

Reliable's

'73

**fall
&
winter
toy shop**

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See Reliable's current DOLLS and SPRING & SUMMER catalogues for our complete range of quality toys. FALL & WINTER catalogue effective until January, 1974.

guns & rifles



151822



151842



151851



151855

new



151856



151857

new



151858



151864



151868

151822 – WESTERN CARBINE

26" Rifle with clicker trigger action. Realistic design and spray decoration. Individually carded. Packed 24 per carton. Weight 16.2 lbs.

151842 – WESTERN CARBINE

27" Realistically designed rifle with lever action and cap shooting mechanism. Individually carded. Packed 12 per carton. Weight 15.0 lbs.

151851 – SIX-SHOOTER WITH HOLSTER

11-1/2" Six-shooter with clicker trigger action and holster with moulded detail. Individual set in shrink display box. Packed 24 per carton. Weight 21.5 lbs.

151855 – RIFLE WITH BULLETS

20-1/2" Rifle with bullet-shooting action. Attractively decorated and complete with twelve harmless bullets in a blister. Individual set in display box. Packed 24 per carton. Weight 18.0 lbs.

151856 – DELUXE WESTERN SET

Consists of one 26" clicker trigger action rifle, 11-1/2" six-shooter with holster and 6-3/4" safe plastic dagger. Individual set in shrink display box. Packed 12 per carton. Weight 24.0 lbs.

151857 – DELUXE WILD WEST SET

Consists of one 27" decorated rifle with lever action and cap shooting mechanism, 11-1/2" six-shooter with holster, 6-3/4" safe plastic dagger, bright cowboy scarf and leatherette belt for holster. Individual set in shrink display box. Packed 12 per carton. Weight 30.0 lbs.

151858 – WESTERN CARBINE WITH HOLSTER

27" Realistically designed rifle with lever action and cap shooting mechanism. Complete with decorated leatherette holster. Individual set in shrink display box. Packed 12 per carton. Weight 21.0 lbs.

151864 – SECRET AGENT MACHINE GUN

25-1/2" Machine gun with continuous rapid fire shooting action at a touch of the trigger. Bulk packed 12 per carton. Weight 13.6 lbs.

151868 – BOLT ACTION SAFARI GUN

28" Big game gun with easy loading bolt action that shoots harmless ammunition included. Individually in display box. Packed 12 per carton. Weight 21.0 lbs.

games



161901



161905



161910



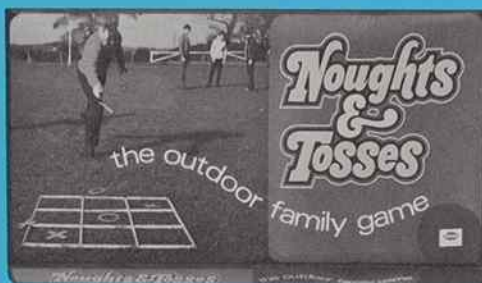
161911



161931



161981



161982



161983

161901 – TARGET FUN GAME

Consists of one 7" gun and two safe rubber-tipped darts. Individual set on target card in a poly bag. Packed 36 per carton. Weight 6.4 lbs.

161905 – SPIN-EM TARGET GAME

Consists of one 7" gun and two safe rubber-tipped darts. Stand up target with four brightly coloured plastic birds. Individual set shrink wrapped. Packed 24 per carton. Weight 9.3 lbs.

161910 – WESTERN SHOOT-OUT BOTTLE BUSTER

Consists of one 11-1/2" gun, three rubber-tipped darts and three safe 9" plastic smash-up bottles for targets that break apart when hit. Individual set in display box. Packed 12 per carton. Weight 20.0 lbs.

161911 – SMASH-EM BOTTLE BUSTER

Consists of three safe plastic 9" bottles that break apart when hit with two 3" balls. Individual set in shrink display box. Packed 12 per carton. Weight 15.5 lbs.

161931 – BAGATELLE ASSORTMENT

10" Bagatelles assorted in colourful "Space Race" and "African Safari" motifs. Featuring turning gates and marbles to spin in high scoring action. Individually shrink wrapped. Packed 36 per carton. Weight 20.8 lbs.

161981 – OX BLOCKS

Noughts and Crosses with a novel twist. A challenging game designed for two players. Consists of nine blocks and a playing board. Individual game in a box. Packed 24 per carton. Weight 6.0 lbs.

161982 – NOUGHTS AND TOSSES

Consists of one easy-to-assemble four-piece playing target, six noughts and six crosses. An ideal indoor and outdoor family game. Individual game in a display box. Packed 12 per carton. Weight 22.5 lbs.

161983 – BASKETBALL GAME

Consists of one safe, soft sponge mini-basketball, and 8" plastic basket with Vexar net. Basket comes complete with two suction cups that adhere to most anything. Individual game in shrink display box. Packed 12 per carton. Weight 13.5 lbs.

games



new

161984



new

161985



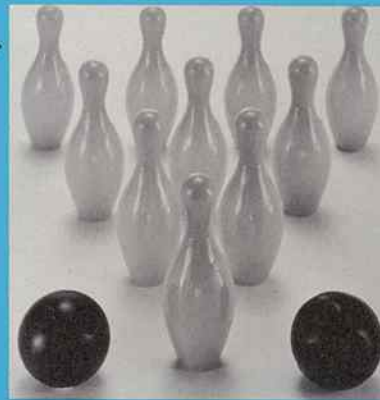
new

161987



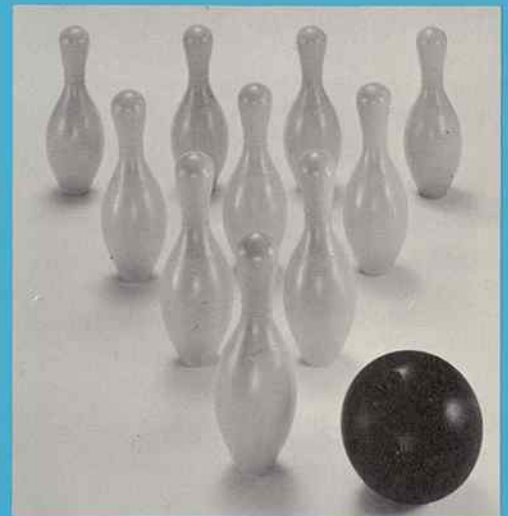
161991

new

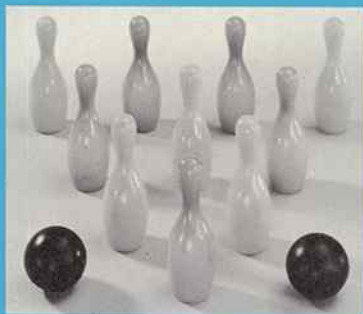


161994

new



161995



161992

161984 – PINBALL TARGET GAME

Consists of one 7" gun, two safe rubber-tipped darts and one pinball action target that automatically releases individual marbles for scoring when hit. Individual game in shrink display box. Packed 12 per carton. Weight 26.0 lbs.

161985 – TWO-IN-ONE TARGET GAME

Consists of two 7" guns, four safe rubber-tipped shooting darts, four rubber-tipped throwing darts and one "bulls-eye" target. Individual game in shrink display box. Packed 12 per carton. Weight 17.0 lbs.

161987 – BEAN BAG FOOTBALL GAME

Consists of one bean bag target with stand in football motif and two bean bags. Individual game in display box. Packed 12 per carton. Weight 22.5 lbs.

