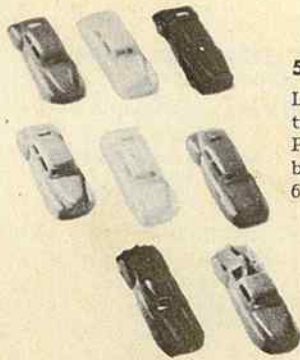


52/10 - GARAGE AND TWO CARS

This is a "Reliable" sales maker. Every boy will want one of these Garage and Car Sets. Approx. size of Garage is 6" x 3½" and has large overhead front door and imitation side door and windows. Two cars fit into the garage side by side. Set is moulded in assorted colours. Packed each in 3 colour box, 2 dozen per carton. Approx. weight - 12 lbs.

53/20 - GAS STATION WITH FOUR CARS INCLUDING TOW TRUCK

Just what the young motorist has been looking for! This all plastic Gas Station Set is realistic in every detail and will give hours of joy to its proud possessor. Has gas pumps, oil rack, air pumps, office, auto laundry, lubritorium. Size approx. 2½" x 5½" x 8". Moulded in assorted colour combinations. Comes each in a multi-coloured window display box, 2 dozen per carton. Approx. weight - 21 lbs.

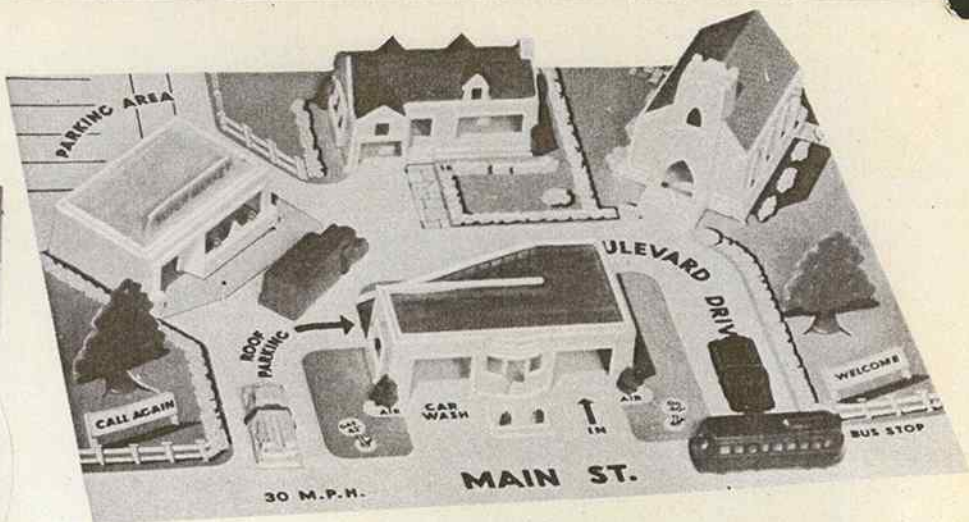


53/22 - TINY CARS AND TRUCKS

Lots of play value here! There are six cars and two trucks to a set each approx. 2½" long. Packed in assorted gay colours in a cellophane bag with printed tab. 1 dozen sets to a box, 6 dozen per carton. Approx. weight - 7 lbs.


53/31 - STREET SCENE
 (6 VEHICLES, 2 TREES)

7" x 6½". A delightful gift for small boys. Six realistic little vehicles and two plastic trees. These are all mounted on a colourful card printed in two colours and featuring an attractive street scene. Packed bulk, 6 dozen per carton. Approx. weight — 5 lbs.


53/50 - VILLAGE SET

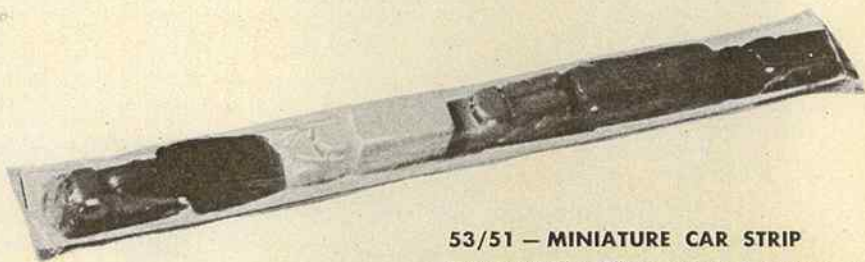
Approx. 13" x 10" x 2¾". A most novel play village. Set includes plastic tree, Supermarket, Car Wash, Roof Park, Gas Station, House and Garage, Church, and Miniature Trucks, Car and Bus. Base platform is box insert, colourfully printed to indicate boulevards, parking areas, grass, shrubbery, etc. Models are removable. The kids will love this village model. Packed each in a colourful window box, 1 dozen per carton. Approx. weight — 14 lbs.


53/52 - 15 CAR ASSORTMENT

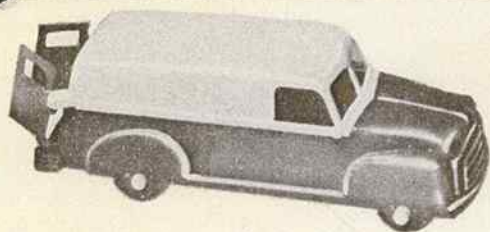
An attractive assortment of 15 small 1" to 2" cars and trucks including street car, van truck, convertible, tow truck, etc. Comes in cello bag with tab, 6 dozen per carton. Approx. weight — 7 lbs.

53/54 - TINY SERVICE STATION WITH CARS

Approx. 8½" x 5¾". An attractive little service station mounted on display card with four tiny cars. Here's real play value. Packed 6 dozen per carton. Approx. weight — 7½ lbs.


53/51 - MINIATURE CAR STRIP

Delightful 1" to 2" car and truck assortment, including street car, van truck, convertible, tow truck, etc. Finely moulded in bright attractive colours. Comes 6 to a cello strip bag with cardboard base, 6 dozen per carton. Approx. weight — 4 lbs.



54/3 — SEDAN DELIVERY

Approx. 6 $\frac{1}{4}$ " long. Here's a bright panel truck to make youngsters happy. Doors at rear swing open giving access to roomy interior. Moulded in contrasting colours. Packed 1 dozen per box, 6 dozen per carton. Approx. weight — 9 $\frac{1}{2}$ lbs.

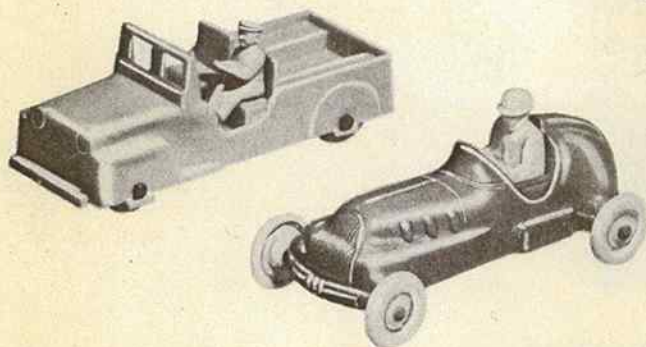


54/4 — STATION WAGON

Approx. 6 $\frac{1}{4}$ " long. Here's an attractive station wagon to make youngsters happy. Doors at rear swing open giving access to roomy interior. Moulded in contrasting colours. Packed 1 dozen per box, 6 dozen per carton. Approx. weight — 9 $\frac{1}{2}$ lbs.

54/5 — CURBSIDE DELIVERY

Approx. 11" long, 5" high, 4 $\frac{1}{2}$ " wide. This big sturdy plastic truck will appeal to all younger boys. Up to the minute in design, it features open doors at side, driver on seat, steering wheel, and doors at the back that can be opened and closed. Equipped with metal axles and flexible rubber wheels. Moulded in assorted colour combinations. Packed each in a one colour display box, 1 dozen per carton. Approx. weight — 17 $\frac{1}{2}$ lbs.

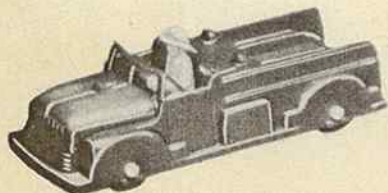
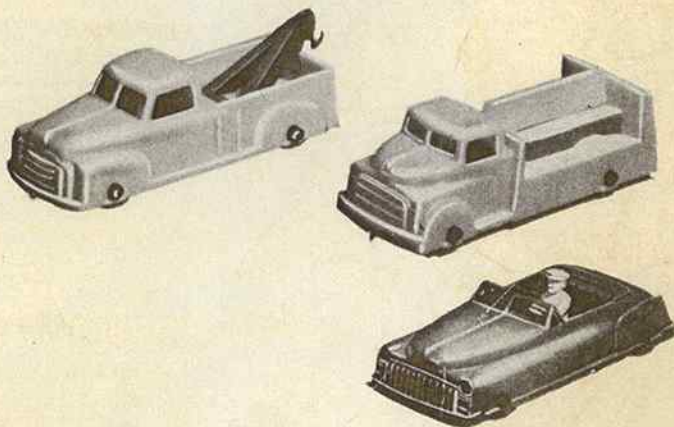


55/02 — ASSORTED JEEP AND RACER

Here again is a good "Reliable" combination. Racer is approx. 5 $\frac{3}{4}$ " long, 2 $\frac{5}{8}$ " wide. Jeep approx. 5 $\frac{1}{4}$ " long, 2 $\frac{1}{4}$ " wide. Both items have free running plastic wheels and driver. Moulded in assorted two colour combinations. Packed 2 dozen per box, 6 dozen assorted per carton. Approx. weight — 7 lbs.

55/03 — ASSORTED CONVERTIBLE CAR, TOW TRUCK AND BEVERAGE TRUCK

Always a good "Reliable" assortment. All items approx. 5 $\frac{1}{4}$ " long, 2 $\frac{3}{4}$ " wide, with free running plastic wheels. Driver sits in seat of convertible. Moulded in assorted two colour combinations. Packed 2 dozen per box, 6 dozen assorted per carton. Approx. weight — 7 lbs.

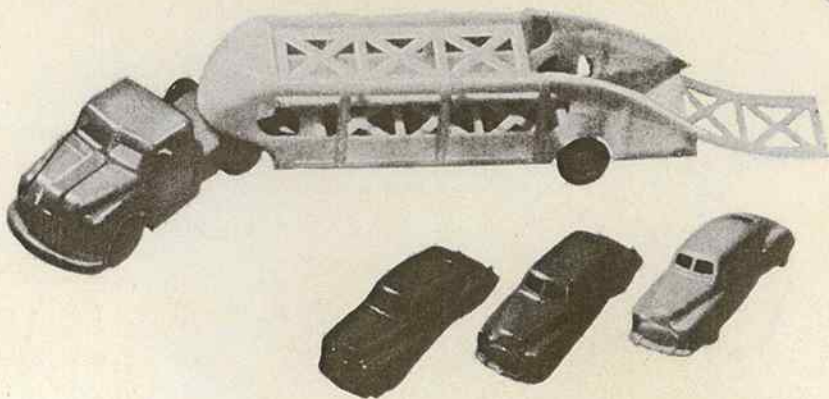


55/6 — FIRE ENGINE

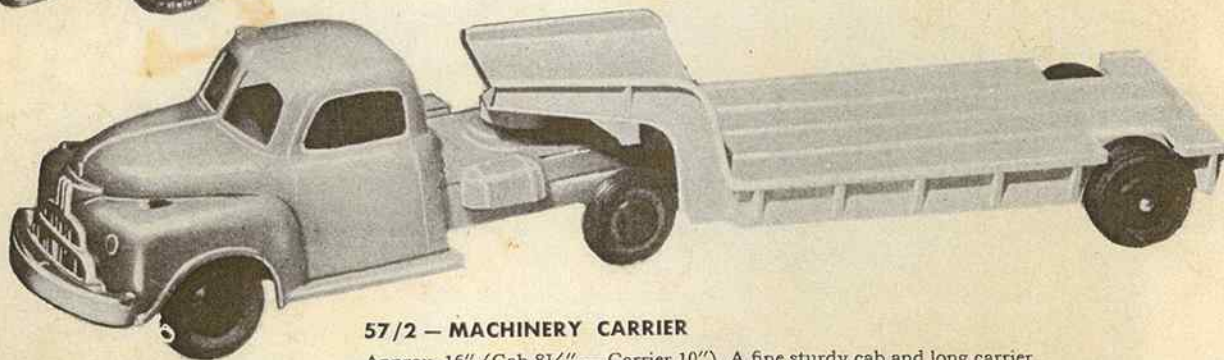
Another addition to the Junior Fire Department. Approx. 5 $\frac{1}{2}$ " long, 2 $\frac{1}{4}$ " wide, with free running plastic wheels, driver. Moulded in fiery red. Packed 2 dozen per box, 6 dozen per carton. Approx. weight — 7 lbs.

56/7 — CAR TRANSPORT AND THREE CARS

Approx. 10" long. A truly attractive toy for Junior's fleet. Cab truck measures $3\frac{1}{2}$ " and has four plastic wheels. Transport trailer measures 7" and holds two miniature 3" cars on the base platform and one on top. Trailer locks to Cab Truck and has strong grid construction for realistic appeal. Packed each in a sleeve, 6 dozen per carton. Approx. weight — 9 lbs.


57/1 — FIX-IT TRUCK

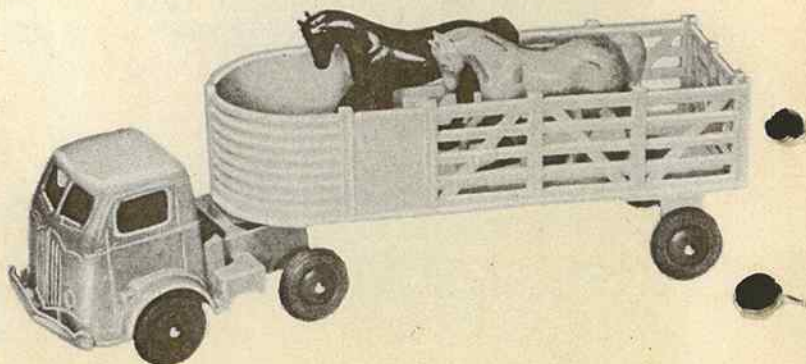
Approx. $8\frac{1}{4}$ " x $3\frac{3}{4}$ " x $3\frac{1}{2}$ ". Here's a new educational number that will have all the kids turning mechanics! Look at these features! Spare tire compartment with spare tire, two tool boxes on truck that open up and contain a plastic lift jack, metal wrench, screw driver, and hammer. Truck can actually be lifted with jack and tools used to remove and replace wheels. Individually packed in a coloured window display box resembling mechanic's tool box, 2 dozen per carton. Approx. weight — 18 lbs.

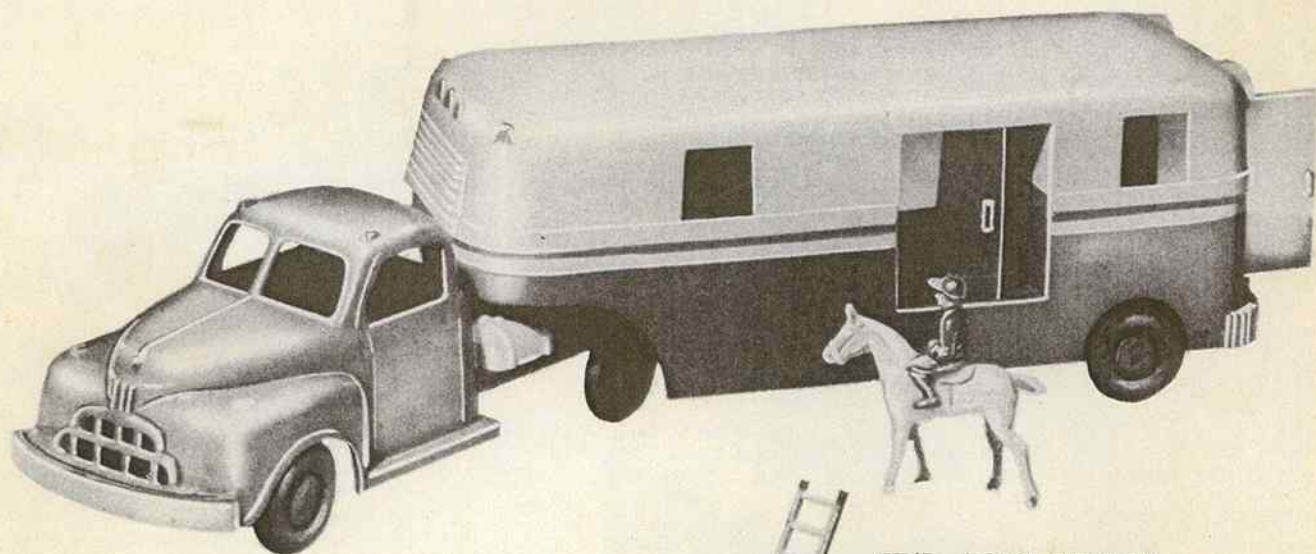

57/2 — MACHINERY CARRIER

Approx. 16" (Cab $8\frac{1}{2}$ " — Carrier 10"). A fine sturdy cab and long carrier truck for "Heavy machine" moving. Carrier is detachable and features a double set of heavy duty rubber tires at rear. Metal axles. Moulded in bright colours. Cab is enclosed and the two units combine to give attractive play value. Packed each to a box, 1 dozen per carton. Approx. weight — 13 lbs.

