



SPRING & SUMMER

*50th*  
*Anniversary*  
FIFTY YEARS OF LEADERSHIP IN THE TOY INDUSTRY

SPRING & SUMMER

RELIABLE TOY CO. LIMITED • TORONTO • MONTREAL • VANCOUVER

1970

## Growing up with Reliable Toy

If you were born several years before 1920, you would have been in the First Generation.

That is, the first generation to be delighted from playing with the creations of Reliable Toy Co. It has been 50 years since Reliable was born in humble lodgings in Toronto.

Reliable grew with each succeeding Canadian generation to become the oldest and largest toymaker in Canada, a pioneer in every respect including quality and safety.

Reliable toys are found in more than 30 countries around the globe. We're big. But more important, we're totally Canadian owned. And 90 per cent of our toys are Canadian-designed.

As Reliable grew in its early years, headed by Alex Samuels, history was made. You're not likely to find it in cold history texts, but there's warm nostalgia in the hearts of many Canadians who remember . . . — 1922, Reliable's original "Mamma" doll that cried when turned on its back; followed in the Thirties by Shirley Temple, Snow White, and in 1949 Canada's own sweetheart on skates, Barbara Ann Scott and the CBC's Maggie Muggins.

A variety of Walt Disney characters followed in the 1950s, followed by Tammy and her wardrobe. In the past couple of years, however, one doll holds the title as the Most Popular in Canada — Reliable's original Doll'n Toter.

The grand champion Canadian toy that is recognized internationally is the world's first plastic pedal toy — the Reely Ride-em Tractor introduced in 1961, this Reliable original is popular to this day in advanced design.

There were many others of course, Reliable makes about 1,300 varieties of toys a year including an increasing number of educational models.

Reliable's pioneering in plastics after World War II brought a new safety feature into toys. Sharp edges and splinters were avoided and the toys didn't rust. In 1966, Alex Samuels died and an era ended. But his perseverance for quality and safety was carried on.

Reliable's safety consciousness has increased in the last few years under new president Mannie Grossman and the sons of Alex Samuels, Laurie and Herb, vice-presidents.

Important safety standards in manufacturing were urged by Grossman in 1969. The Canadian Government and the toy industry are working now to bring these about.

For Reliable's 50th Anniversary in 1970 we pledge continued and strengthened leadership in the design and manufacture of toys for Canadian children and those around the world.

## Grandit avec Reliable Toy

Si vous étiez nés plusieurs années avant 1920, vous auriez appartenu à la Première Génération.

C'est la Première Génération qui eut le plaisir de jouir des créations de Reliable Toy Co. Cela faisait 50 ans que Reliable Toy était né dans un humble atelier de Toronto.

Reliable a grandi avec chaque Génération Canadienne pour devenir le plus ancien et le plus large fabricant de jouets au Canada; un pionnier en tout sens, incluant qualité et sécurité.

Les jouets Reliable sont trouvés dans plus de 30 pays autour du globe. Nous sommes grand. Mais plus important, nous sommes entièrement propriétaire Canadien. Et 90% des plans de nos jouets sont canadiens.

Comme Reliable a grandi dans ces années avec Alex Samuels en tête, l'histoire fut faite. Probablement, vous ne le trouverez pas dans les textes de l'histoire, mais il y a une chaude nostalgie dans les coeurs de plusieurs Canadiens qui se rappellent . . .

1922, l'original poupée "Mamma" qui criait quand on la tournait sur le dos; suivit dans les années 30, de Shirley Temple, Blanche Neige, et en 1949, la délicieuse Canadienne Barbara Ann Scott et Maggie Muggins à l'écran de votre télévision.

1950, une variété de personnages de Walt Disney, poursuivis par Tammy et sa garde-robe. Dans les quelques dernières années, cependant, une poupée tint le titre de la Plus Populaire au Canada — Porte-Poupée (Doll'n Toter).

Le premier jouet à pédale en plastic, reconnu internationalement dans le monde comme le grand Champion des jouets Canadiens — le tracteur "Reely Ride-em", introduit en 1961, ce jouet Reliable est populaire en ce jour dans la modernisation de son dessin.

Il y en avait plusieurs autres naturellement, Reliable fait environ 1,300 variétés de jouets annuellement, incluant un nombre augmentant de modèles éducatifs.

Après la 2ème guerre mondiale, les pionniers De Reliable ont apporté une nouvelle caractéristique dans les jouets de plastic. Les bords tranchants et les parties de bois furent enlevés et les jouets ne rouillèrent pas. En 1966, Alex Samuels mourut et une époque se termina. Mais sa persévérance pour la qualité et la sécurité fut continuée.

Dans les quelques dernières années, la connaissance de sécurité de Reliable a augmenté, sous le nouveau Président Mannie Grossman et les fils d'Alex Samuels, Laurie et Herb, vice-présidents.

D'importants programmes de sécurité dans la fabrication furent apportés par Grossman en 1969. Le Gouvernement Canadien et l'industrie des jouets travaillent maintenant pour apporter ces choses.

Pour le 50ième anniversaire de Reliable en 1970, nous nous engageons à continuer et à élargir notre commandement dans le projet et l'industrie des jouets, pour les enfants du Canada et ceux autour du monde.



**1203 — GOLF CLUB W/AUTOMATIC BALL SETTER**

Set consists of one large 28" club, 3 balls and ball setter. Push down ball setter and ball is automatically teed up. Each set on shrink card. 12 per carton. Approximate weight 9.2 lbs.



**1205 — DRIVING RANGE SET**

Two Golf Clubs, Pail, Putting cup and Two Balls on shrink card. 12 per carton. Approximate weight 8.5 lbs.



**1208 — GOLF BAG SET**

17" blow moulded golf bag with 24" golf club and two golf balls. Comes complete with a moulded plastic ball holder. Packed bulk with printed poly bag. 24 per carton. Approximate weight 13.6 lbs.



**1209 — GOLF CART**

23" Blow Moulded Golf Cart with two 24" Clubs, one bunker and two balls. Comes complete with moulded plastic ball holder. Packed bulk with printed poly bag. 12 per carton. Approximate weight 12.3 lbs.



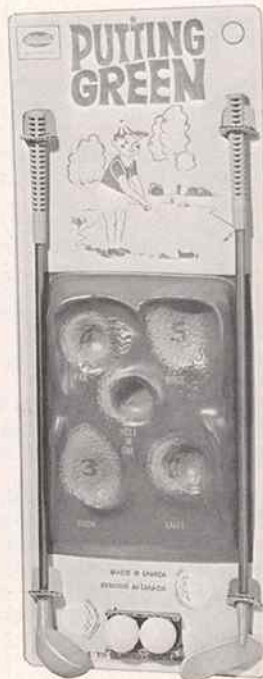
**1210 — GOLF BAG SET:**

17" blow moulded golf bag with two 24" clubs and two golf balls. Comes complete with a moulded plastic ball holder. Packed bulk with printed poly bag. 24 per carton. Approximate weight 20.0 lbs.



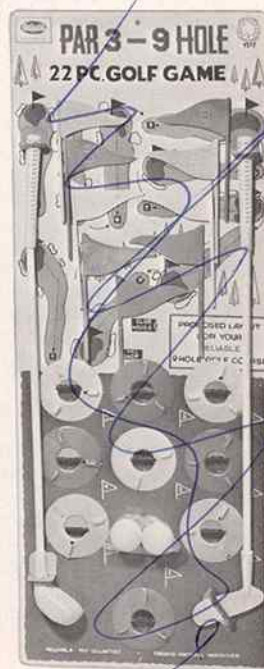
**1215 — JUNIOR GOLFERS SET**

17" blow moulded golf bag with three 24" clubs, three bunkers, one pail, one tee and four golf balls. Bag comes with a moulded plastic ball holder. Each set on shrink card. 12 per carton. Approximate weight 20.0 lbs.



**1216 — GOLF SET WITH PUTTING GREEN**

Set consists of two 24" golf clubs, two golf balls and one vacuum formed putting green. Packed each set on shrink card. 12 per carton. Approximate weight 9.5 lbs.



**1217 — PAR THREE NINE HOLE 22 PC. GOLF GAME**

Set consists of two 24" golf clubs, two golf balls, nine putting cups, and nine flags. Mounted on shrink card with illustrated layout for nine hole golf course. Packed 12 per carton. Approximate weight 13.5 lbs.

NEW



**NEW**

**1218 — JUMBO GOLF CLUB / TWO BALLS**

Set consists of one 28" Jumbo Golf Club and two oversized golf balls. Packed each in a wrap around sleeve. 24 per carton. Approximate weight 10.5 lbs.

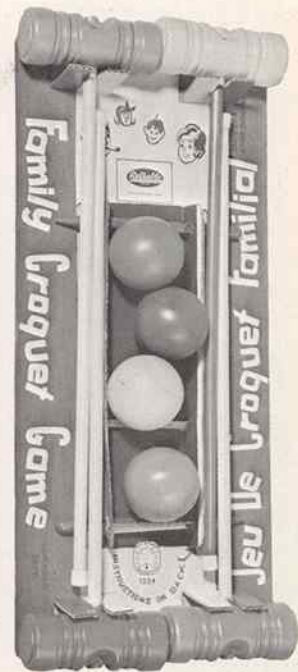
**WHAT'S  
 NEW  
 FOR 1970?  
 LOOK FOR  
 THIS SIGN**

**NEW**



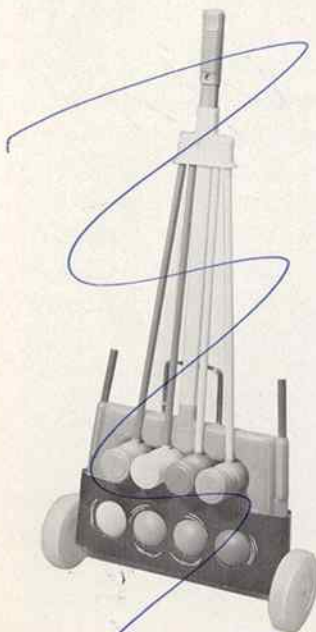
**1221 — JUNIOR CROQUET SET**

Two durable mallets, 2 balls, 2 hoops and 2 pegs. Packed each set on shrink card. 36 per carton. Approximate weight 18.7 lbs.