161988 – BEAN BAG HOCKEY GAME

Similar to #161987 only in hockey motif. Individual game in display box. Packed 12 per carton. Weight 22.5 lbs.

161991 – FIVE PIN BOWLING GAME

Consists of five brightly coloured 7" bowling pins and three 3" balls. Individual set in poly bag with tab. Packed 24 sets per carton. Weight 14.0 lbs.

161992 – TEN PIN BOWLING GAME

Consists of ten brightly coloured 7" bowling pins and two 3" balls. Individual set in poly bag with tab. Packed 24 sets per carton. Weight 16.5 lbs.

161994 – LARGE TEN PIN BOWLING GAME

Consists of ten 9-1/4" bowling pins and two 4" balls. Individual set in display box. Packed 12 sets per carton. Weight 27.0 lbs.

161995 – REGULATION TEN PIN BOWLING GAME

Consists of ten 15" bowling pins and one 8" ball. Individual set in display box. Packed 6 sets per carton. Weight 34.0 lbs.

banks

172007 – BEAR BANK

10-1/2" Bank with removable coin plug. Assorted colours and contrasting spray decoration. Individually shrink wrapped. Packed 24 per carton. Weight 11.6 lbs.



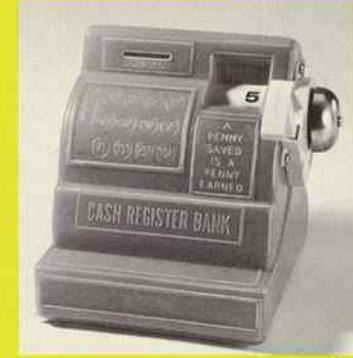
172007

172009 – BARREL BANK

7" Bank in assorted colours and moulded wood effect with staves and hoop detail. Bulk packed 36 per carton. Weight 9.6 lbs.



172009



172013

172013 – CASH REGISTER BANK

6" Bank in bright assorted colours. Bell rings and sale registers. Bulk packed 24 per carton. Weight 16.0 lbs.

172015 – CANOE BANK

15" Bank in simulated birch bark finish and removable coin plug. Bulk packed 36 per carton. Weight 20.0 lbs.



172015

172020 – CHUK-CHUK INDIAN AND ESKIMO BANK ASSORTMENT

9" Funny detailed character banks in bright assorted colours and removable coin plugs. Individually shrink wrapped. Packed assorted 24 per carton. Weight 11.6 lbs.



172020



172021

172021 – CHUK-CHUK HOCKEY PLAYER BANK

9" Funny detailed character bank in bright assorted colours and removable coin plug. Individually shrink wrapped. Packed 24 per carton. Weight 11.6 lbs.

172031 – HAPPY FACE BANK

10" Bank moulded in Happy Face design, brightly decorated and removable coin plug. Individually shrink wrapped. Packed 24 per carton. Weight 11.5 lbs.



new →

172031

→ new



172032

172032 – HOUND DOG BANK

10-1/2" Bank in realistic colours and removable coin plug. Individually shrink wrapped. Packed 24 per carton. Weight 12.5 lbs.

banks & playthings

new



172052



172065



172053



182105



182101



182144



182106

new



182145

172052 – PIG BANK

8" Bank with two-colour decoration in bright assorted contrasting colours and removable coin plug. Bulk packed 36 per carton. Weight 11.4 lbs.

172053 – PIG BANK

10" Bank with two-colour decoration in bright assorted contrasting colours and removable coin plug. Bulk packed 24 per carton. Weight 14.4 lbs.

172065 – FROG, OWL AND MONKEY BANK ASSORTMENT

9-1/2" Frog, 9-1/4" Owl and 10-1/2" Monkey banks with removable coin plugs. Brightly decorated to simulate real ceramics. Bulk packed 24 per carton. Weight 29.0 lbs.

182101 – TOOL SET

Consists of a durable four-piece tool set in bright assorted colours. Individual set on shrink display card. Packed 24 per carton. Weight 14.0 lbs.

182105 – TOOL TOTER WITH TOOLS

Consists of handyman's tool box with moulded-in wood effect and five durable tools in bright assorted colours. Individually shrink wrapped. Packed 24 per carton. Weight 23.0 lbs.

182106 – TOOL BELT WITH TOOLS

Consists of one leatherette tool belt, four colourful tools, flashlight, ruler and pencil. Individual set in shrink display box. Packed 24 per carton. Weight 28.0 lbs.

182144 – FOOTBALL HELMET

Realistically designed helmet in bright assorted colours complete with chin strap and face guard. Individual helmet in printed poly bag. Packed 12 per carton. Weight 12.0 lbs.

182145 – RACING HELMET

Durable helmet with adjustable head harness and goggles in bright assorted colours and checkered flag decoration. Bulk packed 24 per carton. Weight 15.0 lbs.

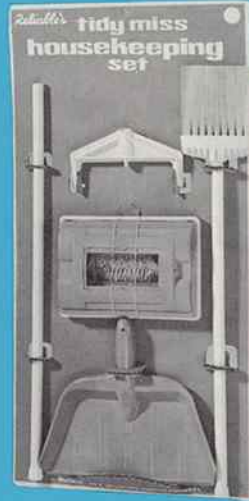
playthings



192111

192112

new



192113



202161



202177



202176

192111 – CARPET SWEEPER

22" Sweeper in bright contrasting colours with rotating wheels, sweeping brush and hinged doors on bottom for emptying. Bulk packed 24 per carton. Weight 9.8 lbs.

192112 – VACUUM BROOM

29" Durable vacuum broom in bright assorted colours and built-in motor sound when operated. Bulk packed 12 per carton. Weight 11.0 lbs.

192113 – TIDY MISS HOUSEKEEPING SET

Consists of broom, carpet sweeper and dust pan in bright contrasting colours. Individual set on shrink display card. Packed 12 per carton. Weight 8.2 lbs.

202161 – CASH REGISTER

6-3/4" Realistically designed cash register in bright contrasting colours. Each sale registers and divided drawer opens. Individually in a display box. Packed 12 per carton. Weight 10.0 lbs.

202176 – AUTOMATIC WASHING MACHINE

8" Modern washing machine of high impact plastic with "see through" washing compartment and giant agitator. Top loading washer has clear lid, front window and back cover to show the action of large colourful gears when handle at side is turned. Comes complete with six assorted towels. Individually in a display box. Packed 12 per carton. Weight 16.0 lbs.

202177 – AUTOMATIC DISHWASHER

8" Modern dishwasher in high impact plastic with "see through" washing compartment that holds dish drain rack and rotor blades. Top loading washer has clear lid, front window and back cover to show the action of large colourful gears when handle at side is turned. Included is a set of plastic dishes. Individually in a display box. Packed 12 per carton. Weight 17.5 lbs.

playthings & musical instruments



202179



202626

202627



212202



212204



212209



212215



212231



new



212232

new

202179 – PEPSI DISPENSER

9-1/4" Soft drink dispenser in colourful high impact styrene with four plastic drinking glasses. Tank holds up to 16 liquid ounces. Individually in a display box. Packed 12 per carton. Weight 22.5 lbs.

202626 – HOBBY HORSE WITH SQUEAK

36" Detailed hobby horse of durable polyethylene in bright assorted colours, complete with vinyl reins and squeak. Bulk packed 36 per carton. Weight 17.7 lbs.