57/3 — ANIMAL TRANSPORT

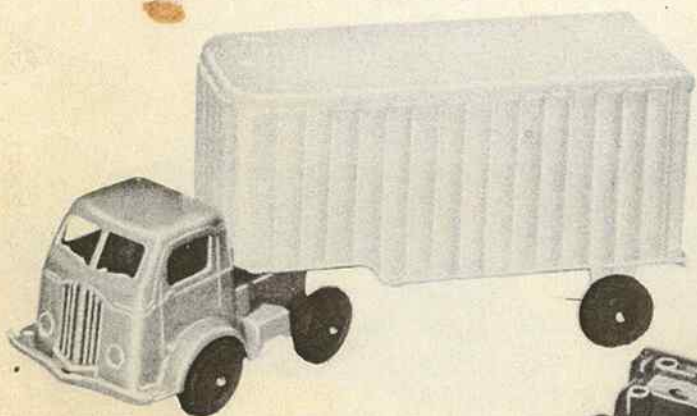
Approx. $13\frac{3}{4}$ " x $3\frac{3}{4}$ " x 4". Here's an action number for many happy playtime hours. Trailer detaches from cab and is equipped with a front metal stand. Rear end of trailer has removable rack for loading and unloading purposes. Comes equipped with rubber wheels, metal axles and two horses approx. 3" high. Moulded in assorted colours. Individually boxed, 1 dozen per carton. Approx. weight — 13 lbs.





57/5 - HORSE PULLMAN

An item to thrill the heart of all youngsters. Trailer and Cab is 17 1/4" long. (Cab 8 1/2" - Trailer 11"). Trailer may be detached from cab. There are windows at either side of trailer plus two wide sliding doors to admit horses to interior stalls at front of trailer. Rear section of trailer is partitioned off for jockey passenger compartment and there are two doors at rear of trailer for entrance to same. Set includes 2 horses and one jockey (horses 3" x 2" - Jockey 1 1/2" high). Cab and Pullman equipped with rubber wheels. Moulded in contrasting colours. Packed 1 to a display box, 1 dozen per carton. Approx. weight - 15 lbs.



57/9 - HIGHWAY TRANSPORT

Approx. 12 1/2" x 3 1/2" x 5 1/2". Just what the youngsters have been looking for! Trailer detaches from cab and is equipped with a front metal stand. Rear doors of trailer can be opened by removing a realistic bolt, giving access to roomy interior. Equipped with rubber wheels and metal axles. Moulded in assorted colours. Individually boxed, 1 dozen per carton. Approx. weight - 16 lbs.



57/12 - PAINTING & DECORATING TRUCK

Approx. 9" x 4" x 3 3/4". A delightful novel painting and decorating truck features six wells on body of truck, 5 of which contain water colour paints. The other well is for water. Two adjustable ladders may be positioned in many directions from holders on truck body. A brush is included. Has metal axle and rubber wheels. This novel toy will bring many hours of fun to young painters and decorators. Packed in a one colour display box, 2 dozen per carton. Approx. weight - 15 lbs.

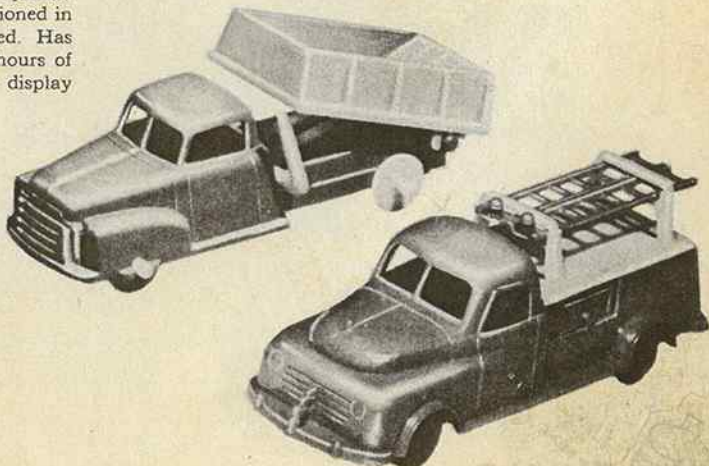


58/2 - DUMP TRUCK

This dump truck is very popular with the young fleet operator. Approx. 5 3/4" long, 2 1/4" wide. Body of truck lifts with plastic lever and handle, has free running plastic wheels. Packed 1 dozen to a box, 6 dozen per carton. Approx. weight - 9 lbs.

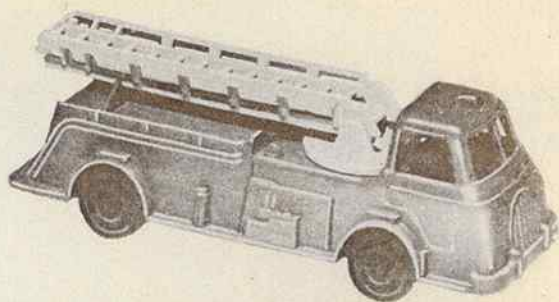
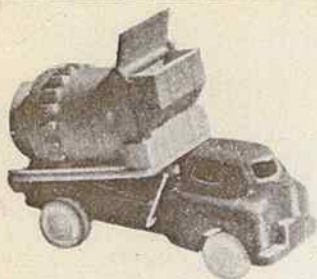
58/3 - TELEPHONE REPAIR TRUCK

Approx. 6 3/4" x 2 3/2" x 2". This attractive truck offers fine play value and features two removable ladders, panel doors at both sides and rear that open and close giving access to roomy interior. Packed 1/2 dozen to box, 3 dozen to the carton. Approx. weight - 9 1/2 lbs.



58/5 - CEMENT MIXER

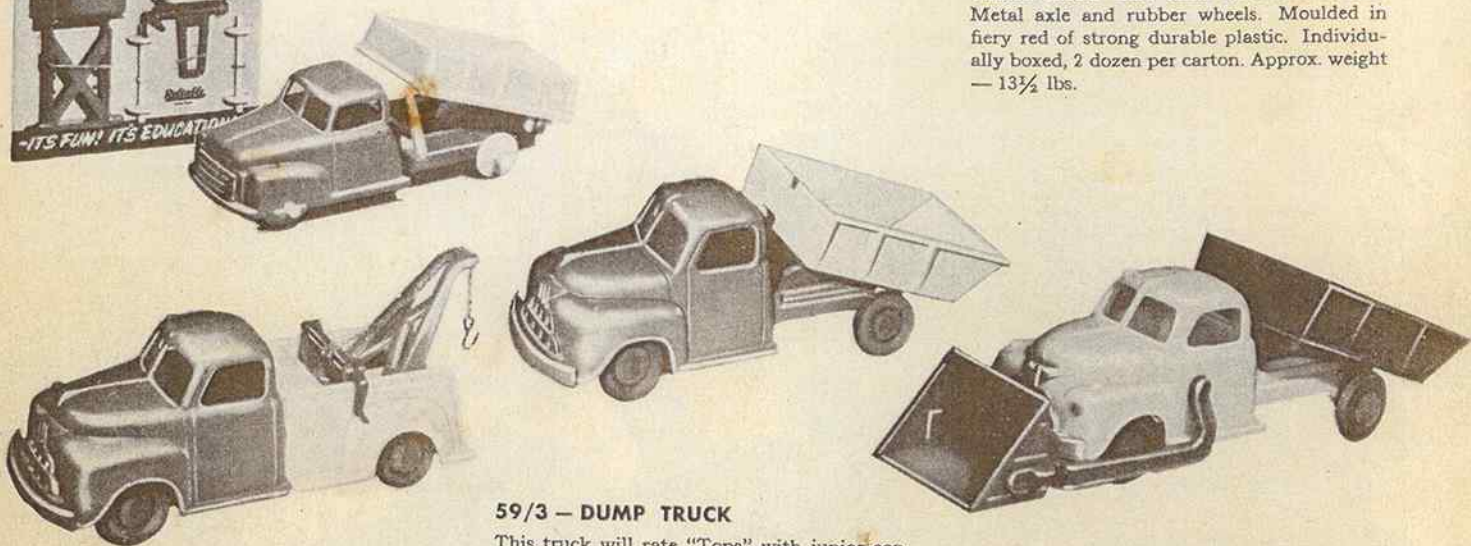
It's all set for play time building! Approx. size $4\frac{3}{4}'' \times 2\frac{1}{4}'' \times 2''$. Can be loaded with sand or salt from the top. As the truck moves the mixing barrel revolves. To empty the mixing barrel, the rear door opens and the barrel is dumped. Moulded in assorted colours. Packed individually in a colourful display box, 3 dozen per carton. Approx. weight — 7 lbs.


58/21 - LET'S MAKE A TRUCK

Mounted on a two-colour display card approx. $6'' \times 8''$. Attractive dump truck, approx. $5''$, can be taken apart and assembled. Lots of fun for youngsters. When truck is assembled wheels turn freely and loads can be dumped by manipulating lever. Packed bulk, 3 dozen per carton. Approx. weight — $4\frac{1}{2}$ lbs.


58/15 - FIRE ENGINE

Approx. $11'' \times 3\frac{3}{4}'' \times 4''$. The youngsters will certainly want to add this one to their fleet! Features cab for driver, a three-sectional extension ladder that turns on a swivel base. Metal axle and rubber wheels. Moulded in fiery red of strong durable plastic. Individually boxed, 2 dozen per carton. Approx. weight — $13\frac{1}{2}$ lbs.


59/2 - TOW TRUCK

Ready for any emergency and ready to increase your sales, that's why this "Reliable" Tow Truck was built. Size approx. $10\frac{1}{2}''$ in length \times $4\frac{1}{2}''$. This modern Tow Truck is equipped with a winch and string, and can be used in pulling other toy cars and trucks. Has strong metal axle with rubber wheels. Moulded in assorted colour combinations. Packed each in a box, 2 dozen per carton. Approx. weight — 15 lbs.

59/3 - DUMP TRUCK

This truck will rate "Tops" with junior construction men. It's a miniature of a regular dump truck. Very sturdy and popular too. Approx. $10\frac{1}{2}''$ long it is sturdily constructed, has metal axles and rubber wheels. The box of the truck dumps by releasing a spring behind cab. Moulded in assorted colour combinations. Packed 1 to a box, 2 dozen per carton. Approx. weight — $13\frac{1}{2}$ lbs.

59/4 - DUMP TRUCK & SCOOP

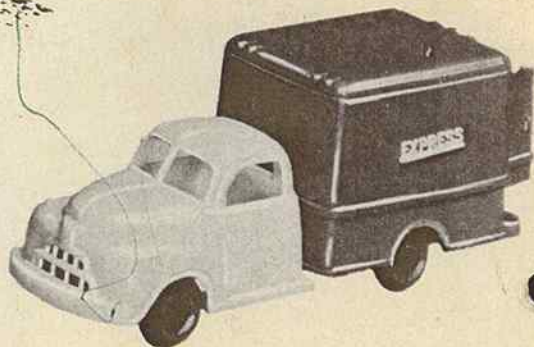
Something new and different. Same description as No. 59/3 Dump Truck, only a large scoop has been added to the front of the truck. The scoop has long arms that are attached to the cab, and it swivels at this point so that scoop can dump its load into the box of truck. A great deal of enjoyment can be had from this two-purpose truck. Approx. $12\frac{1}{2}''$ long, $4''$ wide. Packed each in a box, 2 dozen per carton. Approx. weight — 18 lbs.


59/5 - HEAVY DUTY DUMP TRUCK

Approx. $10\frac{1}{2}'' \times 4\frac{1}{2}''$. Another beauty for junior's truck fleet. Cab is enclosed and body can be elevated to dump load by moving hand lever. Moulded in contrasting bright colours. Has double rubber tires at back and metal axles. Packed each in a coloured display box, 2 dozen per carton. Approx. weight — 19 lbs.


59/6 - VAN TRUCK

All set for playtime. A Reliable item with attraction such as this will ring up many sales. Approx. $11''$ long, $4''$ wide, this sturdily built truck has metal axles, rubber wheels and large closed-in van with opening rear doors. Moulded in assorted colour combinations. Packed each in a box, 2 dozen per carton. Approx. weight — 19 lbs.





59/7 - READY MIX TRUCK

Approx. 12½" x 3" x 4½". A wonderful large size Ready Mix Truck for Junior's concrete construction fleet. Authentically detailed in every feature. Has closed cab, three sets of rubber wheels and metal axles. Strongly moulded throughout. Lever at left hand side raises mixing unit for dumping. Sand may be carried in small scoop container at top rear for realistic play. Packed in a colourful display box, 2 dozen per carton. Approx. weight — 20 lbs.



59/8 - SANITATION TRUCK

No youngster will be able to pass by this truck. It's a real standout. Approx. 12" long it is an authentic replica of the modern refuse truck. Has waste receiver at the rear that when raised, automatically lifts panel in top of truck and dumps load. Also has panel that opens at the back of truck for removing waste. Mounted on large wheels with strong metal axles and moulded in white with black lettering. Packed each in a box, 1 dozen per carton. Approx. weight — 14½ lbs.



60/1 - AUTOMATIC SILVERTONE

Realistically designed "Reliable" automatic is 5" x 3½" in size and trigger has a clicker. The thumb-piece of hammer has whistle feature. Packed 2 dozen to a box, 6 dozen to a carton. Approx. weight — 7 lbs.



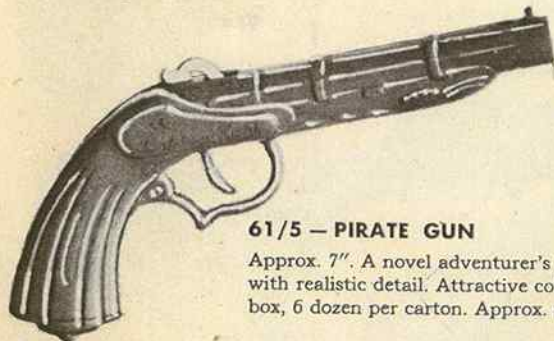
61/4 - SPACE GUN

Approximately 5" x 3½". All young "Space Cadets" will want this smart action Space Control Gun. Finely moulded in durable, gay coloured plastic; this novel gun features a loud double "click" each time the trigger is pulled. Packed 2 dozen to a box, 6 dozen per carton. Approx. weight — 5 lbs.



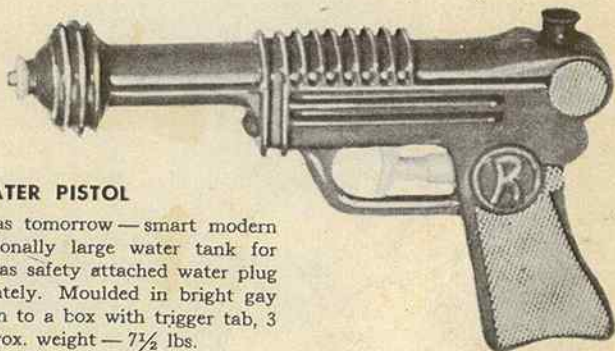
60/5 - COMPASS GUN

Approx. 7". A new novelty in a plastic toy pistol. Finely detailed and featuring small compass inserted in side of gun butt. Sharp clicking trigger operated by strong spring. Packed 24 to a box, 6 dozen per carton. Approx. weight — 9 lbs.



61/5 - PIRATE GUN

Approx. 7". A novel adventurer's gun. Finely moulded with realistic detail. Attractive colours. Packed 36 to a box, 6 dozen per carton. Approx. weight — 6 lbs.



62/3 - ATOMIC WATER PISTOL

Approx. 8". Realistic as tomorrow — smart modern style. Features exceptionally large water tank for approx. 200 "shots". Has safety attached water plug and shoots most accurately. Moulded in bright gay colours. Packed 1 dozen to a box with trigger tab, 3 dozen to a carton. Approx. weight — 7½ lbs.



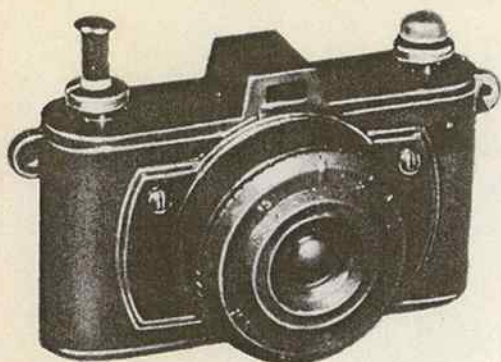
62/4 - SPACE PATROL WATER PISTOL

Approx. 5½". A truly modern water gun for space minded youngsters. Smartly designed with realistic "space-age" lines and gay colours. Features large reservoir for water supply. Shoots 20 feet or more. Safety plug attached so that stopper cannot become lost. Moulded in popular colours. Packed with trigger tab, 3 dozen per carton. Approx. weight — 5 lbs.

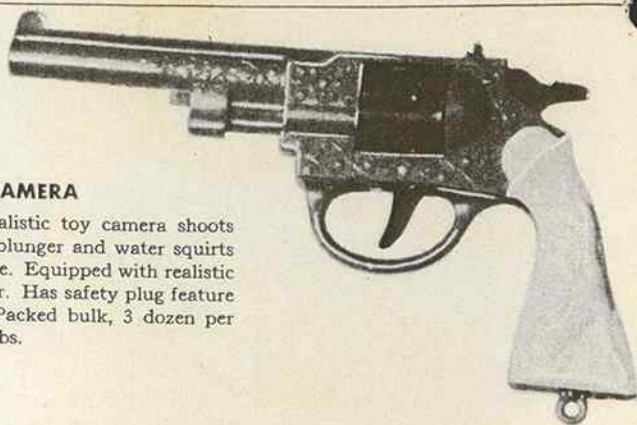


62/5 - "TINY" WATER PISTOL

An automatic sales maker. Size approx. 4½" x 3". Has large reservoir and shoots 20 feet or more. The size is such that it conveniently fits into a pocket. "Tiny" has safety plug attached so that stopper cannot be lost. Moulded in assorted colours. Packed bulk, 3 dozen per carton. Approx. weight — 5 lbs.


62/7 - FOTO SQUIRT CAMERA

Approx. 4" x 2½". This realistic toy camera shoots water. Just push down the plunger and water squirts out for a considerable distance. Equipped with realistic view finder and film indicator. Has safety plug feature — stopper cannot be lost. Packed bulk, 3 dozen per carton. Approx. weight — 7 lbs.