**1224 — FAMILY CROQUET SET**

Set consists of 4 mallets, 4 balls, 9 gates and 2 wooden stakes. Packed each set on a shrink card, 12 per carton. Approximate weight 18.0 lbs.



**1225 — CROQUET SET WITH CART**

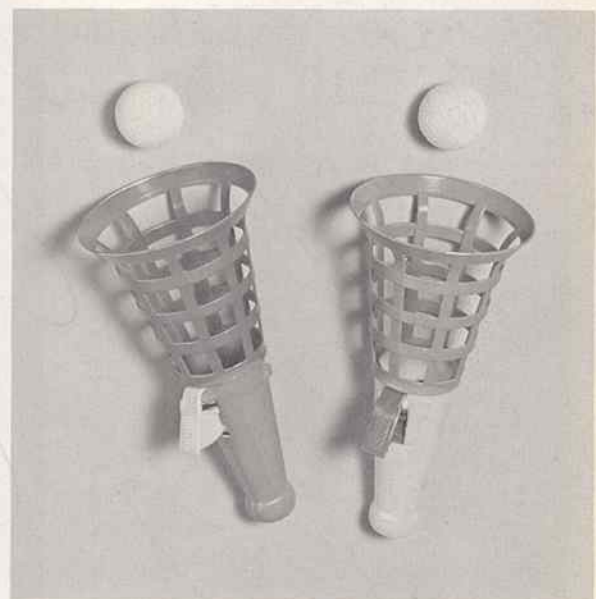
36" blow moulded croquet cart with 4 mallets, 4 balls, 9 gates and 2 wooden dowels. Cart comes complete with two free running wheels and stand. Packed each set with wrap around sleeve. 6 per carton. Approximate weight 21.5 lbs.



**NEW**

**1226 — JUMBO CROQUET Mallet W/TWO BALLS**

Set consists of one oversized blow moulded mallet and two colourful balls. Packed in vexas bag with tab. 24 per carton. Approximate weight 22.5 lbs.



**1231 — POP-A-BALL**

A shoot and catch game 8 1/4" cone in bright contrasting colour combinations. Each in poly bag with tab. 72 per carton. Approximate weight 11.4 lbs.

**1232 — POP-A-BALL SET**

Two Pop-A-Ball guns and two balls. Moulded in bright, assorted colours. Packed each set in poly bag with tab. 36 per carton. Approximate weight 10.6 lbs.

**Reliable**  
MADE IN CANADA  
Trade Mark



**1242 — JUMBO BAT AND BALL**  
29" Lightweight bat with contrasting coloured ball. 24 per carton. Approximate weight 18.6 lbs.



**1247 — TAP-N-BAT**  
26" Baseball Bat and contrasting coloured ball complete with ball launcher. Each set on shrink card. 24 per carton. Approximate weight 17.7 lbs.



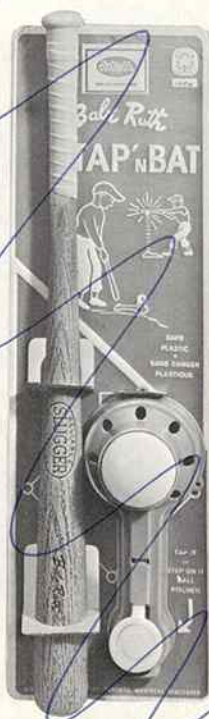
**1248 — PITCH AND HIT SET WITH LAUNCHER**  
26" Baseball Bat, one ball, baseball cap and launcher. Each set on shrink card. 12 per carton. Approximate weight 13.0 lbs.



**1249 — BABE RUTH BAT AND BALL WITH HELMET**  
27" Baseball Bat in authentic detail with one ball and baseball cap. Packed 24 per carton. Approximate weight 19.0 lbs.



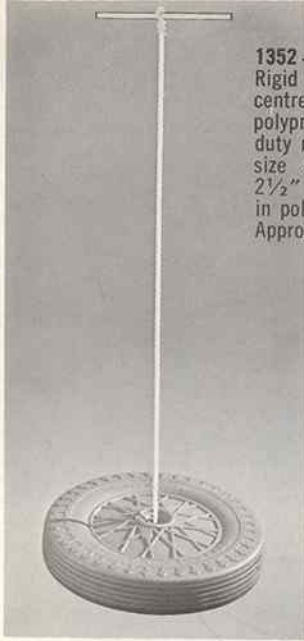
**1251 — WOODGRAIN BAT WITH BALL**  
27" baseball bat with one ball. Bat in authentic detail with woodgrain finish. Packed 36 per carton. Approximate weight 15.6 lbs.



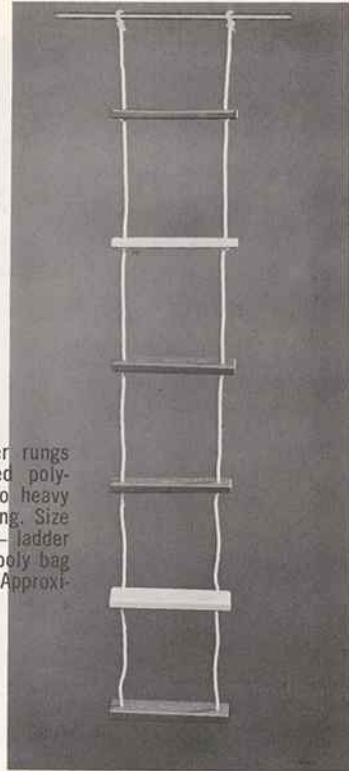
**1254 — TAP-N-BAT WITH WOODGRAIN BAT**  
27" baseball bat in authentic detail with a woodgrain finish. One ball and ball launcher. Each set on shrink card. 24 per carton. Approximate weight 19.0 lbs.



**1341 — BUG KEEPER**  
9" high. Scientifically ventilated clear plastic container with removable top and bottom. Bottom perforated to allow circulation of fresh air to preserve bugs. Complete with plastic tree bugs and magnifying glass. Packed bulk with tab. 24 per carton. Approximate weight 13.3 lbs.

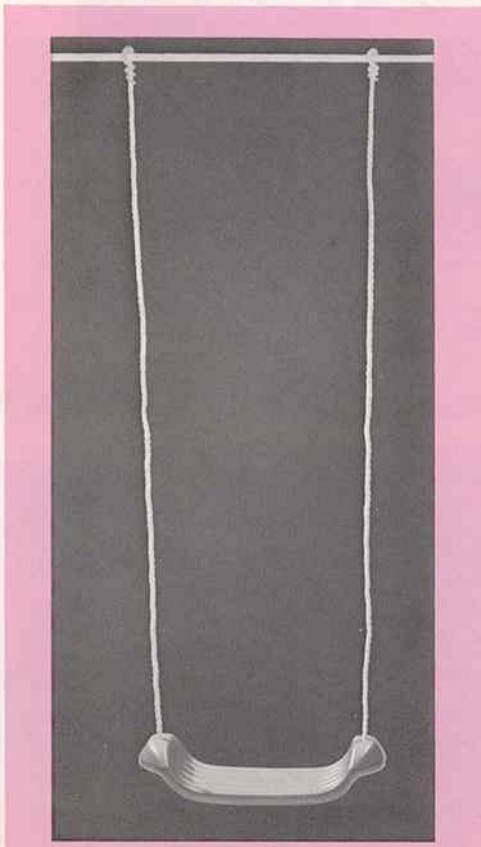
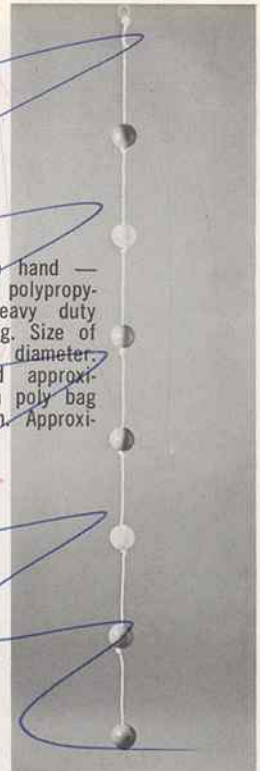


**1352 — MONKEY SWING**  
Rigid polyethylene circular seat with centre hole for attaching rugged polypropylene rope. Includes heavy duty metal rings for attaching. Seat size approximate 12" diameter x 2 1/2" thick. Rope — 12 feet. Each in poly bag with tab. 24 per carton. Approximate weight 35.0 lbs.



**1353 — CLIMBING LADDER**  
Six rigid polyethylene ladder rungs with two lengths of rugged polypropylene rope. Includes two heavy duty metal rings for attaching. Size of rungs approximate 10" — ladder length over 8 feet. Each in poly bag with tab. 24 per carton. Approximate weight 35.0 lbs.

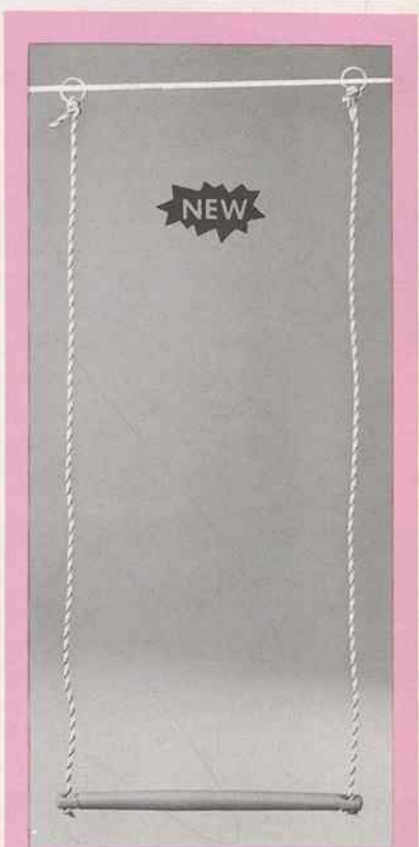
**1354 — CLIMBING ROPE**  
Seven rigid polyethylene hand — foot grips with rugged polypropylene rope. Includes heavy duty metal rings for attaching. Size of grips approximate 3" diameter. Rope length assembled approximately 12 feet. Each in poly bag with tab. 24 per carton. Approximate weight 29.0 lbs.