202627 – HOBBY HORSE WITH SQUEAK AND HANDLE

36" Detailed hobby horse in bright assorted colours with integral gun-grip handle, complete with vinyl reins and squeak. Bulk packed 36 per carton. Weight 19.0 lbs.

212202 – MOUSEGUITAR

21" Guitar, attractively decorated with eye-catching "Walt Disney" characters, complete with tuning keys, nylon strings and pick. Individually on shrink display card. Packed 12 per carton. Weight 12.4 lbs.

212204 – BANJO

21" Authentically reproduced banjo complete with tuning keys, nylon strings and pick. Individually on shrink display card. Packed 12 per carton. Weight 15.0 lbs.

212209 – MOD GUITAR

24" Modern styled four-string guitar complete with tuning keys, nylon strings and pick. Individually on shrink display card. Packed 12 per carton. Weight 12.0 lbs.

212215 – COLOUR-CODED GUITAR

24" Modern style guitar with eight vari-coloured keys for playing simply by colour with easy-action turn wheel. Complete bilingual colour-coded music instruction book included. Individually on shrink display card. Packed 12 per carton. Weight 14.0 lbs.

212231 – FLUTE, SAXAPHONE AND TRUMPET ASSORTMENT

Consists of 13-1/2" flute, 11" saxaphone with reed and 8-1/2" trumpet in bright contrasting colours. Individually on shrink display card. Packed assorted 24 per carton. Weight 7.0 lbs.

212232 – MUSICAL HORN SET

Consists of three assorted horns with reeds in bright assorted colours. Individual set on shrink display card. Packed 24 sets per carton. Weight 7.5 lbs.

telephones

222404 – PRINCESS BANK TELEPHONE – DIAL

8-1/2" Telephone moulded in bright assorted colours with contrasting dial and realistic sound. Complete with coin slot and removable plug. Individually in a poly bag with tab. Packed 36 per carton. Weight 15.6 lbs.



222404

222405 – MODERN BANK TELEPHONE – DIAL

8-1/2" Telephone moulded in bright assorted colours with contrasting dial and realistic sound. Complete with coin slot and removable plug. Individually in a poly bag with tab. Packed 36 per carton. Weight 17.0 lbs.



222406



222405

new

222406 – PRINCESS BANK TELEPHONE – PUSH BUTTON

8-1/2" Telephone moulded in bright assorted colours with contrasting push buttons. Complete with coin slot and removable plug. Individually in a poly bag with tab. Packed 36 per carton. Weight 15.6 lbs.



222411

222411 – CONTEMPRA TELEPHONE – DIAL

9-1/4" x 5-1/2" Base with 8-1/2" x 2-1/2" receiver. The latest styling in telephones and replica to the finest detail of the real "Contempra" phone, with a turning dial and fingerstop set into the receiver. Individually in a shrink display box. Packed 24 per carton. Weight 21.0 lbs.



222412

new

222412 – CONTEMPRA TELEPHONE BUTTON

9-1/4" x 5-1/2" Base with 8-1/2" x 2-1/2" receiver. The latest styling and finest detailed replica of the real "Contempra" phone. The "Contempra" phone is both a desk set and a wall phone, with a complete push-button effect in the receiver. Individually in a shrink display box. Packed 24 per carton. Weight 21.0 lbs.

222470 – CHARLIE MY PHONE

8-1/2" Telephone with a flair of humour and personality. Charlie's lovable clown face features frolicking eyes that roll up and down as crank is turned and bell rings. His bulb-like nose toots a horn sound when squeezed. Individually in a display box. Packed 12 per carton. Weight 10.0 lbs.



222470

dolls & accessories



232681



232685

232681 – DOLL CRADLE

13" Cradle in polystyrene. Comes completely assembled with simulated mattress. Suits dolls up to 12" tall. Individually shrink wrapped. Packed 6 per carton. Weight 10.0 lbs.

232684 – CRIB WITH CANOPY

19" x 10-1/2" x 17-1/2" Crib with lace-trimmed canopy and shirred skirt. Individually in a box. Packed 6 per carton. Weight 14.0 lbs.



232684



232688

232685 – DOLL TOTER

17" Baby Doll "Toter" of durable plastic that features a vinyl safety harness, simulated mattress and multiple position seat. Individually in a poly bag. Packed 12 per carton. Weight 11.0 lbs.

232686 – DOLL CRIB

19" Delicately moulded crib of high impact plastic complete with simulated mattress. Individually in a box. Packed 12 per carton. Weight 24.0 lbs.



232686



232689

232688 – DRESS ME DOLL

8" Doll with realistic hair, moving arms and head with moving eyes. Individually in a poly bag with tab. Packed 72 per carton. Weight 6.2 lbs.

232689 – DRESS ME DOLL

11" Doll with realistic hair, moving arms and head with moving eyes. Individually in a poly bag with tab. Packed 36 per carton. Weight 6.2 lbs.

dolls & accessories



232694



232695



232696



232697

new →



232698

232694 – NICOLE HAIR STYLING KIT

9-3/4" Tall with rooted nylon hair and moving eyes, mounted on a plastic base with swivel neck. Set includes hair brush and twelve curlers. Individual set in a shrink display box. Packed 6 per carton. Weight 10.0 lbs.

232695 – NICOLE SMALL HAIR STYLING KIT

8-1/2" Tall with rooted nylon hair, mounted on a plastic base in bright assorted colours. Set includes hair brush, comb and six curlers. Individually shrink wrapped. Packed 12 per carton. Weight 14.0 lbs.

232696 – NICOLE INTERMEDIATE HAIR STYLING KIT

11" Tall with rooted nylon hair and moving eyes, mounted on a plastic base with swivel neck. Set includes hair brush and twelve curlers. Individual set in a shrink display box. Packed 6 per carton. Weight 12.0 lbs.

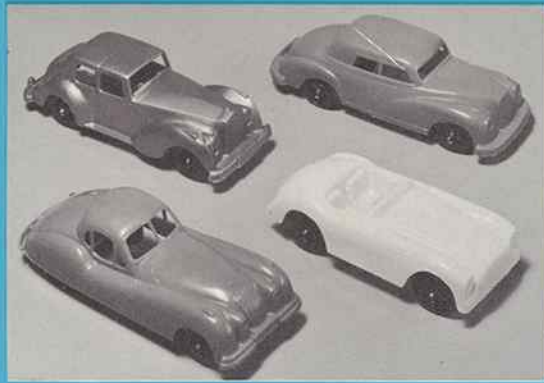
232697 – NICOLE LARGE HAIR STYLING KIT

11-1/2" Tall with rooted nylon hair and moving eyes, mounted on a plastic base with swivel neck. Set includes hair brush, twelve curlers and twelve hair clips. Individual set in a shrink display box. Packed 6 per carton. Weight 13.0 lbs.