63/1 - WESTERN PISTOL

No young cowboy would dare venture out without one of these western pistols. 9" x 4½" of sturdy lasting construction. Trigger trips hammer and cylinder rotates. Moulded in contrasting colours. Packed 1 dozen per box, 3 dozen per carton. Approx. weight — 10 lbs.


66/5 - SIREN GUN

Approx. 7" x 1¾". Every boy will want this super attractive Siren Gun. Finely moulded in futuristic design. Trigger works loud wailing siren. In gay colours packed each in a coloured display box, 2 dozen per carton. Approx. weight — 14½ lbs.


66/7 - SPARKLING PIRATE GUN

Approx. 9" long. Ready for high adventure. This realistic pirate gun is a must for all young adventurers. Strongly moulded in attractive colours. Features clicking trigger and flint-flashing barrel outlet. Packed each in display box, 2 dozen per carton. Approx. weight — 14 lbs.


66/16 - BUFFALO BILL RIFLE

Approx. 25". A real dandy for all young boys. Shoots cap rolls and realistically detailed in every way. Smooth working trigger and firing mechanism. Packed 1 to a box, 1 dozen per carton. Approx. weight — 19 lbs.

67/1 - BIG CHIEF WHISTLE

2¾" whistle. Moulded in two colour combinations. Packed 3 dozen to a box, 36 dozen per carton. Minimum order 12 dozen. Approx. weight — 9½ lbs.

67/6 - BOAT WHISTLE

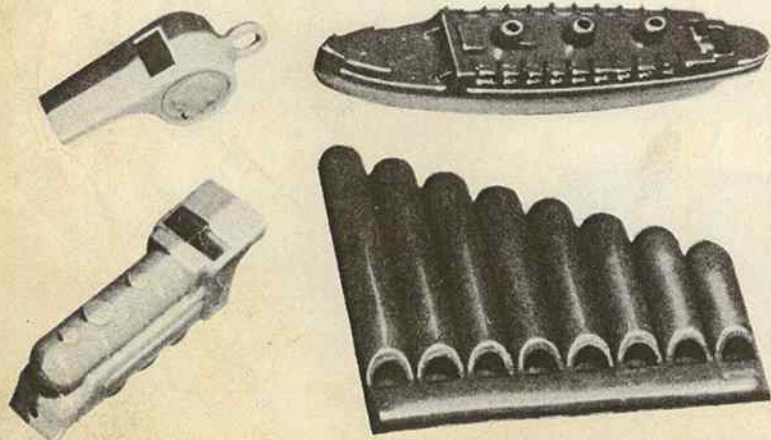
Size approx. 5" in length. This combination Boat and Whistle is cleverly designed in the shape of a Passenger Liner. Moulded in assorted colour combinations. Packed 2 dozen to a box, 6 dozen per carton. Approx. weight — 4 lbs.

67/8 - TRAIN WHISTLE

Approx. 3" long. The shape of this whistle increases its sales value tremendously. Whistle has a two-tone sound. Packed 3 dozen to a box, 12 dozen per carton. Minimum quantity 12 dozen. Approx. weight — 5 lbs.

67/9 - MAGIC FLUTE

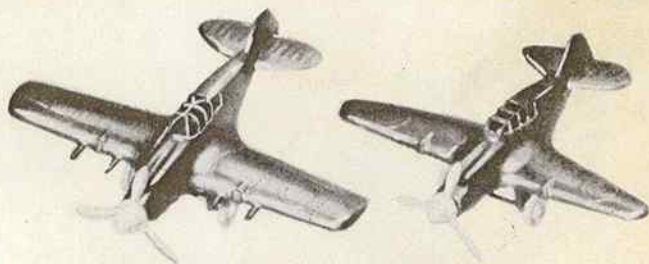
Approx. 4½" x 3½". An attractive plastic flute for young musicians. Moulded in gay colours. Has eight clear notes from which many tunes may be played. Packed 2 dozen per box, 6 dozen per carton. Approx. weight — 8½ lbs.





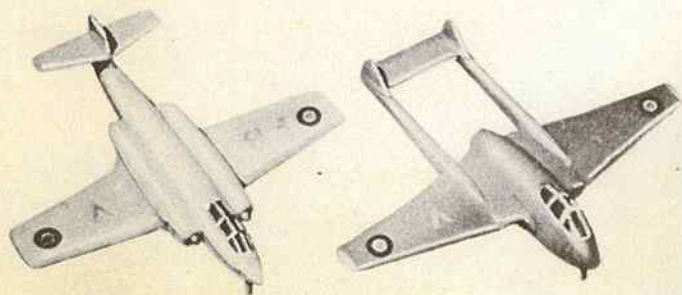
68/8 - CHICK IN PIPE

Here's a gay little pipe. Approx. 4½" long. Moulded in bright coloured plastic. When blown a happy note sounds while the hidden chick in the bowl pops up to delight all small children. Packed 2 dozen to a box, 6 dozen per carton. Approx. weight — 4 lbs.



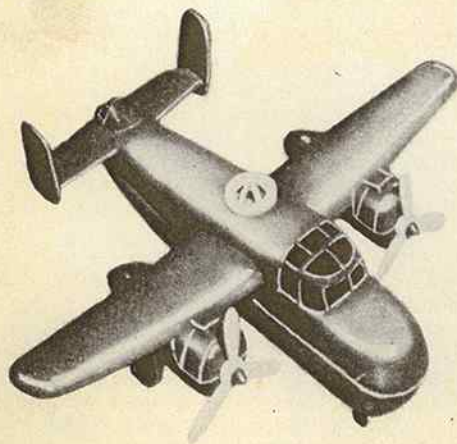
71/2 - ASSORTED PLANES - METAL TONE

A complete junior airforce, this wonderful assortment includes a Warhawk, Mustang, Hellcat and Hurricane. Wingspread approx. 5", length 4". Assorted types packed 2 dozen to a box, 6 dozen per carton. Approx. weight — 6 lbs.



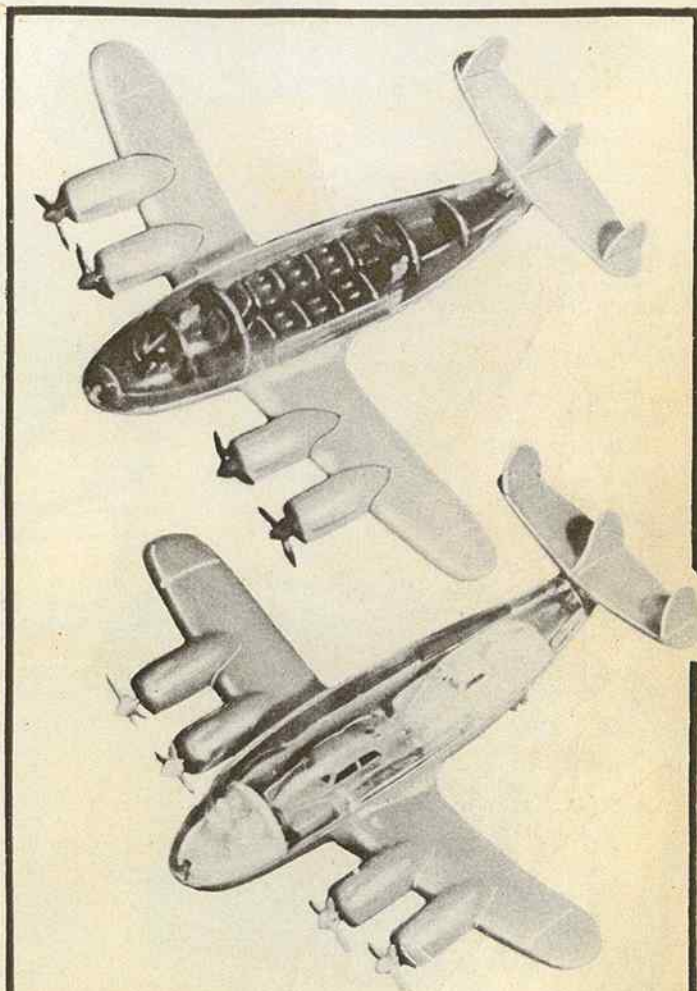
71/5 - ASSORTED JET PLANES

Air-minded youngsters will want these assorted Canadian JETS in Squadron numbers. The two jets are the Canadian CF100 "CANUCK" approx. 6" long, 6¾" wingspread, and the De Havilland "VAMPIRE" approx. 6" long, 7¾" wingspread. ALL PLASTIC these modern replicas of streamlined Canadian JET FIGHTER PLANES have movable wheels. Assorted colours and trim. Packed 2 dozen per box, 6 dozen per carton. Approx. weight — 7 lbs.



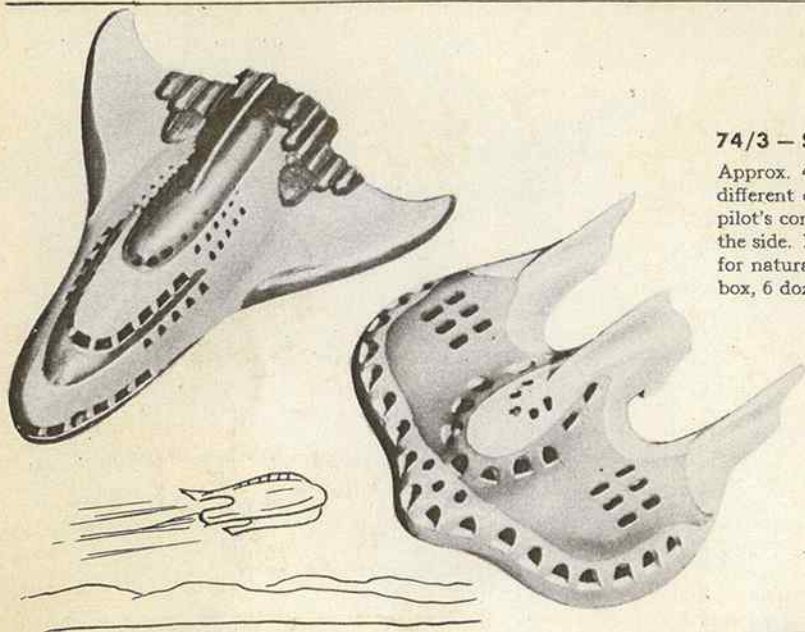
73/5 - "BOMBS AWAY" B25 MITCHELL BOMBER

Approx. 7" long with an 8½" wing span. A most novel action bomber with plenty of play value and sales appeal. To drop the two plastic bombs, the bomb bay doors are opened by pressing the waist gunner turret dome on top of fuselage. Bomber is durably moulded in bright colours. Has 3-point landing wheels that turn, and three-prop propellers which whirl when in motion. Finely detailed pilot's compartment and rear gunner turret. Packed each in a one colour display box, 2 dozen per carton. Approx. weight — 10 lbs.



73/7 - CONSTELLATION (CARGO OR PASSENGER)

Approx. 9" long with an 11" wing span. This popular plane comes as a Cargo Air Transport with two tiny cars; or as a Passenger Air Liner with two rows of five double seats, and miniature stewardess. Entire upper half of fuselage is moulded of transparent plastic and may be removed for boarding passengers or loading cargo, etc. This transparent top fastens securely at the tail section and snaps into lock at the nose. Features one rear plastic and two rubber front landing wheels that turn. Metal axle. Four engine nacelles mount whirlable three-prop propellers. Moulding detail shows navigator and pilot in their compartment. Packed each in a one coloured display box, 2 dozen assorted cargo and passenger planes to the carton. Approx. weight — 15 lbs.


74/3 — SPACE SHIPS

Approx. 4". Attractive jet rocket space ships in two different designs. Both show realistic looking jet fins, pilot's compartment with windows, and windows along the side. Both feature three free-running plastic wheels for natural attractiveness to any child. Packed 12 to a box, 6 dozen per carton. Approx. weight — $3\frac{1}{2}$ lbs.

99/1 — TELEPHONE BANK

Approx. 2" x $3\frac{1}{4}$ " x 2". A delightful coin-bank novelty shaped as a telephone. Realistic in detail and moulded in popular gay colours. Coin slot behind receiver and removable lock at base for removing coins. Packed 6 to a box, 6 dozen per carton. Approx. weight — 11 lbs.

100/3 — TELEPHONE

The youngster will love this truly REALISTIC TOY TELEPHONE. Modelled after the popular 100/1 this smaller item will send your sales soaring! Base approx. $4\frac{1}{2}$ " long, 3" wide, $2\frac{3}{4}$ " high. The RECEIVER is 5" long and attached to the telephone with plenty of cord length. The DIAL operates just like that of any REAL TELEPHONE! Always a popular hit, Packed 6 to a box, 3 dozen per carton. Approx. weight — 10 lbs.


101/1 — TELEPHONE

This "Reliable" telephone makes children's eyes light up with joy. Telephone has a base approx. $6\frac{3}{4}$ " x 5" x $3\frac{3}{4}$ " with a 7" receiver and mouthpiece. The $2\frac{3}{4}$ " dial operates like that of a real telephone and a bell rings as the dial rotates. Moulded in assorted colours. Each in a display box, packed 2 dozen per carton. Approx. weight — 14 lbs.

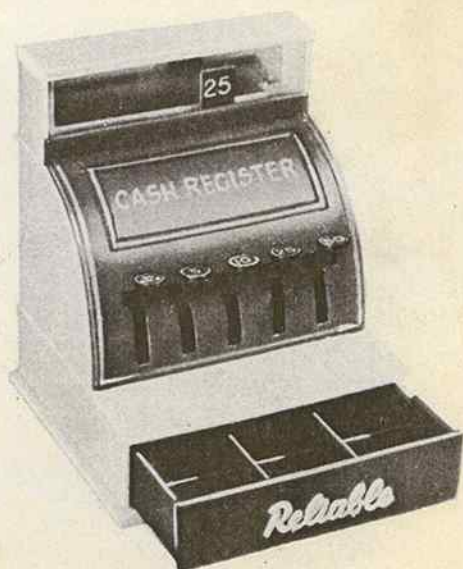

103/1 — UKE A TUNE

More than a toy, this ukelele can be played like a real one with a little practice. Equipped with keys to tune the four steel strings, also a pick and playing instructions. Moulded in beautiful assorted colours. Each packed in an attractive box, 1 dozen per carton. Size $14\frac{3}{4}$ " x $3\frac{3}{4}$ ". Approx. weight — 8 lbs.



104/1 - XYLOPHONE WITH TWO HAMMERS

Frankly, this toy will appeal to adults as well as children. With a little practice anyone can play a lively tune on this instrument. There are 8 plainly marked keys to form a musical scale. The legs fold up for easy packing and two hammers come with each Xylophone. Approx. 11½" x 5¼". Packed each in a lithographed box with playing instructions on back. Packed 1 dozen sets per carton. Approx. weight — 11 lbs.



106/1 - CASH REGISTER

You too can ring up profits with this "Reliable" cash register. It's perfect in every detail. As you press any of the keys, the three compartment drawer springs open, marks up the price, and bell also rings. Size 5½" x 6⅞" x 5¼". Moulded in assorted colour combinations. Individually packed in a colourful display box, with play coins printed on one side. Packed 1 dozen per carton. Approx. weight — 13 lbs.



108/2 - SMALL BICYCLE HORN

Approx. 6½". A gay bicycle horn in contrasting colours. Emits sharp note when rubber bulb is pressed. Plastic clip attaches firmly to bicycle handle bar. Packed 1 dozen per box, 6 dozen per carton. Approx. weight — 6½ lbs.

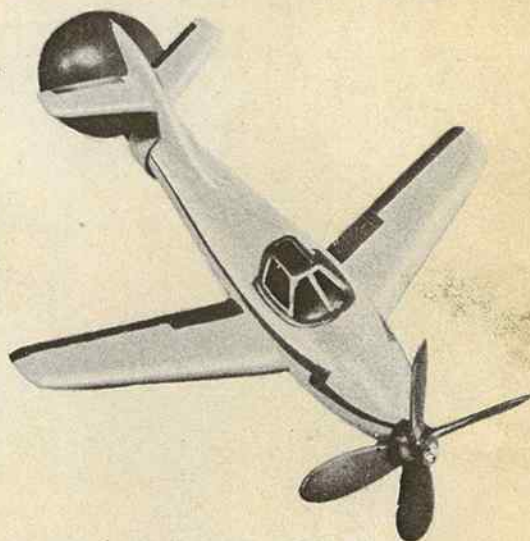


108/6 - BICYCLE HORN

This colourful twin horn equipped with a strong metal clamp, can be attached to the Scooter, Bicycle, Stroller, Play Pen, etc. It has a strong rubber ball that makes a loud noise when squeezed. Moulded in assorted colours, 8¾" long. Packed 1 dozen to a box, 3 dozen per carton. Approx. weight — 5 lbs.

108/9 - NOVELTY BICYCLE HORN

Approx. 8¾". A new trend for Bicycle Horns! Features soft vinyl character heads for horn bulb. Clips firmly to bicycle handle bar. Adjustable for size. Comes packed 1 dozen per box, 3 dozen per carton. Approx. weight — 6 lbs.

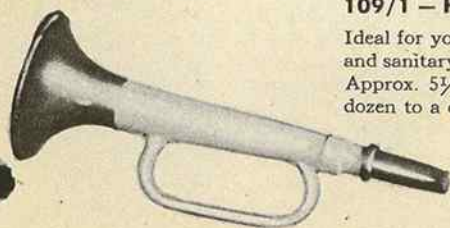


108/7 - AIRPLANE BICYCLE HORN

Approx. 9" long — 6½" wingspread. Here's a modern Bicycle Horn shaped as a streamlined jet plane. Has a four-prop propeller that whirls with ease against the wind, yet cannot cut or hurt the fingers if stopped even at high speed. From the jet opening at the tail end of plane, a rubber ball is attached which, when squeezed, causes the plane to give forth a good warning blast. Moulded in assorted colours. Packed 12 to a box, 3 dozen per carton. Approx. weight — 7 lbs.