**1355 — SEAT SWING**  
Rigid contour polyethylene seat with rugged polypropylene rope. Includes two heavy duty metal rings for attaching. Seat size 15". Rope length 15 feet. Each in poly bag with tab. 24 per carton. Approximate weight 29.0 lbs.



**1356 — FLYING RINGS**  
A new number to our swinging line. Consisting of two rings with rugged polypropylene rope. Includes two heavy duty metal rings for attaching. Rope length 5 feet. Each in poly bag with tab. 24 per carton. Approximate weight 15.0 lbs.



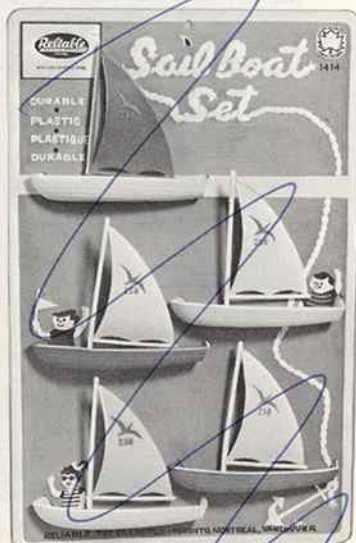
**1357 — TRAPEZE BAR**  
Another new number to our swinging line consisting of rigid polyethylene bar with rugged polypropylene rope. Includes two heavy duty metal rings for attaching. Rope length 5 feet. Each in poly bag with tab. 24 per carton. Approximate weight 18.0 lbs.



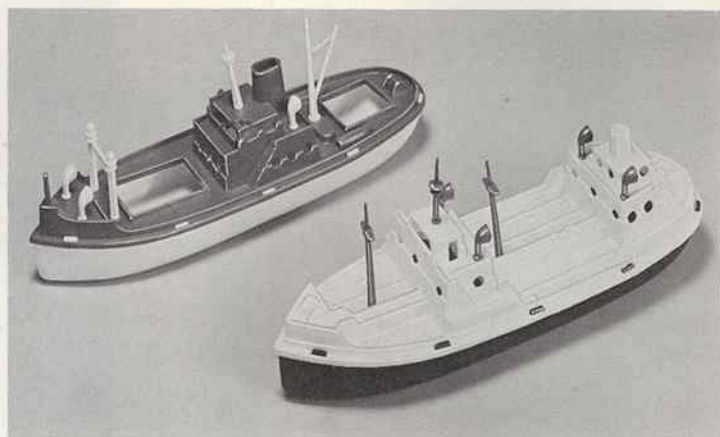
**1404 — SUSY-Q-TUG BOAT**  
11" Detailed tug of durable polyethylene. Each in poly bag with tab. 36 per carton. Approximate weight 13.3 lbs.



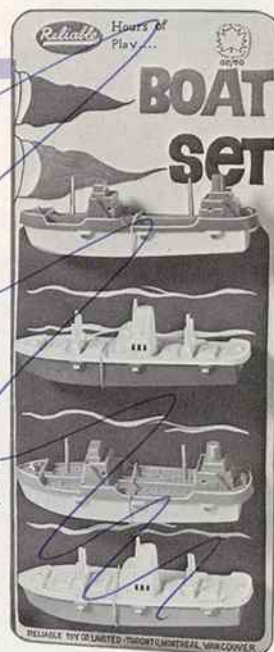
**1410 — CARGO SHIP WITH CARGO**  
20" long and complete with hatch covers, winch and cargo of barrels and crates. Comes complete with free running wheels for dry land use. Each in shrink display box. 12 per carton. Approximate weight 19.8 lbs.



**1414 — SMALL SAIL BOAT SET**  
7" long — five colourful sail boats on shrink card. 36 per carton. Approximate weight 13.4 lbs.



**1407 — CARGO SHIP AND OIL TANKER ASSORTMENT**  
13" long in bright contrasting colour combinations. Each in poly bag with tab. 24 per carton. Approximate weight 11.4 lbs.



**1411 — SMALL BOAT SET**  
6" long. Four detailed boats in bright assorted colours. One set per shrink card. 36 per carton. Approximate weight 14.6 lbs.

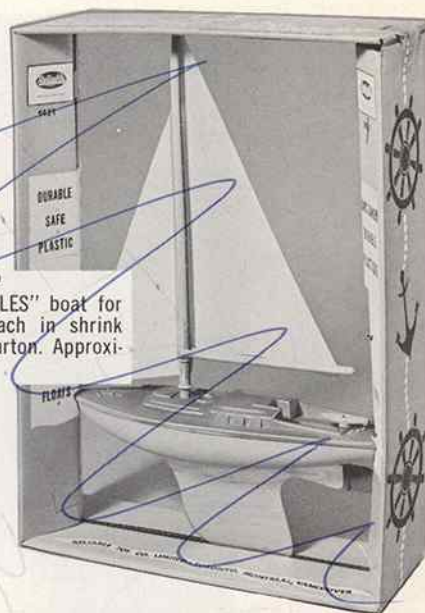


**1419 — SUB AND SUB CHASER ASSORTMENT**  
12" submarine actually fires two torpedoes under water. Sub chaser fires depth charges and is complete with wheels for dry land use. Each in window display box. 24 per carton. Approximate weight 10.6 lbs.

**MADE IN CANADA**  
**FABRIQUÉ AU CANADA**

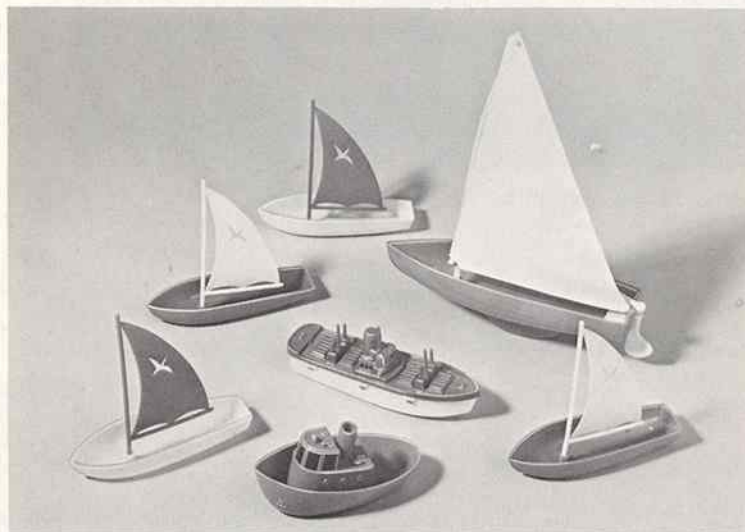
**1420 — CABIN CRUISER AND FIRE BOAT ASSORTMENT**

15" long brightly moulded sports cruiser and authentically reproduced fire boat. Each in poly bag with tab. 24 per carton. Approximate weight 13.4 lbs.



**1421 — RACING SLOOP**

18" x 12" a real "SALES" boat for year round profits. Each in shrink display box. 12 per carton. Approximate weight 18.2 lbs.



**1426 — BOAT SET**

For the young mariner an assortment of 7 boats. Each set in poly bag with tab. 36 per carton. Approximate weight 16.0 lbs.



**1427 — SAIL MATES**

Set consisting of one large sail boat and three small sail boats. Each set packed on shrink card. 36 per carton. Approximate weight 20.5 lbs.



**1430 — HYDROPLANE**

Approximate 16" long. Realistically designed racing boat with rubber band wind up motor. Blow moulded in bright colours. Packed each in a shrink box. 12 per carton. Approximate weight 19.0 lbs.

NEW

**1456 — SAIL BOAT**

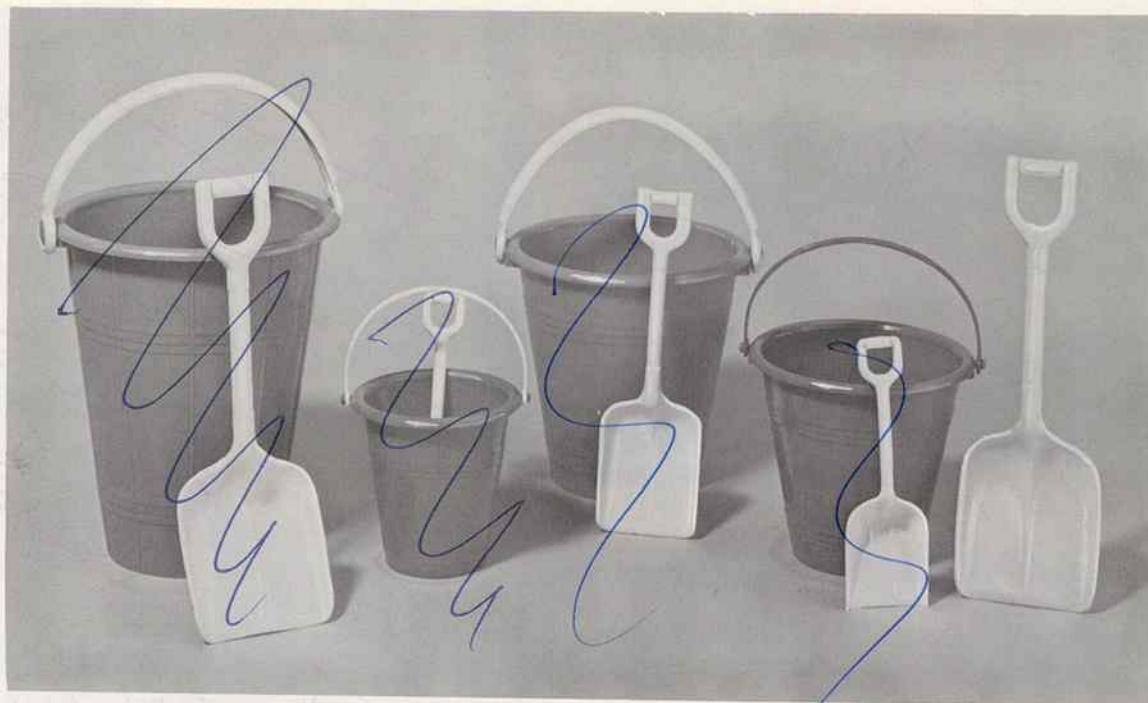
A beautiful 25" sail boat with rigging, mainsail, jib and positionable rudder. It really sails. Packed each in printed box. 6 per carton. Approximate weight 12.0 lbs.

