

1966

plastic toys

Plastics Part 2



Reliable
MADE IN CANADA
Trade Mark



1801 - Large Clicker Rifle - approximately 26 1/2" long. Moulded in realistic detail. Strong clicking mechanism. Packed bulk 2 doz. per carton. Approx. weight 13 lbs. Suggested retail 79¢.



1822 - Western Rifle and Dagger - Rifle approx. 27" long, with safe plastic knife. Packed each on a display card 2 doz. per carton. Approx weight 17 lbs. Suggested retail 98¢.



1823 - Guerrilla Set - Rifle approx. 27" with strong clicking mechanism. Complete with safe plastic knife. Packed each on a display card, 2 doz. per carton, approx. weight 17 lbs. Sugg. retail 98¢.



1824 - Secret Agent 009 - 26 1/2" Rifle and silencer with Secret Whistle. Packed on a display card, 2 doz per carton, approx. weight 17 lbs. Suggested retail 98¢.



1843 - Guerrilla Sniper Rifle - Approx. 27" long. Realistic Design. Has cap firing mechanism and telescopic sight. Packed each on a display card, 1 doz. per carton. Approx. weight 16 lbs. Suggested retail \$1.98.



1844 - Secret Agent Rifle and Silencer with Secret Whistle - Approx. 27" long, realistically designed with telescopic sight. Has durable cap-shooting mechanism. Packed each on a display card, 1 doz. per carton. Approx weight 16 lbs. Sugg. retail \$1.98.



1854 - Secret Agent Set- with Rifle, Silencer, with Whistle, Dagger, Automatic and Camera. Packed each on a display card, 1/2 doz. per carton. Approx. weight 10 lbs. Suggested retail \$2.49.



1863 - Continuous Fire Guerrilla Machine Gun - Approximately 25", continuous fire by pulling the trigger. Moulded in durable, camouflaged plastic. Packed each on a framed display card, 1 doz. per carton, approximate weight 16 lbs. Suggested retail \$1.98.



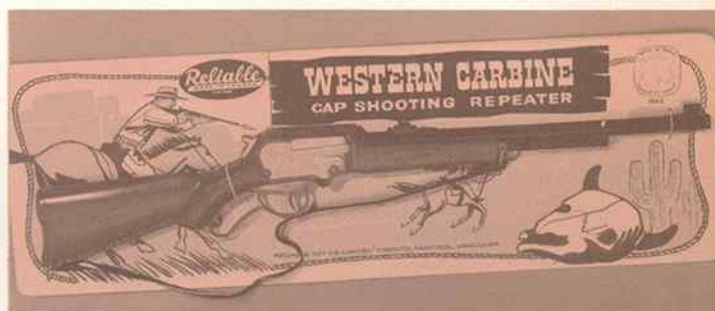
1812 - **Shooting Western Set** - Gun approx. 20" long. Realistic Carbine. Fire 12 soft Polyethylene Bullets. Packed each on a display card with cut-out Cowboys and Indians. Packed 2 doz. per carton. Approx. weight 11 lbs. Suggested retail 98¢.



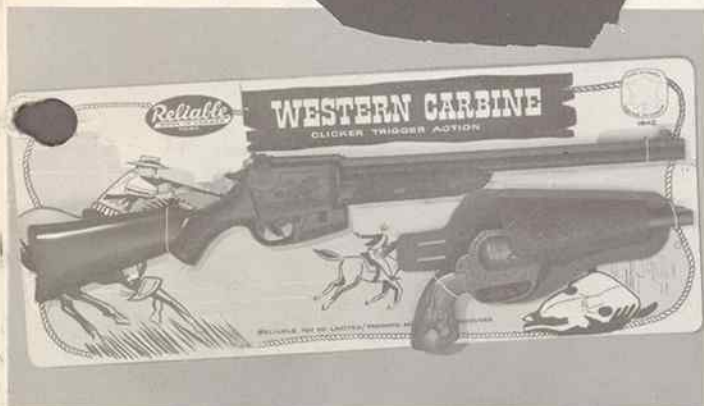
1813 - **Guerrilla Set** - Consists of: 20" Rifle with 12 Harmless Bullets. Packed each on a display card with cut-out Guerrilla Fighters. 2 doz. per carton. Approx. weight 11 lbs. Suggested retail 98¢.



