

1954



*Reliable*  
MADE IN CANADA  
Trade Mark

PLASTIC

*Toys*





**Reliable** is the trade mark for  
**Quality Plastic Toys made in Canada**

**PLASTIC CATALOGUE - 1954**

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**RELIABLE PLASTICS CO., LIMITED**

*Manufacturers of Reliable Plastic Products*

**RELIABLE TOY CO., LIMITED**

*Manufacturers of Reliable Dolls and Plush Toy Animals*

**258 CARLAW AVENUE, TORONTO 8, CANADA**



15/1 Sally Ann—Mirror and Comb Set

Dear to the hearts of little girls everywhere. Made of shining plastic and designed to be favourites with the younger set. 2¾" round mirror with fancy handle, 7½" in length, 4½" comb to match. Each set in lovely gift box. Packed 6 dozen to carton. Approx. Weight—20 lbs.

18/25 Carpenter's Set

A delightful set of vinyl tools to keep Junior carpenters busy. Hammer, hatchet, (with wooden handles) screw driver, pliers, chisel and saw. Tools are in attractive counter display box, 2 dozen to a carton. Approx. Weight—.... lbs.



16/1 Little Shaver

Just like Dad's, this attractive plastic shaver is sure to appeal to Junior. A suction cup "plug in" on cord attaches to any smooth surface. On and off switch to control motor sound. Non electric. Comes in assorted colours. Approx. 3½", each on a descriptive display card, 6 dozen per carton. Approx. Weight—4 lbs.



17/1 Playtime Scissors

For small children. Cuts paper—are not harmful. Approx. 4¾". Moulded in bright plastic colours. Packed 12 dozen per carton. Approx. Weight—5 lbs.

17/3 Scissors—W/4 Crayons

Just the thing for busy little hands. Scissors come in assorted colours and crayons in assorted colours. This neat unit is packaged in a handy polythene bag, packed 6 dozen to a carton. Approx. Weight—11 lbs.



19/5 Jumping Kangaroo

Loads of fun by pressing the rubber bulb to see Mr. Kangaroo jump and baby Kangaroo move in pouch. Moulded in 2 colour combinations, painted eyes, mouth and bow tie and large funny ears. Packed each in a sleeve, 6 in box, 3 dozen to carton. Approx. Weight—6 lbs.



21/6 Peter Pan Tea Set

A delightfully styled 18 piece, small size dish set. Pieces include 2 plates, 2 saucers, 2 cups, pitcher, creamer, sugar bowl and lid, 2 knives, 2 forks and 2 spoons, salt and pepper shakers. All in gay party colours. Each set in colourful display box, 3 dozen per carton. Approx. Weight—15 lbs.

20/15 20-Piece Bulk Tea Set

A nice party set consisting of a tea pot, 2 cups and saucers, 2 plates and 2 sets of knife, spoon and fork, pepper and salt, cream and sugar and 2 serviettes. Moulded in bright colours. 2 dozen per carton. Approx. Weight—15 lbs.





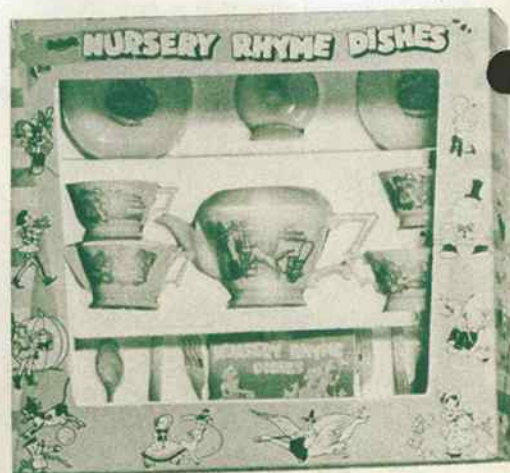
21/9 Peter Pan Tea Set (30 Pieces)

Similar to the 21/6 but with 30 piece comprising—4 plates, 4 saucers, 4 cups, sugar bowl, creamer, teapot and lid, 4 knives, 4 spoons, 4 forks, salt and pepper. Comes in attractive colours. Each set in coloured counter display box, 2 dozen per carton. Approx. Weight—15 lbs.



22/4 Tea Set

An invitation to profits and friends is extended with this beautiful "Reliable" Tea Time Set. 12 pieces consist of 2 cups, 2½" x 1¼", 2 saucers to match, 2 plates, 4" and 2 each of knife, fork and spoon, in attractive colours. Every set in a lovely 4 colour display box, 3 dozen per carton. Approx. Weight—19 lbs.



23/9 Nursery Rhyme Tea Set

A very attractive tea set for young ladies—contains 14 pieces, which includes a teapot and lid, cream and sugar bowl and 2 cups and saucers, decorated with nursery rhyme motif—also 2 each of forks, knives, and spoons. Included in set is a nursery rhyme folder. Each set in colourful window display box, 2 dozen per carton. Approx. Weight—23 lbs.

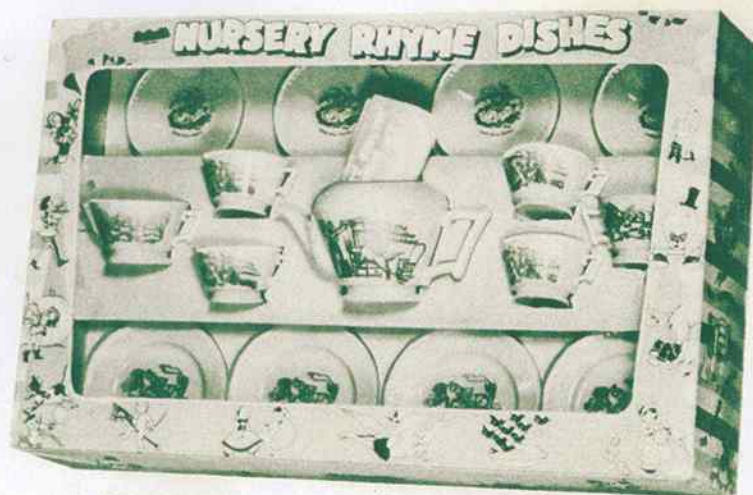
24/8 Fiesta Tea Set

Little girls will love this colourful tea set in its gaily coloured counter display box. Contents consist of teapot with lid, 2 cups with saucers, cream and sugar and 2 sets of knife, spoon and fork. Packed 2 dozen to a carton. Approx. Weight—23 lbs.



26/8 Blue Willow Tea Set

Outstanding in perfection this tea set consists of 16 pieces, 1 teapot with lid, 4 cups and saucers, 4 plates and a cream and sugar. Decorated with the ever popular Blue Willow Design and comes complete with story of the Blue Willow Name. Packed each in a fancy window display box, 1 dozen per carton. Approx. Weight — 20 lbs.



26/9 Nursery Rhyme Tea Set

Larger and more popular is this 16 piece Nursery Rhyme Set, contents include — teapot and lid, 4 cups and saucers, 4 plates and cream and sugar bowl, each decorated with a popular nursery rhyme character. Each set includes a nursery rhyme folder. A three-colour window display box displays this set. 1 dozen per carton. Approx. Weight — 17½ lbs.



28/1 Pastry Set

A real "dough" maker, this set 10" x 3" consists of 6 pieces, moulded in gay pastel shades. Set includes rolling pin, spoon, and four cookie cutters, shaped as a star, scottie dog, rooster and ginger bread man. Packaged in pliofilm bag with 2 colour display tab. Packed 3 dozen per carton. Approx. Weight — 5 lbs.



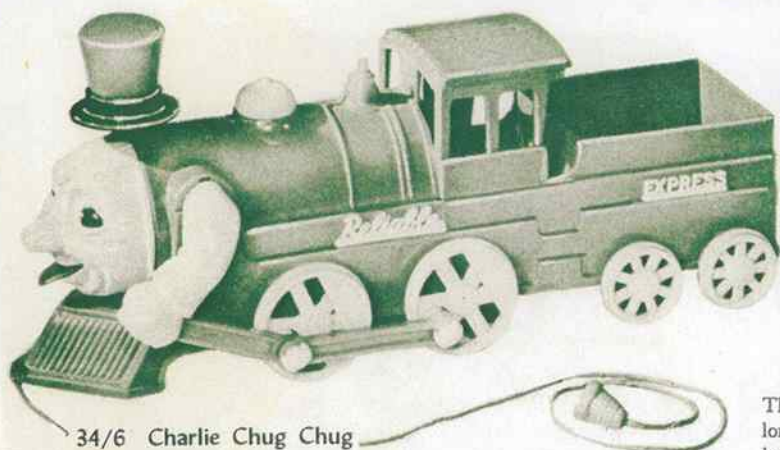
28/9 Baking Set

Young "mothers" will be delighted with this handy 8 piece baking set, which consists of a plastic mixing bowl, (5" diameter x 2½" depth), 7" plastic rolling pin, 6" plastic mixing spoon, 7" x 6" wooden pastry board with design and 4 cookie cutters, (scottie dog, ginger bread man, star and rooster). Packed in colourful display box, 2 dozen per carton. Approx. Weight — 21 lbs.



28/3 Plastic Stemware Set

Although fragile and delicate in appearance, these 10 pieces are moulded of sturdy translucent plastic in lovely new shades and designed in graceful floral styles. Packed each in a colourful window display box, 2 dozen per carton. Approx. Weight — 27 lbs.


**34/6 Charlie Chug Chug**

Approx. 15" Charlie's comical face forms the front of the locomotive and a long tongue darts in and out of his mouth as he is pulled along. This jolly fellow's top hat is the smoke stack and bobs merrily up and down. Activated arms are pistons and a tinkling bell rings. Each in gaily designed box, 1 dozen per carton. Approx. Weight — 20 lbs.


**34/12 Bobbing Engine Pull Toy**

There's lots of action in this locomotive. 6" long, 2" wide and 2" high. The forward and backward motion of pistons causes engineer's head to pop up and down. Makes a realistic "choo.choo" noise. Moulded in various colours. Packed each in sleeve, 3 dozen per carton. Approx. Weight — 8½ lbs.


**47/3 Mountie Bank**

Designed to be appealing to all children, this dandy bank is 7" x 4". Coin slot at back and lock at base to remove coins. Crop in mountie's left hand is removable, he wears a hat and uniform. Packed ½ dozen to box, 3 dozen per carton. Approx. Weight — 13 lbs.


**45/8 Cowboy Boot Bank**

A big step in teaching economy — convenient coin slot located at the top and a lock slot for removal of coins located in the sole. Decorated with mounted cowboy, strap and spurs. Packed 1 dozen to a box, 6 dozen per carton. Approx. Weight — 11 lbs.

**47/4 Sergeant Major Bank**

The Sergeant Major is finely detailed and carries a removable sabre in left hand. Coin slot at back and lock at base to remove coins. Packed ½ dozen per box, 3 dozen per carton. Approx. Weight — 13 lbs.


**47/9 Grenadier Bank**

Approx. 7½" high — designed in brightly coloured uniform with slot in back, and lock to remove coins. Packed 1 dozen per box, 3 dozen per carton. Approx. Weight — 7 lbs.


**47/5 Policeman Bank**

Protected by the law and finely detailed, this will be a favourite with young coin savers. He has a removable Billie in one hand. Coin slot at back and lock at base to remove coins. Packed 6 to a box, 3 dozen per carton. Approx. Weight — 13 lbs.


**48/6 Porkey Pig Bank**

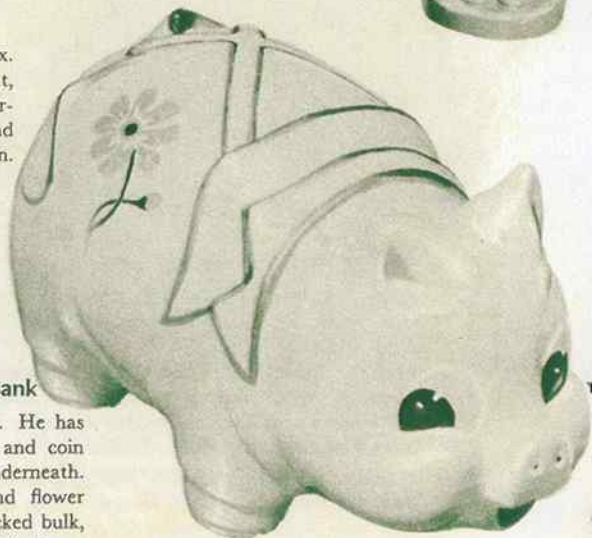
Bound to be a big hit, this little fellow, has a cap, overalls, and tie in bright colours. He stands 6½". Coin slot in back of head, and removal lock in base. Packed 6 per box, 3 dozen per carton. Approx. Weight — 9 lbs.


**48/4 Scotty Bank**

"A money getter" Scottie teaches thrift, approx. 7½" x 6". Decorated attractively with hat, scarf and sporrans. Slot in back and lock underneath to remove coins. Moulded in black and in white. Packed 6 to a box, 3 dozen per carton. Approx. Weight — 16 lbs.

**48/7 Four Legged Piggy Bank**

This fellow is a pig for sales appeal. He has painted eyes, ears, nose and mouth and coin slot on his back with removal lock underneath. Gaily decorated in gold outline and flower motif. Size 10" long — 6" high. Packed bulk, 12 per carton. Approx. Weight — 8½ lbs.





48/9 Cuckoo Bank

A truly educational item, teaches thrift and movable clock hands teach time telling. When coin is deposited cuckoo pops out of door and squeaks. 5½" x 4½", it is moulded in assorted colour combinations. Each in window display box, 3 dozen per carton. Approx. Weight — 18 lbs.



48/10 King Size Piggy Bank

12" high and lots of room for long saving. Coin slot in back of head and underside lock to remove coins. Packed each in a box, 1 dozen per carton. Approx. Weight — 15 lbs.



48/12 Medium 4-Legged Piggy Bank

Gaily decorated in gold outline and flower motif winning its way into the hearts of little money savers. Slot on back for coins and lock on underside for coin removal. Moulded in pleasing colour. Packed 3 dozen per carton. Approx. Weight — 10½ lbs.



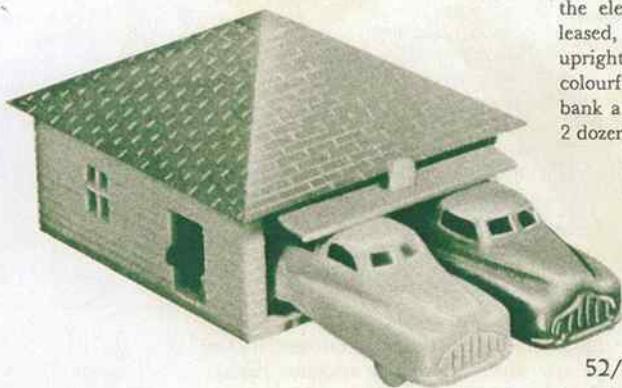
48/18 Circus Bank

8¾" x 5¼" x 2¾" — Insertion of coin in slot the elephant's trunk in pulled down and released, coin flips through sections of plastic upright and rings bell. Gay circus scenes and colourfully moulded animal cage make this bank a winner. Packed in counter display box, 2 dozen per carton. Approx. Weight — 14½ lbs.