109/1 - HI-HO-HORN

Ideal for youngsters because it is easy to blow, durable and sanitary. Moulded in two-tone contrasting colours. Approx. 5½" in length. Packed 2 dozen to a box, 6 dozen to a carton. Approx. weight — 4 lbs.

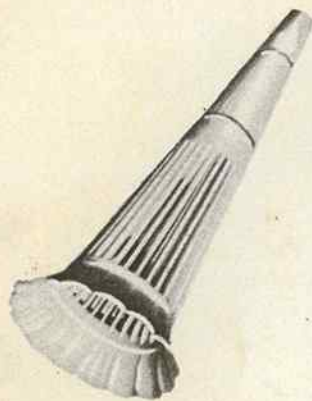


109/2 - BUGLE - METAL TONE

A real smart bugle that is easy to blow. Durable and sanitary. Moulded in copper and silver colours. Approx. 5½" in length. Packed 2 dozen to a box, 6 dozen per carton. Approx. weight — 4 lbs.

109/5 - PARTY HORN

This little party horn will add life and gaiety to any party. Approx. 5" long, moulded in two-tone plastic. Packed 2 dozen to a box, 12 dozen per carton. Approx. weight - 5 lbs.


110/31 - SILVER TRUMPET

Approx. 10½". A novelty in a musical trumpet. Has four mouth organ style musical notes which are made by placing fingers over the different openings. Can actually be made to play simple tunes. Comes packed 1 dozen per box, 3 dozen per carton. Approx. weight - 6 lbs.


109/8 - ASSORTED MUSICAL HORNS

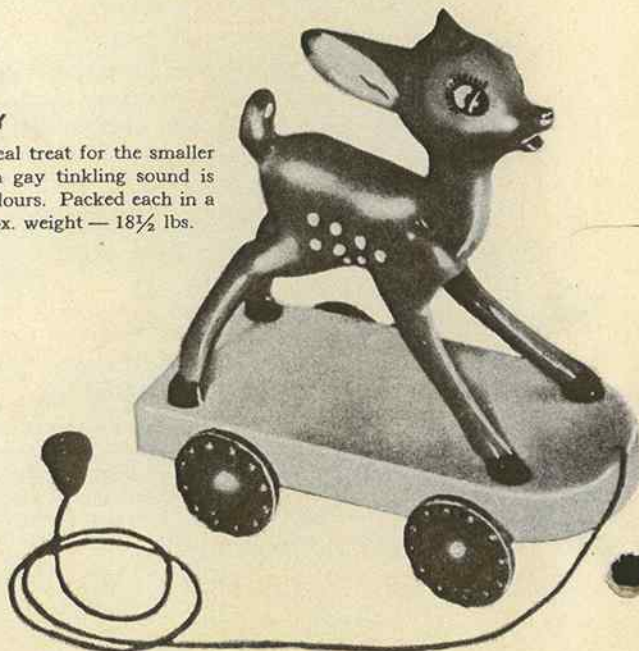
Approx. 6½". There are three styles, each packed with lots of play value. One resembles a Saxophone, another a trumpet and one a French Horn. Each gives forth pleasing chorded musical sounds when blown. Moulded in gay attractive colours. Packed assorted 2 dozen to the box, 6 dozen per carton. Approx. weight - 5 lbs.


116/1 - ROLY-POLY CLOWN

You just can't keep this happy clown down. Knock him over and he pops up again. A "Reliable" favourite for extra sales volume. Sturdily moulded in brilliant colours. Approx. 7½" high. Packed one to a colourful box, 3 dozen per carton. Approx. weight - 25½ lbs.


119/5 - FAWN PULL TOY

Approx. 7" x 7¾" x 4½". A real treat for the smaller children. When pulled along a gay tinkling sound is heard. Moulded in assorted colours. Packed each in a box, 2 dozen per carton. Approx. weight - 18½ lbs.


119/4 - HORSE PULL TOY (WITH CHIME)

This gay steed is proudly pulled along to the accompaniment of musical chimes. Another "Reliable" standout. Size 7½" x 7" x 4¾". Packed each in a box, 2 dozen per carton. Approx. weight - 20 lbs.

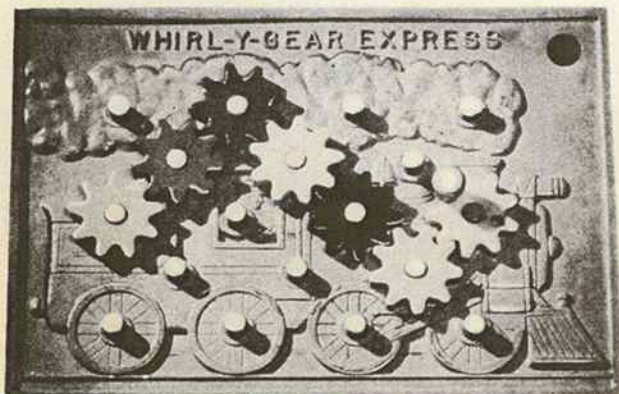


119/7 - PIG IN JEEP

A delightful new item to thrill all children's hearts. Approx. 7" x 5" x 3". Moulded in gay colours. This little car shows plenty of action. As it moves along, the pig driver and steering wheel bobs around in merry fashion, accompanied by sounds from a ratchet noise maker. Packed each in a one colour display box, 2 dozen per carton. Approx. weight — 14 lbs.

119/35 - QUACKING DUCK PULL TOY

Approx. 8" x 7". An entirely new pull toy to please all children. This happy duck has plenty of action. As he is pulled along, his webbed feet step out in merry fashion and his happy quacking gives forth gay notes. In bright plastic colours with varied coloured detailed spraying. Packed each in a box, 1 dozen per carton. Approx. weight — 10½ lbs.

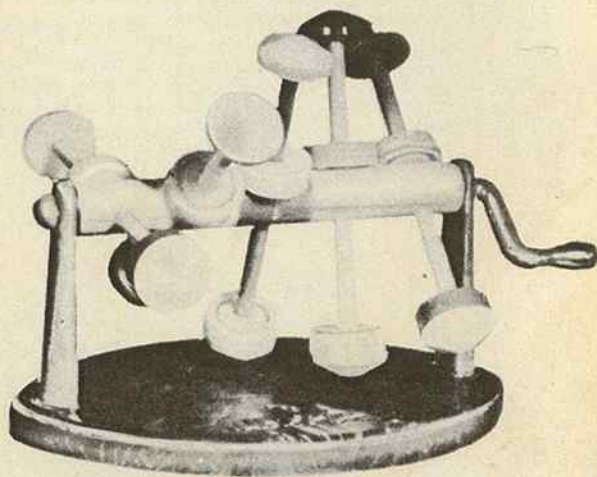


124/7 - WHIRL-A-GEAR-EXPRESS

Approx. 13½" x 9½". An educational toy for small tots. Plastic base shows train in relief with protruding pegs. On these pegs are interchangeable gaily coloured gear disks which can be whirled around at a speedy clip by manipulating a controlling knob. Disks are interchangeable on each of the 18 pegs and item features attractive play value. Packed in a display box, 1 dozen per carton. Approx. weight — 12½ lbs.

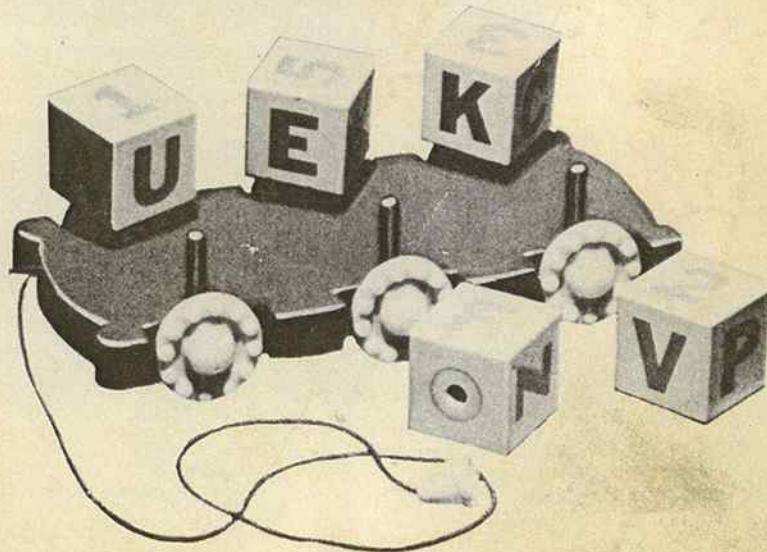
124/9 - WHIRL-A-DROP

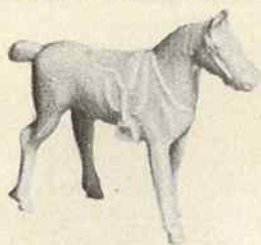
A quality attractive toy for all small tots. Approx. 7½" x 4½" x 5¼". This unique item will bring lots of happy play time. The number consists of a platform base from which two uprights support a series of colourful disks which can be attractively whirled by a handle. Packed in a display box, 2 dozen per carton. Approx. weight — 16 lbs.



126/20 - TWIRL-A-BLOCKS AND WAGON

Size of platform 9¼" x 4½" — size of blocks 1½". An educational pull toy for youngsters. Has large blocks with letters of the alphabet, and numerals on each block. Interchangeable blocks fit on pegs and when wagon is pulled along, they spin, and noise is emitted from base. Moulded in assorted colours. Packed each in a display box, 1 dozen per carton. Approx. weight — 12½ lbs.




141/6 - RACE HORSE

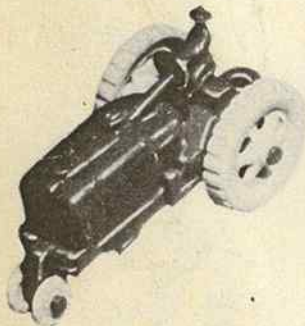
Size 3" x 2". All plastic finely detailed. Moulded in assorted colours. Packed 3 dozen per box, 12 dozen per carton. Approx. weight — 14 lbs.


141/65 - JOCKEY AND RACE HORSE

Size approx. 2 3/4" x 3". All plastic, finely detailed. Jockey on horse in contrasting and assorted colours. Packed 2 dozen per box, 6 dozen per carton. Approx. weight — 3 1/2 lbs.


148/5 - JACK-IN-BARREL

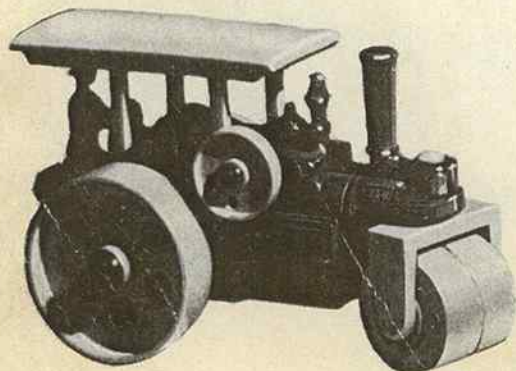
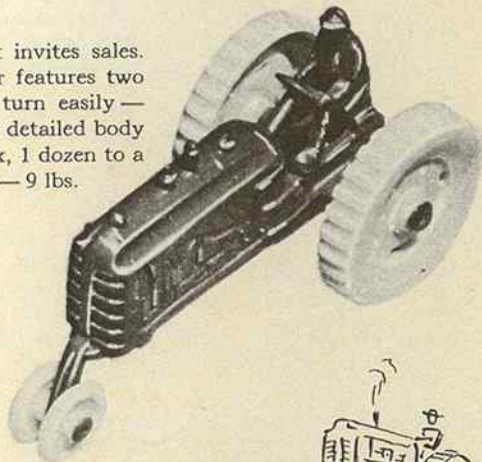
All that you can see at first is a gaily coloured barrel. Pull out the bung in the barrel and up with a squeak pops the happiest most gaily coloured clown you ever saw. Approx. height 5" closed, 7 1/4" open. Packed each in a box, 1 dozen per carton. Approx. weight — 14 lbs.


150/1 - FARM TRACTOR

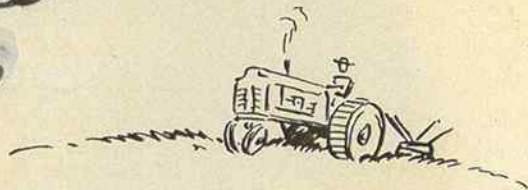
Farm and city youngsters alike will be drawn to this realistic "Reliable" tractor. 3 1/2" in length, it has small front wheels, fly wheel, large rear drive wheels. Moulded in contrasting colour combinations. Packed 2 dozen to a box, 6 dozen per carton. Approx. weight — 5 lbs.

150/3 - TRACTOR

Approx. 5". A dandy little tractor that invites sales. Moulded in colourful plastic the tractor features two large heavy duty wheels at back that turn easily — also twin moveable front wheels. Finely detailed body with man at steering wheel. Packed bulk, 1 dozen to a box, 6 dozen per carton. Approx. weight — 9 lbs.

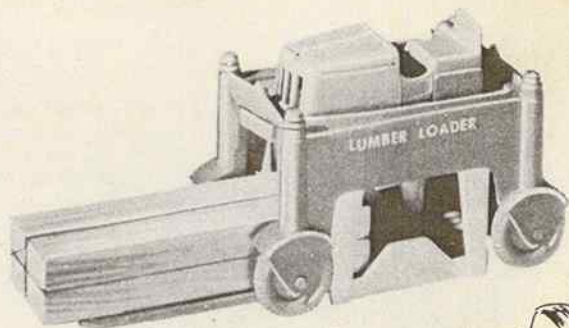

152/1 - STEAM ROLLER

Once again, "Reliable" perfection in this finely detailed steam roller. The front roller is adjustable and the fly wheel turns. Size 3 3/4" x 2 1/4" x 2". Moulded in three colour combinations. Packed 1 dozen to a box, 6 dozen per carton. Approx. weight — 7 lbs.



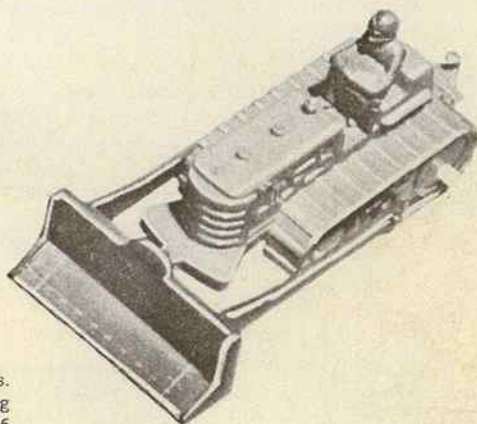
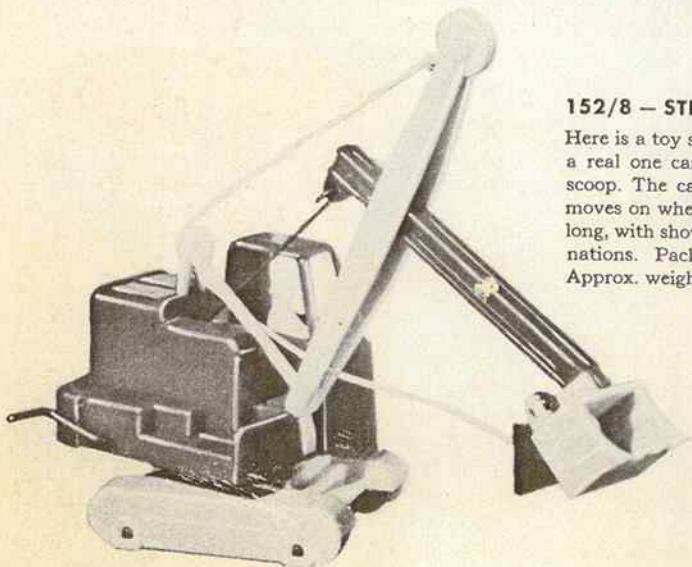
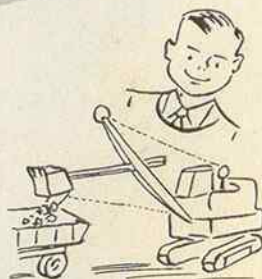
152/5 - LUMBER LOADER

Just like the real thing! Platform holds realistic lumber pieces and truck can detach load by manipulating platform raiser lever in driver's cab. Approx. 5" x 3½" x 3". This new item is packed full of play value. Comes in assorted gay colours. Packed ½ dozen to a box, 3 dozen per carton. Approx. weight - 14 lbs.



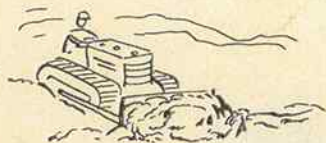
152/8 - STEAM SHOVEL

Here is a toy steam shovel that can do almost anything a real one can. A lever raises, lowers and dumps the scoop. The cab rotates on its tractor base which also moves on wheels. Approx. size 5" high, 2¼" wide, 6¼" long, with shovel extended. Moulded in 3 colour combinations. Packed each in a box, 3 dozen per carton. Approx. weight - 10 lbs.



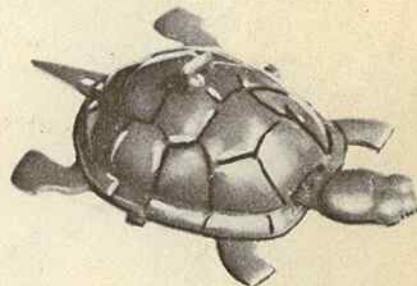
153/2 - BULLDOZER WITH SCOOP

Approx. 4". A real sand box pal for young engineers. Finely moulded in bright plastic. Features moving scoop attached to body. Packed 1 dozen to a box, 6 dozen per carton. Approx. weight - 7½ lbs.