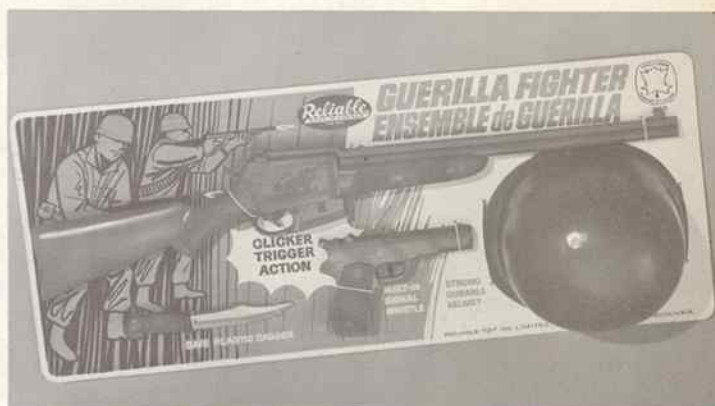
1834 - **Secret Agent** - Consists of: 2" Pistol, Whistle and safe plastic knife. Packed each on a display card. Approx. weight 10 lbs.



1842 - **Western Cap Shooter** - Approx. 27" long. Realistically designed. Lever Action, Cap Shooting Mechanism. Vinyl Shoulder Sling. Packed each on a display card, 1 doz. per carton. Approx. weight 15 lbs. Suggested retail \$1.98.



1852 - **Western Set** - Consists of: 26 1/2" Carbine Rifle with strong clicking mechanism. Large six shooter with holster. All on a display card, 1/2 doz. per carton. Approx weight 9 lbs. Sugg. retail \$2.49.



1853 - **Guerrilla Set** - Consists of: 27" Clicker Rifle, Pistol with whistle and safe plastic knife. Complete with modern army helmet with chin strap. Each on a display card, 1/2 doz. per carton. Approx. weight 10 lbs. Suggested retail \$2.49.



1864 - **Continuous Fire Secret Agent Machine Gun** - Approximately 25" long. Continuous fire by pulling the trigger. Moulded in black, durable plastic. Packed each on a framed display card, 1 doz. per carton, approximate weight 16 lbs. Suggested retail \$1.98.





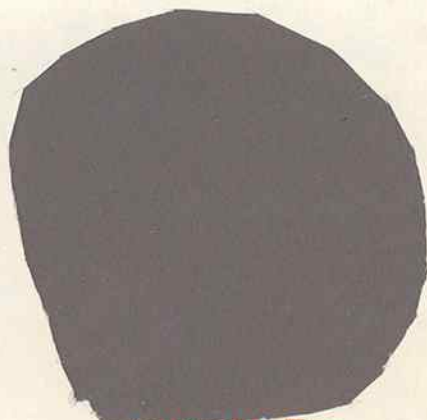
1901 - **Target Fun Game** - Consists of: Gun with 2 rubber-tipped darts. Packed each in a colourful target, 3 doz. per carton, approx. weight 7 lbs. Suggested retail 49¢.



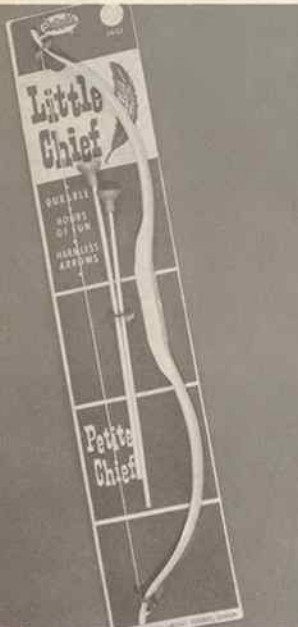
1902 - **Guerrilla Target Game** - 7" dart shooting pistol and 2 darts complete with 5 plastic soldiers. Packed each on a display card, 2 doz. per carton, approximate weight 10 lbs. Suggested retail 79¢.



1905 - **Spin 'Em Target Game** - 7" Shooting pistol with two safe rubber-tipped darts - stand-up target with four brightly moulded plastic birds. Shrink pack - 2 doz. per carton. Weight approx. 10 lbs. Suggested retail 98¢.



**A Reliable Toy
for Every Girl and Boy**



1921 - **Little Chief Bow & Arrow** - 24" Plastic bow and two rubber suction-cup arrows, in bright colours. Each packed on shrink display card, 3 doz. per carton. Weight approx. 13 lbs. Sugg. retail 59¢.