**1457 — SAIL BOAT DISPLAY**

An attractive point of purchase display. 26" long with sail boat fully assembled and mounted. One per carton. Approximate weight 4.4 lbs.







#### PAILS AND SHOVELS

Reliable's wide range offers a big variety of sizes and colours. All moulded in bright polyethylene with sturdy handles and rolled edges for added safety. Each pail complete with shovel. Bulk packed.

1511 — 9" — 36 per carton. Approximate weight 22.8 lbs.

1513 — 4½" — 72 per carton. Approximate weight 10.2 lbs.

1514 — 7" — 48 per carton. Approximate weight 16.0 lbs.

1515 — 5½" — 72 per carton. Approximate weight 16.6 lbs.

#### 1581 — 11" SHOVEL

11" shovel in assorted colours. 144 per carton. Approximate weight 18.2 lbs.



#### 1525 — CLOWN PAIL

10½" — four in one sand and water pail. Converts into funnel pail, sifter and shovel. All assembled it looks like a clown; packed on a card in poly bag. 12 per carton. Approximate weight 13.0 lbs.



#### 1585 — CHARACTER RAKE AND SHOVEL

A new design in rake and shovel for the junior gardener. Set consists of one rake and a two piece shovel that can be used as a scoop. Each set packed on a card. 36 per carton. Approximate weight 17.0 lbs.

**NEW**



**1602 — WHEELBARROW**  
25" long constructed in durable polyethylene. Strong frame and free running wheel. Packed bulk. 6 per carton. Approximate weight 9.2 lbs.

**1601 — WHEELBARROW WITH SHOVEL**  
22" long wheelbarrow with 11" shovel, durable polyethylene. Packed bulk. 12 per carton. Approximate weight 11.0 lbs.



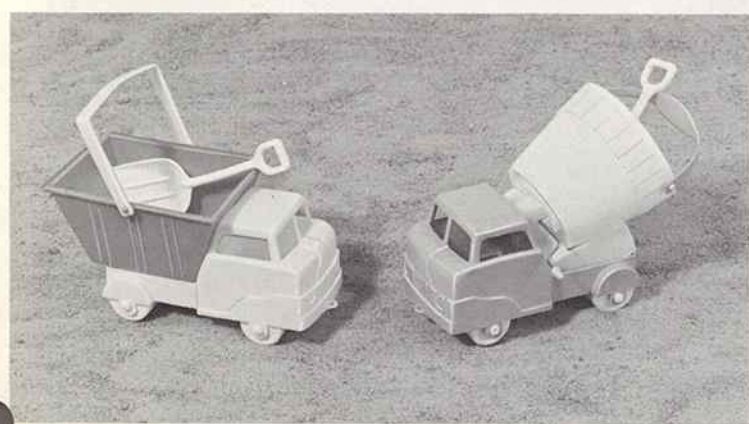
**1603 — WATERING CAN**  
10" colourful polyethylene watering can with smooth flowing spout and spray head. Packed bulk. 36 per carton. Approximate weight 12.5 lbs.



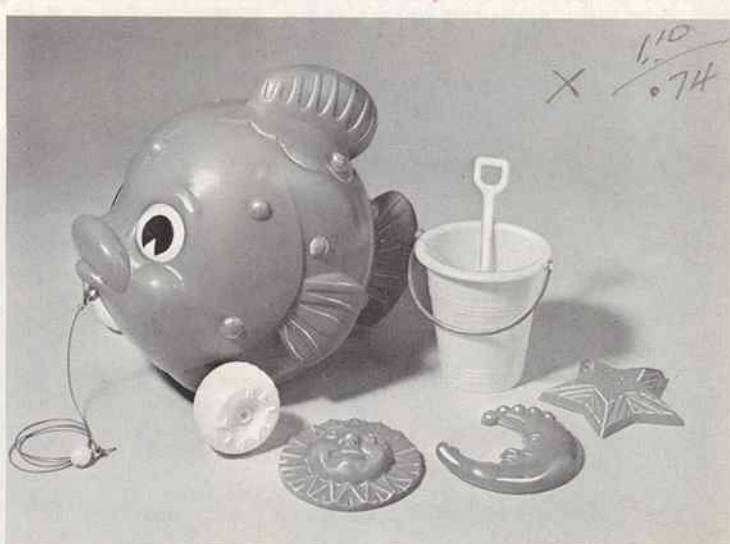
**1612 — JUMBO WHEELBARROW**  
35" x 14½" x 10¾". Giant polyethylene Wheelbarrow for extra large load. Sturdy construction with free running wheel. Packed bulk. 4 per carton. Approximate weight 14.5 lbs.

WHAT'S NEW  
FOR 1970?  
LOOK FOR THIS SIGN

**NEW**



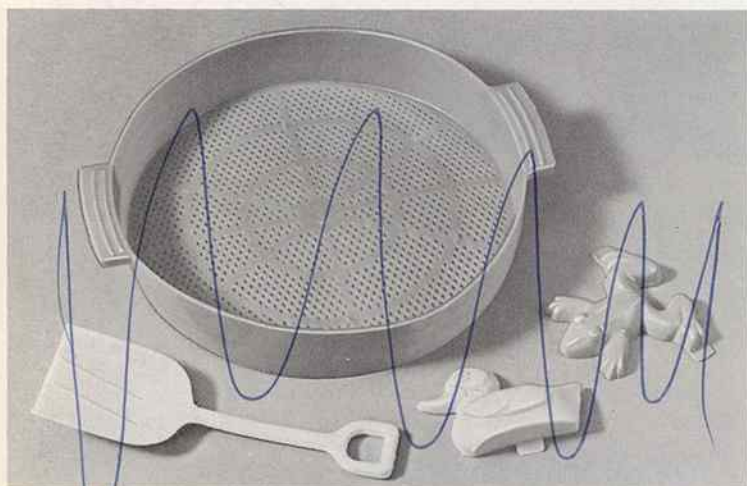
**1649 — SAND TOY ASSORTMENT**  
The big value assortment. Each sand toy when assembled is a pull toy. Dismantled a pail, shovel, sand sifter. Each item in poly bag with tab. Packed assorted, 36 per carton. Approximate weight 17.6 lbs.



**1655 — WELL FILLED FISH PULL TOY**  
Set consisting of one bright moulded fish with two free running wheels and a cover on top. Inside the fish for added sand and beach play value is a pail, a shovel and three sand moulds. Packed bulk. 12 per carton. Approximate weight 16.5 lbs.



**1657 — BEACH BOAT WITH SHOVEL**  
14" long — it floats and has wheels for dry land. Packed bulk. 36 per carton. Approximate weight 20.0 lbs.



**1660 — SAND SIFTER WITH MOULDS AND SHOVEL**  
8" Sifter with sand moulds and shovel. Packed each set shrink wrapped. 36 per carton. Approximate weight 11.0 lbs.



**1663 — SAND MAN SAND SET**  
This six piece sand set consists of a pail, shovel, sifter and three sand moulds, shaped as stars, moon and sun. Each set packed on shrink card. 12 per carton. Approximate weight 10.5 lbs.



**1662 — WALT DISNEY SAND MOULD SET**

Set consists of one sifter, one shovel and three sand moulds in Pluto, Donald Duck and Mickey Mouse characters. Packed each set on shrink card. 24 per carton. Approximate weight 10.0 lbs.



**1665 — PIRATE SAND BOAT**  
This boat is a three in one toy; can be used as a sand pail, as a sifter, and the sail converts into a shovel. Packed each in a poly bag with tab. 24 per carton. Approximate weight 11.5 lbs.