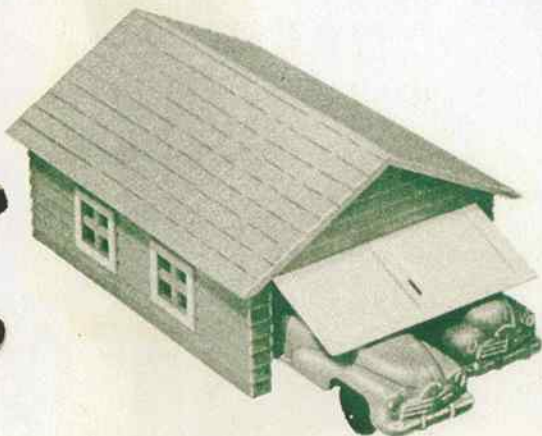
48/14 Giant Size Scottie Bank

Just as attractive as an ornament, this giant bank is 11½" x 9½". Dressed in colourful hat, scarf and sporan. Coin slot in back and lock in base for removing coins. Moulded in black and white. Packed each in a box, 1 dozen per carton. Approx. Weight — 18 lbs.



52/9 Small Garage and Two Cars

Approx. 3" x 3" — A delightful playtime item. The little garage door raises up to reveal two cars. Also open door at side. Moulded in gay contrasting colours. Packed 12 per box, 6 dozen per carton. Approx. Weight — 13½ lbs.



52/10 Garage and Two Cars

Boys will find these 2 car Garage sets hard to resist. Size 6" x 3½" — it has large overhead door and imitation side door and windows. Moulded in assorted colours. Packed in colourful box, 2 dozen per carton. Approx. Weight — 12 lbs.



### 53/20 Gas Station with Four Cars

Especially made for young motorists, this all plastic Gas Station Set is realistic in every detail including gas pumps, oil rack, air pumps, office, auto laundry and lubritorium. Size  $2\frac{1}{2}'' \times 5\frac{1}{2}'' \times 8''$ . Packed in assorted colour display box, 2 dozen per carton. Approx. Weight — 21 lbs.



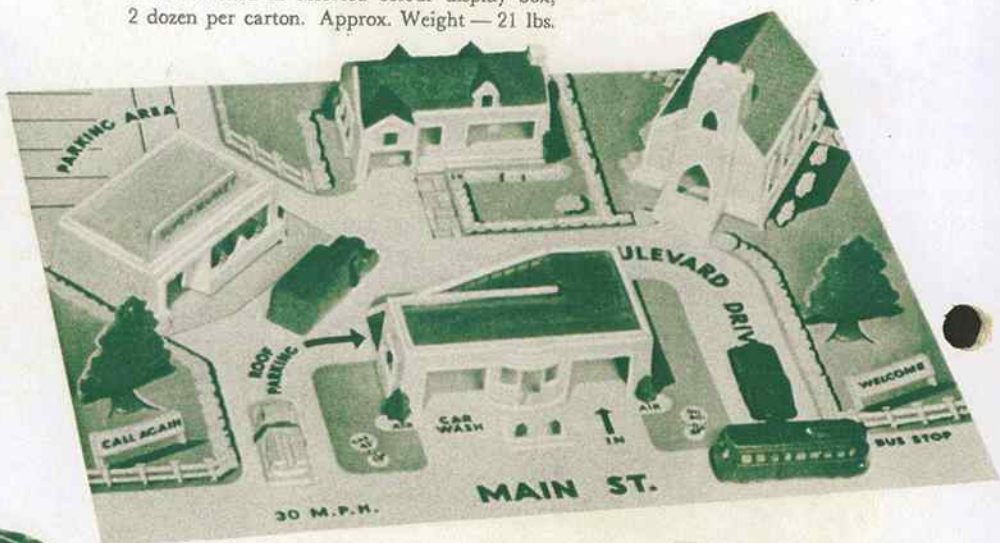
### 53/22 Tiny Cars and Trucks

Lots of play value here! There are six cars and two trucks to a set each approx.  $2\frac{1}{2}''$  long. Packed in assorted gay colours in a cellophane bag with printed tab. 1 dozen sets to a box, 6 dozen per carton. Approx. weight — 7 lbs.



### 53/31 Street Scene (6 Vehicles, 2 Trees)

$7'' \times 6\frac{1}{2}''$  — A small boy's delight — six little vehicles and 2 plastic trees mounted on colourful street scene card. Packed bulk, 6 dozen per carton. Approx. Weight — 6 lbs.



### 53/50 Village Set

Approx.  $13'' \times 10'' \times 2\frac{3}{4}''$  — A novel play village which includes plastic tree, supermarket, car wash, roof park, gas station, house and garage, church with miniature trucks, car and bus. Scene is depicted on a card to indicate boulevards, parking areas, grass, shrubbery, etc. Packed each in colourful display box, 1 dozen per carton. Approx. Weight — 14 lbs.

### 53/51 Miniature Car Strip

A car and truck assortment in  $1''$  to  $2''$  sizes — includes street car, van truck, convertible, tow truck, etc. Moulded in bright attractive colours. Six to a cello strip bag with cardboard base, 6 dozen per carton. Approx. Weight — 4 lbs.



### 53/52 — 15 Car Assortment

An attractive assortment of 15 small  $1''$  to  $2''$  cars and trucks including street car, van truck, convertible, tow truck, etc. Comes in cello bag with tab, 6 dozen per carton. Approx. Weight — 7 lbs.







**53/54 Tiny Service Station with Cars**

Watch profits mount with this little service station mounted on display card with four tiny cars. Packed 6 dozen per carton. Approx. Weight — 7½ lbs.



**53/55 Church Scene**

This little scene will appeal to make-believers. Miniature church, 2 cars, polythene, and 2 trees of strong, colourful plastic on street scene card 7¾" x 5¾". Each on a card, 6 dozen to a carton. Approx. Weight — 7½ lbs.



**53/68 90 Polythene Car Assortment**

A 90 polythene car assortment, same as 53/65 — lots of cars — lots of value. Assortment in polythene bag, 2 dozen to a carton. Approx. Weight — 12 lbs.



**53/56 Supermarket**

A miniature shopping centre for hours of fun. One Supermarket, and 4 polythene cars on colourful street scene card 7¾" x 5¾". Building moulded of plastic and attractively coloured. Each on a card, 6 dozen to a carton. Approx. Weight — 7½ lbs.



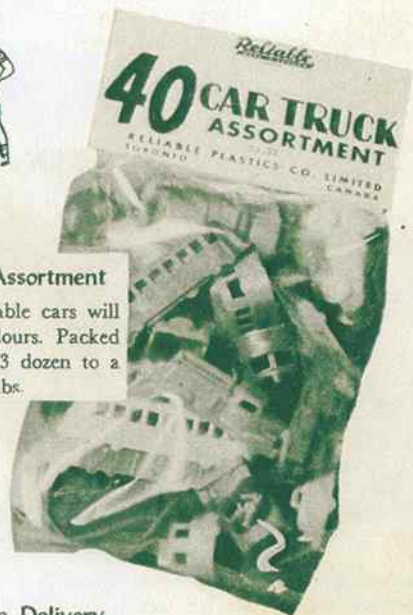
**53/57 Bungalow**

Table top enjoyment for all with this colourful little street scene card 7¾" x 5¾" with 1 bungalow, 2 polythene cars and 2 trees moulded of sturdy plastic and brightly coloured. Each on a card, 6 dozen per carton. Approx. Weight — 7½ lbs.



**53/65 40 Polythene Car Assortment**

For years of fun, these unbreakable cars will be a big seller. Bright assorted colours. Packed in assortment in polythene bag, 3 dozen to a carton. Approx. Weight — 8½ lbs.



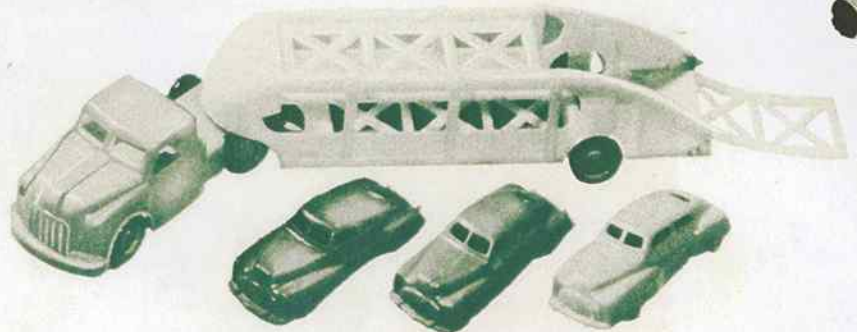
**54/5 Curbside Delivery**

A big sturdy plastic truck with lots of appeal for boys. It's the latest thing in design with open doors at side, driver on seat, steering wheel and movable back doors. Strong metal axles and flexible rubber wheels. Size 11" x 5" x 4½". Moulded in assorted colour combinations. Packed each in a colour display box, 1 dozen per carton. Approx. Weight — 14½ lbs.

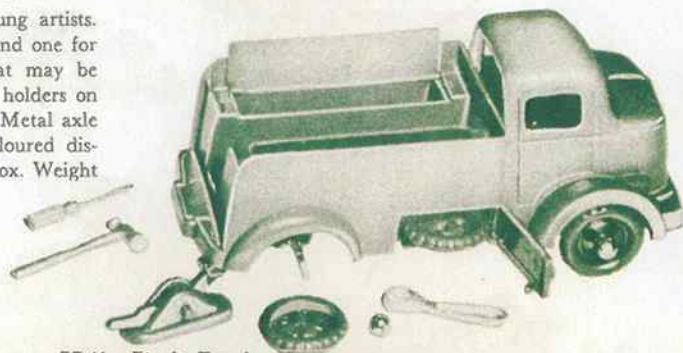


**56/7 Car Transport and Three Cars**

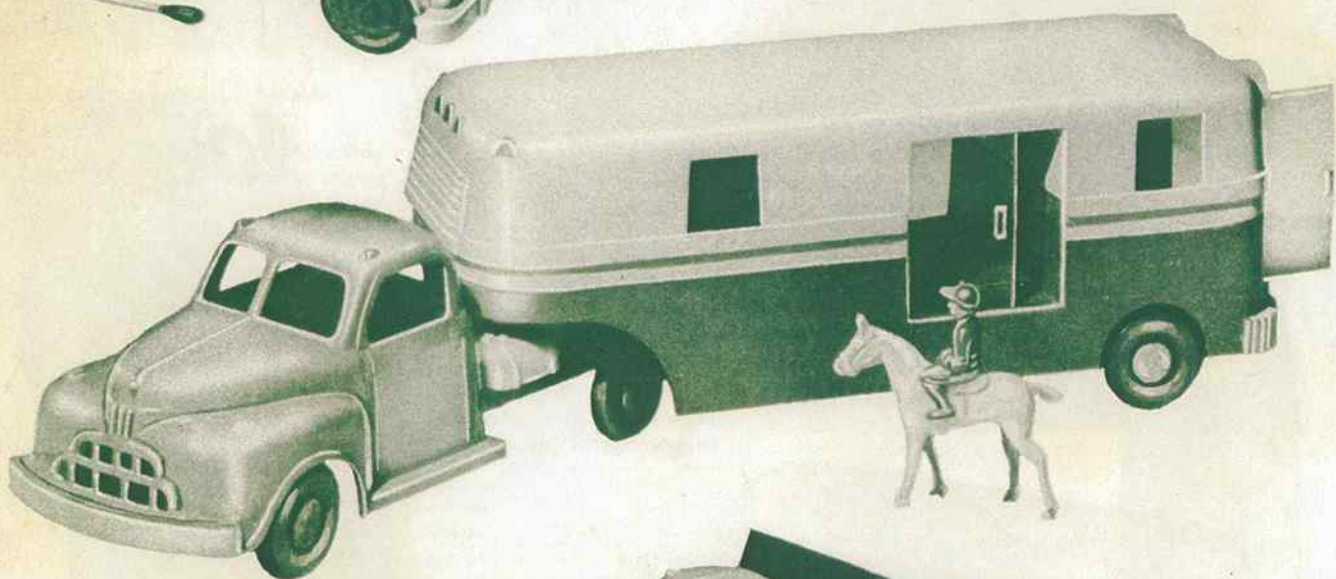
Approx. 10" — This is sure to attract Junior. Cab truck has four plastic wheels, 7" transport trailer, holds 2 miniature 3" cars on base platform and one on top. Strong grid truck construction gives a realistic appeal. Packed each in a sleeve, 6 dozen per carton. Approx. Weight — 9 lbs.


**57/12 Painting and Decorating Truck**

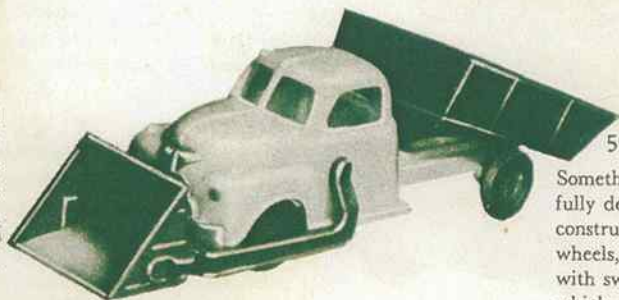
9" x 4" x 3 3/4" — A truck for young artists. Five paint wells on body of truck and one for water. Two adjustable ladders that may be positioned in many directions from holders on truck body. Paint brush included. Metal axle with rubber wheels. Packed in coloured display box, 2 dozen per carton. Approx. Weight — 17 lbs.


**57/1 Fix-It Truck**

All young mechanics will be happy to see this item on your counter! Truck can actually be lifted with jack and tools. Wheels can be removed, contents consist of spare tire, compartment for spare tire, two tool boxes with movable lids containing lift jack, wrench, screw driver and hammer. Individually packed in colourful window display box resembling mechanics tool box, 2 dozen per carton. Approx. Weight — 17 lbs.


**57/5 Horse Pullman**

For youngsters with imagination, a trailer and cab 17 1/4" long. Trailer is detachable. Windows at either side of trailer plus two sliding doors to admit horses to enter stalls in trailer. Contents — 2 horses and one jockey. Set moulded in contrasting colours with rubber wheels. Packed 1 to a display box, 1 dozen per carton. Approx. Weight — 18 lbs.


**59/4 Dump Truck and Scoop**

Something new to help scoop in profits. A fully detailed dump truck 10 1/2" long of sturdy construction with metal axles and rubber wheels, with a long arm scoop attached to front with swivel for dumping loads in back of truck which itself dumps by spring release. Overall length 12 1/2" x 4". Packed each in a box, 2 dozen per carton. Approx. Weight — 18 lbs.



59/7 Ready Mix Truck

A wonderful large size truck — approx. 12½" x 3" x 4½". Authentic in detail with closed cab, metal axles and 6 wheels. Strong mould construction. Lever raises mixing unit for dumping. Can actually carry sand. Packed in colourful display box, 2 dozen per carton. Approx. Weight — 20 lbs.



59/8 Sanitation Truck

This truck is an eyecatcher. Approx. 12" long, it is authentic in every detail to the design of a modern refuse truck. Waste receiver at rear, raises and automatically lifts panel in top of truck to dump load. Has large wheels with strong metal axles — moulded in white with black lettering. Packed each in a box, 2 dozen per carton. Approx. Weight — 12 lbs.

