





THE NEW CENTENNIAL YEAR COLLECTION OF DOLLS FROM RELIABLE





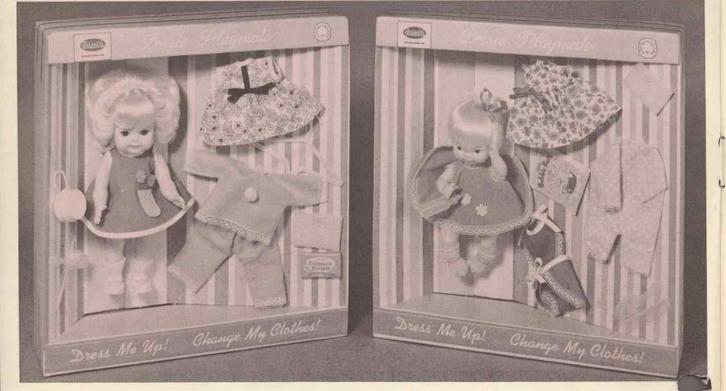


11137 - **Susie Rag Doll** - Approx. 16". Softly filled body of cotton print with decorated mask face and ribbon neck bow. Packed bulk, 3 dozen per carton, approx. weight 27 lbs.

11267 - Sunshine Susie Rag Doll - Approx. 22" tall. Novelty rag doll with gay cotton body and decorated face. Packed bulk, 1 dozen per carton, approx. weight 11¹/2 lbs.



12407 - **Disney Puppet Assortment** - Approx. 10".Four Walt Disney favourites; Donald Duck, Mickey Mouse, pinocchio and Pluto, all with realistically decorated faces and bright cotton bodies. Each in poly bag with tab, assorted 3 dozen per carton, approx. weight 8¹/₂ lbs.



14107 - **Playmate Displays** - Two assorted styles; 9" Tickletoes Baby has five piece soft vinyl body, bright eyes and Shag hair style. From morn 'till night dressed just right – wearing attractive velvon dress lace trimmed, diaper and knitted booties. Complete with sunsuit, print dress, pyjama, bubble bath, brush, comb, bottle and sponge. 10" Perky comes complete with a day's wardrobe – wearing a batiste dress, rayon pants, shoes and socks. Complete with cotton dress, two piece pyjamas, purse, brush, comb, soap, sponge and plastic hanger. Perky Toddler has a five piece moving body, moving eyes, Bubble hair style. Each packed in display box, shrink wrapped, assorted 6 only per carton, approx. weight 12 lbs.



16407 - **Tickletoes Babies** - Approx. 9". These mischievous little characters have five piece vinyl bodies, bright eyes, Curly Baby hair style – two wearing bright cotton dresses, knitted booties and ribbon hair bows. The third soft flannel sleeper and nightcap. Packed each in acetate cylinder complete with carry cord. Assorted 2 dozen per carton, approx. weight 15 lbs.



16507 - **Tickletoes with Furniture** - Approx. 9". Cuddly soft five piece vinyl body, bright eyes, Shag hair style. Dressed in cotton print dress and diaper. Complete with her very own plastic highchair, cradle and rattle. Each set on platform display card, shrink wrapped. 1 doz. per ctn., approx. wt. 7¹/₂ lbs.



18417 - **Twisty Pixie Babies** - Approx. 12". Two delightful flexifoam babies, huggable and posable with soft vinyl heads and hands, moving eyes and Shag hair style with ribbon bow. Dressed in gay cotton sleeper with dress. Packed each in shrink display package, 1 dozen per carton, approx. weight 12¹/₂ lbs.



20627 - **Twisty Pixie Baby** - Approx. 14". Cuddly soft kapok filled body, with soft vinyl head and hands, moving eyes, Shag hair with bow. Dressed in flannel dress and leggings. Each in shrink display box, 1 dozen per carton, approx. weight 18 lbs.



21017 - **Brenda Baby** - Approx. 11". A bedtime pal so soft and cuddly with one piece kapok body, soft flannel covering, flannel top and nightcap. Vinyl head, moving eyes and Shag hair style. Each in poly bag, 2 dozen per carton, approx. weight 11 lbs.