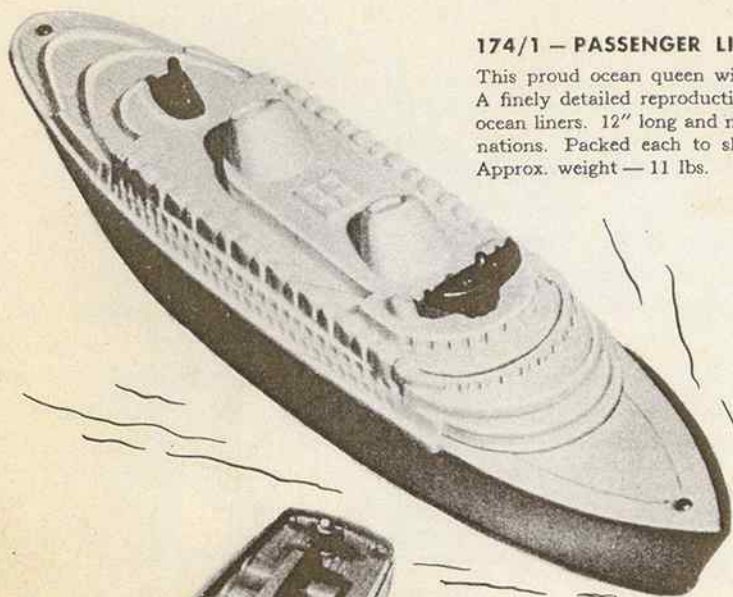
160/1 - RUNNING TURTLE

Approx. 4¼". This fast selling "slow motion" favourite propels itself along by means of a weight attached to an elastic band. Moveable head and tail. In gay colours. Packed 1 dozen per box, 6 dozen per carton. Approx. weight - 9½ lbs.

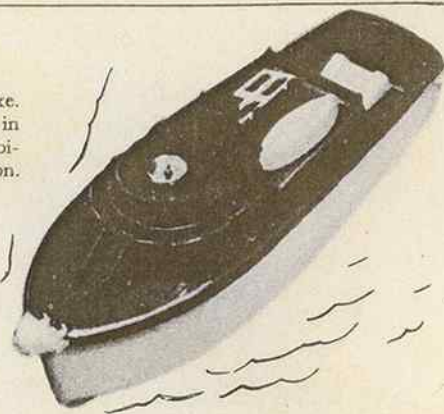


161/2 - JUMPING FROG AND DOG

Approx. 3½". Delightful Dog and Frog. Metal spring under body is embedded in wax to effect jumping motion when it releases after a few seconds. Packed bulk, assorted, 6 dozen per carton. Approx. weight - 4 lbs.


174/1 - PASSENGER LINER

This proud ocean queen will sail in any tub or lake. A finely detailed reproduction of the most modern in ocean liners. 12" long and moulded in 3 colour combinations. Packed each to sleeve, 3 dozen per carton. Approx. weight — 11 lbs.


174/4 - TUG BOAT

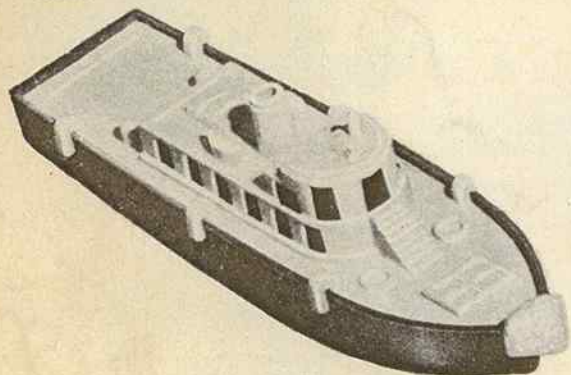
Approx. 8". Ready for heavy marine duty. Finely detailed smokestack, raft, life boat, etc., for imaginative playtime fun. Has compass on cabin deck that really works. Packed each in a sleeve, 3 dozen per carton. Approx. weight — 9 lbs.


174/8 - FIRE PATROL BOAT

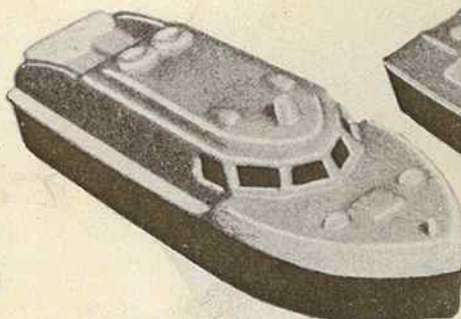
Approx. 8". Here's a real action boat for fun and plenty of play value on the water. Smokestack, when pressed and released, makes water squirt from fire hose at bow of boat. Finely detailed in realistic features and moulded in attractive contrasting colours. Packed each in a colourful display box, 3 dozen per carton. Approx. weight — 10 lbs.


174/5 - P.T. BOAT

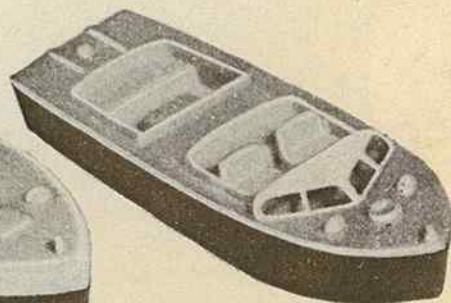
Approx. 8". A real action number packed with sales appeal. P.T. Boat features four torpedoes, observation and pilot compartment, spot searchlight, and two swivel gun turrets with twin machine guns. Finely detailed with realistic features. Moulded in bright contrasting colours. Packed each in a sleeve, 3 dozen per carton. Approx. weight — 9 lbs.

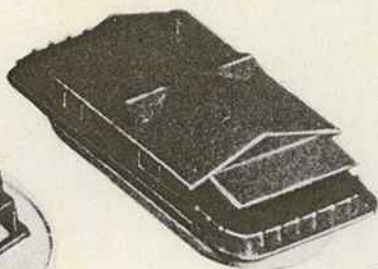
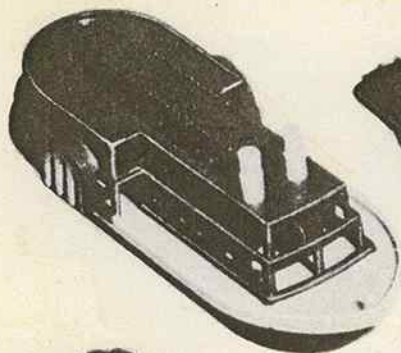

175/5 - TUG BOAT

Approx. 6" long — styled after the familiar tug boat. Moulded in two colour combinations. Packed 2 dozen to a box, 6 dozen per carton. Approx. weight — 9½ lbs.


175/3 - ASSORTED MOTOR BOATS

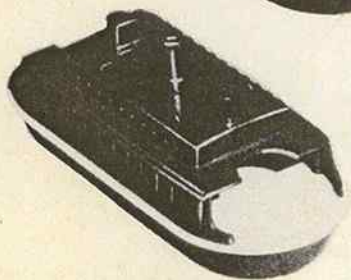
Something for the young mariner. These are assorted miniatures of a Cabin, Cruiser and a Motor Launch. Moulded with the usual "Reliable" care and detail. Assorted colours. Size approx. 6" x 1¾". Packed 2 dozen to a box, 6 dozen per carton. Approx. weight — 9½ lbs.





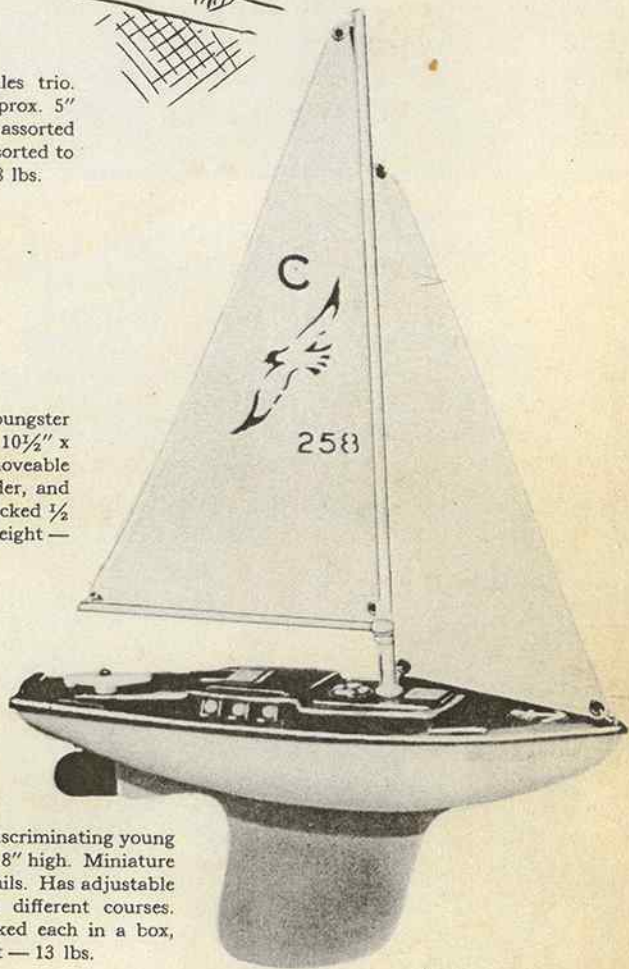
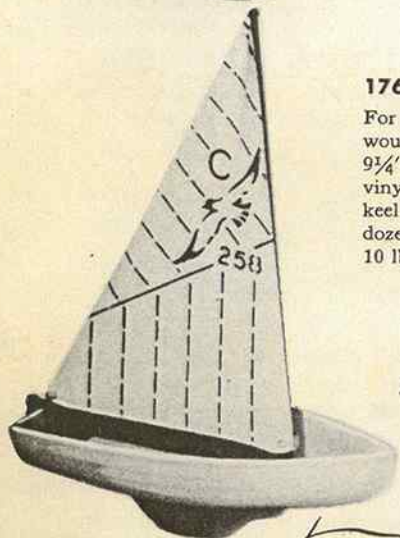
175/8 - ASSORTED RIVER BOATS (3)

Truly a beautiful assortment. A perfect sales trio. Showboat approx. 5 3/8" long. Houseboat approx. 5" long. Ferry Boat approx. 5" long. Moulded in assorted three colour combinations. Packed 2 dozen assorted to a box, 6 dozen per carton. Approx. weight - 8 lbs.



176/1 - SAIL BOAT (DINGHY)

For the young adventurous spirit. What youngster wouldn't be pleased with this Dinghy. Approx. 10 1/2" x 9 3/4" x 2 7/8". Open deck style with mast and moveable vinyl sail. Complete with seat, moveable rudder, and keel. Moulded in two colour combinations. Packed 1/2 dozen per box, 3 dozen per carton. Approx. weight - 10 lbs.



176/2 - SAIL BOAT

This sail boat will satisfy the most discriminating young yachtsman. Size approx. 12" long, 18" high. Miniature of a large sailing yacht, with vinyl sails. Has adjustable rudder which allows boat to sail different courses. Moulded in assorted colours. Packed each in a box, 1 dozen per carton. Approx. weight - 13 lbs.



176/3 - SAIL BOAT

Another true to life model in "Reliable" plastic. Size 7" x 9" x 1 3/4". The rudder is moveable allowing the boat to sail on different courses. Moulded in assorted colour combinations. Packed each in an attractive display box. 3 dozen per carton. Approx. weight - 13 lbs.



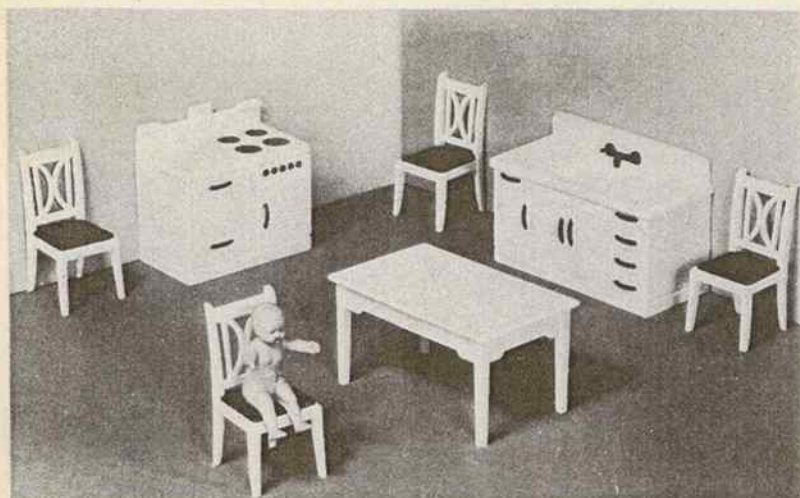
176/6 - HOUSEBOAT WITH TWO BOATS

This houseboat will delight any child. It will also delight you with its sales volume. This is a dual purpose toy, equipped with wheels, this houseboat will roll easily on the floor or float equally well in water. Size approx. 7 1/2" long, moulded in assorted colour combinations. The doors on houseboat all open and it is also equipped with two small 2 3/4" row boats. Packed each in a box, 3 dozen per carton. Approx. weight - 18 lbs.

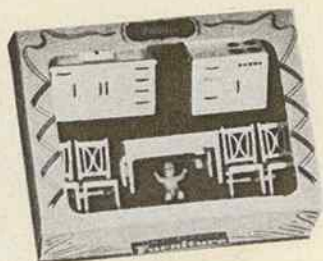


(380/2)

Reliable
MADE IN CANADA
Trade Mark



Each set is
in an attractive
cellophane window
display box.



Reliable JUNIOR
MADE IN CANADA FURNITURE SETS
Trade Mark



200/19

200/20 - KITCHEN SET

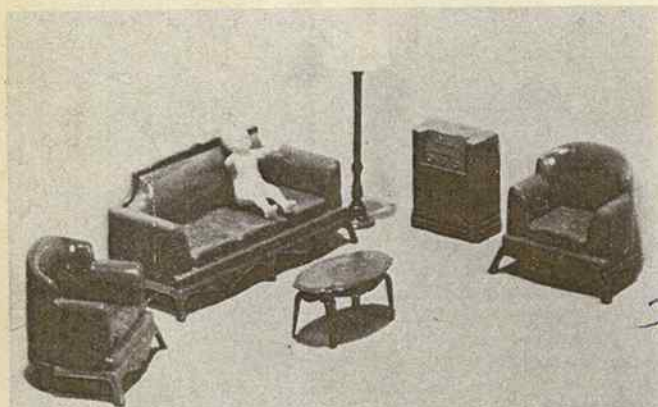
Little homemakers will shout for glee when they see these "Reliable" plastic miniature masterpieces — designed to furnish a kitchen in the modern manner. Each set is packed in an attractive box with a cellophane window front so all pieces may be clearly seen. Packed 1 dozen sets per carton. Approx. weight — 8 lbs.

201/20 - BATHROOM SET

The young miss won't be able to resist these gleaming bathroom furnishings — so real-looking, so durable, so smart. They're "Reliable" perfection. Each set is packaged in an attractive cellophane window display box. Packed 1 dozen sets to a carton. Approx. weight — 8 lbs.

202/20 - LIVING ROOM SET

Any member in the younger set will want to be a hostess with a living-room furnished by "Reliable". Here is realism in plastic down to the last detail. Each set is in an attractive cellophane window display box. Packed 1 dozen sets to carton. Approx. weight — 8 lbs.



203/19

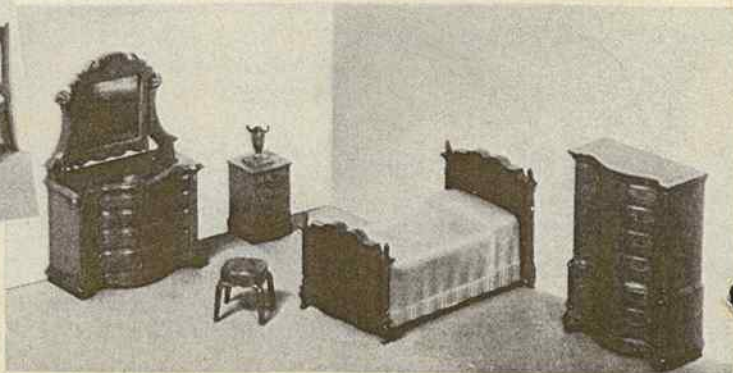
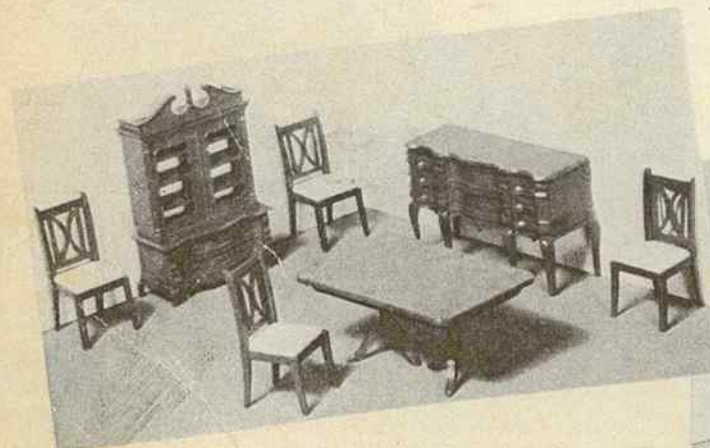
203/20 - DINING ROOM SET

Little friends will envy the lucky girl who owns "Reliable" furnishings like these. This set is attractively packaged in a cellophane window display box. Packed 1 dozen sets per carton. Approx. weight — 8 lbs.