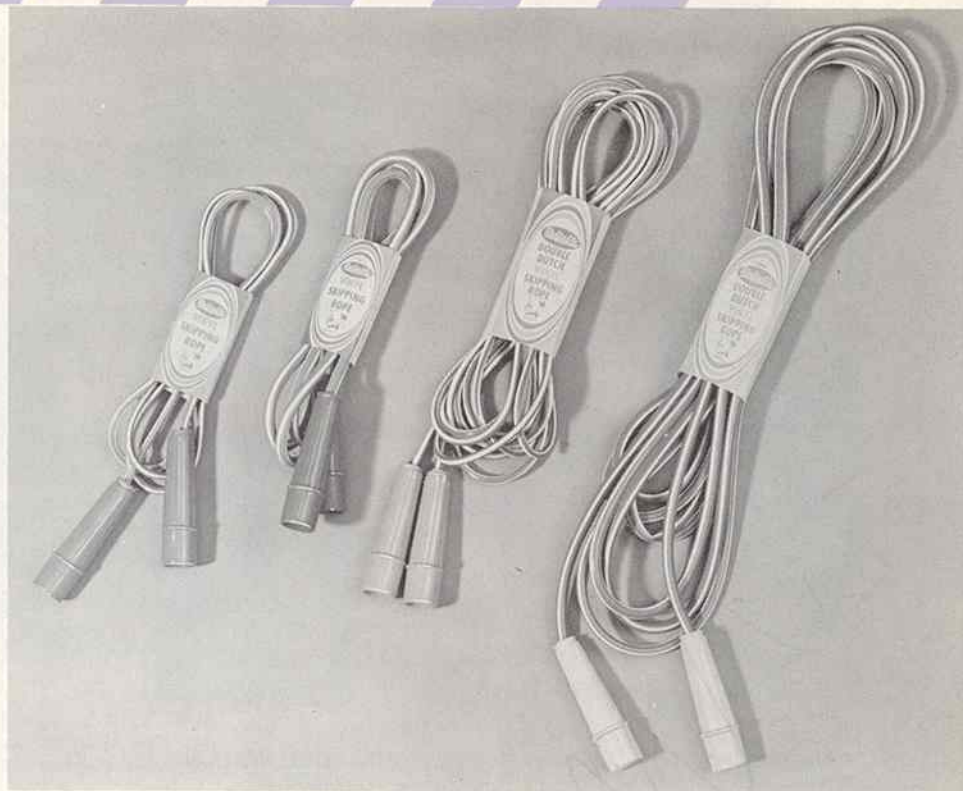
**1658 — SAND TOY SET**

Five colourful toys for beach or garden. Each set on shrink card. 24 per carton. Approximate weight 22.0 lbs.

55  
37 X



**1692 — HUCK FINN FISHING SET**  
36" two piece fishing rod, operating reel, line, hook and sinker. Each on card. 24 per carton. Approximate weight 12.4 lbs.



**SKIPPING ROPES**

All made of vinyl with durable polyethylene handles in colourful combinations. Packed each in a sleeve. Approximate weight 16.6 lbs.

**1702 — 84" — 72 per carton.** Approximate weight 12.7 lbs.  
**1703 — 288" — 72 per carton.** Approximate weight 24.5 lbs.  
**1704 — 288" — 36 per carton.** Approximate weight 18.6 lbs.



**1725 — SKIP-IT**  
7" hoop with 30" plastic cord and 2½" moulded bell. Moulded in bright colours. Fun as an individual game, competitive game or for exercise. Packed each in poly bag with tab. 72 per carton. Approximate weight 13.8 lbs.

**DELUXE SKIPPING ROPES**

All made of vinyl with durable polyethylene handles. Ropes and handles come in bright fluorescent colours. Packed each in a sleeve.

**1712 — 84" — 72 per carton.** Approximate weight 12.7 lbs.

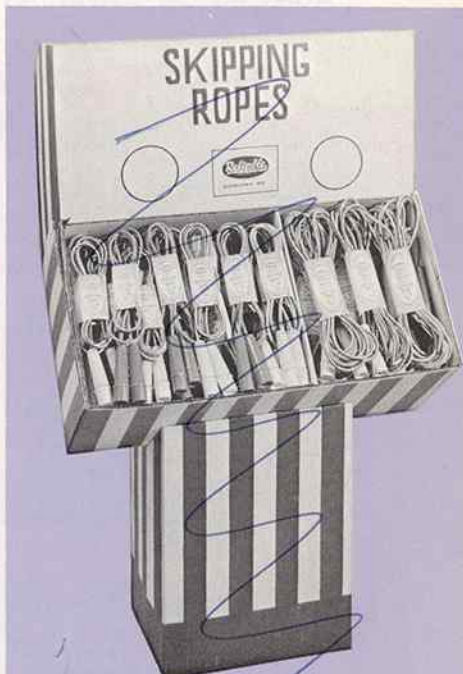
**1714 — 288" — 36 per carton.** Approximate weight 18.6 lbs.

NEW

**1760 — FLUORESCENT SKIPPING ROPE DISPLAY**

An attractive floor display of two assorted fluorescent skipping ropes. Each display consists of 48 only 84" skipping ropes and 18 only 288" skipping ropes. Packed one display per corrugated carton, approximate shipping weight 20 lbs.

NEW



**1750 — SKIPPING ROPE DISPLAY**

An attractive floor display of two assorted skipping ropes. Each display consists of 72 — 84" Skipping Ropes No. 1701 and 24 — 288" Skipping Ropes No. 1703. Packed 1 display per corrugated carton. Approximate weight 21.1 lbs.



**1726 — SWING-IT**  
Another swinging new toy — easy to operate — fun to learn. Try all the tricks — throw it over your head, to your side, behind your back. Moulded in the newest "Hot" colours. Each in Poly Bag with colourful header, instructions and colourful window banner in every carton of 72 pieces. Shipping weight — approximately 11.5 lbs.



**1922 — RED HAWK BOW AND ARROW**

26" bow with two safe rubber tipped arrows. Set packed on a card that converts to face mask. 36 per carton. Approximate weight 16.8 lbs.



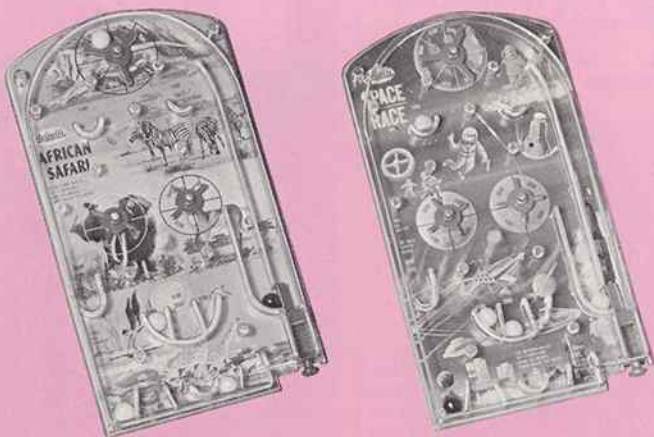
**1927 — DELUXE INDIAN BOW AND ARROW SET**

24" bow, two safe rubber tipped arrows, quiver and head band with three feathers. Each set on shrink card. 36 per carton. Approximate weight 18.0 lbs.



**1928 — INDIAN BOW AND ARROW SET**

24" bow, two safe rubber tipped arrows and quiver. Each set on shrink card. 36 per carton. Approximate weight 17.0 lbs.



**1931 — BAGATELLE ASSORTMENT**  
10" Space Race and African Safari in four colour motif. Featuring turning gates, four balls to spin in scoring. Each in poly bag. Assorted 36 per carton. Approximate weight 20.8 lbs.



**1945 — LACROSSE GAME**

Real play sticks value with two 24" lacrosse sticks and one ball. Each set on shrink card. 36 per carton. Approximate weight 16.0 lbs.



**1946 — WALT DISNEY RING TOSS GAME**

Two Walt Disney favourites — Mickey Mouse and Donald Duck. These brightly coloured fellows are 9½" tall and are complete with two rings. Each in poly bag with tab. Assorted 24 per carton. Approximate weight 9.0 lbs.



**1947 — PEG-A-RING TOSS GAME**

Hours of fun for all the family — brightly coloured scoreboard comes in clown motif with pegs and four rings. Each in poly bag. 24 per carton. Approximate weight 13.3 lbs.

MADE IN CANADA  
FABRIQUÉ AU CANADA

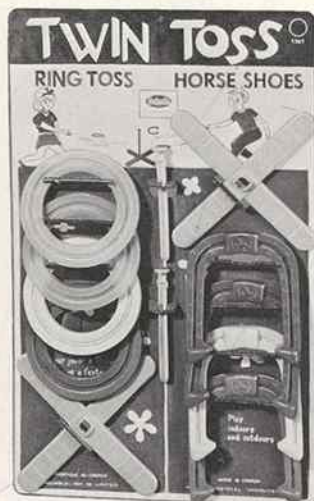


**1949 — KANGAROO BALL TOSS GAME**

Approximately 15" tall this brightly coloured Kangaroo comes complete with four colourful plastic balls that can be pitched into the Kangaroos pouch. Each set in poly bag with tab. 24 per carton. Approximate weight 20.0 lbs.

WHAT'S  
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**NEW**



NEW

**1961 — TWIN TOSS RING AND HORSE SHOE GAME**

Set consisting of four rings, four horse shoes and two three piece bases. Packed on a shrink card. 12 per carton. Approximate weight 18.0 lbs.

**1962 — HORSE SHOE GAME**

Set consisting of four horse shoes with one three piece base moulded in bright assorted colours. Packed in a poly bag with card. 36 per carton. Approximate weight 17.0 lbs.

NEW


**1963 — RING TOSS GAME**

Set consisting of four rings with one three piece base moulded in bright assorted colours. Packed in a poly bag with card. 36 per carton. Approximate weight 17.0 lbs.

NEW



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NEW

**1964 — SPACE RING TOSS GAME**

Set consists of one colourful base with four blow moulded spacemen mounted on base and four moulded rings. Each set in poly bag with tab. 12 per carton. Approximate weight 16.5 lbs.



NEW

**1966 — GLOWING MOON RING TOSS GAME**

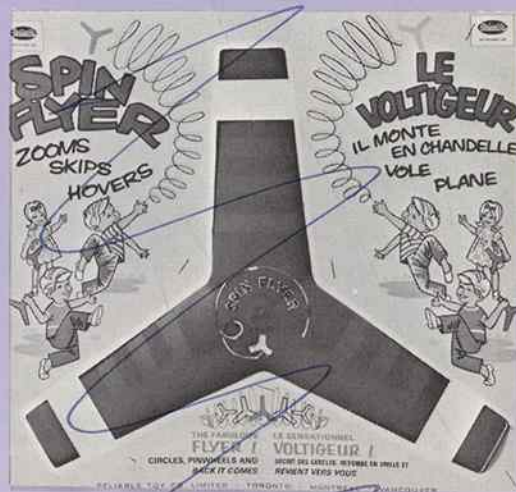
Set consisting of one blow moulded base with one spaceman mounted on base and two rings. Packed each set on shrink card. 24 per carton. Approximate weight 14.0 lbs.