1922 - **Red Hawk Bow & Arrow** - 26" Bow, three safe, rubber-tipped arrows and safe dagger. The shrink display card converts to face mask. Packed 3 doz. per carton, weight approx. 18 lbs. Suggested retail 98¢.



1923 - **Whistling Bow & Arrow** - 24" bright plastic bow, safe rubber-tipped arrow and whistling arrow and dagger. Each on shrink display card. 3 doz. per carton, weight approx. 16 lbs. Suggested retail 79¢.



1924 - **Robin Hood Bow & Arrow Set** - Features a 26" bow, 2 safe rubber-tipped arrows and cut-out face mask. All on a framed display card, packed 3 doz. per carton, approx. weight 18 lbs. Suggested retail 98¢.



1931 - **Bagatelle Assortment** - Approx. 10" consisting of Space Race and African Safari - large plastic games featuring turning gates for balls to spin in scoring, four colour printed, shows interesting scenes. Each in a sleeve, 2 doz. assorted per carton, weight approx. 18 lbs. Suggested retail **98¢**.



1941 - **Horseshoe Game** - Four 5" x 5 1/2" horseshoes with a pair of wooden posts on bases. Each set on a shrink display card. 2 doz. per carton, weight approx. 16 lbs. Suggested retail **98¢**.

1955 - **Giant 5 Pin Bowling Set** - 15" pins and 2 balls with finger holes. Perfect for indoor or outdoor play. Solid colour pins of durable polyethylene. Each packed in corrugated display container, six to a carton, weight approx. 15 lbs. Suggested retail **\$2.98**.

1954 - **9 1/2" Bowling Set** - 10 pins and 2-4" balls with finger holes - for indoor or outdoor play (can be set up for five or ten pin games). Each set in corrugated display container six to a carton, approx. weight 13 lbs. Suggested retail **\$1.98**.

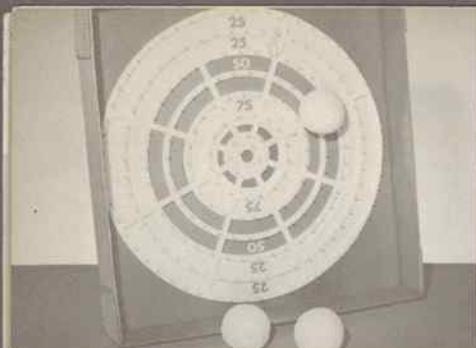
1951 - **7" Bowling Set** - 10 Pins and two balls in bright, assorted colours. Each set in poly bag with tab, packed 2 doz. sets per carton, weight approx. 20 lbs. Suggested retail **98¢**.



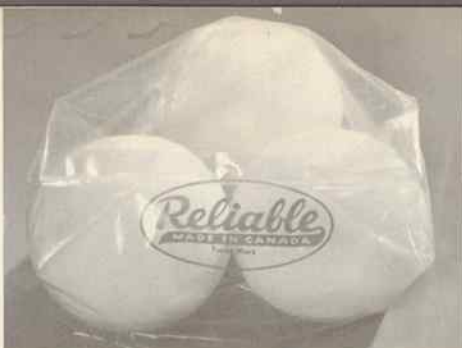
1952 - **7" Bowling Set** - Consists of: 5 durable poly pins and 3 bowling balls. Packed each in poly bag with tab, 3 doz. per carton, approx. weight 20 lbs. Suggested retail **79¢**.

1956 - **Giant 10 Pin Bowling Set** - Full size 15" pins and 8" ball with finger holes. Moulded in durable polyethylene for both five pin and ten pin play. Each set in brightly printed display container, four per carton, approx. weight 19 lbs. Suggested retail **\$4.98**.

1953 - **7" Bowling Set** - 10 pins and two balls in bright, assorted colours. Packed in sleeve, 1 doz. per carton, weight approx. 11 lbs. Suggested retail **\$1.29**.



1971 - "Reely" Foam Target Game - 19" x 19" plastic target on brightly printed corrugated base, three 2 3/4" "Reely" foam balls. Each packed in printed poly bag, 1 doz. per carton, weight approx. 15 lbs. Suggested retail \$1.98.



1972 - "Reely" Foam Balls - Three in a poly bag with tab, 6 doz. per carton, weight approx. 11 lbs. Suggested retail 59¢.



2002 - Piggy Bank - 13 3/4" long by 8" high, with carry handle, in safe polyethylene. Coin slot in top - plug in bottom. Decorated and packed bulk 2 doz. per carton, weight approx. 18 lbs. Suggested retail 79¢.