21847 - **Brenda Baby Assortment** - Approx. 18". Delightfully appealing babies with cuddly filled bodies complete with coo-voice, chubby soft arms and legs, moving eyes and Sculptured hair. One wearing batiste dress and pants, cuddly blanketcloth coat and hat, knitted booties. The other in cuddly blanketcloth bunting bag with floral appliques. Each in window display box, assorted 6 only per carton, approx. weight 15 lbs.



Cuddly Lorrie Babies - Approx. 18". Each doll is beautifully proportioned and has a softly stuffed kapok filled body and soft vinyl arms and legs that flop helplessly, sleeping eyes and Shag hair style. Each packed in shrink display box, 6 only per carton, approx. weight 17 lbs.

22547 - Wearing velvet leggings, fleece coat and hat with velvet trim and decoration. 22647 - Wearing sheer dress and hat with knitted booties.

22847 - Dressed in velvet coat and hat lace trimmed, complete with print dress, pants and booties.



24327 - Baby Darling Assortment -Approx. 14". Soft and cute with cuddly filled bodies, vinyl arms and legs, sleeping eyes, Curly Baby hair styles with ribbon bow. One is wearing flannel pyjamas the other flannel nightgown and diaper. Each in poly bag, 1 dozen per carton, approx. weight 11 lbs.

18" Baby Darlings - Delightful infant dolls with cuddly soft bodies, soft floppy arms and legs. Their chubby

24547 - Dressed in flannel sleeper, each in poly bag, 1 dozen per carton, approx. weight 16 lbs. cheeked faces are crowned with natural looking baby style hair and they have sleeping eyes.

24747 - Wearing sheer dress and hat lace trimmed, batiste pants, knitted booties. Complete with coo-voice. Each in window display box, 6 only per carton, approx. weight 13¹/₂ lbs.





26017 - **Reliable Baby** - Approx. 13". Five piece moving body, bright eyes, Shag hair style with ribbon bow, dressed in ruffled sunsuit and complete with bottle. Each in poly bag, 2 doz. per ctn., approx. wt. 14 lbs.



25417 - **Baby Joy Assortment** - Approx. 12". Five piece moving bodies, bright eyes and Curly baby hair styles. One wearing decorated cotton dress with pants, the other in gay cotton dress and slack outfit, both have knitted socks and vinyl shoes and hair bow. Packed each in display box, assorted 1 dozen per ctn., approx. wt. 11¹/₂ lbs.



26417 - **Terry Baby Assortment** - Approx. 13". This winsome trio have five piece moving bodies, assorted Shag and Curly Baby hair styles with ribbon bow, pouting and smiling expressions, expressive bright eyes. Three attractively styled cotton dresses gaily trimmed. Complete with pants, shoes and socks. Each in shrink display box, assorted 1 doz. per ctn., approx. wt. 15¹/₂ lbs.

Star Bru

Star Bright Babies - Approx. 16". Angelic faced babies with big expressive "Star Bright" eyes, five piece moving bodies, Shag hair styles.



27037 - **Reliable Baby** - Approx. 16". Little charmer with big bright eyes, five piece moving body, Curly Baby hair style. Dressed in batiste playpant with bolero generously trimmed with cotton eyelet, knitted booties and ribbon hair bow. Packed each in poly bag, 2 dozen per carton, approx. weight 23¹/₂ lbs.



27537 - **Star Bright Babies Assortment** - One wearing flocked sheer dress lace and ribbon trimmed, the other a cotton eyelet apron dress, complete with pants, knitted socks, vinyl shoes and ribbon hair bow. Assorted 1 dozen per carton, each in shrink display box, approximate weight 23 lbs.



27237 - **Star Bright Baby -** Wearing soft flannel sleeper and cap. Packed 1 dozen per carton, approximate weight 23 lbs.



27637 - **Star Bright Baby -** Cuddly warm soft nylon fleece snow set; leggings, jacket and hat. Packed each in shrink display box, 6 only per carton, approx. weight 12 lbs.