204/20 - BEDROOM SET

Here is a design that will win "Oh's" and "Ah's" from sister. "Reliable" beauty and workmanship in every realistic piece. Each set is in a cellophane window display box. Packed 1 dozen sets to carton. Approx. weight — 8 lbs.

204/19



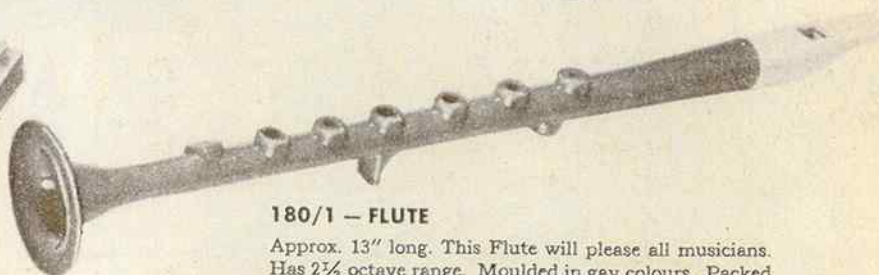


179/1 - BUBBLE HUMIDOR WITH TWO PIPES

Approx. $5\frac{1}{2}$ " x $4\frac{1}{4}$ " x $2\frac{5}{8}$ ". An all time favourite. Cleverly designed plastic bubble humidor with two pipes. Approx. 4" long. Contains package of bubble material. Packed each in window display box, 2 dozen per carton. Approx. weight - 9 lbs.

179/8 - BUBBLE PIPE

Approx. 4" long. Same pipe as in Bubble Humidor set. Straight and curved stems assorted. Lots of fun here. Packed 3 dozen to a box, 12 dozen per carton. Approx. weight - $4\frac{1}{2}$ lbs.

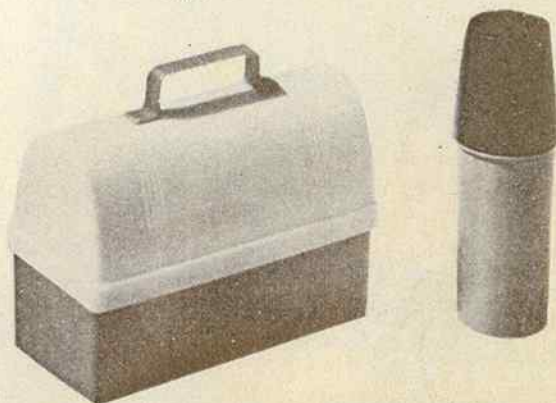


180/1 - FLUTE

Approx. 13" long. This Flute will please all musicians. Has $2\frac{1}{2}$ octave range. Moulded in gay colours. Packed 1 dozen per box, 3 dozen per carton. Approx. weight - 7 lbs.

192/5 - TOY LUNCH KIT

Here's a lunch kit "Just Like Dad's" that's high on the popularity list at children's playtime. The lunch box is approximately 5" long, $2\frac{1}{4}$ " wide and $4\frac{1}{2}$ " high. The lid has a handle and the box opens just as the larger lunch boxes. The bottle is approx. $4\frac{3}{4}$ " high, $1\frac{1}{2}$ " in diameter - having a removeable top cup that actually holds liquids. Moulded in two-colour combinations, packed in assorted colour combinations in an open window display box, 2 dozen per carton. Approx. weight - 9 lbs.



Reliable Toy Iron
Trade Mark



192/8 - TOY IRON

6" x $3\frac{1}{2}$ ". A real eye-catcher for the young miss. All plastic in gay contrasting colours. Heat indicator switch for "Off", "Linen", "Wool", "Cotton", "Rayon" and "Low". Smart ultra open handle modern design. Hand-fitting grip. Packed $\frac{1}{2}$ dozen per box, 3 dozen per carton. Approx. weight - 11 lbs.

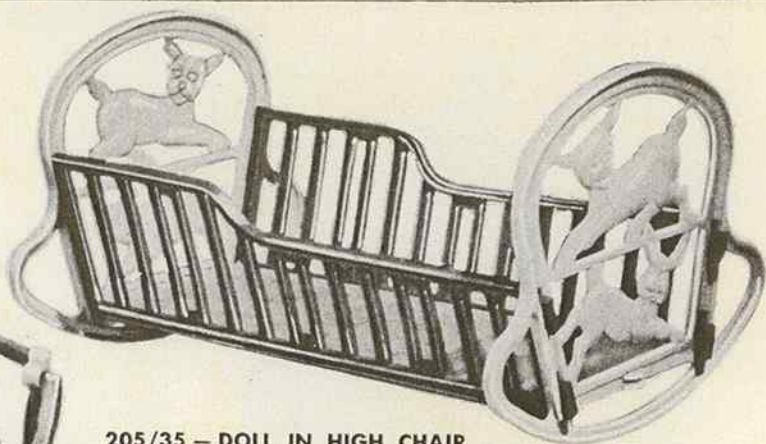


200/25 - KITCHEN TABLE AND TWO CHAIRS

This table and two chairs are tops in appeal and will rate high on your sales list. Table approx. 7" high. Chairs $8\frac{1}{4}$ " high, 4" x $3\frac{3}{4}$ ". Table has partitioned drawer that may be opened and contains 2 sets of cutlery (Fiesta). Among the "Reliable" dolls that fit this item are 520/11 Trudy. Packed 1 set to box, 1 dozen boxes per carton. Approx. weight - 21 lbs.

205/21 - DOLL CRADLE

Here is a toy every little girl will want. It is also a dandy combination item for increased sales, as many popular "Reliable" dolls fit this cradle. Approx. 7" x 9" x 13". Comes ready for assembly, all parts fit easily together, and are interchangeable. Moulded in 2-tone colour combinations. Individually packed, 2 dozen per carton. Approx. weight — 18 lbs.


205/35 - DOLL IN HIGH CHAIR

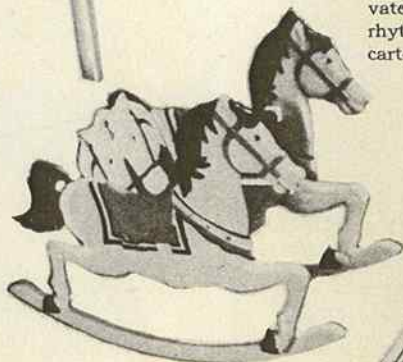
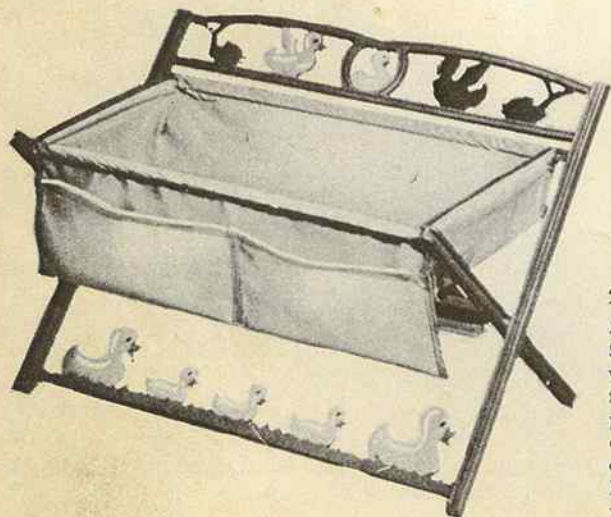
A popular high chair and doll for combined sales. The high chair is the 205/31 piece and the doll the 520/11 Trudy. Both highly popular toys for "little mothers". Packed each in a box, 1 dozen per carton. Approx. weight — 18 lbs.


205/31 - HIGH CHAIR

Another "must" for every little mother. Many of the popular "Reliable" dolls fit this high chair. Size 11 $\frac{3}{4}$ " x 6 $\frac{1}{4}$ ". Has moveable feeding tray. Moulded in assorted colours, packed each in a box, 1 dozen per carton. Approx. weight — 12 lbs.

205/71 - BATHINETTE

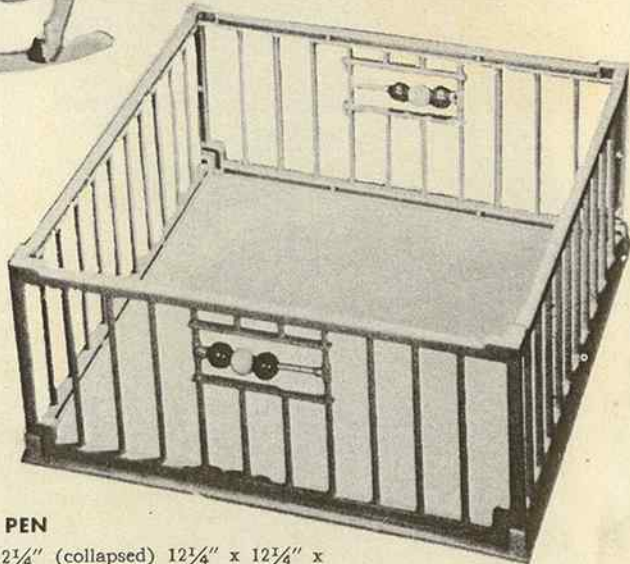
Approx. 13 $\frac{1}{2}$ " x 11 $\frac{1}{4}$ " (collapsed) 13 $\frac{1}{2}$ " x 8" (open). Any little girl who ever had a doll will love to own this bathinette. Framework is attractively decorated with coloured ducks and fish fretwork. The bath itself is of soft vinyl material that will stand lots of wear and play usage. The material on the outside of the bath features two roomy pockets for realistic convenience. Packed in a colourful display box, 1 dozen per carton. Approx. weight — 13 lbs.


205/42 - SHOOFLY ROCKING HORSE

Approx. 10" x 4 $\frac{1}{4}$ " x 7". A truly delightful toy rocking horse for the smaller children. All plastic, moulded in bright colours, this number is strongly constructed and will seat many of the smaller sized "Reliable" dolls, particularly 520/11 Trudy. The unit comprises two upright plastic horses on rockers that are sturdily attached together by a roomy seat and a hand bar. When activated, the rocker merrily rocks to and fro in steady rhythmic motion. Packed each in a box, 1 dozen per carton. Approx. weight — 11 lbs.

205/81 - PLAY PEN

Approx. 12 $\frac{1}{4}$ " x 12 $\frac{1}{4}$ " (collapsed) 12 $\frac{1}{4}$ " x 12 $\frac{1}{4}$ " x 5 $\frac{1}{4}$ " (set-up). Just what little girls' dollies have been waiting for — a real play pen for their very own! Platform features gay playtime figures in relief. Sides of play pen are attractively spoked and two sides have a colourful bead bar. Sides are adjustable and may be collapsed for convenience when play time is finished. Packed in a display box, 1 dozen per carton. Approx. weight — 18 lbs.



208/20 - DOLLY FEEDING SET

A delightful feeding set to keep all dollies healthy and well fed! Set comprises of a small plastic funnel, cup, spoon and rack to hold four bottles — also brush with wire handle for cleaning bottles. Comes in a three colour display box with window. Approx. 11" x 11" x 3". Packed 2 dozen per carton. Approx. weight — 5 lbs.



218/6 - SAND PAIL AND SHOVEL

No trip to the beach would be complete for the youngsters without this "Reliable" Sand Pail and Shovel. Approx. 4 3/4" x 4", this pail is gaily decorated with assorted characters and has a strong sturdy wire handle. Complete with "Reliable" 218/9 Small Shovel. Moulded in assorted colours, shovel is approx. 6 3/4" long. Packed bulk, 3 dozen per carton. Approx. weight — 8 lbs.



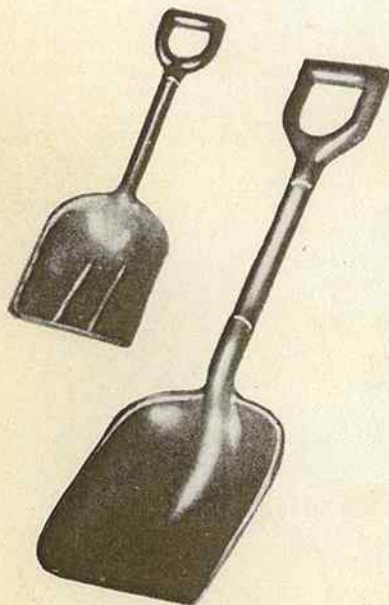
218/7 - WASHING MACHINE

This "Reliable" washing machine will make wash day a joy for any little girl. This popular replica is a style of washing machine seen in many Canadian homes. Complete with agitator which is operated from handle at front of machine; hose for draining water from tub of machine and wringer which is operated from handle. Approx. 8" x 4 1/4". Top, cover and sides of tub are transparent. Packed 1 in a box, 1 dozen per carton. Approx. weight — 11 lbs.



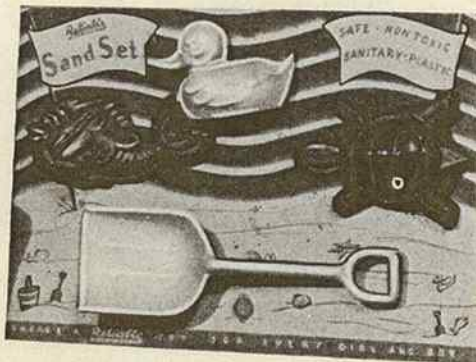
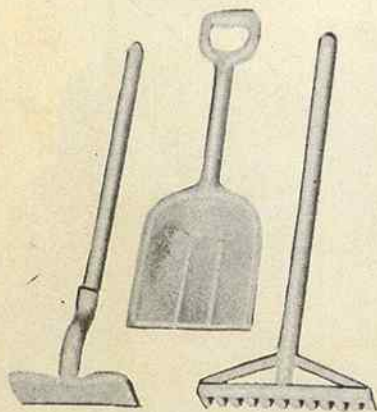
218/9 - SMALL SHOVEL

Also a favourite! Size approx. 7" long. Strong and durable, safe for children. Moulded in assorted colours. Packed 2 dozen to a box, 12 dozen per carton. Approx. weight — 8 lbs.



218/10 - LARGE SHOVEL

Good "Reliable" value. Size approx. 11 1/2" long. Durable and safe for children. Moulded in assorted colours. Packed 2 dozen to a box, 6 dozen per carton. Approx. weight — 11 lbs.



218/15 - LAUNDRY SET

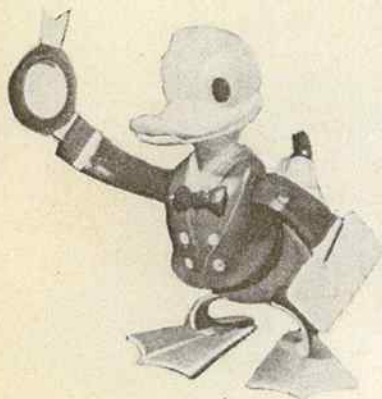
The little miss will love to wash her doll's clothes with this Reliable Laundry set, which consists of a 6" dia. washtub, 6" washboard, 4 3/4" wringer which can be attached to tub, 2" pail, soap dish, 6 plastic clothes pins and a cord clothes line. Moulded in assorted colours. Each set is packed in a box, 2 dozen sets to a carton. Approx. weight — 18 1/2 lbs.

218/19 - RAKE, HOE AND SHOVEL SET

For fun in the garden or at the beach. Shovel size approx. 7" in length. Hoe and Rake are each 7 1/2" in length. Moulded in assorted colours. Packed 1 dozen to a box, 6 dozen per carton. Approx. weight — 9 lbs.

218/18 - SAND SET

Here's a set that will keep youngsters happy by the hour. Consists of 1 only 7" shovel, 1 only 4 1/2" fish, 1 only 3 1/4" duck, 1 only 4" turtle. Moulded in assorted colours. This comes individually carded, 3 dozen per carton. Approx. weight — 6 lbs.


330/1 - DONALD DUCK

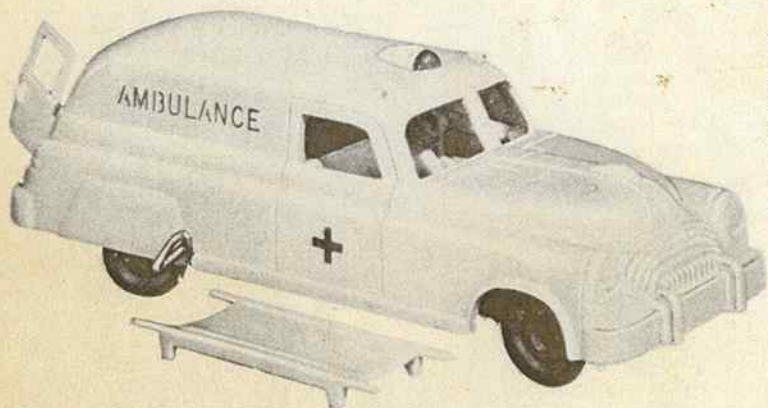
Wind him up and watch him waddle in his lifelike fashion. Donald's arms are swivelled and move with his motion. His feet are large, making a secure base. Approx. 6 $\frac{3}{4}$ " high. 12 in a box, 2 dozen per carton.

332/4 - MECHANICAL ROCKING HORSE

Approx. 7" x 6 $\frac{1}{4}$ " x 3 $\frac{1}{4}$ ". A cute infant's toy with attraction plus! Large gaily painted horse mounted on a rocker platform. When wound, horse rocks back and forth for considerable length of time. Packed each in a box, 1 dozen per carton. Approx. weight — 7 lbs.