320  
661



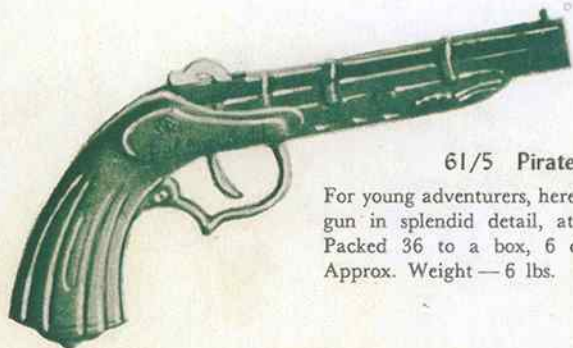
60/1 Automatic Gun

Realistically designed "Reliable" automatic is 5" x 3½" in size with trigger clicker. Hammer thumb piece has whistle. Packed 2 dozen to a box, 6 dozen to a carton. Approx. Weight — 6 lbs.



62/4 Compass Water Gun

Yes sir, a real seller! Smartly designed in futuristic motif with inset compass. Has large water reservoir and shoots more than 20 ft. Safety plug keeps stopper from being lost. Moulded in plastic in popular colours. Packed bulk, 6 dozen to the carton. Approx. Weight — 10 lbs.



61/5 Pirate Gun

For young adventurers, here is a finely moulded gun in splendid detail, attractively coloured. Packed 36 to a box, 6 dozen to a carton. Approx. Weight — 6 lbs.



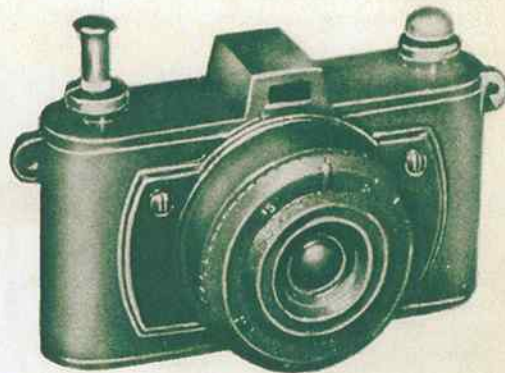
62/5 "Tiny" Water Pistol

Size 4½" x 3". Watch sales shoot up with this item. Large water reservoir; shoots 20 feet or more. Conveniently fits into pocket. Attached safety plug insures safety of stopper. Assorted colours. Packed bulk, 3 dozen per carton. Approx. Weight — 5 lbs.



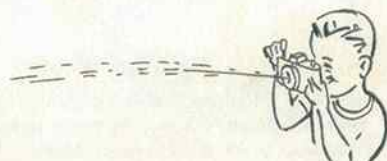
62/6 G-Man Water Pistol

Approx. 5". A snub-nosed automatic, moulded of plastic in assorted colours, with large water reservoir with safety plug attached. Packed bulk, 3 dozen to a carton. Approx. Weight — 5 lbs.



62/7 Photo Squirt

Approx. 4" x 2½". This dandy little toy camera squirts water by pushing plunger down. Has view finder and film indicator. Safety plug cannot be lost. Packed bulk, 3 dozen to a carton. Approx. Weight — 4½ lbs.





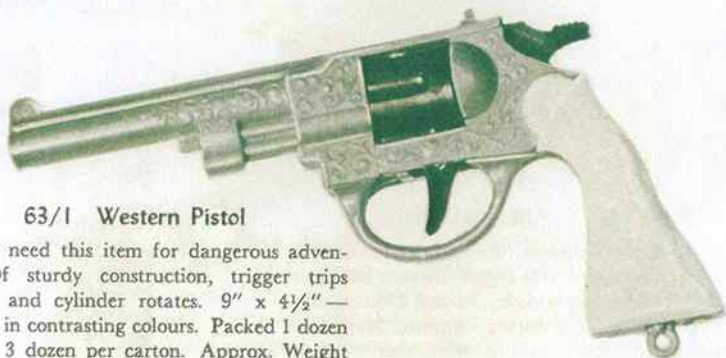
#### 62/12 Bicycle Water Pistol

Approx. 8". Packed with action, this new type water gun attaches to the handle bars of every young lad's bicycle with strong adjustable clamp and 2 metal screws with nuts. Gun swivels in clamp — has strong spring action trigger, with large water tank and safety plug which cannot be lost. Each in polythene bag, gun comes in assorted colours, 2 dozen to a carton. Approx. Weight — 15 lbs.



#### 62/16 Western Ranger Water Rifle

Every youngster will want one. Realistically detailed. Fires 1500 shots or a fine stream a considerable distance. Tank in butt holds a large supply of water. Complete with barrel sights. Packed each in a box, 1 dozen per carton. Approx. Weight — 19 lbs.



#### 63/1 Western Pistol

Cowboys need this item for dangerous adventure. Of sturdy construction, trigger trips hammer and cylinder rotates. 9" x 4½" — moulded in contrasting colours. Packed 1 dozen per box, 3 dozen per carton. Approx. Weight — 10 lbs.



#### 66/5 Siren Gun

Futuristically designed for action. Trigger controls loud wailing siren. Strongly constructed in bright colours. Each in coloured display box, 2 dozen per carton. Approx. Weight — 14½ lbs.



#### 66/12 Western Repeater Cap Pistol

A full size gun for young cowboys. Finely moulded in detail and strong cap firing mechanism. Steer head design on handle. Comes in assorted colours. Approx. 12". Packed each in colourful display box, 2 dozen to a carton. Approx. Weight — 19 lbs.



#### 66/16 Buffalo Bill Rifle

Approx. 26". All young cowboys will find this rifle, in its attractive western display box, hard to resist. Sturdy construction, strong cap firing mechanism designed exactly like a western carbine. Extra ammunition chamber in butt. Packed 1 to a box, 1 dozen per carton. Approx. Weight — 19 lbs.



#### 67/1 Big Chief Whistle

Size 2⅜". Moulded in two colour combinations. Packed 3 dozen to a box, 36 dozen to a carton. Minimum order is 12 dozen. Approx. Weight — 9 lbs.



67/9 Magic Flute

Approx. 4½" x 3½". A special for young musicians. Moulded in bright colours and has eight clear notes with which many tunes can be played. Packed 2 dozen per box, 6 dozen per carton. Approx. Weight — 8½ lbs.



68/8 Chick in Pipe

A gay little pipe 4½". Moulded in bright coloured plastic. When note is sounded, chick pops up from bowl to delight kiddies. Packed bulk, 6 dozen per carton. Approx. Weight — 2½ lbs.



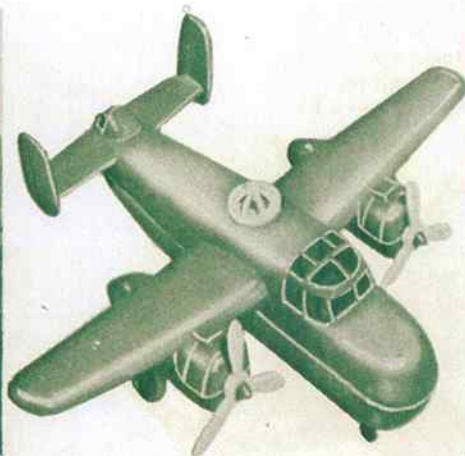
68/7 Whirling Whistle

A big profit maker. This new type whistle will be a sensation. While making whistling noise, motorcycle or plane loop the loop around whistle's inner circle. Plane and motorcycle can be easily removed. Each on an attractive colour display card with instructions. 6" x 5½", moulded of strong plastic in assorted colours. 6 dozen to carton. Approx. Weight — 5 lbs.



80/4 Hiawatha Bow and Arrow

HOW! to increase sales — each comes on scenic display card with target — complete with strong bow and three wooden arrows with suction cup tips. Packed 3 dozen to carton. Approx. Weight — 12 lbs.



73/5 "Bombs Away" B25 Mitchell Bomber

Approx. 7" long, 8½" wing span. Here is sales appeal. Two plastic bombs drop from bombay when waist gunner dome on fuselage is pressed. Moulded in strong bright plastic with 3 point landing gear that turn three props. Propellers rotate with plane's movements. Detailed cockpit and rear gunner turret. Packed each in colour display box, 2 dozen per carton. Approx. Weight — 11½ lbs.



101/1 Telephone

This "Reliable" telephone will ring up sales — it measures 6¾" x 5" x 3¾" with a 7" receiver. Rotation of dial rings a bell. Moulded in assorted colours and each in a display box. Packed 2 dozen per carton. Approx. Weight — 14 lbs.

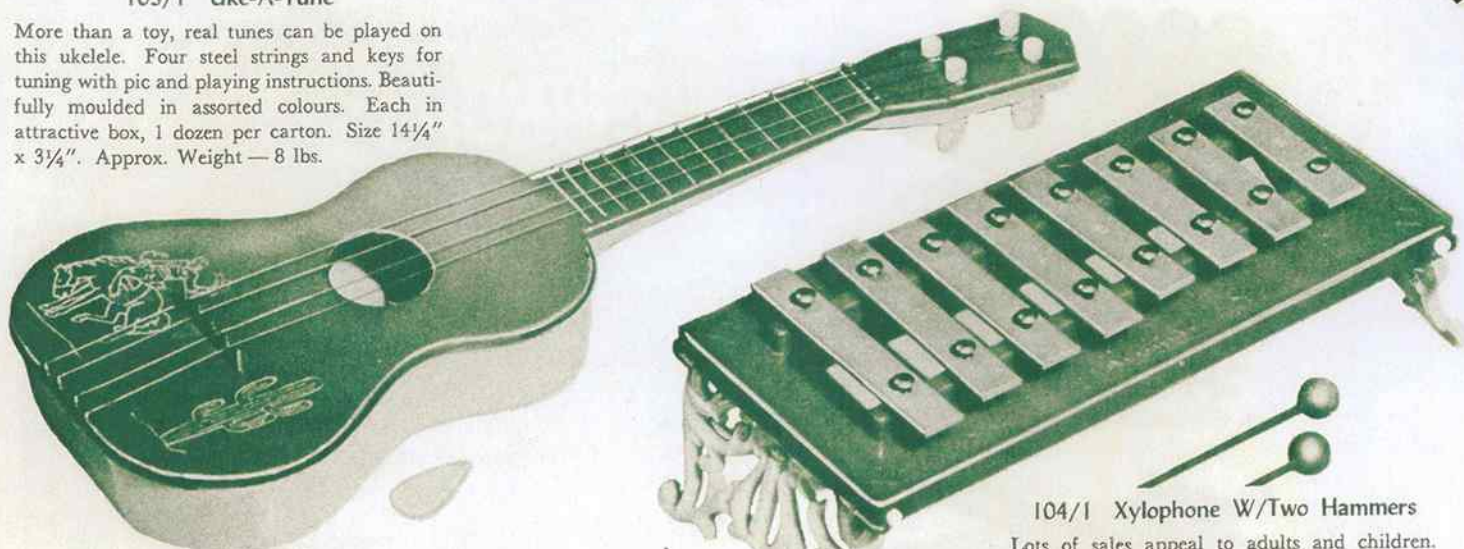


100/3 Telephone

Youngsters will go for this realistic toy phone. Base approx. 4½" x 3" x 2¾". Receiver 5" long with long telephone cord. Dial actually operates. Moulded of sturdy coloured plastic. Packed 6 to a box, 3 dozen per carton. Approx. Weight — 9½ lbs.

**103/1 Uke-A-Tune**

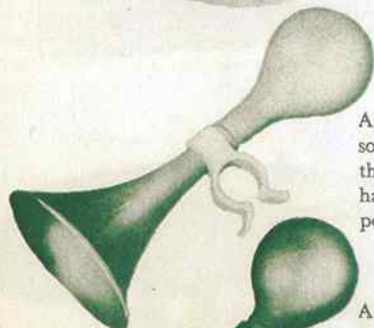
More than a toy, real tunes can be played on this ukelele. Four steel strings and keys for tuning with pic and playing instructions. Beautifully moulded in assorted colours. Each in attractive box, 1 dozen per carton. Size  $14\frac{1}{4}$ " x  $3\frac{1}{4}$ ". Approx. Weight — 8 lbs.


**104/1 Xylophone W/Two Hammers**

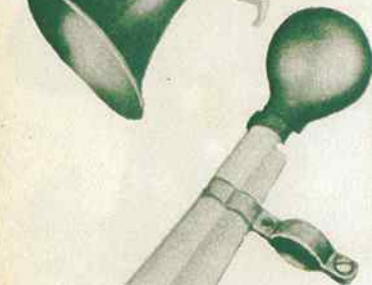
Lots of sales appeal to adults and children. Tunes can easily be played on its 8 plainly marked musical scale keys with its two wooden hammers. Legs fold for easy packing. Approx.  $11\frac{1}{2}$ " x  $5\frac{1}{4}$ ". Packed each in a box with playing instructions on back, packed 1 dozen sets per carton. Approx. Weight — 14 lbs.

**108/2 Small Bicycle Horn**

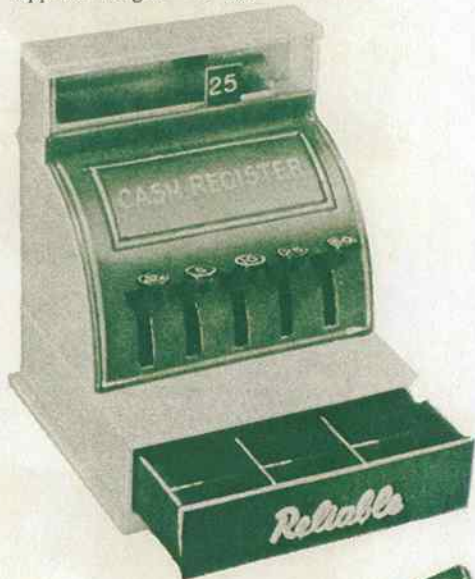
Approx.  $6\frac{1}{2}$ ". A sharp note of appeal is sounded when you squeeze the rubber bulb of this horn. Plastic clip attaches firmly to bicycle handle bar. Packed 1 dozen per box, 6 dozen per carton. Approx. Weight —  $7\frac{1}{2}$  lbs.


**108/6 Bicycle Horn**

A colourful twin horn equipped with a strong metal clamp, can be attached to scooter, bicycle, stroller or play pen. When squeezed, strong rubber ball makes a noise. Moulded in assorted colours —  $8\frac{1}{2}$ " long. Packed 1 dozen per box, 3 dozen per carton. Approx. Weight — 5 lbs.


**106/1 Cash Register**

This item rings up profits for everyone. Constructed in detail with bell which rings when 3 compartment drawer springs open when any of the keys are pressed. Measures  $5\frac{1}{8}$ " x  $6\frac{1}{8}$ " x  $5\frac{1}{4}$ " and moulded in assorted colour combinations. Each packed in colourful display box, with printed play coins. Packed 1 dozen per carton. Approx. Weight — 13 lbs.


**108/7 Airplane Bicycle Horn**

9" long,  $6\frac{1}{2}$ " wing span. A fast profit maker, this streamlined jet plane has a four prop propeller that whirls easily — will not hurt fingers. On tail end of plane is noise making rubber ball which gives out with a good blast when squeezed. Moulded in assorted colours. Packed 12 to box, 3 dozen per carton. Approx. Weight —  $8\frac{1}{2}$  lbs.

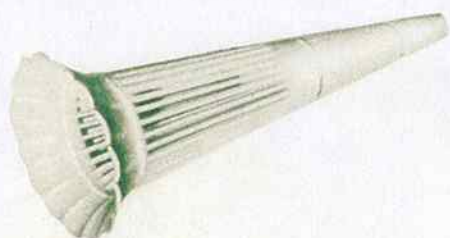

**108/9 Novelty Bicycle Horn**

Approx.  $8\frac{3}{4}$ ". Featuring soft vinyl character heads as horn bulbs. Clips firm to bicycle and is adjustable for size. Packed 1 dozen per box, 3 dozen per carton. Approx. Weight — 6 lbs.