29337 - Topsy Baby Assortment -Approx. 16". Five piece moving bodies, moving eyes and Curly Baby hair styles. Dressed in two attractively styled cotton dresses, rayon pants, knitted socks, shoes and ribbon hair bow. Packed each in shrink display box, 1 dozen per carton, approx. weight 20¹/₂ lbs.

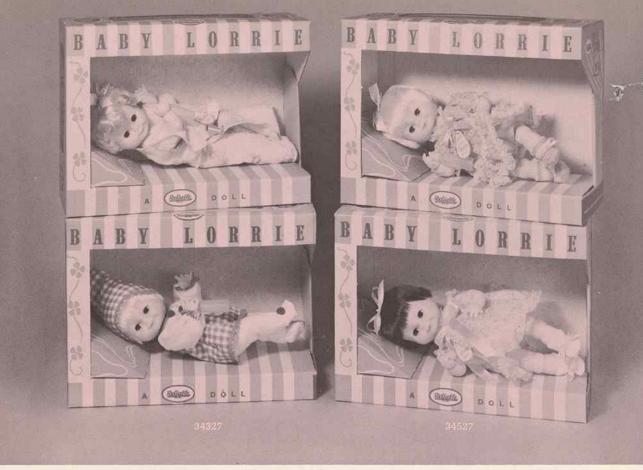


30327 - Marilyn Babies - Approx. 14". Happy smiling babies with five piece moving bodies, Curly Baby hair styles, moving eyes. Dressed in two styles of cotton dresses, rayon pants, shoes, socks, ribbon hair bow and baby bottle. Each in shrink display box, 1 dozen per carton, approx. weight 17 lbs.



31327 - Marilyn Babies Assorted - Approx. 14". Two attractive cotton dress styles, rayon pants, shoes and socks, ribbon hair bow and baby bottle. They have five piece moving bodies, one has black eyes and Shag hair style, the other blue eyes and Curly Baby hair style. Each in window display box, assorted 1 dozen per carton, approx. weight 12¹/₂ lbs.

LORRIE BABIES



Lorrie Babies - Approx. 14". A delightful companion for any little Mother, with five piece moving bodies, sleeping eyes, each with her very own baby bottle. Each in new style "Lay Down" bed box, shrink wrapped. Packed 6 only per carton, approx. weight 12¹/₂ lbs. 34327 - Two assorted bedtime styles – one wearing two piece flannelette pyjamas with matching cap and Shag hair style, the other flannelette nightie wrapped in blanket and Curly Baby hair style with ribbon bow.

34527 - Two assorted flocked sheer dress styles trimmed with ribbons and lace, complete with diapers and knitted booties, Shag hair styles with ribbon bow and baby bottle.





35027 - **Reliable Baby** -Approx. 14". This cute little playpal has five piece moving body, sleeping eyes, Curly Baby hair style, wearing cotton dress with lace trim, rayon pants, shoes, socks and ribbon hair bow. Each in poly bag, 2 dozen per carton, approx. weight 17 lbs.

sleeping eyes and complete with baby bottles. Packed each in shrink display box, 1 dozen per carton, approx. weight 17 lbs.

Sweetheart Babies - Approx. 14". True to their name, with five piece moving bodies,

35127 - Dressed in cuddly one piece pyjama suit of flannelette with matching cap, both finished with lace trim, Curly Baby hair style.

35727 - Assortment of two flocked sheer dress styles, their Shag hair style is complimented with ribbon and flower decoration. Complete with diaper and knitted booties ribbon tied.

SWEETIE PIES AND PRECIOUS DOLLS



Sweetie Pies - Approx. 16". Lovable babies all set to please, five piece moving bodies, sleeping eyes, assorted Shag and Curly Baby hair styles. Complete with pants, shoes, socks and ribbon hair bow. Packed each in shrink display box, 1 dozen per carton, approx. weight 21¹/₂ lbs.



36337 - Two assorted cotton print dress styles attractively decorated.