360/7 - MECHANICAL AMBULANCE AND STRETCHER

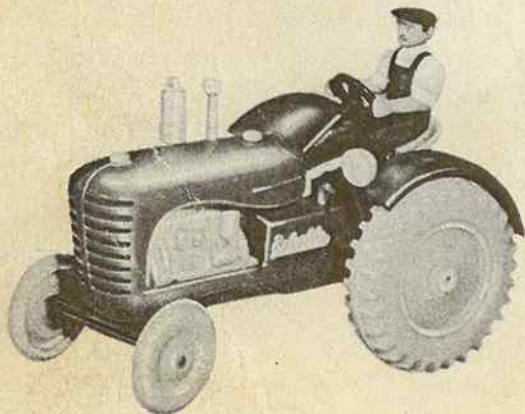
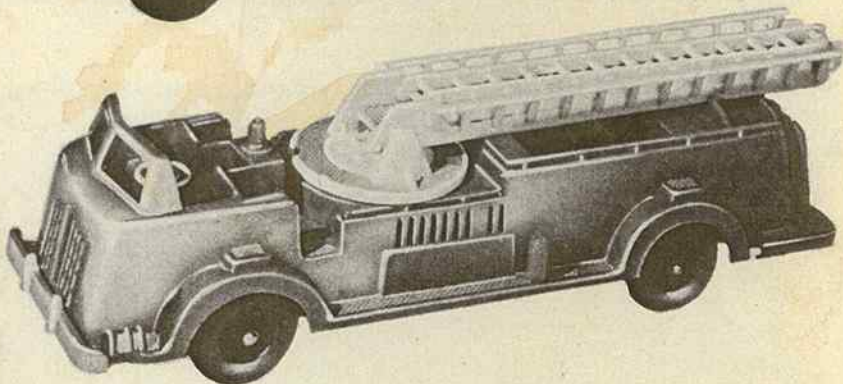
Here is an ambulance ready for any playtime emergency. Approx. 11" long. This ambulance has strong body and fast running mechanical movement, metal axle and rubber wheels, has driver in seat, imitation red light on top, also has stretcher that fits inside rear of ambulance. Rear doors open and close on strong hinges. Packed each in a box, 1 dozen per carton. Approx. weight — 15 lbs.


360/9 - MECHANICAL PANEL TRUCK

Approx. 11" long. This panel delivery is just the thing to add to Junior's Fleet. Has strong body and fast running mechanical movement. Metal axles and rubber wheels with driver in seat. Rear doors open and close on strong hinges. Packed each in a box, 1 dozen per carton. Approx. weight — 15 lbs.


365/1 - MECHANICAL FIRE ENGINE WITH SIREN

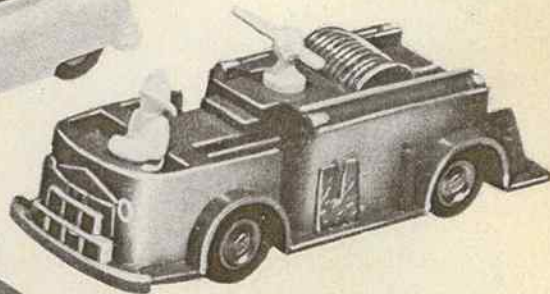
This engine is patterned after the latest in fire fighting equipment. Size approx. 12 $\frac{1}{4}$ " in length, 3 $\frac{1}{2}$ " in height, 3 $\frac{3}{4}$ " in width. Complete with adjustable 19" extension ladder which turns on its base. Moulded in fiery red and trimmed in bright yellow and silver. Accessories consist of plastic bell, fire extinguishers and tool box. Strong mechanical clockwork movement runs engine lengthy distance, with siren wailing. Adjustable front wheels allow engine to run straight or in circle. Packed each in a box, 1 dozen per carton. Approx. weight — 21 lbs.


375/3 - MECHANICAL TRACTOR

This replica of a farm tractor is a masterpiece in plastic toys. It's perfect in every detail and will please children in all age groups. Approx. 7" long. Has strong mechanical movement that sounds similar to real tractor when running, front wheels turn by moving steering wheel. Farmer sitting behind steering wheel is removable. Moulded in assorted colours. Packed each in a box, 1 dozen per carton. Approx. weight — 11 lbs.

380/1 - SEDAN WITH FRICTION MOTOR (ASSORTED) POLICE, FIRE-CHIEF & TAXI

Here's an assortment that's hard to duplicate. Any one of these would gladden the heart of a youngster. Approx. $6\frac{3}{4}'' \times 2\frac{1}{2}'' \times 2\frac{3}{8}''$. All plastic with friction motor that does away with winding. Has rubber wheels, metal axles, plastic body, bumpers, siren and spotlight. Comes in assorted styles. Packed $\frac{1}{2}$ dozen to a box, 3 dozen per carton. Approx. weight - 14 lbs.



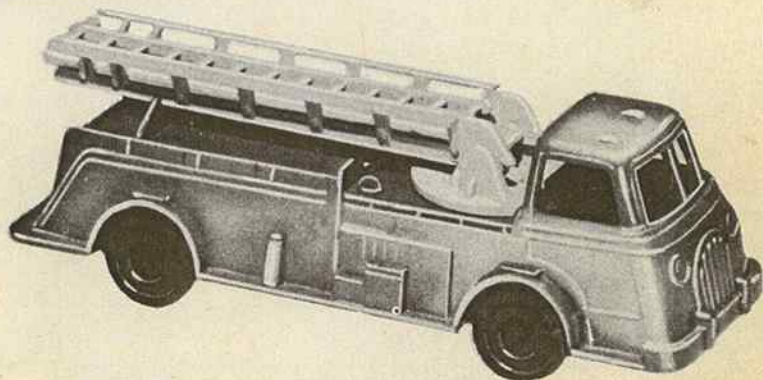
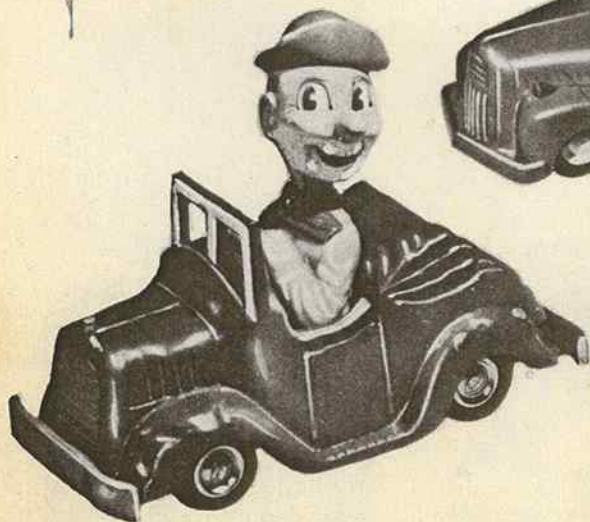
380/4 - FIRE TRUCK WITH FRICTION MOTOR

Approx. $7'' \times 3'' \times 2\frac{3}{4}''$. Junior firefighters will enjoy this all plastic fire truck with a friction motor that does away with winding. In fiery red with white accessories. Has rubber wheels, metal axles, dummy extinguishers, hose and nozzle. Siren wails when truck is in motion. Packed 6 in a box, 3 dozen per carton. Approx. weight - 15 lbs.



380/5 - ARMoured TRUCK (FRICTION)

Approx. $6\frac{1}{4}'' \times 2\frac{1}{4}'' \times 2''$. A realistic armoured truck that is highly popular for Junior's truck fleet. Doors at either side open giving access to interior. Strong friction motor that propels truck considerable distance. Packed $\frac{1}{2}$ dozen to a box, 3 dozen per carton. Approx. weight - 17 lbs.



380/6 - JERRY AND HIS JALOPY

This comical little fellow is irresistible with his happy infectious smile. Approx. 6" long. Driver Jerry with his comical features and attire bobs his head around and jumps up and down as the friction motor drives his battered jalopy along with siren wailing. Has rubber wheels, and is moulded in assorted colours, with contrasting trim. Packed each in a 3 colour display box. 2 dozen per carton. Approx. weight - 14 lbs.

385/15 - FRICTION FIRE ENGINE (SIREN)

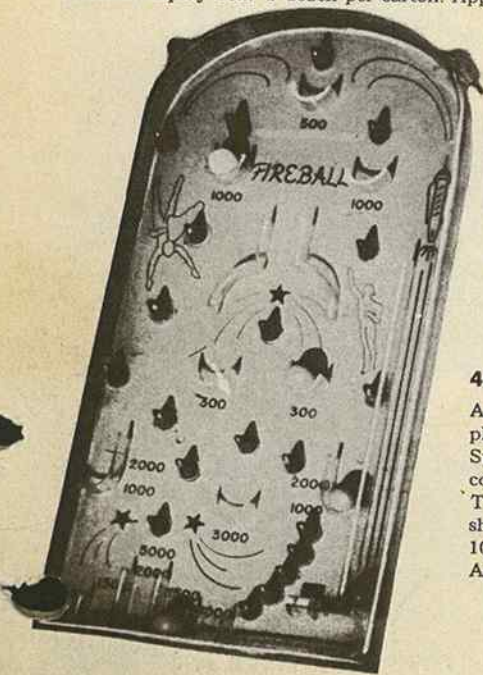
Approx. $11'' \times 3\frac{3}{4}'' \times 4''$. A real addition to junior's friction toy fleet. This item is the 58/15 with the addition of a strong friction motor. Has cab for driver, a three-sectional extension ladder that turns on a swivel base. Moulded in fiery red. Has roaring siren, metal axle and rubber tires. Comes in a one colour display box, 1 dozen per carton. Approx. weight - 15 lbs.

401/5 - FIREBALL - PIN BALL GAME

Fun and enjoyment for the whole family. Size approx. $12'' \times 6\frac{1}{8}''$. This bagatelle game has plenty of play value. Moulded in sturdy transparent plastic, painted in contrasting shades. Complete with 5 glass alleys. Has spring rod to propel marbles. Packed each in a box, 2 dozen per carton. Approx. weight - 14 lbs.

401/6 - SKEE BALL GAME

Approx. $8\frac{1}{2}'' \times 3''$. Another Reliable action toy for plenty of fun, and sales. Comes complete with marble. Strongly constructed in bright assorted and contrasting colours. Ball is released by manipulating spring lever. This lever also controls speedy return of ball for re-shooting. Scores can be registered at 10, 25, 50, 75 and 100. Packed 1 dozen to box, 2 dozen per carton. Approx. weight - 10 lbs.



402/5 — PUZZLE GAMES ASSORTED

Approx. 2" diameter. The youngsters will love these sport puzzles. There's Hockey, Bowling, Football and Baseball. Top of clear plastic reveals printed card showing games in three colours and there are four balls for manoeuvring in each game. Packed 1 dozen in sleeves, 12 dozen per carton. Approx. weight — 5½ lbs.


402/6 — VARIETY PUZZLE GAMES

Approx. 2" diameter. Another series of the popular puzzle games. There's Kittens chasing a Mouse, Dogs chasing a Ball, Planes bombing Tanks and a Colourful Circus Clown. Top of clear plastic reveals printed card showing the above in gay colours. There are four balls for manoeuvring in each game. Packed 12 per sleeve, 12 dozen per carton. Approx. weight — 5½ lbs.


402/7 — GOLF GAME

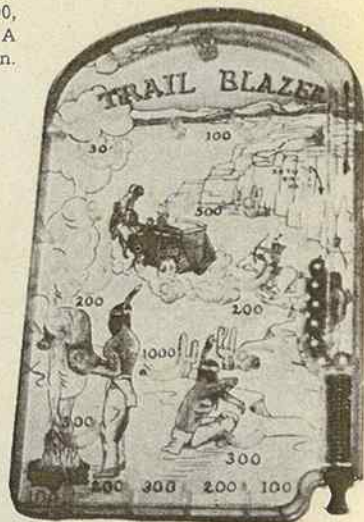
Approx. 2½" x 2". Here's lots of competitive fun in this entirely new miniature golf game. Dome of clear plastic reveals five-hole golf course. Man and golf club turn as outside lever is moved. Balls lining up from tilt action can be controlled and teed off separately. Packed 12 to a sleeve, 3 dozen per carton. Approx. weight — 3¼ lbs.


403/2 — BAGATELLE

Approx. 4½" x 3". A novel Bagatelle game featuring scores of 50, 100, 200 and 500. There is a Speedway, Hook-a-Fish Game and a Game Hunt. Base of attractive colours. Ball put into Play by snapping steel spring. Comes packed bulk, 6 dozen per carton. Approx. weight — 8 lbs.


403/4 — BAGATELLE TRAILBLAZER

Approx. 8" x 4½". An attractive bagatelle game. Scene shows stage coach escaping Indian attack. Equipped with six balls and plastic plunger. Scores of 100, 200, 300 and 1,000 can be made. Easy ball return slot. A natural child pleaser. Packed bulk, 3 dozen per carton.

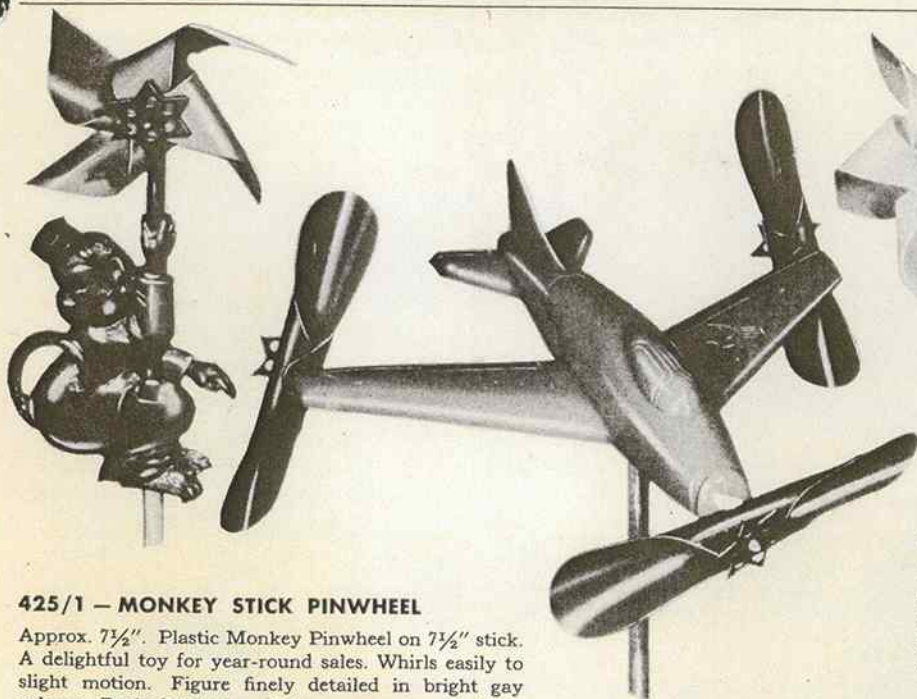

403/5 — BAGATELLE — (AMBUSH — PIRATE GOLD)

Approx. 12". A large plastic Bagatelle game. Features turning gates for balls to spin in scoring. Four colour printed base shows Cowboy and Indians in ambush scene — Pirate Gold Scene — lots of play value in this fascinating game. Packed bulk, 2 dozen per carton. Approx. weight — 12 lbs.


Hockey Game
405/5 — HOCKEY GAME

Approx. 24" x 12" x 3¾". Just the game for which the whole family has been waiting. A cleverly designed hockey game with a newly featured "puck" ejector. Ice surface shows all the proper markings. At each end there are three levers — one to control goalie — one to put "puck" into play and one to manipulate players. Beautifully moulded in attractive contrasting colours. Hockey players are of strong metal for lasting play value.





425/1 - MONKEY STICK PINWHEEL

Approx. 7½". Plastic Monkey Pinwheel on 7½" stick. A delightful toy for year-round sales. Whirls easily to slight motion. Figure finely detailed in bright gay colours. Packed 12 to box, 6 dozen per carton. Approx. weight - 7½ lbs.

425/6 - SPACE RANGER STICK PINWHEEL

Approx. 6¼". Realistic space man mounted on a stick as a pinwheel. A real popular number. Fine detail shows space costume of air-tight suit, helmet, oxygen tanks, etc. Features propeller pinwheels in each hand. Packed 3 dozen per carton.

425/5 - JET PLANE STICK PINWHEEL

Approx. 9" x 11". Plastic Jet Plane with three pinwheel propellers at nose and tips of modern swept-back wings - on 14" stick. Moulded with fine detail in bright gay colours. Whirls easily to slight motion. Packed 3 dozen per carton. Approx. weight - 9 lbs.



425/11 - BICYCLE ORNAMENT CLIPS

Approx. 4" x 2". All plastic smart bicycle ornament clips for girls and boys. Designs are Indian Head, Hockey Player, Cowboy on Horse and Space Man. Finely detailed in gay colours. Packed assorted 3 dozen to box, 12 dozen per carton. Approx. weight - 6 lbs.



425/61 - SPACE CADET BICYCLE CLIP

Approx. 6½". Here's a realistic space man finely detailed in space costume showing air-tight suit, helmet, oxygen tanks, etc. Features propeller pinwheels in each hand and attached to body is a bicycle clip to mount space man on handle bars. Packed with corrugated insert, 3 dozen per carton. Approx. weight - 8 lbs.



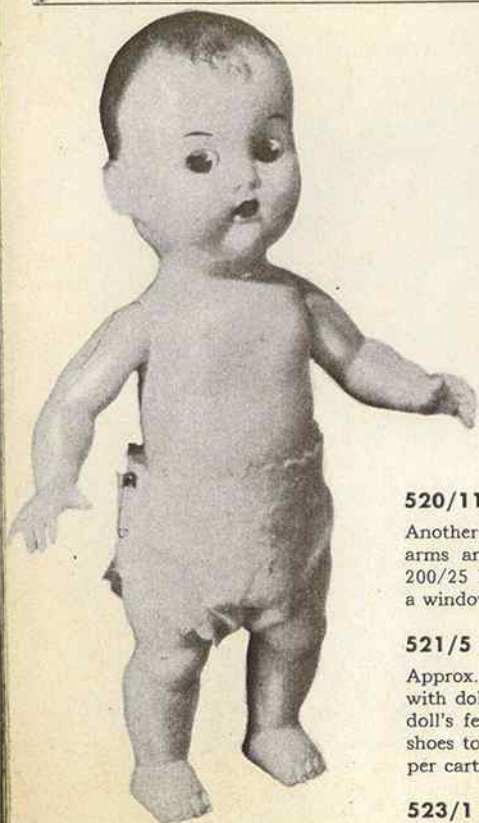
520/8 - TRUDY (MOVING EYE DOLL)

Cute as a button, no little miss will be able to resist her. Approx. 7½" in height. This all plastic doll has sleeping eyes, moveable head, arms and legs. Packed each in a cellophane bag. 1 dozen in a box, 3 dozen per carton. Approx. weight - 8 lbs.