**109/1 Hi Ho Horn**

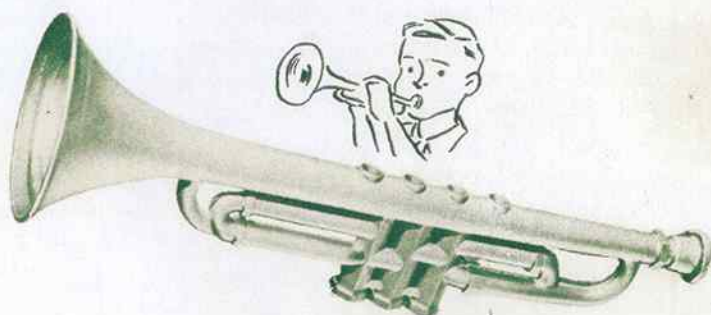
Youngsters will love this easy to blow horn. Durable and sanitary, it is moulded in two tone contrasting colours. Approx. length  $5\frac{1}{2}$ ". Packed 2 dozen to a box, 6 dozen to a carton. Approx. Weight — 4 lbs.





109/5 Party Horn

To put life into your sales — it is the life of a party. 5" long, moulded in two tone plastic. Packed 2 dozen per box, 6 dozen per carton. Approx. Weight — 5 lbs.



110/31 Silver Trumpet

A musical novelty with four mouth organ style musical notes, produced by placing fingers over holes. Actually plays simple tunes. Packed 1 dozen per box, 3 dozen per carton. Approx. Weight — 6 lbs.



109/8 Assorted Musical Horns

Three styles, each packed with play value, resemblance to Saxophone, Trumpet and French Horn. Each play pleasing musical sounds. Moulded in attractive colours. Packed assorted, 2 dozen per box, 6 dozen per carton. Approx. Weight — 4 lbs.

116/1 Roly Poly Clown

You can't knock this happy chappy down, he pops right up again. Sturdily moulded in brilliant colours. Approx. 7½" high. Packed 1 to a colourful box, 3 dozen per carton. Approx. Weight — 25 lbs.



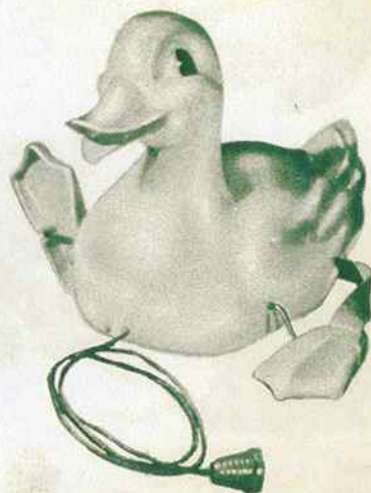
119/4 Horse Pull Toy (With Chime)

You will be sales happy with this robust steed proudly being pulled along to musical chimes. Size — 7½" x 7" x 4¾". Packed each in a box, 2 dozen per carton. Approx. Weight — 18 lbs.



119/5 Fawn Pull Toy

A children's treat. Makes twinkling sound when pulled — assorted colours. Packed each in a box, 2 dozen per carton. Approx. Weight — 19 lbs.

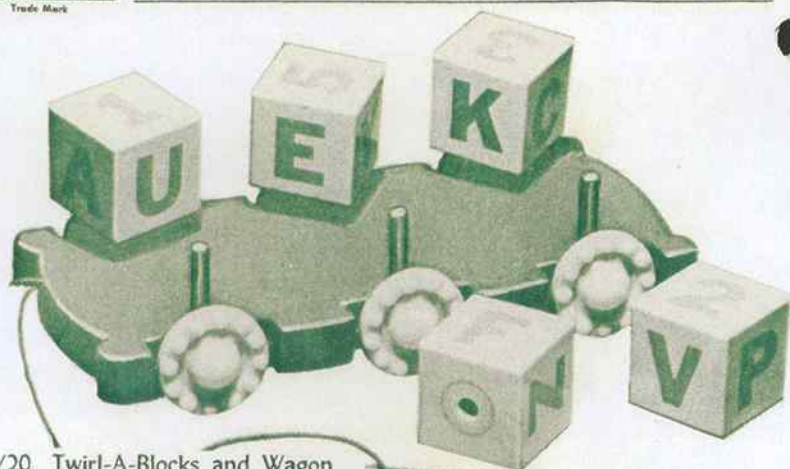


119/35 Quacking Duck Pull Toy

Size 8" x 7". Entirely new and pleasing to children. With plenty of action his web feet step out merrily while he quacks gaily. Brightly coloured plastic with detailed spraying. Packed each in a box, 1 dozen per carton. Approx. Weight — 10½ lbs.


**124/7 Whirl-A-Gear Express**

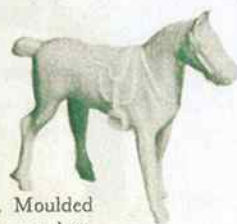
A very sensible educational toy. Relief view of plastic train has protruding pegs. On 18 pegs are interchangeable brightly coloured gear discs which can be whirled by controlling knob. Interchangeable discs make this item very interesting. Packed each in a display box — 1 dozen per carton. Approx. Weight — 12½ lbs.


**126/20 Twirl-A-Blocks and Wagon**

An educational toy on a 9¼" x 4½" platform. Has large blocks with letters and numerals on sides. Interchangeable blocks fit on pegs and spin on movement of wagon which also produces noise. Assorted colours. Packed each in a display box, 1 dozen per carton. Approx. Weight — 12½ lbs.

**141/6 Race Horse**

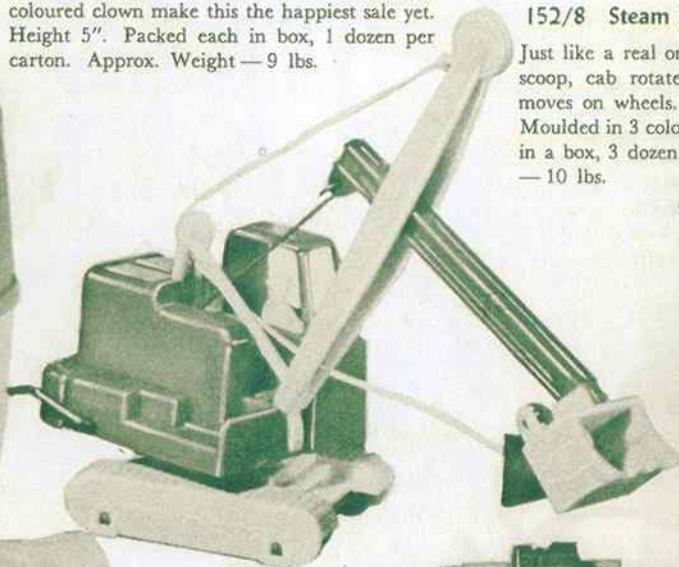
All plastic 3" x 2" and finely detailed. Moulded in assorted colours. Packed 3 dozen per box, 12 dozen per carton. Approx. Weight — 4 lbs.


**148/5 Jack in Barrel**

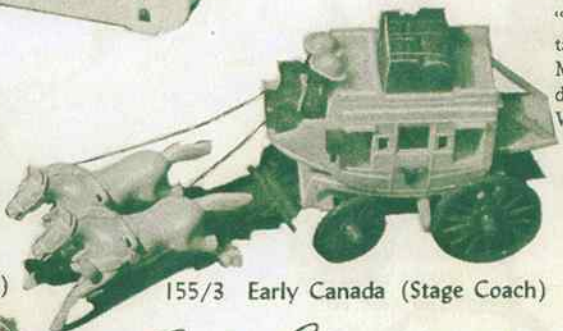
Sales will pop up as Jack does when his nose is pulled, and he squeaks to the delight of all kiddies. Brightly coloured barrel and gaily coloured clown make this the happiest sale yet. Height 5". Packed each in box, 1 dozen per carton. Approx. Weight — 9 lbs.

**152/8 Steam Shovel**

Just like a real one. A lever raises and lowers scoop, cab rotates on its tractor base which moves on wheels. Approx. 5" x 2¼" x 6¼". Moulded in 3 colour combinations. Packed each in a box, 3 dozen per carton. Approx. Weight — 10 lbs.

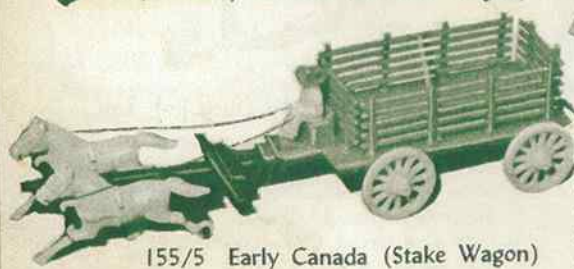

**152/1 Steam Roller**

"Reliable" perfection has made this finely detailed toy a real buy. Size 3¾" x 2¼" x 2". Moulded in 3 colour combinations. Packed 1 dozen to a box, 6 dozen per carton. Approx. Weight — 7 lbs.


**155/4 Early Canada (Covered Wagon)**

**155/3 Early Canada (Stage Coach)**

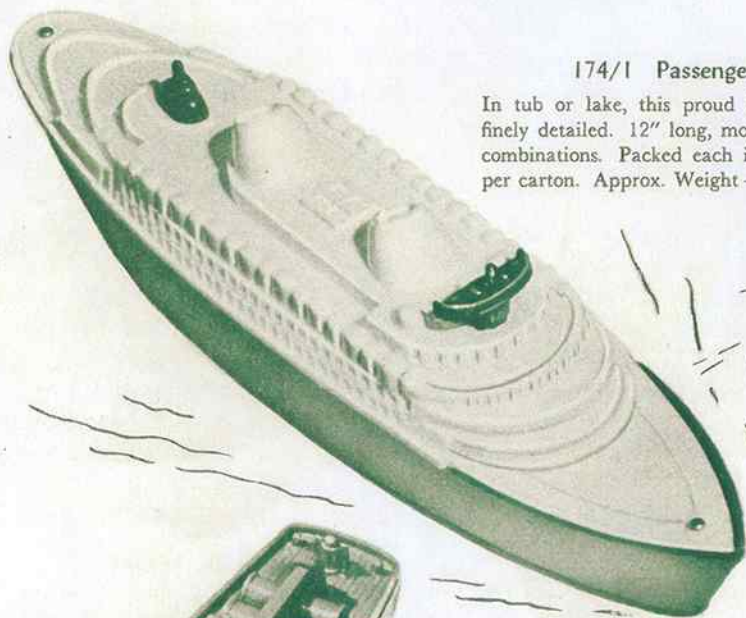
## Early Canada

Approx. 8" x 5½". Educational construction sets, popular with the young lads. Contents include many pieces and come unassembled with complete instructions and plastic cement for building. Packed in display box, 2 dozen per carton. Approx. Weight — 10 lbs.


**155/5 Early Canada (Stake Wagon)**

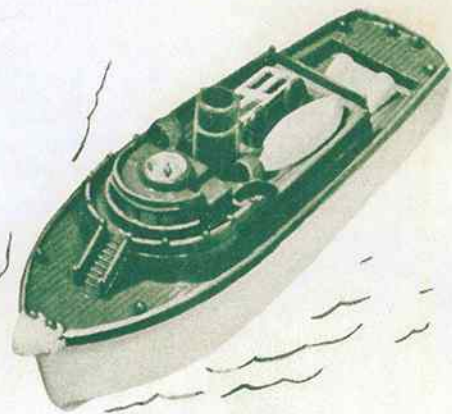
**155/6 Early Canada (Fire Engine)**





174/1 Passenger Liner

In tub or lake, this proud liner is a dandy, finely detailed. 12" long, moulded in 3 colour combinations. Packed each in sleeve, 3 dozen per carton. Approx. Weight — 11 lbs.



174/4 Tug Boat

Ready to pull in sales this finely detailed boat has a raft, life boat and smoke stack. Compass on cabin deck for direction finding. Packed each in a sleeve, 3 dozen per carton. Approx. Weight — 9 lbs.



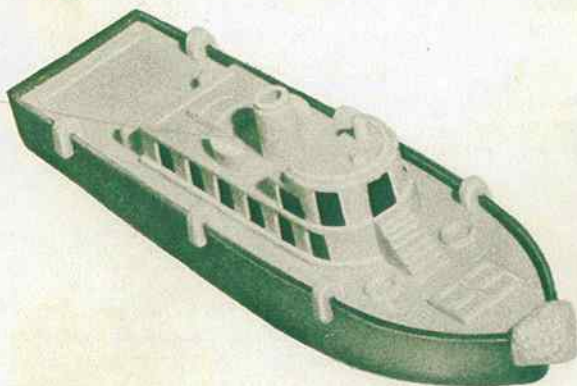
174/8 Fire Patrol Boat

Approx. 8". Lots of play value, with water squirting fire hose, fine detail and moulded in attractive contrasting colours. Packed each in coloured display box, 3 dozen per carton. Approx. Weight — 10 lbs.



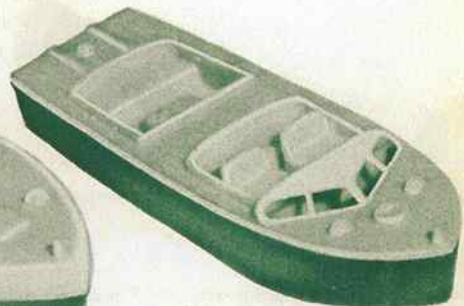
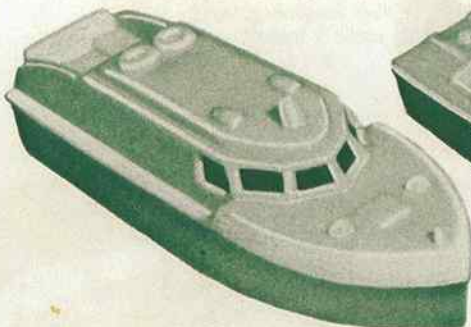
174/5 P. T. Boat

Lots of action here, featuring torpedoes, observation and pilot compartment, searchlight, and swivel turrets with twin machine guns. Moulded in bright contrasting colours. Packed each in sleeve, 3 dozen per carton. Approx. Weight — 9 lbs.



175/5 Tug Boat

Approx. 6" long — fine detail and moulded in two colour combination. Packed 2 dozen per box, 6 dozen per carton. Approx. Weight — 9½ lbs.