36637 - Assortment of two styles — one wearing print cotton dress with sheer pinafore and complete with hair brush and ribbon hair bow. The other is in a lawn dress lace trimmed with matching hat.



Precious Dolls - New from Reliable – dolls of detailed perfection, delicately sculptured faces, moving eyes, 16" five piece moving bodies and dressed to the highest of standards. Packed each in shrink display box, 6 only per carton, approx. weight 12 lbs. 38337 - Assortment of two styles – one wearing broadcloth dress the second cotton print, both have Bouffant hair style and are complete with pants, shoes, socks and ribbon hair bow.

38637 - Wearing flocked nylon dress lace and ribbon trimmed, Shag hair style with ribbon hair bow. Complete with pants, shoes, socks and baby rattle. Her lovely eyes are complimented with long lashes.

38737 - Cuddly warm blanketcloth three piece snow set; leggings, jacket and scarf hat with fringe trim. Shag hair style.



Lovums Babies - Approx. 21" Delightful realism is achieved in these lifelike, lifesized babies that just love to be hugged. Five piece moving bodies, moving eyes with long lashes. Packed each in shrink display box, 4 only per carton, approx. weight 19 lbs.

39557 - Cotton print dress lace trimmed and matching pants, knitted booties, Bouffant hair style with ribbon bow.

39657 - Flocked sheer dress with matching hat, lace and ribbon

trimmed, matching pants, knitted booties and Shag hair style.

39757 - Dressed in three piece snow set; leggings, jacket, scarf hat in cuddly blanketcloth. Shag hair style.



40447 - **Ruthie Assortment** - Approx. 18". Pre-Teen dolls with five piece moving bodies. Bouffant hair styles, moving eyes. Three assorted dress styles of cotton print. Complete with pants, shoes and socks. Each in shrink display box, assorted 1 dozen per carton, approx. weight 20 lbs.

42747 - **Rosalyn Toddler** -Approx. 18". Cotton print dress and a rich velveteen coat and matching hat. Rosalyn has a five piece moving body, moving eyes and long modern hair style. Each in shrink display box, 6 only per

carton, approx. weight 141/2 lbs.

Sunday and





Carolyn Toddlers - Approx. 18". Truly Pin-Up dolls, delicate faces, moving eves that are complimented with eye shadow, long up-to-the-minute hair styles assorted Each complete with pants, shoes and socks. Each in shrink display box, 6 only per carton, approx. weight 14 lbs.

41447 - Three assorted dress styles. One wearing sheer dress lace and ribbon trimmed with flower in her hair. The second in pleated dress attractively trimmed and ribbon hair bow. The third wearing print and plain cotton dress with matching tam.

41547 - Cotton print dress and scarf with contrasting velvon coat and hat.



46427 - **Honey Toddlers** - Toasts of the Toddler set — this delightful assortment of 14" dolls have five piece moving bodies, moving eyes. One dressed in cotton print with velvet

trim and ribbon hair bow. The second in flocked sheer dress, both are complete with pants, shoes and socks. The third little miss wearing velvon

dress with leotards and ribbon hair bow. Packed each in shrink display box, 1 dozen per carton, approx. weight $16^{1/2}$ lbs. New from





(See back cover)



46927 - **Jacqueline Boudoir Doll** - A beautiful decorative doll to enhance a little girl's room. 14" of sophistication in printed nylon dress, matching hat and parasol, all delicately trimmed with ribbon and lace, and complete with pearl necklace. Jacqueline has a five piece moving body, moving eyes with long lashes and long Hi-Styled hair. Packed each in a box, 6 only per carton, approx. weight 11 lbs.



Precious Toddlers - All new characters from Reliable, delicately featured, complimentary hair styles, moving eyes with long lashes, five piece moving bodies and outfits complete with pants, shoes and socks. Packed each in shrink display box, 6 only per carton.

47747 - 14" Assortment; three styles – one wearing velvon dress with lace hem and cuffs, the second all lace dress with velvon bodice, the third a plaid dress with matching tam, velvon cape style coat. Shipping weight approx. 9 lbs.