520/81 - COLOURED TRUDY (MOVING EYE DOLL)

Here's a chocolate coloured cutie. Same description as 520/8 except that doll is coloured. Packed each in a cellophane bag, packed 1 dozen to a box, 3 dozen per carton. Approx. weight - 8 lbs.


520/11 - TRUDY

Another cutie for little girls, an all plastic doll with sleeping eyes, moving arms and legs. Ties in with 205/21 Cradle, 205/31 High Chair and 200/25 Kitchen Table and Chairs. Approx. 10½" high. Packed each in a window front display box, 2 dozen per carton. Approx. weight — 14 lbs.

521/5 - DOLL STAND

Approx. 3½" dimension. A real help to hold dolls firmly upright. For use with dolls up to 15" with unjointed legs. Heart-shaped, the back of the doll's feet fit snugly against the stand and an elastic goes over top of shoes to hold doll firmly upright. Comes on an attractive card, 6 dozen per carton. Approx. weight — 3 lbs.

523/1 - WETUMS WITH BOTTLE

Approx. 7½" high. Looks and behaves just like a real baby. She drinks from a bottle and wets her diapers. Has sleeping eyes, movable head, arms and legs. Packed each in a printed cellophane bag, one dozen in a box, 3 dozen per carton. Approx. weight — 11 lbs.

523/11 - WETUMS WITH BOTTLE

Approx. 10½" high. As 520/11 Trudy Doll with Wetums Bottle. Packed in cellophane bag, 2 dozen per carton. Approx. weight — 8½ lbs.

530/6 - CUTIE DOLL

A real Charmer, size 6". A very colourful plastic doll. It stands! It floats! Dandy for bathtub play. Also has rattle feature. Comes with painted eyes, lashes, and hair. Has painted panties, and booties in contrasting fast colours. Packed 1 dozen to a box, 6 dozen per carton. Approx. weight — 9½ lbs.

533/1 - VINYL DOLL

Size 1¼". This doll is made of a special material which makes it soft to the touch. It is made in a sitting position. Packed 2 gross to a carton. Minimum 36 dozen Approx. weight — 24 lbs.

533/2 - VINYL DOLL

2" long. This doll is made of a special material which makes it soft to the touch. Packed 72 to a box, 36 dozen per carton. Approx. weight — 8 lbs.

535/3 - JOINTED DOLL

Approx. 2¾", with moving arms and legs, painted eyes, mouth and hair. Packed 3 dozen to a box, 12 dozen per carton. Approx. weight — 4 lbs.

535/5 - JOINTED DOLL (ME)

Approx. 4¾" high. All little girls will delight in this cute all plastic doll. Jointed arms and legs allow doll to have varied poses. Will stand, walk, run and sit. Eyes open and close. Packed 2 dozen to the box, 6 dozen per carton. Approx. weight — 5½ lbs.



536/7 - SWEETIE

There's a sweet little doll to warm little girls' hearts. Approx. 6" high. Has mohair wig with coloured ribbon. Painted eyes and mouth. Jointed arms. All plastic, undressed, painted white socks and booties. Packed in cellophane bag, 6 dozen per carton. Approx. weight — 11 lbs.



540/8 - R.C.M.P. STATUETTE

This statuette will appeal to everyone. A dandy souvenir for adults and a fascinating toy for children. 7 3/4" in height. This mountie is in full colour. 12 to a box, 3 dozen per carton. Approx. weight — 6 lbs.



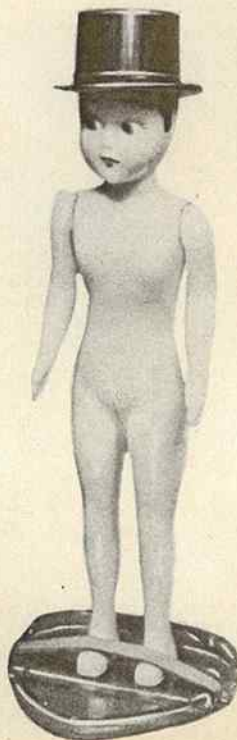
541/8 - INDIAN STATUETTE

Approx. 7 1/2". Here's an excellent Canadian Souvenir piece, popular across Canada. Finely moulded Indian in full dress costume and feather headdress. Stands on a base. Realistically sprayed in appropriate colours. Packed each in a box, 3 dozen per carton. Approx. weight — 8 lbs.



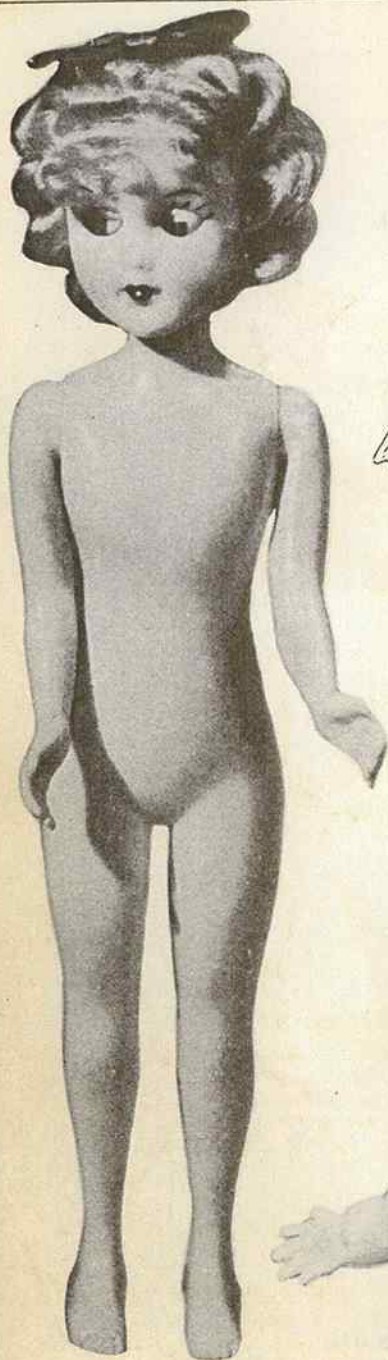
543/6 - COWBOY ON HORSE

Another item with universal appeal. A wonderful toy for children, also a good souvenir of Canada item. Approx. 5 3/4" in height. This gaily coloured cowboy has moveable arms. All in full colour. Packed each in an attractive display box, 3 dozen per carton. Approx. weight — 9 lbs.



550/6 - BOY - DRESS ME DOLL

Approx. 8". All plastic mannequin boy doll that is lots of fun for little designers. Has painted hair, moving eyes, moveable head and arms and features a black plastic top hat. Packed each in a cellophane bag, 6 dozen per carton. Approx. weight — 10 lbs.


550/7 - DRESS ME DOLL

7¾" high. All plastic mannequin doll that is lots of fun for little designers. It has sleeping eyes, moveable head and arms. Assorted colour wigs. Packed each in a printed cellophane bag, 2 dozen to a box, 6 dozen per carton. Approx. weight — 10 lbs.


550/72 - DRESS ME DOLL

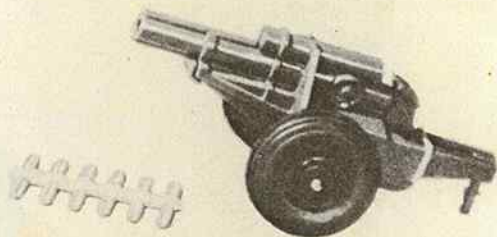
Same as 550/7 — only coloured.

550/11 - DRESS ME DOLL

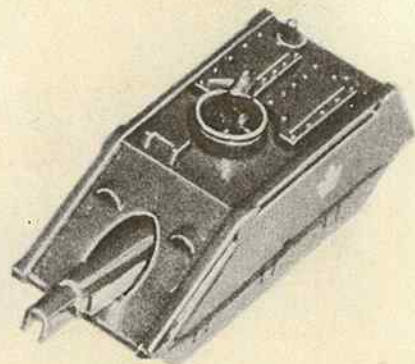
Making clothes and dressing dolls is a favourite pastime of little girls. This all plastic mannequin doll is 11" high. Has turning head, sleeping eyes and moveable arms. Assorted colour wigs with hair bow. Packed each in a printed cellophane bag, 1 dozen to a box, 3 dozen per carton. Approx. weight — 12 lbs.

560/8 - TEENY WALKER

Approx. 6½" high. Teeny Walker is an All Plastic Walking Doll. Stand Teeny on a raised level surface — let the ball weight hang down. Now watch Teeny Walker toddle along until she comes to the edge; here she automatically stops. Every little girl will want Teeny Walker. Comes in a cellophane bag with printed tab. Packed 3 dozen to the carton. Approx. weight — 11 lbs.

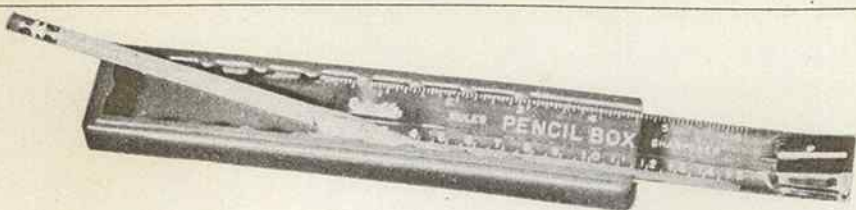

630/5 - HOWITZER WITH TWELVE SHELLS

Approx. 4" long, 2¾" high. A real action toy for the young soldier. The outstanding feature of this toy is the trigger action and it actually shoots the twelve miniature plastic shells for a good distance. Well designed and moulded in olive drab plastic with large free-running rubber wheels. Packed 1 dozen to a box, 6 dozen per carton. Approx. weight — 5 lbs.


658/5 - ARMOURD TANK

Approx. 5" x 1½". An action toy for Junior's Military Squad. As tanks move along on wheels, barrel of gun goes forward and recoils as tank driver raises and lowers in observation turret. Moulded of strong plastic, tank comes 1 dozen to a box, 6 dozen per carton. Approx. weight — 7 lbs.





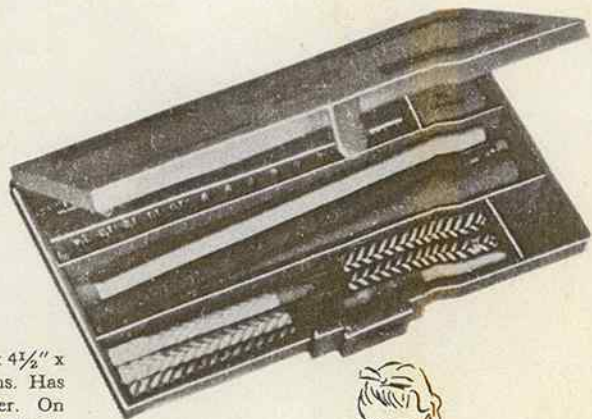
740/8 - PENCIL BOX WITH SHARPENER

7 3/4" x 1 1/2" x 3 3/4". A smart compact pencil box. Sliding lid is a 6" ruler with inches on one side and metric measure on the other. Attached to the end of lid is a pencil sharpener. Contains four pencils. Moulded in assorted colour combinations. Packed 2 dozen in a box, 6 dozen per carton. Approx. weight - 13 lbs.



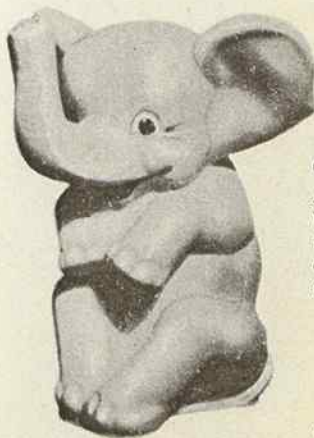
740/9 - PENCIL BOX

Another school-time favourite. Size approx. 8" x 4 1/2" x 1". Moulded in assorted two colour combinations. Has sturdy clasp lock, maple leaf design on cover. On bottom of box there are Arabic and Roman numerals, mathematical signs and weights and measure tables. Packed each in a sleeve, 2 dozen per carton. Approx. weight - 14 lbs.



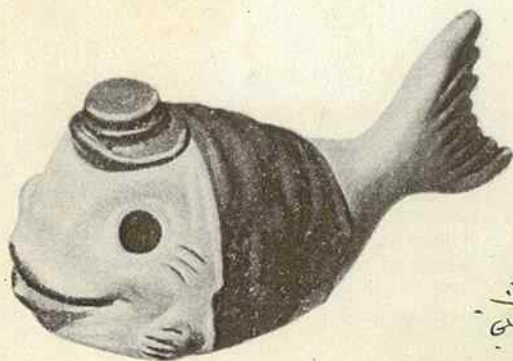
6501 - SILLY WILLY

Approx. 6" x 4". A colourful non-toxic toy that is safe, soft, odourless and durable. Children will love his squeeky laugh and provide them with happy play hours. Comes in cellophane bag with display tab, 2 dozen per carton. Approx. weight - 6 lbs.



6503 - JUMBO THE ELEPHANT

Approx. 5 1/2" x 4". Another happy Plastisol Toy that brings happy hours to small tots. He's colourful, non-toxic and safe for the children. Odourless and cannot deteriorate. Comes in cellophane bag, Packed 2 dozen per carton. Approx. weight - 7 lbs.



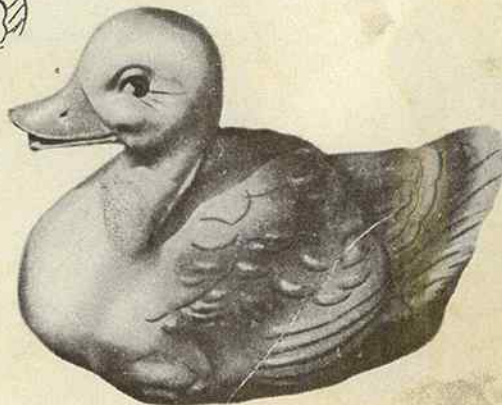
6505 - GERTIE THE GURGLING DUCK

Approx. 6 5/8" x 4 1/2". When squeezed Gertie quacks just like a real duck, and when her beak is partially submerged in water she'll gurgle with delight. A soft, happy, harmless toy, made from a rubber-like plastic. Comes in display box, 2 dozen per carton. Approx. weight - 13 lbs.



6512 - WALLY THE WHALE

Approx. 6 1/2" x 2 3/4". Wally is a soft, jolly fellow made from plastisol (a rubber-like plastic). Squeeze him and he'll give a lusty squawk. Partially submerge his head in water and he'll gurgle and bellow with delight when squeezed. Colourful and fully decorated. Packed each in a cellophane bag, 2 dozen per carton. Approx. weight - 7 lbs.




Reliable
 MADE IN CANADA
 Trade Mark

Christmas Decorations



830/1 - RUNNING REINDEER

This little fellow will run away with plenty of sales. Finely detailed and moulded in white plastic, has painted eyes. Approx. size $3\frac{1}{4}'' \times 2\frac{1}{8}''$. Packed 48 in a box, 12 dozen per carton. Approx. weight — 3 lbs.



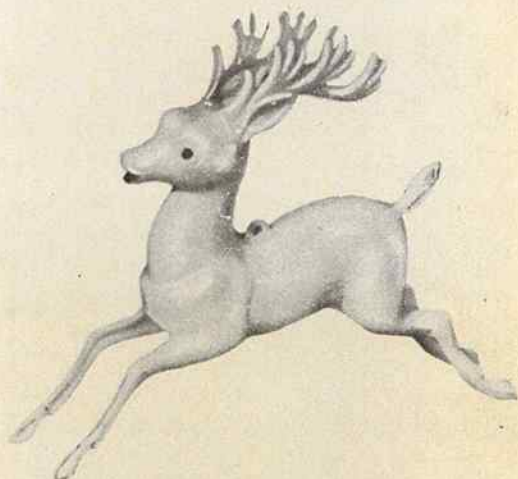
830/3 - REINDEER

Here's an ideal ornament for centrepieces and Christmas decorations of all types. Moulded in durable white plastic and complete in all details. Size approx. $3\frac{1}{4}'' \times 4''$. Packed one dozen to a box, 12 dozen per carton. Approx. weight — 8 lbs.



830/5 - REINDEER

Set for Christmas Sales, a fast moving item. Size approx. $4\frac{1}{2}'' \times 5''$. Complete in every detail from hooves to antlers. Moulded in white plastic with painted eyes, nostrils and mouth. Packed 1 dozen to a box, 6 dozen per carton. Approx. weight — $8\frac{1}{2}$ lbs.



830/6 - RUNNING REINDEER

Approx. 5" high by $6\frac{1}{2}''$ long. A graceful miniature of a running reindeer. Beauty in every detail, from antlers to hooves. Moulded in strong white plastic with painted eyes and mouth, also hook on back for hanging. Packed 1 dozen to a box, 6 dozen per carton. Approx. weight — 8 lbs.



834/4 - SANTA AND SLEIGH WITH SIX REINDEER

Approx. $2\frac{3}{4}'' \times 10''$. A lovely plastic Christmas decoration. Jolly old Santa sits in his sleigh drawn by six prancing reindeer. Very finely detailed, moulded in white plastic. Santa's hat and coat are red. Packed each in a sleeve, 3 dozen to a carton. Approx. weight — 6 lbs.