2003 - Bear Bank - 10 1/2" high, in polyethylene with contrasting colours. Coin slot and removable plug. Packed bulk 2 doz. per carton, weight approx. 12 lbs. Suggested retail 98¢.



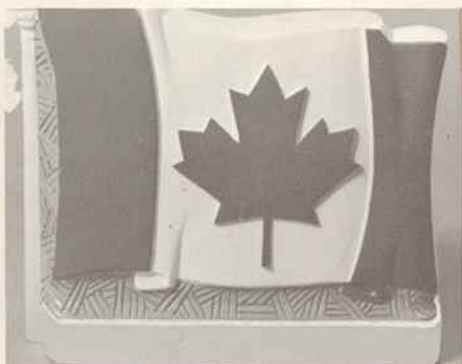
2004 - Dog Bank - Moulded in delightful pose, has coin slot and removable plug. Packed bulk 2 doz. per carton, weight approx. 13 lbs. Suggested retail 98¢.



2005 - Kitten Bank - 10 1/2" tall, brightly decorated, with coin slot and removable plug. Packed bulk 2 doz. per carton, weight approx. 13 lbs. Suggested retail 98¢.



2006 - Ookpik Bank - Approx. 9" high, in durable plastic, and brightly coloured, has coin slot and removable plug. Tissue wrapped with tab, 2 doz. per carton, approx. weight 11 lbs. Suggested retail 98¢.



2008 - Canadian Flag Bank - Approx. 6" x 7" x 2 1/4". Designed into a bank and flag standard, decorated in true colour. Packed bulk, tissue wrapped, 3 doz. per carton. Approx. weight 11 lbs. Suggested retail 79¢.



2009 - Barrel Bank - 7" high, unbreakable polyethylene with moulded wood effect, staves and hoop detail and in assorted colours. Packed bulk 3 doz. per carton. Weight approx. 13 lbs. Suggested retail 39¢.



2051 - Piggy Bank - 5" long, 6 doz. per carton. Every 2nd pig in sleeve. Approx. weight 10 lbs. Suggested retail 25¢.

2052 - Piggy Bank - 8" long with coin plug, 3 doz. per carton, every 2nd pig in sleeve. Approx. weight 12 lbs. Suggested retail 49¢.

2053 - Piggy Bank - 10" long, with colourful trim and gaily printed decoration. Coin slot and removable plug. Packed bulk 2 doz per carton, weight approx. 18 lbs. Suggested retail 79¢.





2101 - Handy Boy's Tool Set - In assorted colours - on shrink display card, 2 doz. per carton, weight approx. 11 lbs. Suggested retail 98¢.



2111 - Carpet Sweeper - Brush roller picks up dust. Poly bag over sweeper - 2 doz. per carton, weight approx. 12 lbs. Suggested retail 98¢.



2112 - Tidy Miss Housekeeping Set - A 23" broom, carpet sweeper and dust pan. Packed on a display card with poly bag. 1 doz. per carton, weight approx. 14 lbs. Suggested retail \$1.98.



2121 - High Heel Shoes - Moulded in hard-wearing plastic, heel and toe caps of decorated elastic with flower. Each in a window box, 3 doz. per carton, weight approx. 14 lbs. Suggested retail 98¢.



2122 - Purse and Shoes are the 2121 High Heel Shoes and Purse moulded in brightly assorted colours - each set in a window box, 3 doz. per carton, weight approx. 18 lbs. Suggested retail \$1.49.



2123 - Dress-up Set - Consists of: High heel shoes, purse, hat and complete with comb and mirror. Moulded in contrasting colours. Each on a card in poly bag. 1 doz. per carton, weight approx. 13 lbs. Suggested retail \$1.98.



2141 - **Baseball Cap** - Moulded in durable polyethylene. Packed bulk 6 doz. per carton, weight approx. 12 lbs. Suggested retail 35¢.



2144 - **Football Helmet** in regulation design, junior size, with adjustable head harness. Packed bulk 1 doz. per carton, weight approx. 13 lbs. Suggested retail \$2.98.



2161 - **Cash Register** - 6" x 5 1/2" x 5 1/4". Punching keys rings bell and shows amount in window at top. Each in a printed box. 1 doz. per carton. Weight approx. 12 lbs. Suggested retail \$1.98.