47827



47827 - 14". Dressed in the latest "Mod" style dress of black and white cotton check jumper dress, plain red inset blouse, matching tam, rayon pants, red socks and black shoes. Her lovely eyes are complimented with eye shadow. Approx. shipping weight 9 lbs.

47837 - 17". This fashion minded miss in her "Mod" outfit is sure to please – red blouse under her jumper of black and white check, with matching jockey cap, complete with rayon pants, red knitted socks and black shoes. Her lovely eyes are complimented with eye shadow. Approx. shipping weight 14 lbs.



50037 - Reliable Toddler Assortment - Approx. 16". Charming pre-teen dolls with five piece moving bodies, moving eyes, Curly hair style with ribbon bow. Two assorted style dresses in cotton with complimentary decoration. Complete with pants, shoes and socks. Each in poly bag, assorted 2 dozen per carton, approx. weight 18 lbs.

50437 - **Barbara Ann Toddler** -Approx. 16". Smiling happy eyed doll with five piece moving body, moving eyes, Curly hair style with ribbon bow. Dressed in one piece dress with pleated poplin skirt and printed cotton bodice, rayon pants,

shoes and socks. Each in shrink display box, 1 dozen per carton,

approx. weight 17 lbs.



57537 - **Ginger Toddler Assortment -** Approx. 15". Mischievous toddlers with five piece moving bodies and eyes. One dressed in black and white check dress with matching cape, Double Sweep hair style with ribbon bows. The second wearing a cotton dress with Pigtail hair style and ribbon bow. Outfits complete with shoes and socks. Packed each in shrink display box, assorted 6 only per carton, approx. weight 16 lbs.



58317 - **Peggy Toddler Assortment** - Approx. 12". Big dark side glance eyes enhance these little charmers, they have five piece moving bodies, Double Sweep hair styles, ribbon tied. Their poplin dresses are decorated with felt and binding trim. The red headed miss is in yellow and the little miss in red has white hair. Both are complete with pants, shoes and socks. Packed each in shrink display box, assorted 1 dozen per carton, approx. weight 13 lbs.



58117 - This little Farmerette is dressed in poplin overalls with checked gingham blouse and matching head scarf, she is complete with shoes and her very own gardening tool.



Mitzy Toddlers - Approx. 12". Dark eyed and angelic with five piece moving bodies, sculptured hair, moving black side glance eyes. Packed each in shrink display box, 1 doz. per ctn., approx. weight 13 lbs. 58217 - Assortment of two styles: One wearing broadcloth sunsuit and bonnet with ruffled eyelet trim and white shoes, the second in plaid gingham dress with velvon trim and matching hair bow, complete with pants, shoes and socks.



59637 - **Teacher Toddler** - A lovable 17" character doll wearing print cotton dress with white collar and cuffs, black leotards and long Buster Brown hair style. "Teacher" has a five piece moving body, moving green eyes and is complete with eye glasses and pointer. Packed each in shrink display box, 6 only per carton, approx. weight 15¹/₂ lbs.

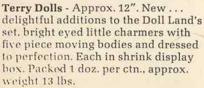
59537 - **Ginny Lou Toddlers** - Approx. 17". Completely captivating in an assortment of two styles — one dressed in velvon dress with deep lace trim. Bubble hair style with matching hair bow. The second with long Buster Brown hair style wearing print and plain cotton dress with felt flower hair decoration. They have five piece moving bodies, moving eyes, and are complete with pants, shoes and socks. Packed each in shrink display box, assorted 6 only per carton, approx. weight 14¹/₂ lbs.

Out

60017 - **Reliable Toddler** -Approx. 13". Pert little toddler with five piece moving body and bright eyes, Curl hair style with hair bow. Wearing cotton print dress, pants, shoes and socks. Each in poly bag, 2 dozen per ctn., approx. wt. 14 lbs.

Out





60417 - All new character doll — this little fellow is dressed in kelly green trousers with black velvon and red ric rac trim, white batiste blouse, knitted socks and black shoes.