NEW

**1967 — PITCH DART GAME**

A new concept of fun for all the family; consisting of four safe, weighted darts and two rings for targets. Packed each set on shrink card. 12 per carton. Approximate weight 18.0 lbs.



**1976 — SPIN FLYER**

12½" — a sure winner — it flies, circles, dives but comes back like a boomerang. Each on a card. 36 per carton. Approximate weight 11.0 lbs.



NEW

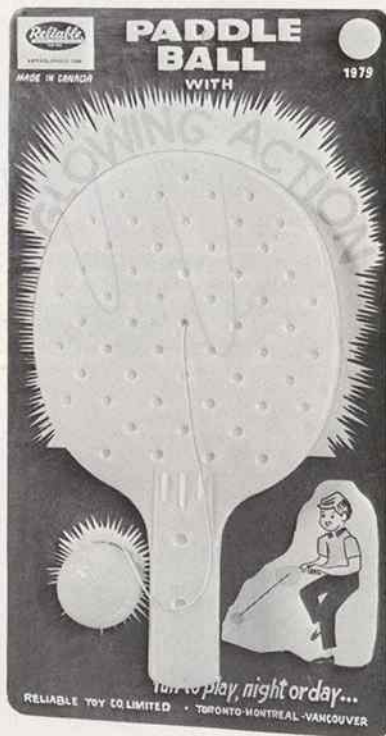
**1977 — MOON SAUCER**

Approximately 10" in diameter flying object — fun for young and old. One can play catch with it or perform trick shots. Decorated with brightly decorated sticker. Packed bulk. 48 per carton. Approximate weight 15.0 lbs.

NEW

**1978 — DELUXE MOON SAUCER**

As 1977 only moulded in a glowing material that glows in semi darkness or complete dark. Decorated with a bright pressure sensitive sticker. Packed bulk. 48 per carton. Approximate weight 15.0 lbs.



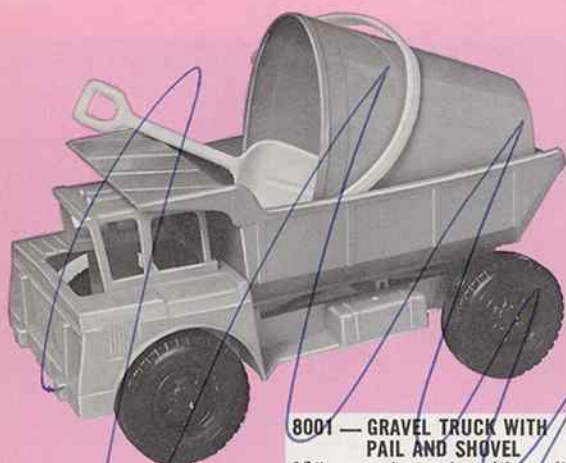
NEW

**1979 — PADDLE BALL GLOWING ACTION**

Approximate 10½" long 6¼" wide bat with 1½" diameter ball attached to bat with an elastic. Moulded in glow material. Each on a shrink card. 24 per carton. Approximate weight 13.0 lbs.

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**8001 — GRAVEL TRUCK WITH PAIL AND SHOVEL**

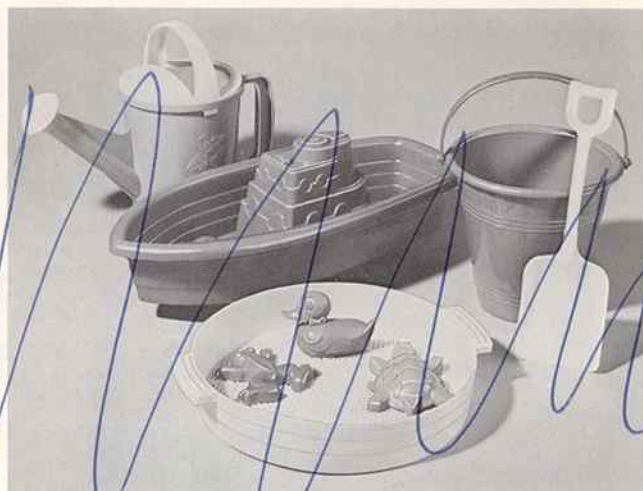
12" gravel truck with pail and shovel. Each set in poly bag with tab. 24 per carton. Approximate weight 24.0 lbs.


**8028 — SAND TOY ASSORTMENT**

This fun set consists of sail boat, pail, shovel and watering can. Each set in poly bag with tab. 36 per carton. Approximate weight 27.0 lbs.


**8073 — BEACH BOAT SAND SET**

Consisting of one beach boat with shovel, pail, sifter and two sand moulds. Packed in vexar bag with tab. 24 per carton. Approximate weight 21.0 lbs.

**NEW**

**8027 — TOY ASSORTMENT**

Value pack "Bag of Fun". Pail, shovel, watering can, sand sifter, sand moulds and beach boat comprise this set. Packed each set in poly bag with tab. 12 per carton. Approximate weight 22.8 lbs.


**8072 — WHEELBARROW SAND SET**

Set consists of a wheelbarrow, three sand moulds, watering can, pail and shovel. All moulded in bright assorted colours. Packed in vexar bag with tab. 24 per carton. Approximate weight 17.0 lbs.

**NEW**

**8074 — PAIL SAND SET**

Set consists of one pail with sifter, one sand mould, shovel and sail boat in bright assorted colours. Packed in vexar bag with tab. 24 per carton. Approximate weight 16.5 lbs.

**NEW**



**2143 — CRASH HELMET**  
Moulded in bright new "HOT" colours of durable polyethylene with adjustable head harness. Packed bulk. 24 per carton. Approximate weight 11.0 lbs.



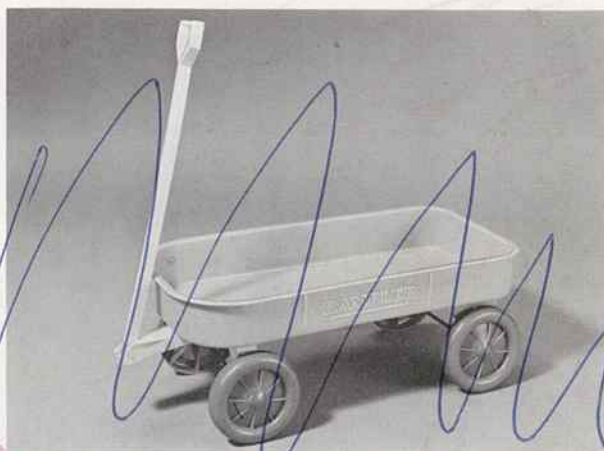
**3726 — RIDE-EM SCOOTER**  
Approximately 24" x 23". Smooth riding with four decorated wheels for easy balance. All plastic construction with heavy duty axles. Packed each in a box partially assembled. 6 per carton. Approximate weight 24.1 lbs.



**3741 — TRACTOR**  
Approximately 20½". Rugged polythene tractor trimmed in silver. Mounted on rugged steel axles with tough wheels. Completely assembled. Packed bulk. 6 per carton. Approximate weight 19.5 lbs.



**3701 — RIDE-EM LOCOMOTIVE**  
Approximately 19". Safe for toddlers in durable poly. Packed bulk. 6 per carton. Approximate weight 22.5 lbs.

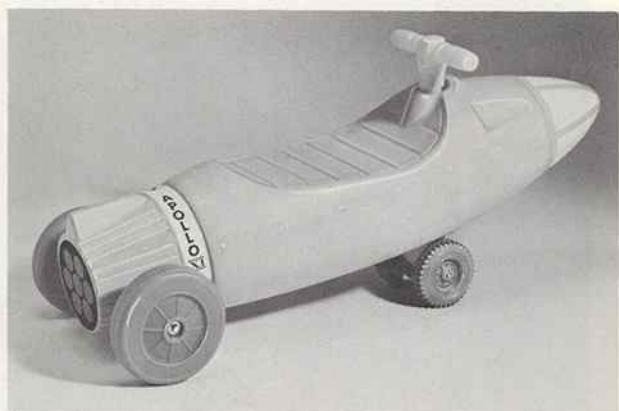


NEW

**3734 — WAGON**  
Approximately 16" long, 8¼" wide and 6½" high, 20" long handle and comes with 4" free running wheels. Moulded in bright durable polyethylene and a hot stamp design on the side. Packed bulk. 6 per carton. Approximate weight 7.0 lbs.



**3742 — B. M. RACER**  
Approximately 34" long. Moulded in durable polyethylene with operating Horn and Steering Wheel. Comes complete with moulded design, exhaust and steering mechanism. Packed bulk. 4 per carton. Approximate weight 30.0 lbs.

**3743 — RIDE-EM APPOLO ROCKET**

Approximately 30" long. Rocket shaped Ride-Em Toy all blow moulded body and free running wheels. Handle bar that turns the front wheels. Comes in bright colours and decorated with pressure sensitive stickers. Packed — Bulk 4 per carton. Approximate weight 17.5 lbs.

**3755 — JUNIOR RIDE-EM TRACTOR**

Approximately 22". This durable pedal-driven tractor is modern in every way. Moulded in sturdy, non-rusting polyethylene for indoor and outdoor play. Non-tipping design with wide track rear wheels and rear hook-up. Realistic engine detail with colourful grille and head lights will delight the younger set. Packed each in a carton. Approximate weight 6.5 lbs.

**3756 — GIANT RIDE-EM TRACTOR**

Approximately 27" long. This rugged pedal driven Tractor was designed and built for the active youngster. Moulded in durable polyethylene for indoor or outdoor play. Has heavy duty front fork, large diameter wheels, extra strength design and trailer hook-up ensures greater play value and safety. Realistic detail and decoration. Packed each in a colourful printed box. Approximate weight 9.5 lbs.

**3761 — RIDE-EM TRICYCLE**

Approximately 26". An outstanding riding toy, ruggedly moulded poly construction, one piece front and rear axle, non-tipping design, handle bars are plated and finished with handle grips and streamers. Packed one per carton, assembled. Approximate weight 8.0 lbs.