2162 - **"Reely" Cash Register** - About 7 1/2" x 7 1/2" x 6 1/2", 12 punch keys, each sale registers as drawer opens. Includes paper play money. Each in a box, packed 1 doz. per carton, weight approx. 18 lbs. Suggested retail \$3.98.



2171 - **Washing Machine** - 8" x 6", lever activated, swing away wringer, transparent tub and lid. Each in a shrink display box, packed 1 doz. per carton, weight approx. 12 lbs. Suggested retail \$1.98.

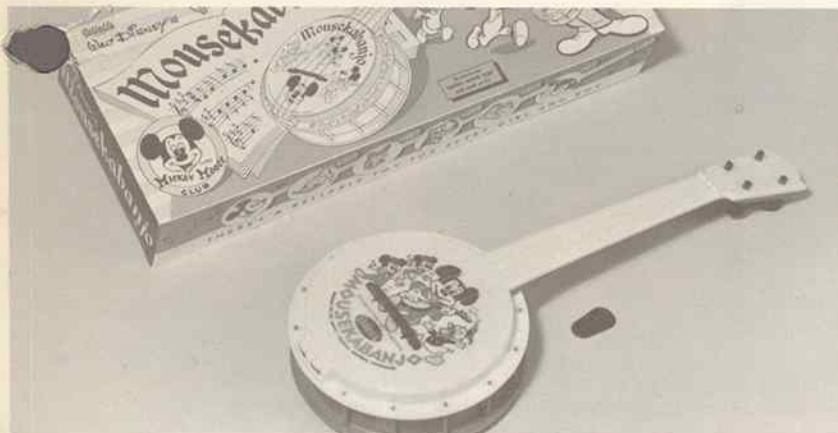




2201 - **Hawaiian Uke** - 21" in smooth, durable moulded plastic, with adjustable tuning keys, nylon strings and pick. Each in a poly bag. 1 doz. per carton, weight approx. 12 lbs. Suggested retail **98¢**.



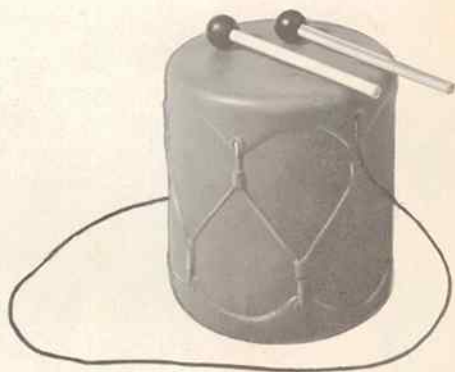
2202 - **Mousegetar** - A 21" attractively moulded guitar decorated with Walt Disney's Mickey Mouse and other characters. Tuning keys, nylon strings and pick, and neck cord. Each in a printed box. 1 doz. per carton, weight approx. 14 lbs. Suggested retail **\$1.98**.



2205 - **Mousekabanjo** - Authentically produced plastic banjo with tuning keys. Approx. 21" long and decorated with Walt Disney characters. Packed in printed box, 1 doz. per carton. Weight approx. 16 lbs. Suggested retail **\$1.98**.



2210 - **Little Maestro Violin** - 17" long, realistically moulded and coloured in durable plastic, tuning keys, nylon strings, bridge and chin rest - with bow and resin. Each in a printed box, 1 doz. per carton, weight approx. 14 lbs. Suggested retail **\$1.98**.



2221 - **Tom Tom Drum** - 7 1/4" high and moulded in one piece, with neck cord and two drum sticks. Each in a poly bag with tab, packed 2 doz. per carton, weight approx. 14 lbs. Suggested retail **98¢**.



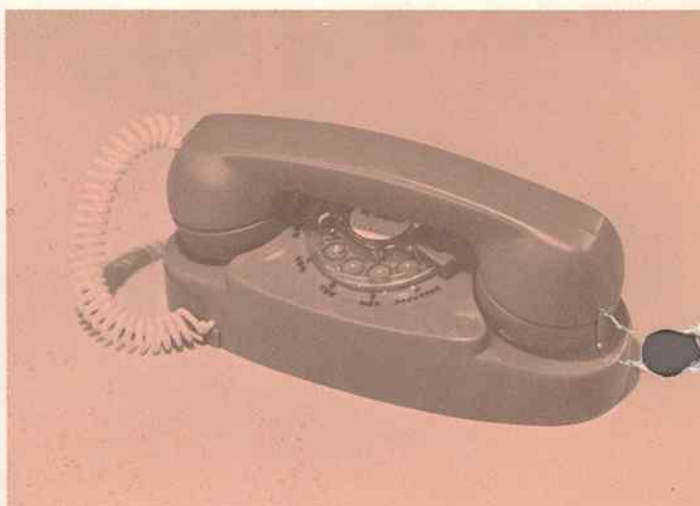
2401 - **Modern Telephone** - Approx. 7" x 4" and smoothly moulded in bright polyethylene. Bell rings when dialed. Each in a poly bag with tab, packed 3 doz. per carton, weight approx. 15 lbs. Suggested retail 79¢.