232698 – NICOLE DELUXE HAIR STYLING KIT

9-3/4" Tall with rooted nylon hair and moving eyes, mounted on a plastic base with swivel neck. Set includes hair brush with twelve curlers, twelve bobby pins, two flowers, two barrettes, one long fall and one ringlet. Individual set in a shrink display box. Packed 6 per carton. Weight 14.0 lbs.

cars & trucks



242801

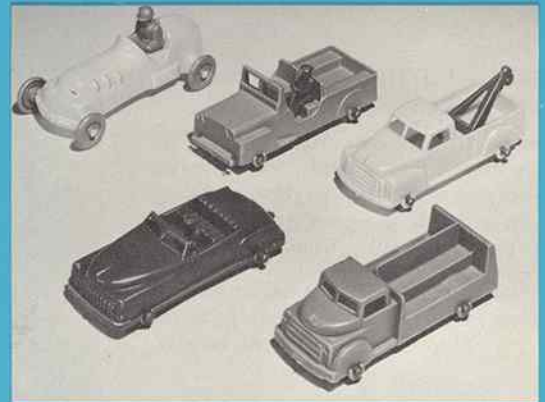
← new



242806



242809



242850



242852



← new



242854

242801 – FOREIGN CAR ASSORTMENT

8-1/2" Durable cars, authentically detailed in bright assorted colours. Four-car assortment consists of Ferrari, Mercedes-Benz, Rolls Royce and Jaguar. Bulk packed 72 per carton. Weight 16.0 lbs.

242809 – RANCHERO AND FIRE TRUCK ASSORTMENT

14" Trucks moulded of durable plastic in bright assorted colours with free running wheels. Bulk packed 24 per carton. Weight 15.0 lbs.

242852 – CAR AND TRUCK SET

Consists of a racer, tow truck, beverage truck, jeep and a convertible in bright assorted colours. Individual set in a vexar bag with tab. Packed 36 per carton. Weight 14.0 lbs.

242806 – BLOW MOULDED RACER

12" Racer moulded of durable plastic in bright assorted colours. Free-running wheels and attractively spray decorated. Bulk packed 36 per carton. Weight 20.0 lbs.

242850 – CAR AND TRUCK ASSORTMENT

5-1/2" Cars and trucks of durable material in bright assorted colours. Bulk packed 144 per carton. Weight 10.0 lbs.

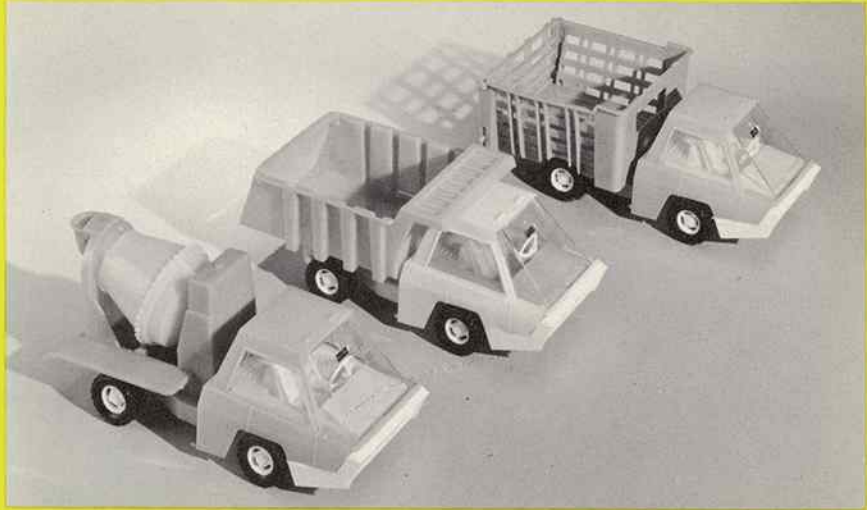
242854 – ASSORTED TRUCKS

6" Dump, Pick-up and Stake Truck assortment, in bright assorted colours with free-running wheels. Bulk packed 144 per carton. Weight 20.0 lbs.

trucks (small)

242875 – FUTURA TRUCK ASSORTMENT

Consists of 11" dump truck, stake truck and cement mixer. Dump truck and stake truck have operating tailgates. Drum revolves on cement mixer as truck moves along. All in bright assorted colours with clear plastic windshields. Bulk packed 24 per carton. Weight 16.0 lbs.



242875

242876 – FUTURA TRUCK ASSORTMENT

Consists of 11" pick-up truck, kennel truck with animals, and cherry picker. Pick-up truck has operating tailgate. Boom on cherry picker raises, lowers and revolves 360°. Bulk packed 24 per carton. Weight 16.0 lbs.



242876

243001 – GRAVEL TRUCK

13" Truck with modern diesel chassis and tipping dump, in bright assorted colours. Bulk packed 24 per carton. Weight 18.4 lbs.



243001

243051 – CURBSIDE DELIVERY

11" Truck of durable plastic in bright assorted colours with free-running wheels and operating rear doors. Bulk packed 24 per carton. Weight 18.0 lbs.



243051

← new

new →



243092

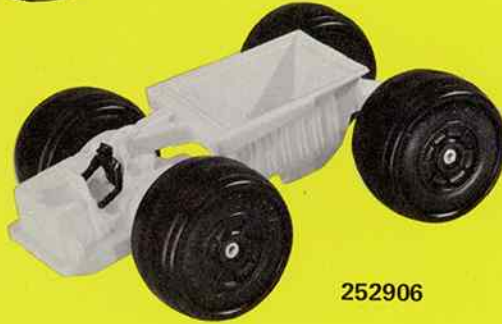
243092 – AERIAL FIRE ENGINE

10" Fire truck of durable plastic with 19" extension and revolving ladder. Bulk packed 24 per carton. Weight 12.5 lbs.

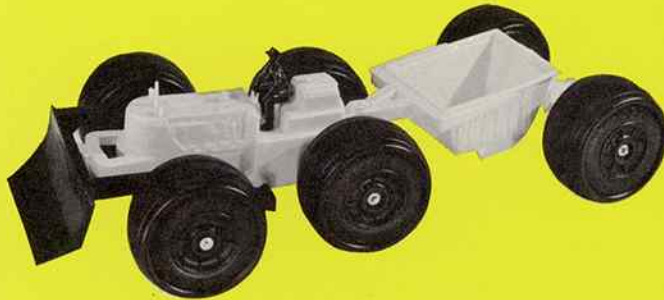
construction equipment



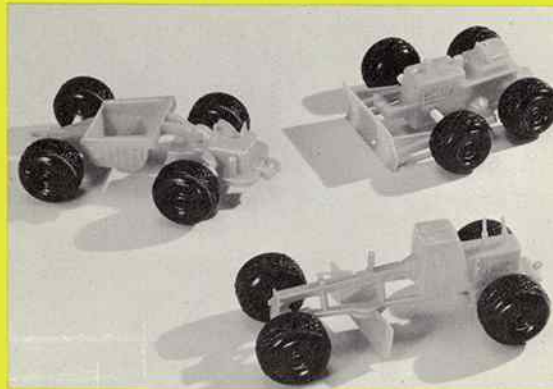
252905



252906



252907



252920



253001

new



253023

new

252905 – BULLDOZER

15" Bulldozer ruggedly moulded in bright contrasting colours. Heavy duty blade raises and lowers. Bulk packed 12 per carton. Weight 17.5 lbs.

252906 – EARTH HAULER

15" Earth hauler ruggedly moulded in bright contrasting colours with free turning swivel coupling. Bulk packed 12 per carton. Weight 16.5 lbs.

252907 – BULLDOZER WITH EARTH HAULER

24" Combination unit with blade that can be raised or lowered and back unit detachable. Bulk packed 6 per carton. Weight 14.0 lbs.

252920 – CONSTRUCTION ASSORTMENT

Consists of earth hauler, bulldozer and road scraper in bright contrasting colours. Ruggedly moulded with free running wheels. Bulk packed 72 per carton. Weight 25.0 lbs.