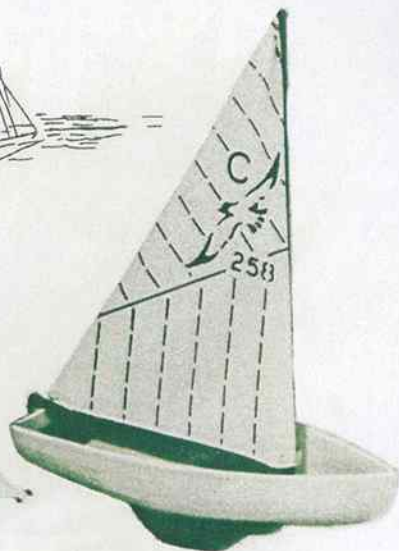
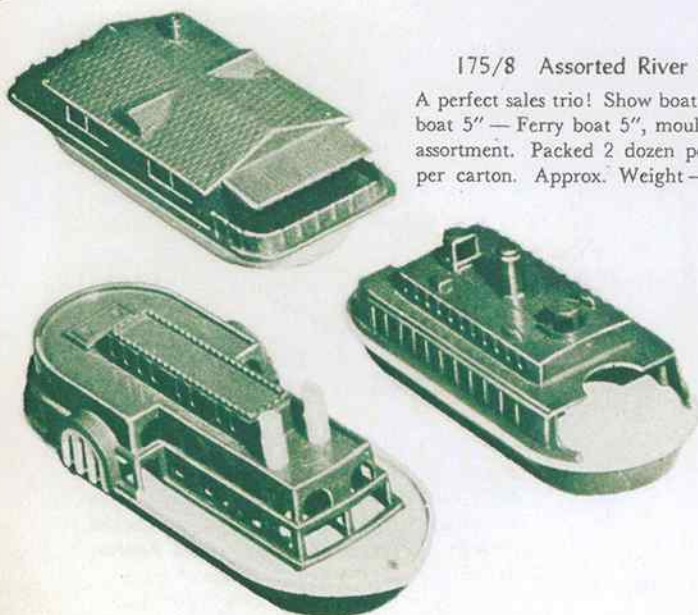
175/3 Assorted Motor Boats

For young mariners, an assortment of Cabin Cruiser, and Motor Launch. Moulded in assorted colours. Size 6" x 1¾". Packed 2 dozen per box, 6 dozen per carton. Approx. Weight — 9½ lbs.



### 175/8 Assorted River Boats (3)

A perfect sales trio! Show boat 5 $\frac{1}{8}$ " — House-boat 5" — Ferry boat 5", moulded in 3 colour assortment. Packed 2 dozen per box, 6 dozen per carton. Approx. Weight — 8 $\frac{1}{2}$  lbs.



### 176/1 Sail Boat (Dinghy)

Adventurers delight — approx. 10 $\frac{1}{2}$ " x 9 $\frac{1}{4}$ " x 2 $\frac{7}{8}$ " — open deck style, mast and movable vinyl sail. Complete with seat, rudder and keel. Moulded in 2 colour combination. Packed 6 per box, 3 dozen per carton. Approx. Weight — 10 lbs.

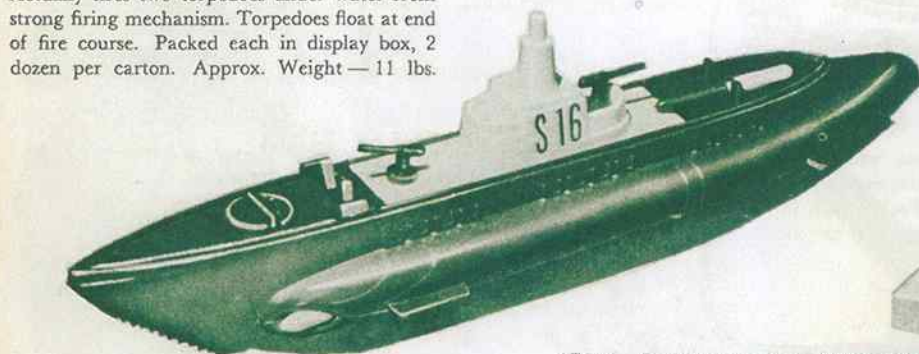
### 176/3 Sail Boat

A real "Jim Dandy" — 7" x 9" x 1 $\frac{3}{4}$ " with movable rudder to sail a zippy course. Moulded in 3 colour combinations. Packed each in attractive display box, 3 dozen per carton. Approx. Weight — 13 lbs.



### 177/5 Submarine (W/2 Torpedoes)

Actually fires two torpedoes under water from strong firing mechanism. Torpedoes float at end of fire course. Packed each in display box, 2 dozen per carton. Approx. Weight — 11 lbs.



### 179/1 Bubble Humidor (With 2 Pipes)

Just like Dad's, this is a favourite. Packed each in window display box, 2 dozen per carton. Approx. Weight — 9 lbs.

### 179/8 Bubble Pipes

Bubbling with fun, this 4" pipe, straight and curved stems, assorted. Packed 3 dozen to box, 12 dozen per carton. Approx. Weight — 4 $\frac{1}{2}$  lbs.



### 185/1 Kaleidoscope

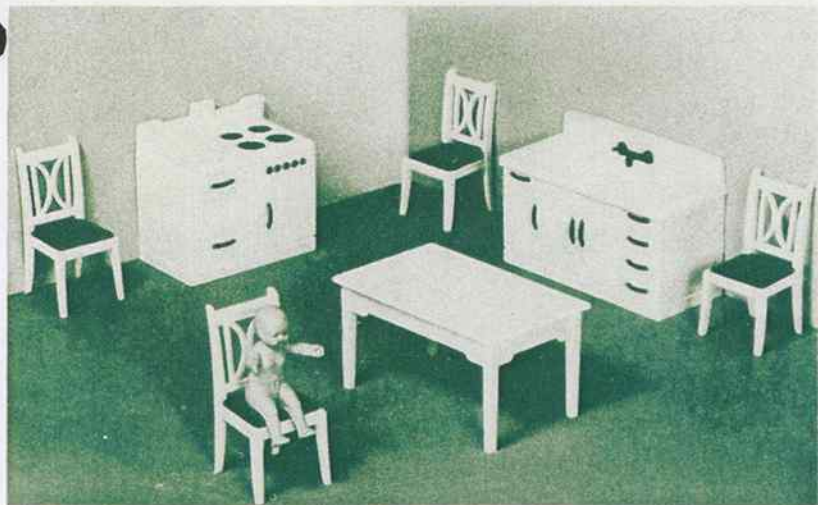
Size approx. 7 $\frac{1}{2}$ " x 1 $\frac{5}{8}$ ". Colourful assorted particles to form designs in end of toy as toy is turned. Packed bulk, 3 dozen per carton. Approx. Weight — 9 lbs. (Minimum — 3 dozen.)



### 192/8 Toy Iron

For Junior Mothers is 6" x 3 $\frac{1}{2}$ " iron, just the thing, plastic, in gay contrasting colours, has heat switch for Linen, Wool, Cotton, Rayon, or Low. Ultra modern handle, hand fits grip. Packed each in attractive box, 3 dozen per carton. Approx. Weight — 7 lbs.





Each set is  
in an attractive  
cellophane window  
display box.



**Reliable** JUNIOR  
MADE IN CANADA  
Trade Mark  
**FURNITURE SETS**

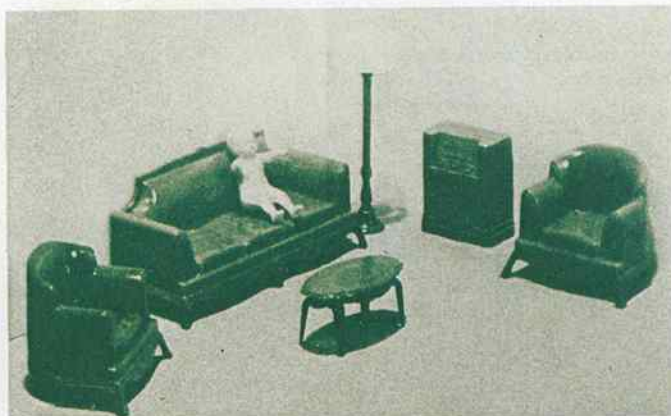
**200/20 Kitchen Set**

For little homemakers, this plastic miniature masterpiece is designed to furnish the modern kitchen. Each set packed in attractive window box. Packed 2 dozen per carton. Approx. Weight — 14 lbs.



**201/20 Bathroom Set**

A set of gleaming bathroom furnishings for little girls. Durable and authentic. Each set in attractive cellophane window box, packed 2 dozen sets per carton. Approx. Weight — 14 lbs.



**202/20 Living Room Set**

Little hostesses will love this realistic little plastic set. Finely detailed and each in window box. Packed 2 dozen sets per carton. Approx. Weight — 14 lbs.

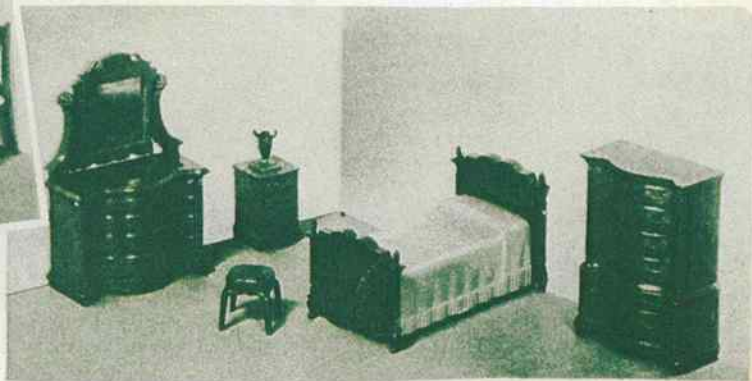
**203/20 Dining Room Set**

Little friends will envy the lucky girl with this detailed set in attractive window box. Packed 2 dozen sets per carton. Approx. Weight — 14 lbs.



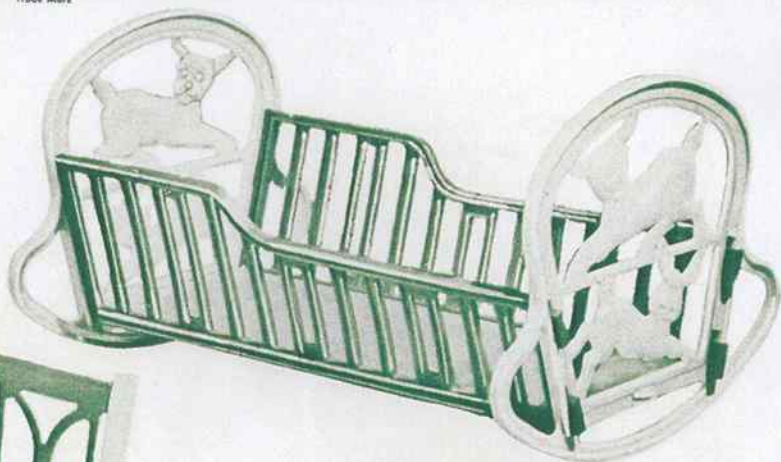
**204/20 Bedroom Set**

Smartly designed each set is in window display box. Packed 2 dozen sets per carton. Approx. Weight — 14 lbs.




**200/25 Kitchen Table and Two Chairs**

Tops in appeal! Table is 7" high — chairs 8 $\frac{1}{4}$ " high. Partitioned drawer in table can be opened, contains 2 sets of cutlery. (Reliable Trudy Doll No. 520/11 fits this set.) Packed 1 set per box, 1 dozen boxes per carton. Approx. Weight — 21 lbs.


**205/21 Doll Cradle**

A must for every little girl. Approx. 7" x 9" x 13". Comes ready to assemble, parts fit easily together and are interchangeable. Moulded in 2 colour combinations. Individually packed, 2 dozen per carton. Approx. Weight — 21 lbs.


**205/31 Highchair**

Sales go higher with this item! Many Reliable dolls fit this chair. Size 11 $\frac{3}{8}$ " x 6 $\frac{1}{4}$ ". Each in box, 1 dozen per carton. Approx. Weight — 12 lbs.


**205/71 Bathinette**

Approx. 13 $\frac{1}{2}$ " x 11 $\frac{1}{4}$ " when folded, 13 $\frac{1}{2}$ " x 8" open. Little girls love the attractive fish and duck framework decor' of this item. Bath is of soft vinyl to stand rough wear. Two roomy pockets for make believe. Packed each in display box, 1 dozen per carton. Approx. Weight — 13 lbs.

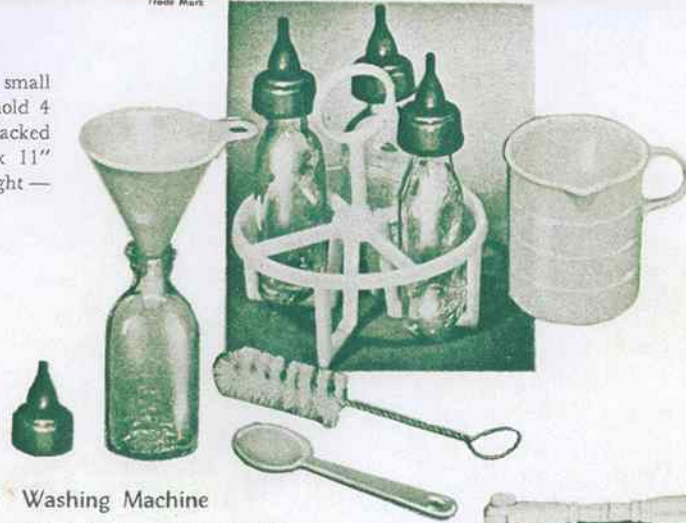
**205/81 Play Pen**

Collapsible 12 $\frac{1}{4}$ " x 12 $\frac{1}{4}$ " x 5 $\frac{1}{4}$ ". A real toy for dollies, base features relief figures, spoked sides and colourful bead bars, adjustable sides. Packed in display box, 1 dozen per carton. Approx. Weight — 18 lbs.



208/20 Dolly Feeding Set

To keep dollies healthy, set contains small plastic funnel, cup, spoon and rack to hold 4 bottles, also brush for cleaning bottles. Packed in 3 colour display box, approx. 11" x 11" x 3", 2 dozen per carton. Approx. Weight — 15 lbs.



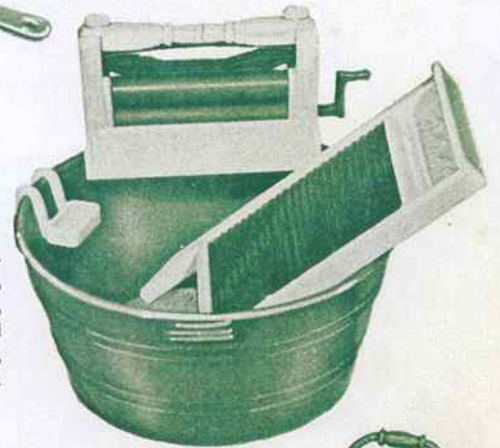
218/7 Washing Machine

Suds are sales with this item. Complete with agitator, operated with handle, hose for draining and wringer. Approx. 8" x 4 1/4". Top and sides are transparent. Packed 1 in a box, 1 dozen per carton. Approx. Weight — 11 lbs.



218/15 Laundry Set

Clean up on profits with this Reliable set. Contents, 6" diameter washtub, 6" washboard, 4 3/4" wringer (can be attached to tub), 2" pail, soap dish, 6 plastic clothes pins, and cord clothes line. Assorted colours, each set in box, 2 dozen per carton. Approx. Weight — 18 1/2 lbs.



219/6 Vinyl Pail

A sure "seller" for beach or backyard play. Pliable vinyl is practical and durable, takes lots of wear, is safe. Packed 3 dozen per carton. Approx. Weight — 10 lbs.



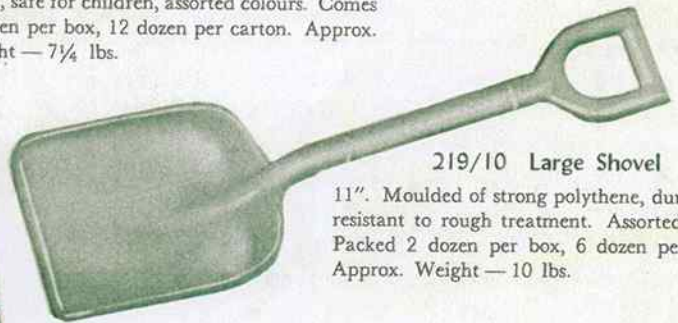
219/9 Small Shovel

Approx. 6 3/8". Made of strong pliable polythene, safe for children, assorted colours. Comes 2 dozen per box, 12 dozen per carton. Approx. Weight — 7 1/4 lbs.