**1864 — SECRET AGENT MACHINE GUN**

Approximately 25½" long. Continuous fire by pulling the trigger. Each on card. 12 per carton. Approximate weight 13.6 lbs.

**1901 — TARGET FUN GAME**

Consists of 7" Gun with two rubber tipped darts. Packed each on colourful target in poly bag. 36 per carton. Approximate weight 6.4 lbs.



**1905 — SPIN-EM TARGET GAME**

7" Shooting Pistol with two safe rubber tipped darts. Stand up target with four brightly coloured plastic birds. Shrink wrapped. 24 per carton. Approximate weight 9.3 lbs.

**1907 — TWIN BARREL AUTOMATIC W/DARTS AND TARGET**

Set consists of twin barrel automatic and safe rubber tipped darts. Packed each set on colourful target. Shrink wrapped. 36 per carton. Approximate weight 16.6 lbs.



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**2007 — BEAR BANK**

10½" high in polyethylene with contrasting colour decoration. Coin slot and removable plug. Packed in shrink film. 24 per carton. Approximate weight 11.6 lbs.

**2009 — BARREL BANK**

7" high in polyethylene with moulded wood effect. Staves and hoop detail. Packed bulk. 36 per carton. Approximate weight 9.6 lbs.

**2015 — CANOE BANK**

Approximately 15" — A finely detailed polyethylene bank with simulated birch bark finish. Comes complete with coin slot and removable plug. Packed bulk. 36 per carton. Approximate weight 20.0 lbs.

**2052 — PIG BANK**

8" long and moulded in bright contrasting colours with two colour decoration. Packed bulk. 36 per carton. Approximate weight 11.4 lbs.

**2053 — PIG BANK**

As 2052 but 10" long. Packed bulk. 24 per carton. Approximate weight 14.4 lbs.

**2013 — B.M. CASH REGISTER BANK**

Approximately 6" high, durable blow moulded polyethylene Cash Register Bank in assorted bright colours. Comes complete with bell ringing action and dollar register. Packed bulk. 24 per carton. Approximate weight 16.0 lbs.

**2016 — MOON BANK**

Approximately 5" in diameter on 1" base. Realistically designed with craters and mountain ranges. Moulded in type of material that glows in the dark. Comes complete with free hand spray for shadow effect, coin slot and coin plug. Packed bulk tissue wrapped, 36 per carton, approximate shipping weight 15 lbs.

**2105 — TOOL TOTE WITH B.M. TOOLS**

Set consists of Blow Moulded Tool Box with moulded in wood effect and five pieces of tools of bright durable polyethylene. Shrink wrapped. 24 per carton. Approximate weight 23.0 lbs.



**2111 — CARPET SWEEPER**  
22" high — wheels rotate sweeping brush. Complete with hinged door on bottom for emptying. Packed in poly bag. 24 per carton. Approximate weight 9.8 lbs.



**NEW**  
**2113 — TIDY MISS HOUSEKEEPING SET**  
Consisting of Broom, Carpet Sweeper and Dust Pan. Each Set on shrink card. 12 per carton. Approximate weight 8.2 lbs.



**2161 — CASH REGISTER**  
6" high. Works realistically. Each sale registers and divided drawer opens. Each in shrink display box. 12 per carton. Approximate weight 10.0 lbs.



**2162 — CASH REGISTER**  
7½" High. Works like a real Cash Register. Beautifully moulded in attractive colour combinations. Packed each in a shrink display box. 12 per carton. Approximate weight 18.5 lbs.



**2124 — HIGH HEELS SHOES W/EARRINGS**  
Junior Style High Heel Shoes in realistic colours. Complete with "Mod" style earrings. Each set on shrink card. 36 per carton. Approximate weight 15.0 lbs.



**2171 — WASHING MACHINE**  
8" Lever Activated, swing away wringer transparent tub and lid. Each in shrink display box. 12 per carton. Approximate weight 11.0 lbs.

**MADE IN CANADA**  
**FABRIQUÉ AU CANADA**



**2176 — AUTOMATIC WASHING MACHINE**  
Approximately 5½" x 5" x 8" high. High impact plastic automatic washing machine with clear plastic washing compartment and giant agitator. Top loading washer has clear lid, front window and back cover to show the action of the large colourful plastic gears. Wash water drain hose and handle at side which gives washing action when turned. Comes complete with six assorted towels. Packed in colourful shrink display box. 12 per carton. Approximate weight 16.0 lbs.



**2177 — AUTOMATIC DISHWASHER**  
Approximately 5½" x 5" x 8". High Impact plastic dishwasher containing clear plastic washing compartment that holds dish drain rack and rotor blades; with clear lid, front window and back cover to show the action of the large colourful plastic gears; top loading dishwasher with water drain hose and handle at side which gives washing action when turned. Included — a set of plastic dishes. Packed each in colourful shrink display box. 12 per carton. Approximate weight 17.5 lbs.

**2202 — MOUSEGETAR**

21" Attractively decorated with Walt Disney characters complete with tuning keys, nylon strings and pick. Each on card, shrink wrapped. 12 per carton. Approximate weight 12.4 lbs.

**NEW****2204 — BANJO**

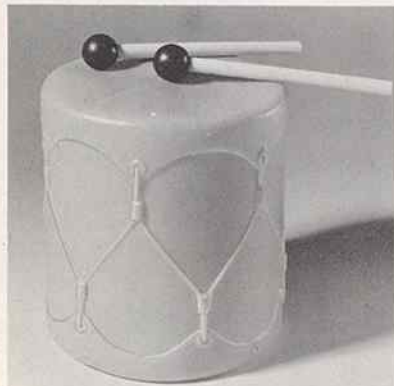
21" Authentically reproduced banjo with tuning keys and nylon strings. Packed each on a card, shrink wrapped. 12 per carton. Approximate weight 15.0 lbs.

**2208 — COLOUR CODED GUITAR**

Approximately 24" Modern style guitar with eight varicoloured keys for playing by colour. Easy action turn wheel and colour coded music book supplied. Packed each in a box. 12 per carton. Approximate weight 14.0 lbs.

**2209 — MOD GUITAR**

24" long. Modern styled four string guitar comes complete with tuning keys and pick. Packed on a brightly printed card, shrink wrapped. 12 per carton. Approximate weight 12.0 lbs.

**2221 — TOM TOM DRUM**

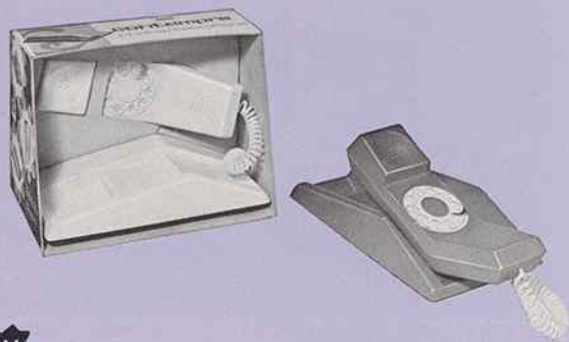
7" High. One piece drum in bright colours. Complete with two drum sticks. Packed bulk, shrink wrapped. 24 per carton. Approximate weight 13.6 lbs.

**2404 — PRINCESS TELEPHONE**

8½" Moulded in bright colours with clear dial and realistic sound. Complete with coin slot and removable plug. Each in poly bag with tab. 36 per carton. Approximate weight 15.6 lbs.

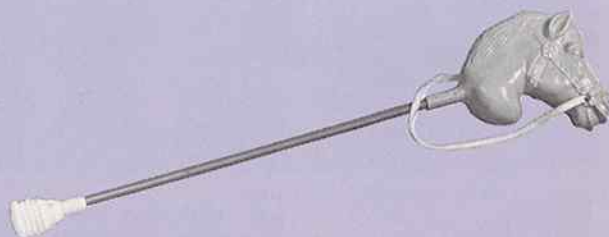
**2405 — MODERN TELEPHONE**

Full size 8½". Modern telephone in bright polyethylene with clear dial and realistic sound. Complete with coin slot and removable plug. Each in poly bag with tab. 36 per carton. Approximate weight 17.0 lbs.

**NEW****2411 — CONTEMPRA\* TELEPHONE**

Approximately 9¼" x 5½" base with 8½" x 2½" receiver. The latest styling in telephones and replica to the finest detail of the real "Contempra" phone made by Northern Electric. The "Contempra" phone is both a desk set and a wall phone. Comes complete with a turning dial and fingerstop set into the receiver. Packed each in a display box, shrink wrapped, 24 per carton, approximate shipping weight 16.5 lbs.

\*REG'D. T.M.

**2626 — HOBBY HORSE W/SQUEAK**

Approximately 36". Detailed head of durable polyethylene in bright colours. Packed bulk. 36 per carton. Approximate weight 17.7 lbs.



**2682 — DOLL CRADLE**

Approximately 15½". Moulded in polystyrene, this delightful cradle is complete with simulated mattress printed in a delicate nursery motif. Each in a box. 12 per carton. Approximate weight 16.0 lbs.



**2685 — DOLL TOTER**

Approximately 17" — Baby Doll "Toter" of durable plastic, features vinyl harness, four colourful spin balls, nursery print simulated mattress, multiple position seat. Seat can be used as a car seat. Each in poly bag. 12 per carton. Approximate weight 11.0 lbs.



**2686 — DOLL CRIB**

Approximately 19" of play value in this delicately moulded crib of polystyrene. Crib is complete with inflatable vinyl mattress and pillow. Each in a box. 12 per carton. Approximate weight 24.0 lbs.



**2688 — DRESS ME DOLL**

Approximately 8" with realistic hair, moving arms and head, sleeping eyes. Each in poly bag with tab. 72 per carton. Approximate weight 6.2 lbs.