253001 – GRAVEL TRUCK

12-3/4" Truck with modern design chassis and tilting dump in bright contrasting colours with rugged balloon wheels. Bulk packed 12 per carton. Weight 18.5 lbs.

253023 – LARGE GRAVEL TRUCK

19" Truck with tilting dump in bright contrasting colours and large balloon wheels. Bulk packed 6 per carton. Weight 15.5 lbs.

large trucks



263022



263023



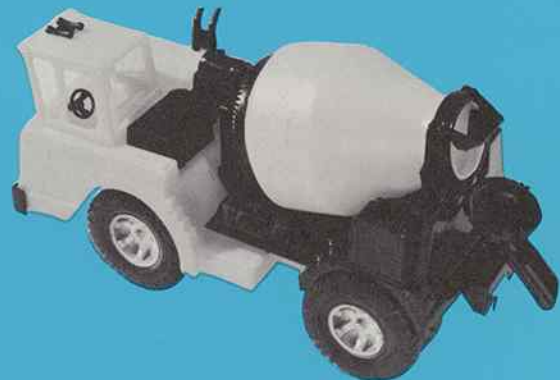
263031



263042



263105



263106

263022 – TOW TRUCK

17" Truck moulded of durable plastic in bright assorted colours. Individually in a poly bag with tab. Packed 12 per carton. Weight 16.8 lbs.

263031 – FIRE TRUCK

21-1/2" Fire truck with removable ladders, hose and winding reel. Moulded in authentic detail and realistic colour combination. Individually in a poly bag with tab. Packed 12 per carton. Weight 24.0 lbs.

263105 – DIESEL DUMP TRUCK

18" Ruggedly moulded truck with large capacity dumping back and hinged tailgate, in bright contrasting colours. Bulk packed 6 per carton. Weight 13.2 lbs.

263023 – HEAVY DUTY DUMP TRUCK

19" Truck moulded of durable plastic in bright assorted colours with large capacity dumping back. Bulk packed 12 per carton. Weight 21.0 lbs.

263042 – JEEP

17" Jeep ruggedly moulded in bright assorted colours with hinged windshield. Bulk packed 12 per carton. Weight 16.5 lbs.

263106 – DIESEL CEMENT MIXER

18" Cement mixer with rotating drum, adjustable chute and tilting action, in bright contrasting colours. Individually in a poly bag with tab. Packed 6 per carton. Weight 16.0 lbs.

large trucks



263126



263127



263128

new →

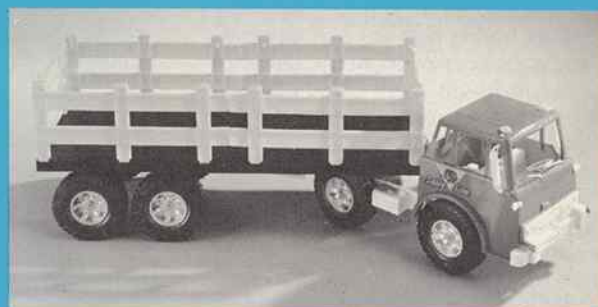


263145



263162

new →



263181

263126 – HEAVY DUTY DIESEL DUMP TRUCK

18" Modern designed dump truck, ruggedly moulded in bright contrasting colours with large capacity dumping back and hinged tailgate. Individually in a display box. Packed 6 per carton. Weight 19.3 lbs.

263127 – HEAVY DUTY DIESEL CEMENT MIXER

18" Modern designed cement mixer, ruggedly moulded in bright contrasting colours with rotating drum, adjustable chute and tilting action. Individually in a display box. Packed 6 per carton. Weight 20.8 lbs.

263128 – HEAVY DUTY DIESEL POWER SHOVEL

25" Modern designed power shovel, ruggedly moulded in bright contrasting colours with operating scoop and trap door for load release. Individually in a display box. Packed 6 per carton. Weight 23.7 lbs.

263145 – ROAD GRADER

22" Steerable road grader designed to the finest detail with an adjustable blade for height or angle, a scoop that raises or lowers and rear wheel suspension. Individually in a display box. Packed 6 per carton. Weight 15.0 lbs.

263162 – TOW TRUCK

21" Truck, ruggedly moulded in bright contrasting colours with tow hook, line and winch with ratchet control. Individually in a display box. Packed 6 per carton. Weight 21.0 lbs.

263181 – SABRE EXPRESS

30-1/2" Transport with removable stake for conversion to a flat bed, tilting cab and moulded-in engine detail, in bright contrasting colours. Individually in a display box. Packed 6 per carton. Weight 20.0 lbs.

riding toys non-pedal

303701 – LOCOMOTIVE

19" Durable, safe and steerable riding toy. Moulded in bright assorted colours. Bulk packed 6 per carton. Weight 22.5 lbs.



303701

303703 – KIDDY RIDE-EM

16-1/2" Sturdily built four-wheel steerable riding toy. Moulded in bright contrasting colours, completely assembled with built-in horn. Bulk packed 6 per carton. Weight 12.0 lbs.



303703

303704 – FLOWER CAR

18" Sturdily built four-wheel steerable riding toy. Completely assembled and decorated with flower stickers. Moulded in bright contrasting colours, with built-in horn. Bulk packed 6 per carton. Weight 14.0 lbs.



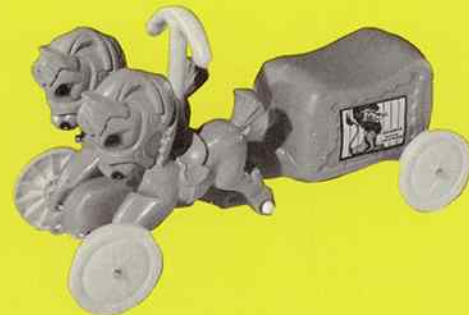
303704



303706

303706 – PELICAN

21" Delightfully designed riding toy with free-running wheels, handle grips and attractively decorated. Bulk packed 6 per carton. Weight 17.0 lbs.



303707

303707 – CIRCUS WAGON

23" Riding toy. Two brightly decorated horses bob up and down as the circus wagon rolls along. Durably moulded in bright contrasting colours. Bulk packed 6 per carton. Weight 25.0 lbs.



303709

303709 – DUNE BUGGY

23" Dune buggy durably moulded with turning steering wheel and decorated with flower stickers. Moulded in bright assorted colours. Bulk packed 6 per carton. Weight 31.5 lbs.



303713

303711 – STEERABLE DUNE BUGGY

24" Dune buggy designed to the finest detail, completely assembled with built-in horn and steerable. Durably moulded in bright contrasting colours. Bulk packed 4 per carton. Weight 25.0 lbs.



303711

303713 – HORSE

20" Horse durably moulded in bright assorted colours and spray decoration. Bulk packed 6 per carton. Weight 14.5 lbs.

riding toys non-pedal



303724



303741



303745



303751



new →

303755



303761

← new



new →

303771



303781

303724 – "MR. JUMBO" FIX-IT

24" Steerable character riding toy, durably moulded in bright contrasting colours with spray decoration and eye stickers. Engines, wings, wheels and tail are removable with custom wrench and screw driver included. Individually packed in a display carton. Weight 6.5 lbs.

303741 – TRACTOR

20-1/2" Ruggedly moulded tractor in bright assorted colours and silver spray engine detail. Bulk packed 6 per carton. Weight 19.5 lbs.