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60517 - This sweet little character doll is dressed in kelly green felt skirt with black velvon and red ric rac trim, lace trimmed batiste dress and underskirt. Her Pigtails are ribbon tied and she is complete with pants, knitted socks and black shoes.

9'm a Reliable Doll.



14



Terry Brother and Sister 61117 - Red and white striped cotton dress enhance this little cutie, she is complete with pants, red shoes and white socks. Her Bouffant hair has ribbon bow. Packed 1 dozen per carton, approx. weight 12 lbs.

TERRY BROTHER AND SISTER

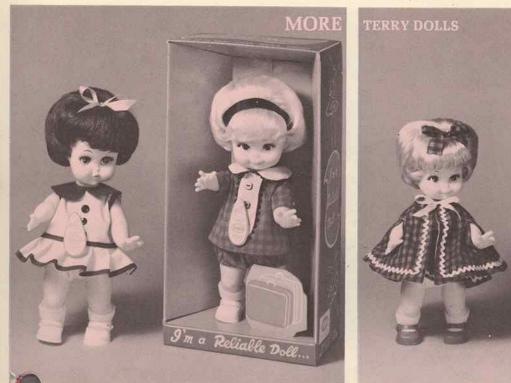


61317 - Twins: Items 61117 and 61217 together in shrink display box, 6 only per carton, approx. weight 10 lbs.



61217 - This little rascal is in red and white striped suit and cap with red socks, white shoes and Shag hair. Packed 1 dozen per carton, approx. weight 12 lbs.

Sut



62517 - Two style assortment: One in striped cotton print with matching pants, the other a pleated poplin dress, rayon pants and Bubble hair style with ribbon bow, knitted socks and vinyl shoes. Assorted 1 dozen per carton, approx. weight 13 lbs.



62817 - Assortment of two dress styles - one wearing cotton dress with ruffled eyelet and complete with ribbon bow, white shoes and socks. The second in cotton dress with matching cape and hair bow, red shoes and white socks. They are both complete with Bubble hair style and rayon pants. Packed assorted 1 doz. per ctn., approx. wt. 13 lbs.

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63437 - Star Bright Toddler Assortment - Approx. 17". Captivating "Star Bright" eyes enhance the delicate features. They have five piece moving bodies and rayon pants. Shoes and socks complete their ensembles. One dressed in cotton print with lace decoration and Braided hair is ribbon tied. The second dressed in velvon and cotton one piece dress, her Bubble style hair has matching hair band. Packed each in shrink display box, assorted 6 only per carton, approx. weight 15 lbs. 68317 - Mary Poppins Assortment - Approx. 12". Walt Disney's Academy Award Winner and exclusive from Reliable Toy Co. One wearing her Nanny outfit - coat with contrasting dress decorated frill hat, the other wearing flocked sheer dress, matching hat. To complete their ensembles hand bag, umbrella and ankle high boots. They have five piece moving bodies, expressive eyes and their hair is in a Bun. Packed 1 dozen per ctn., approx. weight 101/2 lbs.



68417 - Mary Poppins Display - Approx. 12". Mary Poppins in gingham dress with apron, accessory outfit consists of matching coat and hat, contrasting dress and complete with umbrella, scarf and hand bag. Each in shrink display box, 6 only per ctn., approx. wt. 9 lbs.



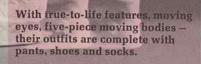




Miss Capri - Approx. 12". Pert, slender and sophisticated with five piece moving bodies, expressive bright eyes. Each in shrink display box, 1 doz. per ctn., approx. weight 10¹/₂ lbs. 69107 - Nurse: Crisp in her nurse's uniform. Snowy white uniform dress, matching cap and lined nurse's cape, complete with rayon pants, shoes and long hair. 69407 - Assortment: These 'Swinging" misses are the toast of the "Mod" set. One wearing vinyl coat, hat and boots, black leotards complete her outfit, and she has long Bouffant hair style. The other dressed in two piece Bell Bottom suit and complete with guitar, her hair is in a long straight double tie style. 69507 - Bride: Enchantingly lovely with an air of breathless excitement. Beautifully dressed in her all lace gown, flowers and veil adorn her head and she is carrying a ribbon tied bouquet. Complete with Bouffant hair style and rayon pants.