219/10 Large Shovel

11". Moulded of strong polythene, durable and resistant to rough treatment. Assorted colours. Packed 2 dozen per box, 6 dozen per carton. Approx. Weight — 10 lbs.



219/18 Sand Set

12". Truly attractive on counters on coloured display card. Made of pliable strong polythene, safe for kiddies. Contents — 1 shovel, and 4 sand moulds. Packed 3 dozen per carton. Moulds are in assorted colours. Approx. Weight — 6 lbs.

219/19 Shovel, Rake and Hoe

Approx. 7". Here's to real fun at beach or backyard. Moulded in durable, non-toxic, pliable, polythene in attractive colours. Packed 1 dozen per box, shipped 6 dozen to carton. Approx. Weight — 8 1/2 lbs.

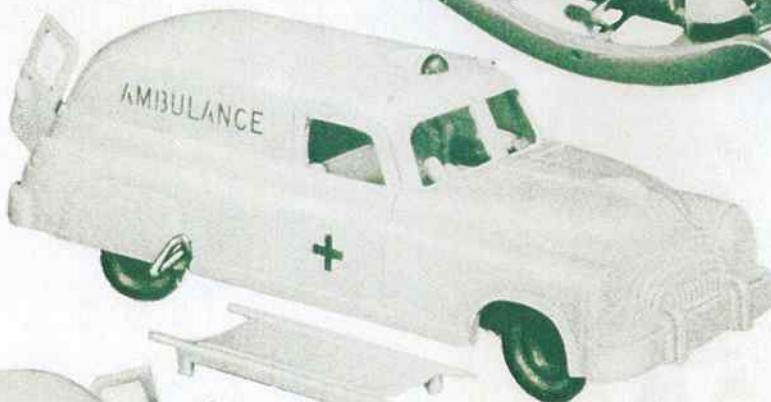



**330/1 Donald Duck**

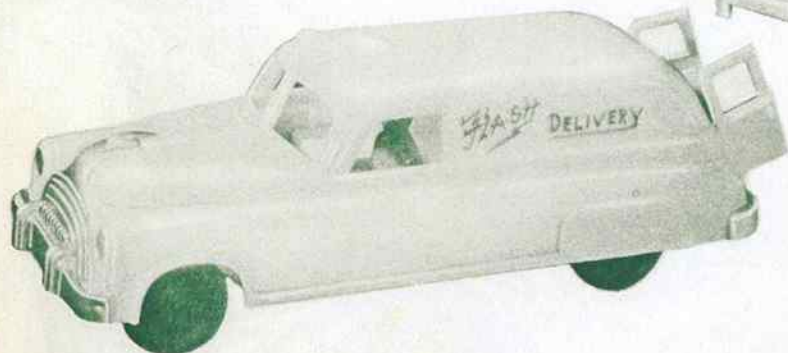
Wind him up and watch him waddle. Arms move with body motion. Large feet secure upright position. Approx. 6¾" high. Packed one per box, 2 dozen per carton. Approx. Weight—9½ lbs.

**332/4 Mechanical Rocking Horse**

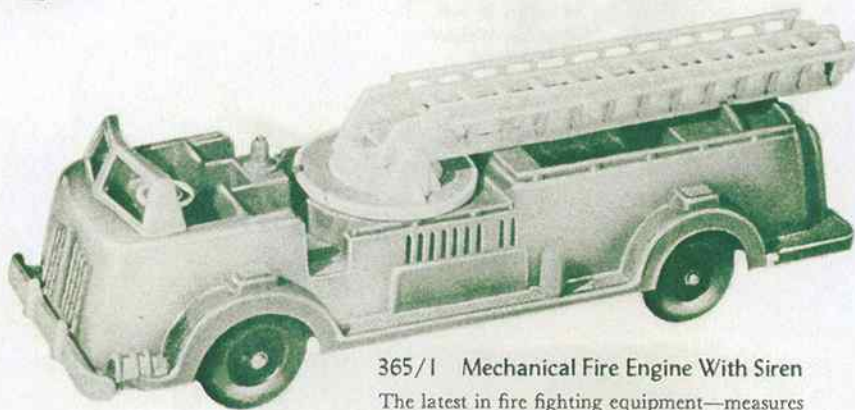
7" x 6¼" x 3¼" — a cute attraction for infants. Gaily painted and mounted on rocker platform. "Wind-up" rocks horse for long time. Packed each in box, 1 dozen per carton. Approx. Weight—7 lbs.


**360/7 Mechanical Ambulance and Stretcher**

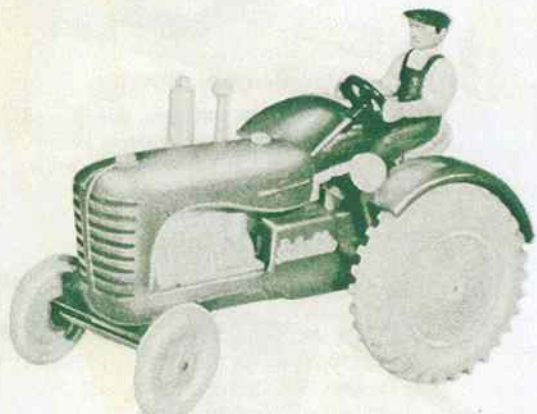
Designed for emergency, this is a fast profit maker. Has a strong body and free running mechanical movement, rubber wheels and metal axles. Driver in seat, imitation red light on top, stretcher fits in back, rear doors open and close. Packed each in box, 1 dozen per carton. Approx. Weight—15 lbs.


**360/9 Mechanical Panel Truck**

Approx. 11" long. This panel delivery is just the thing to add to Junior's Fleet — shiny body, fast running mechanical movement, metal axles and rubber wheels, driver in seat, rear doors open on strong hinges. Packed each in box, 1 dozen per carton. Approx. Weight—15 lbs.


**365/1 Mechanical Fire Engine With Siren**

The latest in fire fighting equipment—measures 12¼" x 3½" x 3¾". Adjustable ladder, 19" swivels on base. Moulded in fiery red, trimmed with yellow and silver. Accessories—plastic bell, fire extinguishers and tool box. Mechanical clockwork movement with siren wailing. Adjustable front wheels for direction. Packed each in box, 1 dozen per carton. Approx. Weight—21 lbs.


**375/3 Mechanical Tractor**

A masterpiece in plastic—an exact replica. Approx. 7" with strong mechanical movement that makes tractor sounds, wheels turn by turning steering wheel. Farmer on seat is removable. Assorted colours. Packed each in a box, 1 dozen per carton. Approx. Weight—11 lbs.

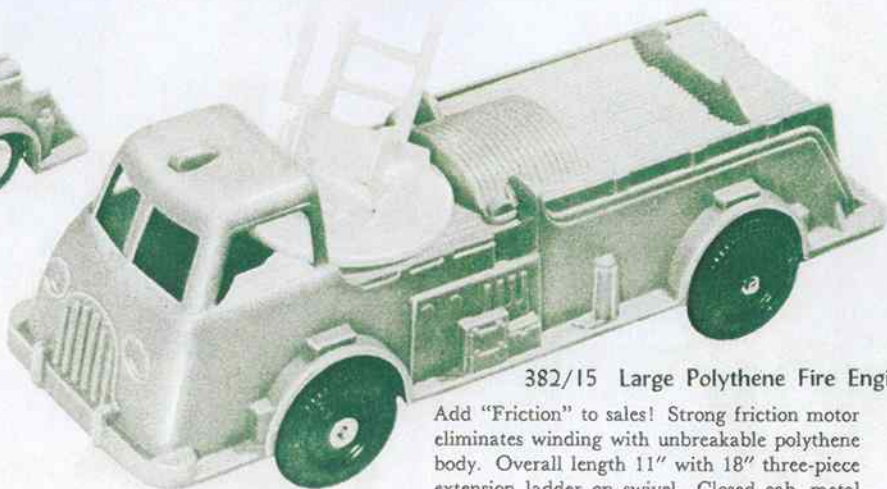

**382/1 Polythene Friction Car**

Here's a car that is hard to beat, made of unbreakable Polythene and rich in colour. Friction motor eliminates winding. Rubber wheels and strong metal axles. Bright assorted colours and styles. Packed 6 per box, 3 dozen per carton. Approx. Weight—14 lbs.



**382/4 Polythene Friction Fire Engine**

Approx. 6¾". Moulded in bright red unbreakable Polythene with sturdy metal axles and rubber wheels. Has strong friction motor to eliminate winding, with siren sound. Driver in seat and swivel hose gun on back. Packed 6 in a box, 3 dozen per carton. Approx. Weight — 14 lbs.



**382/15 Large Polythene Fire Engine**

Add "Friction" to sales! Strong friction motor eliminates winding with unbreakable polythene body. Overall length 11" with 18" three-piece extension ladder on swivel. Closed cab, metal axles, and rubber wheels. Moulded in bright red with yellow ladder. Packed in coloured display box, 1 dozen per carton. Approx. Weight — 13½ lbs.

**401/6 Skee Ball Game**

Approx. 8½" x 3". Lots of action here. Complete with marble, strongly constructed in contrasting colours, strong spring releases ball, and controls return. Scores at 10, 25, 50, 75, and 100. Packed 1 dozen to a box, 2 dozen per carton. Approx. Weight — 10 lbs.



**402/6 Variety Puzzle Games (2" Diameter)**

A series of popular puzzles, kittens chasing mouse, dogs chasing ball, planes bombing tank, a colourful circus clown. Clear plastic top over coloured printed card. Packed 12 per sleeve, 12 dozen per carton. Approx. Weight—5½ lbs.

**402/5 Puzzle Games Assorted (2" Diameter)**

Youngsters love these games of hockey, bowling, football and baseball. Clear plastic top reveals printed base of 3 colours. Four balls. Packed 1 dozen in sleeves, 12 dozen per carton. Approx. Weight — 5½ lbs.



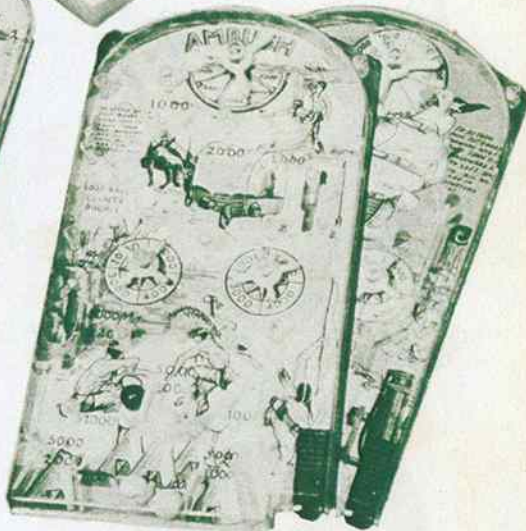
**403/4 Bagatelle Trailblazer**

Approx. 8" x 4½". Sales score up on this item! Stage coach scene under Indian attack. Equipped with 6 balls and plastic plunger. Scores 100, 200, 300, and 1,000. Easy ball return slot. Packed bulk, 3 dozen per carton. Approx. Weight — 7 lbs.



**403/2 Bagatelle**

4½" x 3". A novel game with scoring of 50, 100, 200, and 500. Speedway, Hook-A-Fish, and Game Hunt. Attractive colours and ball, put into play with strong spring. Packed bulk, 6 dozen per carton. Approx. Weight — 8 lbs.



**403/5 Bagatelle (Ambush - Pirate Gold)**

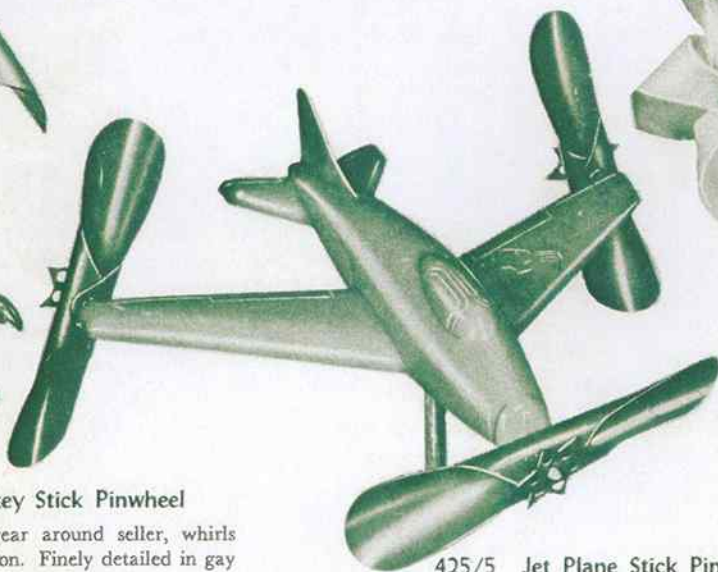
Approx. 12". A large plastic game, features turning gates for balls to spin in scoring. Four colour printed base shows Pirate scene and Cowboys and Indians in ambush. Packed bulk, 2 dozen per carton. Approx. Weight — 12 lbs.

**405/5 Foster Hewitt Hockey Game**

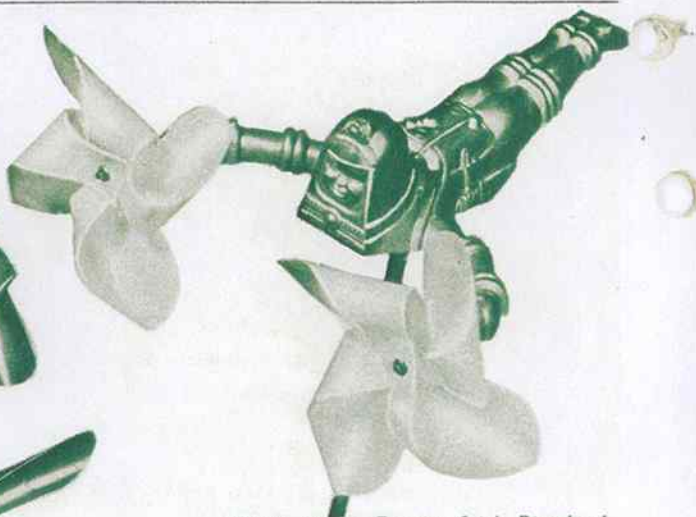
Size 24" x 12" x 3¾". The whole family can join in the fun. Cleverly designed "puck" ejector puts game into play. Regulation ice markings and levers to control goalies and players. Attractively moulded in contrasting colours, hockey players are of strong metal for lasting play value. Packed ⅓ dozen to carton. Approx. Weight — 30 lbs.


**425/1 Monkey Stick Pinwheel**

Approx. 7½". A year around seller, whirls easy with slight motion. Finely detailed in gay colours. Packed 12 to box, 6 dozen per carton. Approx. Weight — 7½ lbs.


**425/5 Jet Plane Stick Pinwheel**

Approx. 9" x 11". Plastic plane with 3 pinwheel propellers at nose and tips of sweep-back wings on 14" stick — fine detail with bright colours. Whirls easily. Packed 3 dozen per carton. Approx. Weight — 9 lbs.


**425/6 Space Ranger Stick Pinwheel**

Approx. 6¼". Space man mounted on stick as wheel finely detailed in space costume, with helmet and oxygen tanks. Pinwheels in each hand turn also. Packed 3 dozen per carton. Approx. Weight — 5 lbs.