303745 – "TUFFY" AMPHI-BUGGY

23" Amphi-buggy durably moulded in bright assorted colours. Complete with six large balloon wheels and front end steering. Bulk packed 4 per carton. Weight 24.5 lbs.

303751 – SKIMOBILE

25" Realistically designed skimobile for the young sidewalk riders. Durably moulded in bright contrasting colours with silver spray and sticker decoration. Bulk packed 6 per carton. Weight 25.0 lbs.

303755 – HORSE

21" Horse durably moulded in bright assorted colours and spray decoration with head handle grips and front end steering. Bulk packed 4 per carton. Weight 18.0 lbs.

303761 – BULLDOZER

29-1/2" Realistically designed bulldozer with front end steering, durably moulded in bright construction colours and silver spray engine detail. Features adjustable blade that can be raised or lowered. Bulk packed 4 per carton. Weight 20.0 lbs.

303771 – RACER

26" Racer durably moulded in bright assorted colours with sticker decoration. Designed with finest engine detail, wheel hubs, front end steering and built-in horn. Bulk packed 4 per carton. Weight 21.0 lbs.

303781 – TRAILER

23" Versatile trailer moulded in bright assorted colours. Features a large-capacity "tipping action" trailer box, mounted on a strong plastic frame for hook-up to many of Reliable's wide range of riding toys. Bulk packed 6 per carton. Weight 10.0 lbs.

riding toys pedal-driven



313755



313756



313757



313765

313755 – JUNIOR TRAC – II

22" Pedal-driven tractor with non-tipping design featuring wide-track rear wheels and rear trailer hook-up. Durably moulded in bright contrasting colours in sturdy, non-rusting polyethylene, with silver spray decoration and built-in horn. Individually packed in a display carton. Weight 6.5 lbs.

313756 – GIANT TRAC – VI

27" Pedal-driven tractor with large-diameter wheels and vinyl tire on front for added traction. Durably moulded in bright contrasting colours with heavy duty front fork, rear trailer hook-up and built-in horn. Individually packed in a display carton. Weight 9.5 lbs.

313757 – SUPER TRAC – XL

30" Pedal-driven tractor with large-diameter wheels and vinyl tire on front for added traction. Durably moulded in bright contrasting colours with heavy-duty front fork, rear trailer hook-up and built-in horn. Individually packed in a display carton. Weight 10.8 lbs.

313765 – 747 JUMBO JET

34" Jet age riding toy durably moulded in bright contrasting colours with spray decoration and stickers. Individually packed in a display carton. Weight 10.5 lbs.

riding toys pedal-driven



← new

313771



new →

313772



← new

313773



new →

313774

313771 – KIDDY TRIKE

23-1/2" Pedal-driven trike durably moulded in bright assorted colours. High-rise chromed handlebars with colourful grips and streamers. Individually packed in a display carton. Weight 6.0 lbs.

313772 – CRICKET

26" Modern design pedal-driven trike with wide-oval slick wheels. Durably moulded in bright assorted colours. High-rise chromed handlebars with colourful grips and streamers. Individually packed in a display carton. Weight 7.5 lbs.

313773 – COUGAR

26" Pedal-driven tricycle durably moulded in bright contrasting colours. Wide-oval slick rear wheels and chromed high-rise handlebars with colourful grips and streamers. Individually packed in a display carton. Weight 8.5 lbs.

313774 – TORNADO MOBILE

29" Pedal-driven three-wheeler durably moulded in bright contrasting colours. High-rise chromed handlebars with colourful grips and wide-oval slick rear wheels. Individually packed in a display carton. Weight 10.0 lbs.

riding snow toys

323735 – MINI-BOGGAN

40" Mini-Boggan is a durable, one piece slider in assorted colours. Designed for safety with no runners or wooden slates to break, nothing to come apart and no storage problems. Individually in an attractively printed wrap-around sleeve. Packed 12 per carton. Weight 17.0 lbs.



323735

323736 – SUPER "60" MINI-BOGGAN

60" Super "60" Mini-boggan model in a bright colour has the same features as the 40" Mini-Boggan only in a larger size. Individually in an attractively printed wrap-around sleeve. Packed 6 per carton. Weight 14.0 lbs.



323736

323745 – SKI-MOBILE WITH WHEELS

35" Steerable Ski-mobile durably moulded in bright contrasting colours and colourful decoration. Features versatile free-running wheels and turning skis. Individually packed in a display carton. Weight 10.0 lbs.



323745

323746 – SKI-MOBILE

35" Steerable Ski-mobile is the same as our 323745 model only without wheels. Complete with foot rest for riding in the snow. Individually packed in a display carton. Weight 9.5 lbs.



323746

323747 – FUN-BOGGAN

48" Toboggan in bright coloured durable polyethylene with 15-1/2" wide moulded-in seats and hand-rail. Double wall construction for "cushioned-ride" comfort and strong polypropylene rope for pulling. Bulk packed 6 per carton. Weight 38.0 lbs.



323747

323748 – FUN SAUCER

27" Diameter Snow Saucer sturdily moulded in a bright colour with double-wall construction for "cushioned-ride" comfort and moulded-in safety hand grips. Bulk packed 4 per carton. Weight 25.0 lbs.



323748

SPRING RIDE-EM HORSES

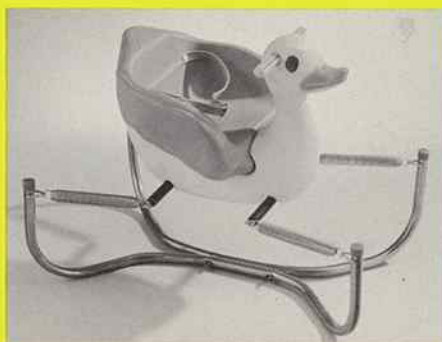
Features fully moulded bodies of durable polyethylene in bright decorated colours. Exclusive patented easy "step-up" safety balanced metal frame with sturdy "live-action" springs. Plastic handle grips, steps, stirrups and vinyl reins. Individually in a display carton.

spring horses



303722

new



303725

new



353910

new



353915



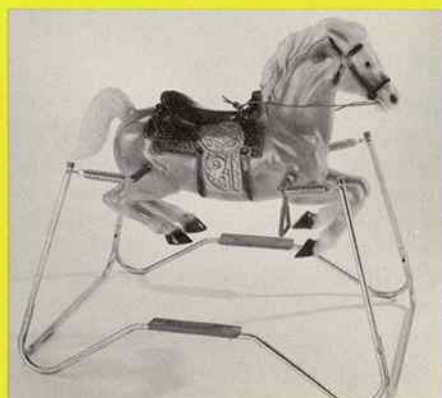
353916



353919



353933 - 353934 - 353935



353941

353722 – DUCK ROCKER

32" Rocker with duck moulded of durable and washable plastic in bright contrasting colours. Features safety seat belt head handle grips and foot rest mounted on all-metal rockers. Individually packed in a display carton. Weight 5.2 lbs.

353725 – SPRING RIDE-EM DUCK

24" Duck moulded of durable, washable plastic in bright contrasting colours and mounted on an all-metal frame with sturdy live action springs. Includes safety seat belt and convenient head handle grips. Individually packed in a display carton. Weight 5.2 lbs.

353910 – PONY

21" Long pony in attractive contrasting colours. Mounted on 27" long X 14" wide X 12" high frame with saddle height 14" from the floor. Weight 12.0 lbs.