2402 - **Old Time Telephone** - About 9 1/4" high with adjustable mouth piece. Bell rings when dialed. Each in a poly bag with tab, 3 doz. per carton, weight approx. 15 lbs. Suggested retail 79¢.



2403 - **French Telephone** - Approx. 9", in popular continental style with bell ringing mechanism and coiled cord. Moulded in contrasting colours. Each in poly bag with tab, 3 doz. per carton, weight approx. 14 lbs. Suggested retail 98¢.



2404 - **Princess Telephone** - Approx. 8 1/2", moulded in bright colours with clear dial and realistic sound. Each in a poly bag with tab, 3 doz. per carton, weight approx. 15 lbs. Suggested retail 98¢.



2405 - **Modern Telephone** - Full-sized 9" modern telephone in bright plastic with clear dial and realistic sound. Each in poly bag with tab, 3 doz. per carton, weight approx. 18 lbs. Suggested retail 98¢.



2406 - **New Wall Telephone with Suction Cups** - Approx. 9" x 5", moulded in contrasting poly with clear dial and realistic sound. Each in poly bag with tab, 3 doz. per carton, weight approx. 17 lbs. Suggested retail 98¢.



2502 - **Cowboys and Indians** - A detailed assortment of 55 pieces. Packed each in a poly bag with tab, 2 doz. per carton, approx. weight 10 lbs. Suggested retail 98¢.



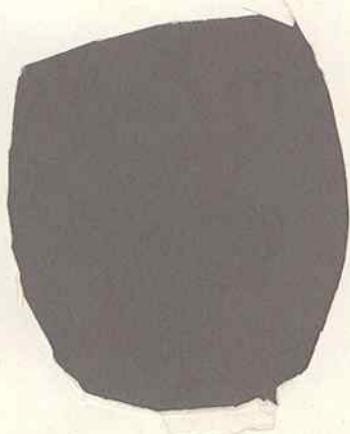
2512 - **Soldiers** - A detailed assortment of 27 pieces. Packed each in poly bag with tab, 2 doz. per carton, approx. weight 11 lbs. Suggested retail 98¢.



2522 - **Cars and Trains Assorted** - 72 pieces - trucks, trains, cars, etc., moulded in variety of bright colours in durable polyethylene. Packed each in poly bag with tab, 2 doz. per carton, approx. weight 9 lbs. Suggested retail 98¢.



2532 - **Animals** - 42 pieces, many wild and domestic animals moulded in washable poly, assorted colours. Packed each in poly bag with tab, 2 doz. per carton, approx. weight 14 lbs. Suggested retail 98¢.



FOUR STEPS FORWARD

To make sure you get information that is the latest on new toy design and trends, our Reliable Plastic Range has been prepared for you in four stages — the Sun and Sand Catalogue covered the early publication of our Plastics Spring and Summer Range. This new Plastics Part II catalogue will be followed by Plastics Part III and IV — each one incorporating the very latest in design and packaging — each range — designed to be current with trade developments. Again, Reliable is working ahead to help your toy sales be more profitable.



The first of our four new catalogues on the famous Reliable Plastics Range was this great new Sun and Sand Catalogue — the Reliable Spring and Summer Range.



With this new catalogue, we have published the second section — covering our big new Reliable gun series, including many new sets and displays now available.



Very soon now the third section of our new plastics catalogues will be on the press — including many brand new car and truck items — big news on displays, too.



Next to be delivered is the Dinnerware and Tea Set Catalogue covering the great new range from Reliable and featuring two Walt Disney Feature Sets — Winnie the Pooh and favourite Mary Poppins. Called Part IV in the series, it will be ready sooner than the big Part III.

RELIABLE TOY CO. LIMITED - Toronto, Montreal, Vancouver