WALKING DOLLS FROM RELIABLE





75117 - Lorrie Assortment - Approx. 13". Impish and chubby, walks firmly on her sturdy little legs. Comes in two assorted styles of velvon and lace dresses. They have five piece moving bodies, moving eyes, Bouffant hair style and hair bow. Complete with pants, shoes and socks. Each in shrink display box, assorted 1 dozen per carton, approx. weight 14 lbs.

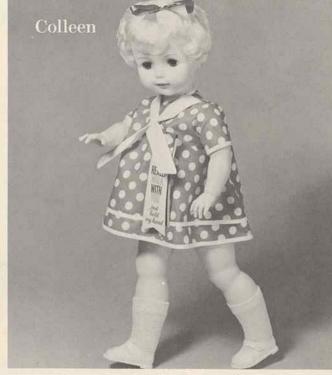
Out

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LAND ASSAULT

75247 - **Ruthie Assortment** - Approx. 18". Sweet of face, pre-teen walkers with moving eyes, Bouffant hair styles. One wearing velvon dress with lace and matching flower in her hair, the other in print cotton with velvon trim and matching hair bow, both complete with pants, shoes and socks. Each in shrink display box, assorted 6 only per carton, approx. weight 15 lbs.



75377 - **Colleen** - Approx, 24". Realistic toddler with true to life features, moving eyes, five piece moving body. Cotton print sailor style dress and Bouffant hair style with ribbon bow. Outfit complete with pants, shoes and socks. Each in a box, 6 only per carton, approx. weight 27 lbs.



With true-to-life features, moving eyes, five-piece moving bodies – their outfits are complete with pants, shoes and socks.



75477 - Flocked sheer dress complimented with lace and ribbon, long up-to-the-minute hair with ribbon bow. Each in shrink display box, 4 only per carton, approx. weight 20 lbs.



Mary Anne Walkers - Approx. 30". Their bodies, head and limbs are beautifully and slenderly proportioned. Captivating companions for any little girl. Packed 1 per box, approx. weight 4 lbs. 75687 - Wearing print dress with velvon and eyelet trim, matching head scarf and complete with knitted pants, socks, vinyl shoes with velvon bows. Long modern hair style.



75577 - Velvon coat and hat with plaid trim. Bubble hair style. Each in shrink display box, 4 only per carton, approx. weight 21 lbs.



75787 - Cotton print dress is complimented with eyelet lace, complete with leotards, vinyl shoes ribbon tied. Her Bubble hair style is complete with bow.



SUSIO STOPPS





76557 - Susie Stepps (TM) and steps and steps and steps all by herself, or hold her hand and she will walk with you. The long running walking mechanism unit features an automatic breaker if Susie falls. 21" tall Susie Stepps is dressed in sheer dress over rompers both trimmed with eyelet lace. She is complete with knitted socks and vinyl shoes. Susie has a five piece moving body, moving eyes with long lashes and Shag hair style with ribbon bow. Packed each in window display box, 4 only per carton, approx. weight 15 lbs.



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New DISNEY Snow White

46627 - **Snow White** - Approx. 14". Truly a Princess in her long white satin gown with black velvon bodice and red velvon stand-up collar. Snow White has a five piece moving body, blue moving eyes enhanced with long curled lashes and eye shadow, her deep rooted black hair is in Page Boy style with red velvet hair band. Ensemble complete with pearl choker, pants, shoes and socks. Packed in shrink display box with "Snow White" streamer, 1 dozen per carton, approx. weight 17¹/₂ lbs.



73907 - Patty Sue - Approx. $5^{1/2}$ ". Six style assortment – sweet, petite and fully jointed with movable legs and head, bendable arms and bright eyes. Dressed in various styles each outfit complete with plastic

accessory. Assorted long hair with head band. Packed each in triangular display box, 2 dozen assorted per carton, approx. weight 5 lbs.



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