353915 – COLT

25" Long horse in complimentary Palomino colour. Mounted on 35" long X 25" wide X 20" high frame with saddle height 23". Weight 18.0 lbs.

353916 – COLT

25" Long traditional "Indian Pinto" in beautiful white and black tones. Mounted on 35" long X 25" wide X 20" high frame with saddle height 23". Weight 18.0 lbs.

353919 – PRINCE

25" Long horse in attractive Palomino colour with white mane and tail. Mounted on 35" long X 25" wide X 20" high frame with saddle height 24". Weight 18.0 lbs.

353933 – KING

40" Long horse in beautiful Palomino colour with white mane, tail and contrasting saddle. Mounted on 35" long X 25" wide X 20" high frame with saddle height 24". Weight 21.0 lbs.

353934 – KING

40" Long "Black Beauty" with white mane and tail similar to #353933, but with attractive red and gold trim. Weight 21.0 lbs.

353935 – KING

40" Long "Grey Mare" with white mane and tail similar to #353933, but with attractively contrasting black harness and saddle on a red blanket cloth. Weight 21.0 lbs.

353941 – STALLION

39" Long horse in beautiful golden Palomino colour with white mane and tail. Richly decorated with a brown and gold saddle on a bright red blanket cloth. Mounted on a 44" long X 33" wide X 23" high frame with saddle height 27". Weight 30.0 lbs.

children's furniture & nursery line



new

364010



new

364015



385110



385151



385142

new



385143



385152

new



385161

364010 – ROKIT CHAIR

16" Stylish new rocking chair has great appeal in the home. Moulded of durable, washable polyethylene in bright assorted colours. Individually packed in a display carton. Weight 5.0 lbs.

364015 – SWIVIT CHAIR

19" Safe, new swivel chair has many uses in the home. Moulded of durable, washable polyethylene in contrasting colour combinations. Individually packed in a display carton. Weight 5.5 lbs.

385110 – FLUTTERBALL ASSORTMENT

7" Diameter Flutterballs, moulded in durable clear-view acetate that float, roll and spin. Multi-coloured birds or butterflies tumble within as the varicoloured particles rattle and roll with any motion. Individually in a "see-thru" display package. Packed 12 per carton. Weight 8.1 lbs.

385142 – ROLY-POLY CLOWN

7-1/2" Brightly decorated circus character with rattle effect who returns to an upright position. Individually in a poly bag with tab. Packed 36 per carton. Weight 19.8 lbs.

385143 – MUSICAL ROLY-POLY CLOWN

7-1/2" brightly decorated circus character with musical chimes who returns to an upright position. Individually in a display box. Packed 12 per carton. Weight 11.5 lbs.

385151 – BABY PLAYBALL ASSORTMENT

5" Diameter play balls in two assorted easy grip styles, one with moulded-in grooves and the other with craters. Both in bright assorted colours. Individually in a display box. Packed assorted 12 per carton. Weight 9.1 lbs.

385152 – BABY TEETHER

5" Diameter irregular shaped ball designed for the small tots. Eight easy-to-grip, soother shaped nipples prevent ball from rolling away. Moulded in bright assorted colours. Individually in a display box. Packed 12 per carton. Weight 9.1 lbs.

385161 – JINGLE BELL BLOCKS

Eight sanitary blocks in bright assorted colours with musical note decoration and jingle bells inside. Individual set in a poly bag with tab. Packed 24 per carton. Weight 10.2 lbs.

nursery line



385162



385163

new



385505



385507



new

new



385601



385701

new



392609

385162 – BLOW MOULDED BLOCK SET

Consists of twelve 2" blocks of washable plastic in bright assorted colours with various moulded-in letters and numbers. Individual set in a Vexar bag with tab. Packed 36 per carton. Weight 22.2 lbs.

385163 – BLOW MOULDED BLOCK SET

Consists of twenty-eight 2" blocks. Similar to item No. 385162. Individual set in a Vexar bag with tab. Packed 24 per carton. Weight 35.1 lbs.

385505 – CAROUSEL

4-3/4" High x 5-3/4" diameter musical nursery toy of sturdy plastic in attractive pastel colours. As the toy spins or tumbles, the chimes play delightful notes. Individually in a display box. Packed 12 per carton. Weight 10.0 lbs.

385507 – MERRY-GO-ROUND

6-1/4" High x 7-3/4" diameter musical Merry-Go-Round. Large easy-wind knob sets a high quality musical movement into action as the ponies go up and down, around and around. Individually in a display box. Packed 6 per carton. Weight 9.0 lbs.

385601 – SLIDE-ABACUS

Fun in learning for children from 3 to 8 years of age. This colourful Slide-Abacus will help make the first steps in the understanding of every-day basic counting problems easier. Individually in a display box. Packed 24 per carton. Weight 19.5 lbs.

385701 – ZOO FORMS

Consists of four rectangular sections and rubber bands to construct the 10" x 7-1/2" x 7-1/2" animal cage. Multi-coloured plastic pieces when put together will make 11 different animals. Individual set in a display box. Packed 12 per carton. Weight 15.5 lbs.

392609 – HORSE AND POODLE PULL TOY ASSORTMENT

Consists of an 11" horse and a 9" poodle on wheels, in bright assorted colours. Bulk packed 24 per carton. Weight 16.0 lbs.

building sets & hobby crafts

EASYLOCK BRICKS

Finely detailed bricks of safe, durable plastic in realistic building colours. They lock firmly into place to make secure structures. Sets include foundation sections, half bricks, gable bricks, full bricks, doors, windows, roof sections and instruction sheet. Individual set in a display box.

425171 – EASYLOCK BRICKS

Packed 24 per carton. Weight 10.4 lbs.

425172 – EASYLOCK BRICKS

Packed 12 per carton. Weight 11.4 lbs.

425173 – EASYLOCK BRICKS

Packed 12 per carton. Weight 20.6 lbs.

MOZAIC SETS

Sets consist of plastic bases and multi-coloured squares, rectangles, triangles and round pieces in various sizes to build an assortment of pictures as illustrated on colourful instruction sheets. Individual set in a display box.

431001 – MOZAIC SET

Consists of one base, 864 assorted coloured squares and rectangles with 28 round and triangular pieces. Packed 24 per carton. Weight 17.0 lbs.

431002 – MOZAIC SET

Consists of two bases, 1440 assorted coloured squares and rectangles with 28 round and triangular pieces. Packed 12 per carton. Weight 18.5 lbs.

431003 – MOZAIC SET

Consists of three bases, 2160 assorted coloured squares and rectangles with 56 round and triangular pieces. Packed 12 per carton. Weight 20.9 lbs.



425171



425172



425173



431001

new



431002

new



431003

new

tea sets



new →

444024

444024 – SIX PLACE PARTY SET – PLAIN (41 PCS.)

Consists of six square style plates, cups, saucers, one coffee pot with lid, cream jug, sugar bowl and six sets of cutlery with tray in assorted colours. Individual set in a shrink display box. Packed 6 per carton. Weight 12.0 lbs.



← **new**

(3 Ass't) 444033

444033 – THREE PLACE PARTY SET – JUVENILE (23 PCS.)

Consists of three square style plates, cups, saucers, one coffee pot with lid, cream jug, sugar bowl and three sets of cutlery with tray. Assorted in three printed patterns: Bunny, Butterfly and Kitten in attractive colours. Individual set in a shrink display box. Packed 12 per carton. Weight 23.0 lbs.