**425/11 Bicycle Ornament Clips**

4" x 2". Smartly styled for boys and girls bicycles. Indian Head, Hockey Player, Cowboy on Horse, and Space man in fine detail. Assortment pack 3 dozen per box, 12 dozen per carton. Approx. Weight — 6 lbs.


**425/61 Space Bicycle Pinwheel**

6½". A finely detailed space man in space suit, helmet and oxygen tanks. Pinwheels in each hand and clip on body to attach to bicycle handle bars. Packed with corrugated insert, 3 dozen per carton. Approx. Weight — 8 lbs.


**450/14 Skipping Rope**

All little girls will delight in this all unbreakable vinyl skipping rope. Packed each in sleeve, 6 dozen per carton. Approx. Weight — .... lbs.


**520/8 Trudy (Moving Eye Doll)**

Cute as a button, and irresistible. 7½" high, all plastic with sleeping eyes, movable head, arms and legs. Packed each in cellophane bag, packed 1 dozen per box, 3 dozen per carton. Approx. Weight — 8 lbs.

**520/81 Coloured Trudy (Moving Eye Doll)**

Chocolate coloured cutie to send profits soaring. Description same as 520/8 — except for colour. Packed each in cellophane bag, packed 1 dozen per box, 3 dozen per carton. Approx. Weight — 8 lbs.





**521/5 Doll Stand**

Approx. 3 1/8". Holds dolls up to 15" with jointed legs, firmly upright. Heart shaped, back of feet fit snug against stand and elastic over top of shoes, holds doll firm. Displayed on attractive card, 6 dozen per carton. Approx. Weight — 4 lbs.



**523/1 Wetums With Bottle**

7 1/2" high. Looks and behaves like real baby after drinking from bottle, she wets diapers. Has sleeping eyes, movable head, arms and legs. Packed each in cellophane bag. One dozen per box, 3 dozen per carton. Approx. Weight — 11 lbs.

**523/11 Wetums With Bottle**

10 1/2" high — a sweet little doll like 523/1. Packed in cellophane bag, 2 dozen per carton. Approx. Weight — 14 lbs.

**530/6 Cutie Doll With Ribbon**

6" high. A heart and sale winner, she stands and floats dandy for bathtub play. Comes with painted eyes and lashes, hair and rattling noise. Painted panties and booties, in contrasting fast colours. Packed 1 dozen per box, 6 dozen per carton. Approx. Weight — 9 1/2 lbs.



**533/1 Vinyl Doll**

Size 1 1/4". Made of soft vinyl in sitting position. Packed 2 gross to carton. Minimum 1 gross. Approx. Weight — 24 lbs.



**533/2 Vinyl Doll**

2" long. Made of soft skin-like vinyl, they are unbreakable. Packed 72 per box, 36 per carton. Approx. Weight — 8 lbs.

**535/2 Jointed Doll**

2 3/4" high. A playtime pal with moving arms and legs, painted eyes, mouth and hair. Packed 3 dozen per box, 12 dozen per carton. Approx. Weight — 4 lbs.



**535/5 Jointed Doll (Me)**

A playtime pal, she will stand, walk, run and sit, eyes open and close, legs and arms are jointed. Packed 2 dozen per box, 6 dozen per carton. Approx. Weight — 5 1/2 lbs.

**536/7 Sweetie**

Sweetie warms little girls' hearts. Approx. 6", she has mohair wig with coloured ribbon. Painted eyes and mouth and jointed arms. All plastic, undressed, painted white socks and booties. Packed 6 dozen per carton. Approx. Weight — 11 lbs.



**542/6 Toilet**

Approx. 2 1/2". Moulded in colourful plastic, flusher and 2 lid seat. Packed in sleeve, 6 dozen per carton. Approx. Weight — .... lbs.



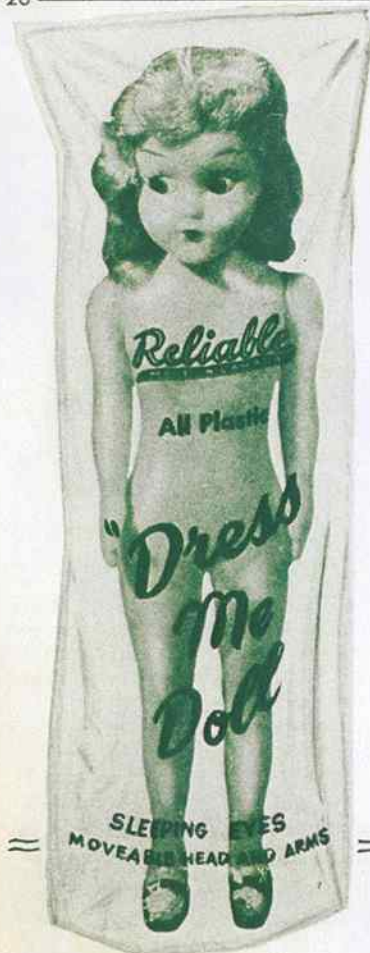
**540/8 R. C. M. P. Statuette**

Appealing to everyone — a perfect souvenir for adults, a fascinating toy for children. 7 3/4" high in full colour. Packed 12 per box, 3 dozen per carton. Approx. Weight — 6 lbs.



**541/8 Indian Statuette**

Approx. 7 1/2". An excellent Canadian souvenir popular all over. Indian full dress costume and headdress. Moulded in attractive colours. Each in box, 3 dozen per carton. Approx. Weight — 6 lbs.


**550/7 Dress-Me-Doll**

7¾" high. More sales with this doll, sleeping eyes, movable head and arms. Assorted colour wigs. Each in printed polythene bag, 2 dozen per box, 6 dozen per carton. Approx. Weight — 10 lbs.

**550/11 Dress-Me-Doll**

Little dressmakers love her; hours of fun. She's 11" high, turns her head, moves her arms and sleeps. Wigs with hair bow assorted. Each in cello bag, 1 dozen per box, 3 dozen per carton. Approx. Weight — 3½ lbs.

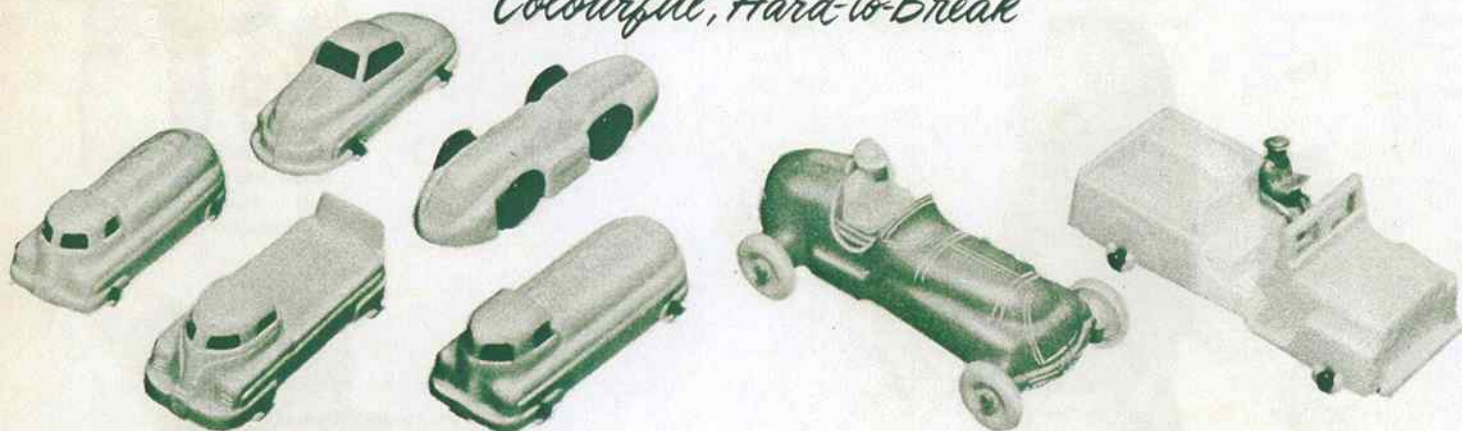
**560/9 Dolly Walker**

Approx. 9½". For hours of fun. She can walk, sleep and sit, a good toy for little dressmakers. Has painted face and flesh coloured body, moving eyes, arms and legs. Packed each in polythene bag with tab. 2 dozen per carton. Approx. Weight — 15 lbs.



# POLYTHENE

*Colourful, Hard-to-Break*


**680/0 Assorted Polythene Cars**

A group of 5 unbreakable cars, each 4½". Gas truck, beverage truck, racer, coupe, and delivery truck with free wheeling plastic wheels. Assorted colours. Packed 24 per box, 6 dozen per carton. Approx. Weight — 6 lbs.

**682/02 Polythene Jeep and Racer**

Each approx. 5¾" x 2¾". Moulded of colourful hard to break polythene. Items have drivers. Free running plastic wheels on jeep, polythene wheels on racer. Packed assorted — 24 to a box, 6 dozen per carton. Approx. Weight — 5 lbs.


**682/03 Polythene Car, Beverage and Tow Truck**

3 good sellers for your counter with free running wheels for light assorted colours. Each model packed 24 per box, 6 dozen per carton. Approx. Weight — 6½ lbs.



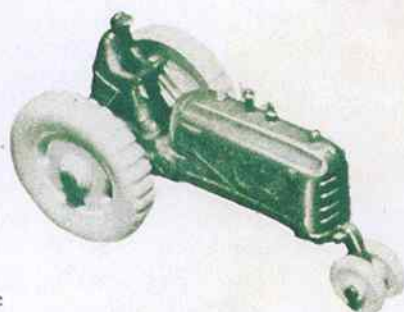
682/6 Polythene Fire Engine

An unbreakable toy in fine detail with free running plastic wheels. Moulded in bright red with yellow driver. Measures 5" in length. Packed 24 per box, 6 dozen per carton. Approx. Weight — 6½ lbs.



684/1 Small Polythene Tractor

A dandy item for little fellows of unbreakable polythene, moulded in bright red with yellow wheels. Approx. 3" in length. Packed 24 per box, 6 dozen per carton. Approx. Weight — 5 lbs.



684/3 Polythene Tractor

Approx. 5". Moulded in red and yellow hard to break polythene. Heavy duty polythene wheels. Body in fine detail with driver. Packed 24 per box, 6 dozen per carton. Approx. Weight — 9 lbs.



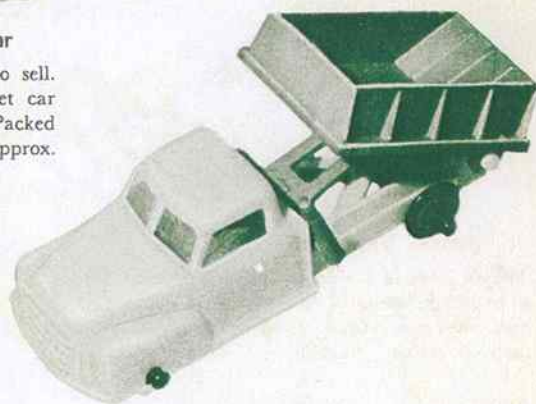
684/4 Polythene Bulldozer and Scoop

Scoop up more sales with this nifty hard to break item. Moulded in fine detail in bright red with yellow retractable scoop. Free running plastic wheels. Packed 12 per box, 6 dozen per carton. Approx. Weight — 7 lbs.



684/5 Large Polythene Jet Car

6½" x 3". Hard to break but easy to sell. Safe for children. A finely detailed jet car with free running polythene wheels. Packed 12 per box, 6 dozen per carton. Approx. Weight — 6 lbs.



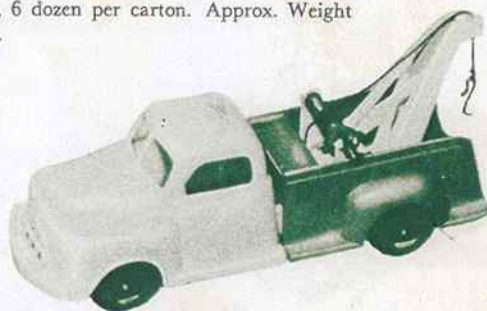
684/7 Polythene Dump Truck

Approx. 6". Unbreakable and safe for children. Moulded in assorted colours. Free running plastic wheels and dumping lever. Packed 12 per box, 6 dozen per carton. Approx. Weight — 9 lbs.



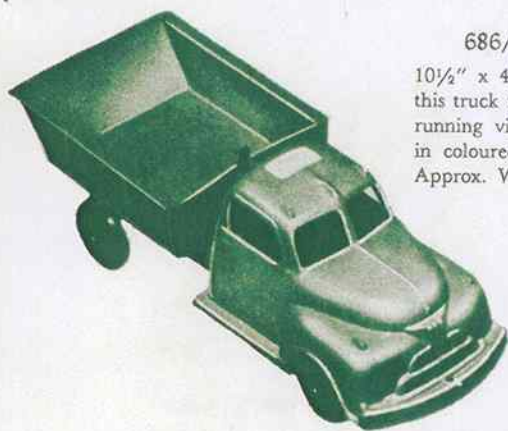
685/15 Large Polythene Fire Engine

Like its 19" extension ladder, sales will go to the top. Truck size 10" x 3½", moulded in bright red detail with yellow swivel ladder. Hard to break body and strong vinyl wheels with metal axles. Packed 1 per box, 2 dozen per carton. Approx. Weight — 12½ lbs.



686/2 Polythene Tow Truck

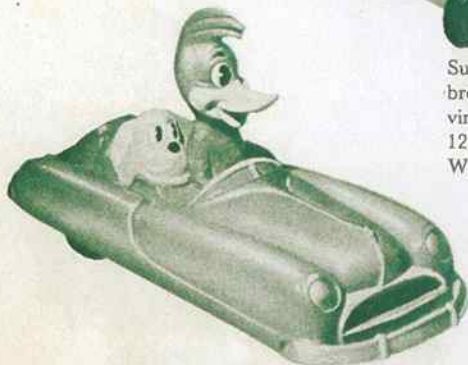
10½" x 4½". Moulded in colourful hard to break polythene. Equipped with winch and string with hook. Free running vinyl wheels with metal axles. Packed each in coloured display box, 2 dozen per carton. Approx. Weight — 14 lbs.


**686/3 Polythene Dump Truck**

10½" x 4½". Colourful and hard to break, this truck really dumps by spring release. Free running vinyl wheels with metal axles. Each in coloured display box, 2 dozen per carton. Approx. Weight — 13 lbs.


**689/5 Vinyl Racer**

Sure to be a winner. Moulded of hard to break vinyl, complete with driver and sturdy vinyl wheels. Comes in assorted colours. Packed 12 to a box, 6 dozen per carton. Approx. Weight — 12 lbs.


**690/5 Vinyl Character Coupe**

There's loads of fun to be had with this hard to break toy. Approx. 6½". Comical dog and duck character riding in streamlined car in assorted colours, free running wheels, metal axles. Packed 6 per box, 3 dozen per carton. Approx. Weight — .... lbs.


**689/7 Vinyl Special Delivery Truck**

A streamline truck for speedy sales and delivery. Made of hard to break vinyl. Metal axles and free running wheels. Comes in assorted colours. Approx. 6". Packed 6 per box, 3 dozen per carton. Approx. Weight — .... lbs.