← **new**

(2 Ass't) 444034

444034 – THREE PLACE PARTY SET – FLORAL (23 PCS.)

Consists of three square style plates, cups, saucers, one coffee pot with lid, cream jug, sugar bowl and three sets of cutlery with tray. Assorted in two printed patterns: Violet and Wild Flower in attractive colours. Individual set in a shrink display box. Packed 12 per carton. Weight 23.0 lbs.

tea sets



3 Ass't. 444036

← new



2 Ass't 444037

← new



2 Ass't 444038

← new



444036 – SIX PLACE PARTY SET – JUVENILE (41 PCS.)

Consists of six square-style plates, cups, saucers, one coffee pot with lid, cream jug, sugar bowl and six sets of cutlery with tray. Assorted in three printed patterns: Bunny, Butterfly and Kitten in attractive colours. Individual set in a shrink display box. Packed 6 per carton. Weight 12.0 lbs.

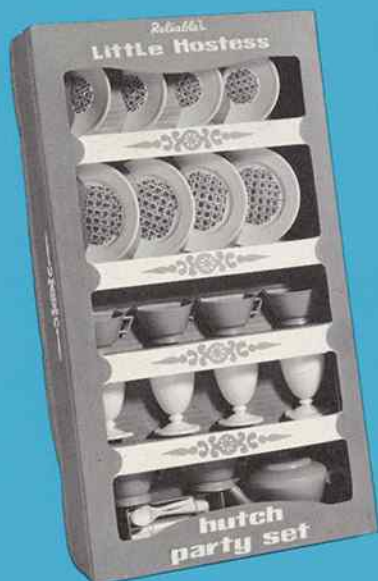
444037 – SIX PLACE PARTY SET – FLORAL (41 PCS.)

Consists of six square-style plates, cups, saucers, one coffee pot with lid, cream jug, sugar bowl and six sets of cutlery with tray. Assorted in two printed patterns: Violet and Wild Flower in attractive colours. Individual set in a shrink display box. Packed 6 per carton. Weight 12.0 lbs.

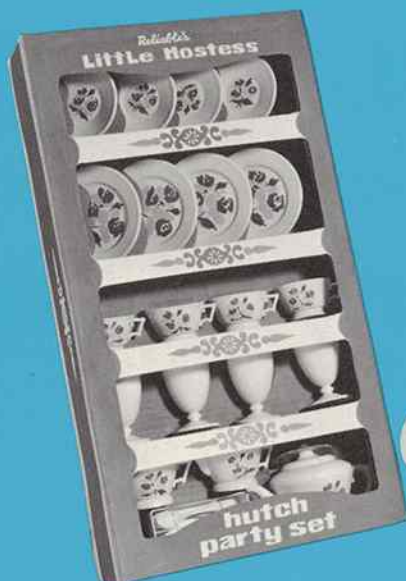
444038 – SIX PLACE PARTY SET – ORIENTAL (41 PCS.)

Consists of six square-style plates, cups, saucers, one coffee pot with lid, cream jug, sugar bowl and six sets of cutlery with tray. Assorted in two printed Oriental patterns. Individual set in a shrink display box. Packed 6 per carton. Weight 12.0 lbs.

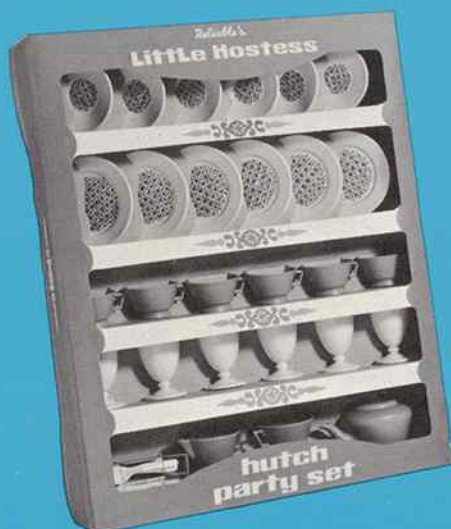
tea sets



444046



444047



444048



444049

444046 – FOUR PLACE HUTCH SET – MODERN (33 PCS.)

Consists of four round style plates, saucers, cups, glasses, one tea pot with lid, cream jug, sugar bowl and four sets of cutlery with tray. Plates and saucers printed in a Modern pattern in attractive colours. Individual set in a shrink display box. Packed 12 per carton. Weight 17.0 lbs.

444047 – FOUR PLACE DELUXE HUTCH SET – ROSE (33 PCS.)

Consists of four round style plates,

saucers, cups, one tea pot with lid, cream jug and sugar bowl printed in a Rose pattern. Four glasses and cutlery sets with tray also included. Individual set in a shrink display box. Packed 12 per carton. Weight 17.0 lbs.

444048 – SIX PLACE HUTCH SET – MODERN (47 PCS.)

Consists of six round style plates, saucers, cups, glasses, one tea pot with lid, cream jug, sugar bowl and six sets of cutlery with tray. Plates and saucers printed in a Modern pattern in attractive colours. Individual set in a

shrink display box. Packed 6 per carton. Weight 13.0 lbs.

444049 – SIX PLACE DELUXE HUTCH SET – ROSE (47 PCS.)

Consists of six round style plates, saucers, cups, one tea pot with lid, cream jug and sugar bowl printed in a Rose pattern. Six glasses and cutlery sets with tray also included. Individual set in a shrink display box. Packed 6 per carton. Weight 13.0 lbs.

tea sets & appliances

445001 – BREAKFAST ASSORTMENT

Consists of two cups, one cream jug and sugar bowl. Plus one half of assortment with two saucers, one coffee percolator and motor-driven base; the other half with toaster, two slices of play toast and plates. Toaster with built-in automatic timer. Plates and saucers printed in two assorted patterns in attractive colours. Individual set in a shrink display box. Packed 12 per carton. Weight 25.0 lbs.

new



445001

445002 – DELUXE BREAKFAST SET

Consists of two cups, saucers, plates, one toaster with automatic timer and two slices of play toast, plus one automatic coffee percolator that actually "perks" when lever agitated on hot plate. Plates and saucers printed in a Butterfly pattern in attractive colours. Individual set in a shrink display box. Packed 6 per carton. Weight 13.0 lbs.

new



445002

445003 – BAKING SET

Consists of one mixer, blender with motor-operated base, cookie sheet, muffin pan, candy pan, large cake pan and small cake pan. Both mixer and blender operated by agitating lever. Individual set in a shrink display box. Packed 6 per carton. Weight 10.0 lbs.

new



445003

445004 – APPLIANCE SET

Consists of a toaster with two slices of play toast, one mixer, coffee percolator, blender and two motor-driven bases. All appliances as described in the above three sets. Individual set in a shrink display box. Packed 6 per carton. Weight 16.0 lbs.

new



445004

RELIABLE TOY CO. LIMITED

- Largest wholly Canadian-owned and operated toy manufacturer. Established in 1920 — — 53 years of continuous operation.
- Reliable toys are found in more than 30 countries around the globe. We make over 1,000 varieties of toys a year with by far the greatest percentage Canadian-designed.
- We pledge continued and strengthened leadership in the design and manufacture of quality toys for children around the world.
- Head Office and Plant located in Toronto, with Showrooms for your convenience in Montreal and Toronto.

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