**690/6 Vinyl Character Boat**

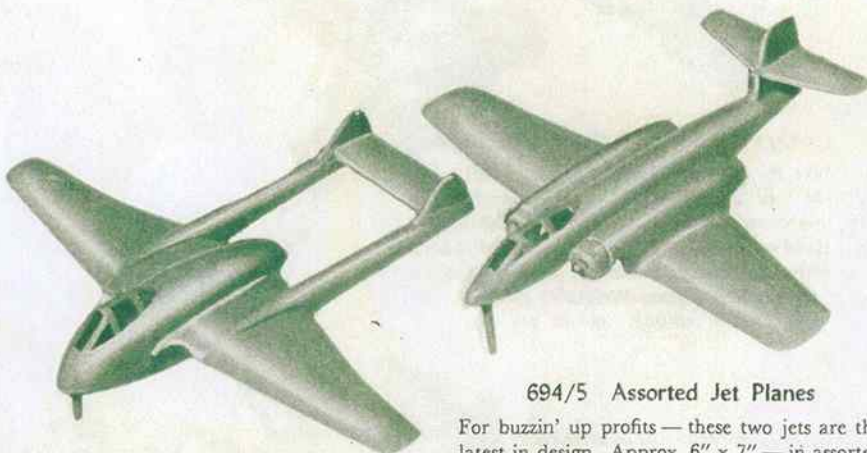
Here's a tug boat to delight all. Approx. 6" x 3½". Finely detailed and moulded in assorted colours — wonderful for bathtub play. Comical duck sits on bridge in front of funnel, has movable head. Packed 6 per box, 3 dozen per carton. Approx. Weight — .... lbs.


**686/5 Polythene Heavy Dump Truck**

Full load of profits can be carried by this item. 11" x 3½" x 4", and moulded in bright red and yellow, hard to break polythene. Lever to dump carrier and strong metal axles with vinyl wheels. Dual rear wheels. Packed each in box, 2 dozen per carton. Approx. Weight — 17 lbs.

**686/4 — Polythene Dump Truck and Scoop**

Same as 686/3. Has cleverly designed scoop on front attached to cab. Packed 1 per box, 2 dozen per carton. Approx. Weight — 7 lbs.


**694/5 Assorted Jet Planes**

For buzzin' up profits — these two jets are the latest in design. Approx. 6" x 7" — in assorted colors. Made of hard to break polythene with plastic wheels. Packed 12 per box, 6 dozen per carton. Approx. Weight — 7 lbs.



702/3 Commode—Small

Trains baby to be regular—6½" diameter with 1" lip and handy handle. Moulded in strong pink or blue polythene. Each in box, 3 dozen per carton. Approx. Weight—16 lbs.

703/3 Commode—Large

Same as 702/3 in larger size. Each in box, 3 dozen per carton. Approx. Weight—22 lbs.



712/15 Rattles

A gay assortment of baby rattles designed as banjo, mandolin, bud, and flower. Safe for baby, colour fast plastic. Each approx. 5". Packed each in polythene bag with tab, pink and blue assorted, 6 dozen per carton. Approx. Weight—6 lbs.



714/4 Bear and Cat Rattle

Two lovable little 5¾" animals moulded in pink and blue detailed plastic, painted bow and features. Colour fast. Each in polythene bag, 6 dozen per carton. Approx. Weight—8 lbs.



716/1 Rattle (Musical)

Babies' delight. Moulded in pink and blue styrene. 6" overall size with 3" easy to hold handle—safe for babies, makes chime sound. Packed each in polythene bag, 3 dozen per carton. Approx. Weight—8 lbs.



729/3 Mammy Memo Pad

Approx. 10" — colourfully designed to increase sales. Broom handle pencil, apron memo pad. Each in sleeve, packed 3 dozen per carton. Approx. Weight—12 lbs.



729/6 Dutch Girl Memo Pad

Moulded in bright costume colours and holding pencil broom and wearing memo pad apron. Packed each in sleeve, 3 dozen per carton. Approx. Weight—11 lbs.

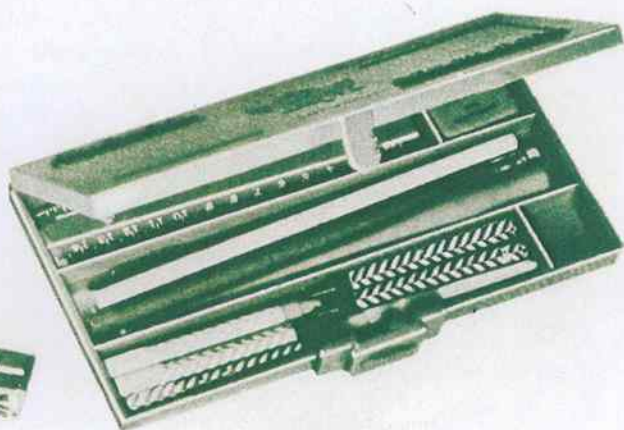
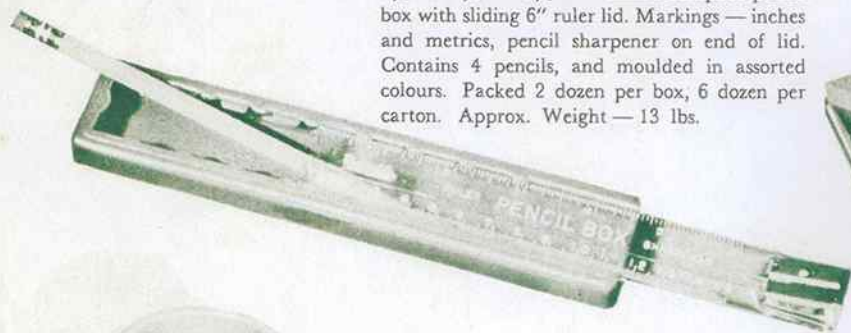


729/5 Duck Memo Pad

6½". Featuring a Canadian Mallard in flight. Moulded in attractive colours. Includes pencil and pad. Each in polythene bag, 3 dozen per carton. Approx. Weight—12 lbs.

**740/8 Pencil Box With Sharpener**

7¾" x 1½" x 3¾". A smart compact pencil box with sliding 6" ruler lid. Markings — inches and metrics, pencil sharpener on end of lid. Contains 4 pencils, and moulded in assorted colours. Packed 2 dozen per box, 6 dozen per carton. Approx. Weight — 13 lbs.


**756/1 Mug**

In baby shades of pink and blue. Size 2¾" deep, 3" diameter. Has strong handle. Packed 1 dozen per box, 6 dozen per carton. Approx. Weight — 10 lbs.

**740/9 Pencil Box**

A school time favourite — 8" x 4½" x 3¾". Moulded in 2 colour combinations, assorted, it has sturdy clasp lock. On bottom of box are Arabic and Roman numerals, mathematical signs, weights and measures. Packed each in sleeve, 2 dozen per carton. Approx. Weight — 14 lbs.

**777/6 Mothball Container**

6¾" x 4½". Protection from moths is assured with this tubular ring with hook. Can be filled with moth-balls or Para Nuggets. Packed 1 dozen per box, 6 dozen per carton. Approx. Weight — 7 lbs.


**756/15 Mug, Bowl, Spoon Set**

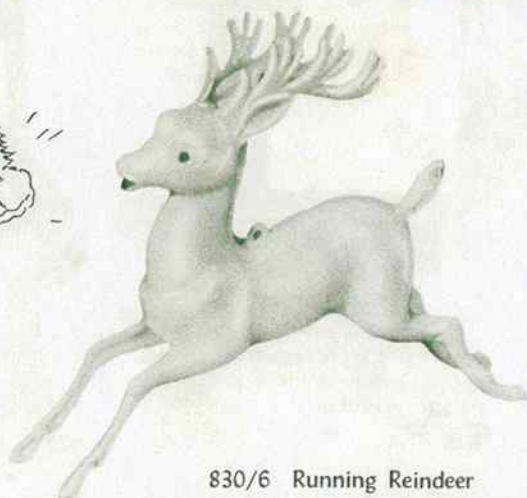
Made in attractive shades of pink and blue. Bowl is approx. 5½" diameter — spoon 4" — mug 3½". Packed each set in colourful display box, 3 dozen to a carton. Approx. Weight — 21 lbs.


**830/1 Running Reindeer**

This fellow runs away with plenty of sales. Detailed in moulded white plastic and painted eyes. Approx. size 3¾" x 2½". Packed 48 in a box, 12 dozen per carton. Approx. Weight — 3 lbs.


**830/3 Reindeer**

Ideal for Christmas centerpieces and decorations. Durable white plastic, completely detached — 3½" x 4". Packed 1 dozen per box, 12 dozen per carton. Approx. Weight — 8 lbs.


**830/6 Running Reindeer**

5" high x 6½" long. A graceful miniature, beautiful in every detail, dainty antlers and hoofs. Moulded in strong white plastic, painted eyes and mouth. Hook on back for hanging. Packed 1 dozen per box, 6 dozen per carton. Approx. Weight — 6 lbs.



**831/6 Santa on Snowshoes**

To bring good cheer and plenty of sales, Santa is moulded in red plastic with black belt and shoes, and white trim, wearing detailed snowshoes. 6" high, he's open at top to hold candies, etc. Packed 12 per box, 6 dozen per carton. Approx. Weight — 6 lbs.



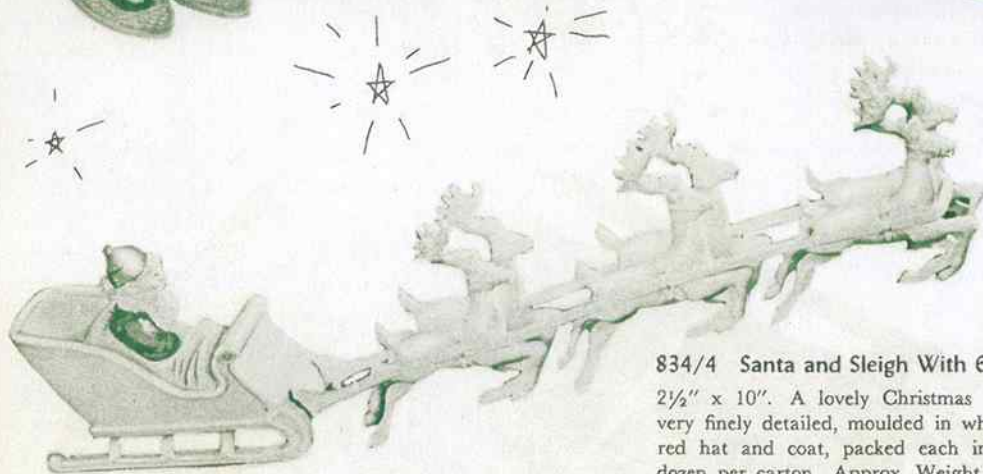
**832/6 Christmas Boot**

4½" high. Moulded in bright red plastic with white top. Holds many candies or other small articles. Packed 12 per box, 6 dozen per carton. Approx. Weight — 9¾ lbs.



**833/5 Snow Man**

A comical chap with black hat, pipe and removable cane, and red scarf and sack on his back to hold Christmas candies. Packed 12 per box, 6 dozen per carton. Approx. Weight — 8½ lbs.



**834/4 Santa and Sleigh With 6 Reindeer**

2½" x 10". A lovely Christmas decoration, very finely detailed, moulded in white plastic, red hat and coat, packed each in sleeve, 3 dozen per carton. Approx. Weight — 6 lbs.



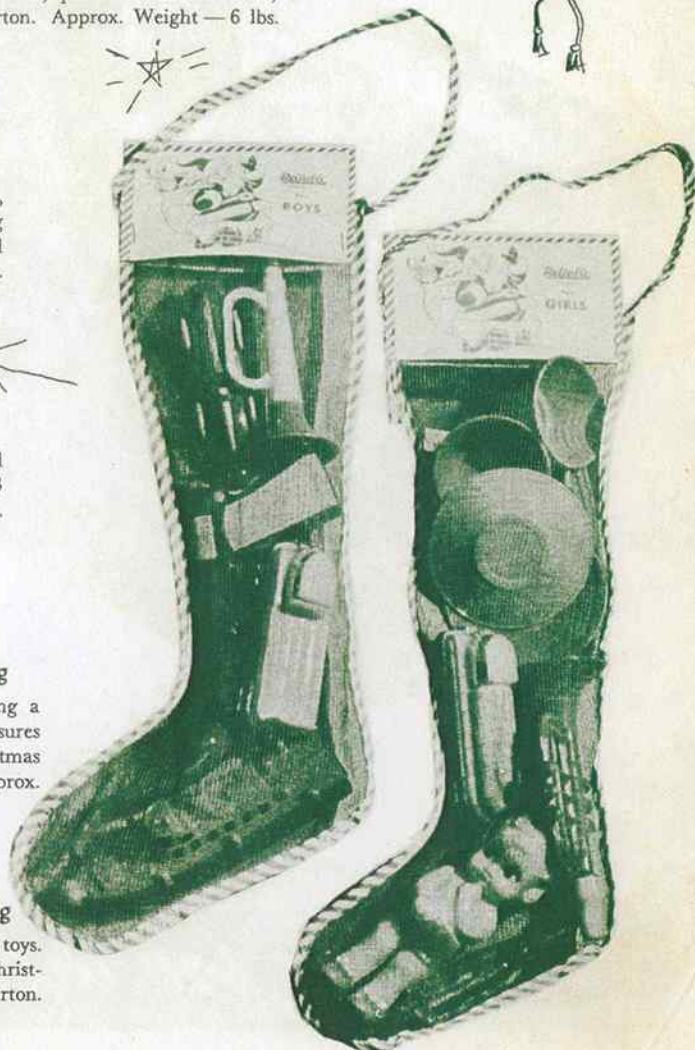
**850/1 Choir Boy**

Dressed in white surplice and black gown, holding a hymn book, hook on head to hang up. Detailed in colour — 3¾" high. Packed 2 dozen per box, 6 dozen per carton. Approx. Weight — 4 lbs.



**850/2 Angel**

4". A delicate angel in white plastic with gold trim on halo, with hair and gown. Packed 3 dozen in card, 6 dozen per carton. Approx. Weight — 4 lbs.



**860/15 Girl's Christmas Stocking**

A delightful item for little girls, featuring a variety of gay plastic toys for girls. Measures 15" with trimmed edges and happy Christmas tab. Packed 2 dozen per carton. Approx. Weight — 10 lbs.

**860/16 Boy's Christmas Stocking**

A Christmas sales winner and full of boys toys. 15" long, trimmed with braided edges, Christmas tab at top. Packed 2 dozen per carton. Approx. Weight — 10 lbs.

# Foster Hewitt HOCKEY GAME

**Reliable**  
MADE IN CANADA  
Trade Mark

Take a good look at this hockey game. It's the most exciting hockey game since the Leafs took Detroit 4 straight. You can make a lot of money on this game — it's a sure thing — you can't lose!

- AUTOMATIC PUCK EJECTOR
- METAL PLAYERS AND MECHANISM
- SMOOTH WORKING OPERATING LEVERS
- DURABLE AND COLOURFUL PLASTIC FRAME
- 'ICE' SURFACE AUTHENTICALLY MARKED



## 405/5 Foster Hewitt Hockey Game

Size 24" x 12" x 3 $\frac{3}{4}$ ". The whole family can join in the fun. Cleverly designed "puck" ejector puts game into play. Regulation ice markings and levers to control goalies and players. Attractively moulded in contrasting colours, hockey players are of strong metal for lasting play value. Packed  $\frac{1}{3}$  dozen to carton. Approx. Weight — 30 lbs.



*Fun for the whole family*