**5110 — FLUTTERBALL ASSORTMENT**

Approximately 7" in Diameter. Moulded in durable acetate. It rolls, or floats, or spins, as the birds or butterflies tumble within, as the multi-coloured particles rattle and roll. Each in self counter display. 12 per carton. Approximate weight 8.1 lbs.



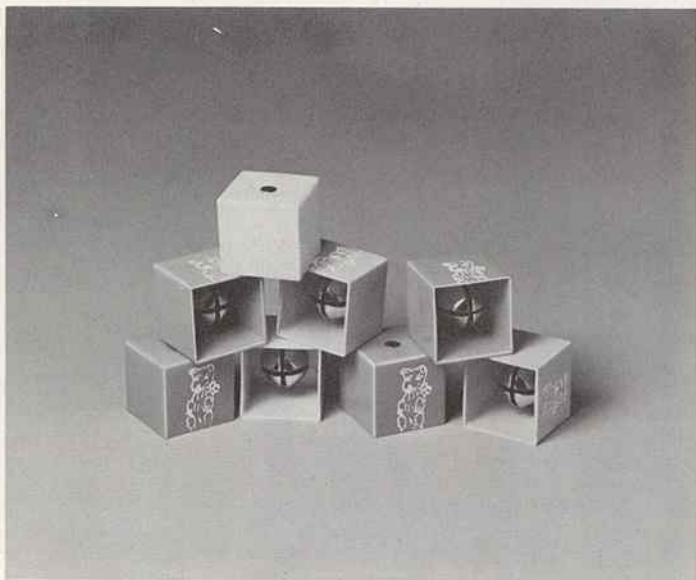
**5414 — BOAT BOWLING SET  
PULL TOY**

Approximate 13" long boat pull toy comes complete with removable cabin, six men and two balls. This toy can be used as a pull toy or by removing five of the men and two balls it can be used as a bowling game. Packed each set in poly bag. 6 per carton. Approximate weight 10.0 lbs.

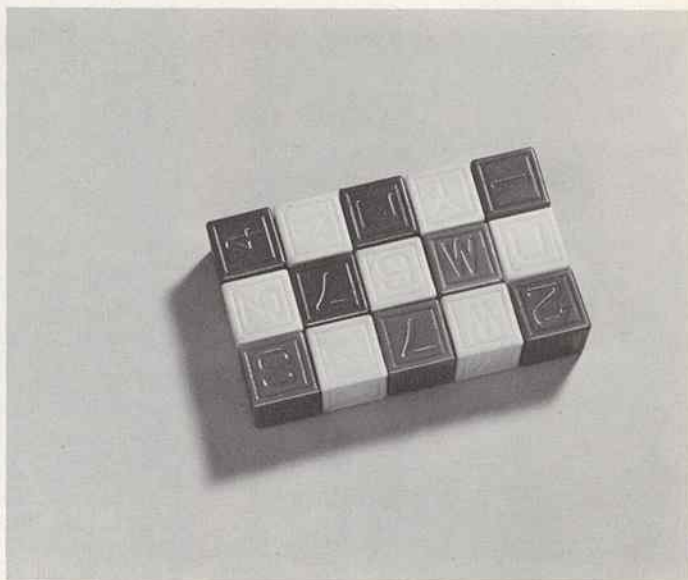
MADE IN CANADA  
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NEW

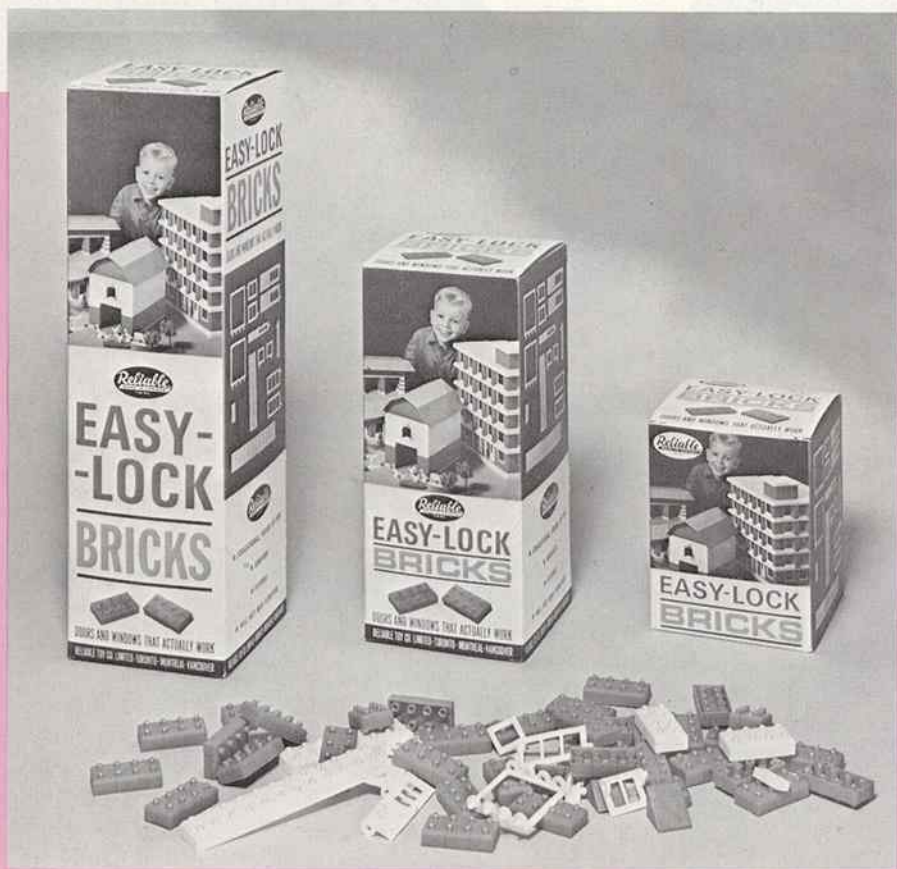


**5161 — JINGLE BELL BLOCKS**

Eight safe sanitary poly blocks with musical note decoration and complete with jingle bells inside. Each set in poly bag with tab. 24 per carton. Approximate weight 10.2 lbs.

**5162 — BLOW MOULDED BLOCKS**

Fifteen 2" alphabet blocks of safe washable poly in bright assorted colours. Each set in poly bag with tab. 36 per carton. Approximate weight 27.2 lbs.

**EASYLOCK BRICKS**

Finely detailed bricks of safe, durable plastic in realistic colours. They lock securely in place to make firm secure structures. The sets include half bricks, gable bricks, foundation sections, doors, windows, green roof sections and instruction sheet. Each set in four colour litho box.

**5173 — EASYLOCK BRICKS**

358 Pieces, 12 per carton. Approximate weight 20.6 lbs.

**5172 — EASYLOCK BRICKS**

239 Pieces, 12 per carton. Approximate weight 11.4 lbs.

**5171 — EASYLOCK BRICKS**

100 Pieces, 24 per carton. Approximate weight 10.4 lbs.

**MADE IN CANADA**  
**FABRIQUÉ AU CANADA**

# FOR EASTER



**1501 — PAIL WITH INSERT**

4½" pail with insert. All moulded in bright polyethylene with sturdy handle. Ideal Easter candy item. Packed bulk. 72 per carton. Approximate weight 9.0 lbs.

**1502 — PAIL WITH INSERT**

5½" Pail with insert. Ideal Easter item for candies. Packed bulk. 72 per carton. Approximate weight 15.0 lbs.



**1611 — WHEELBARROW**

11" long in bright assorted colours. Packed bulk. 72 per carton. Approximate weight 17.7 lbs.



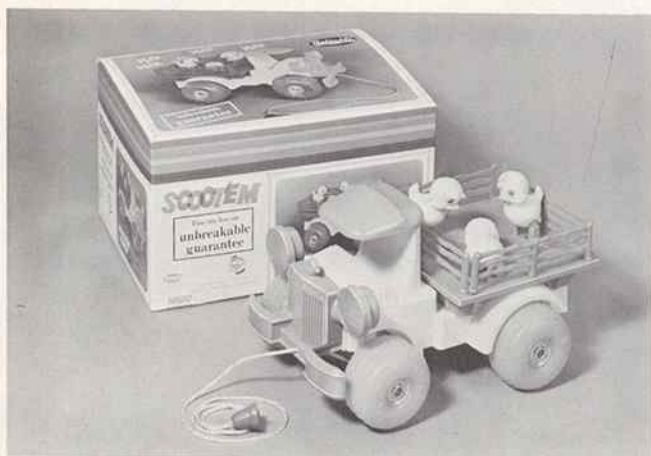
**2854 — ASSORTED TRUCKS**

Approximately 6" long. Ideal candy filler. Stake, pick-up and dump truck moulded in bright poly with free running wheels. Packed bulk. 144 per carton. Approximate weight 20.0 lbs.



**3001 — GRAVEL TRUCK**

Approximately 13". Ideal candy filler. Sturdily moulded in poly. Modern Diesel Chassis with tipping Dump. Packed bulk. 24 per carton. Approximate weight 18.4 lbs.



**5522 — SCOOT-EM CHICKEN TRUCK**

The action truck that is "Fun on Wheels". The farm yard corral holds brightly coloured young chickens who peck, peck, peck independently of each other, creating a loud pecking sound, to delight pre-schoolers, as they push or pull the truck. Reliable gear drive with safety clutch. Non-marring wheels, deep grooved Day-Glo Tires. Made of high impact plastic. An ideal Easter candy item. Approximately 9¾". Packed each in full colour box. 6 per carton. Approximate weight 8.3 lbs.



**900 — PLASTISOL ASSORTMENT**

Delightful Bunny assortment consisting of — Bunny with carrot; Sitting Bunny and Bunny in Racing Car. Each in poly bag with tab, 24 per carton, Approximate shipping weight 12.8 lbs.



**NEW**

#### STEELWALL POOLS

Heavy duty all steel corrugated sidewall with baked enamel finish. Colourful poly coping band encircles entire pool securing liner on small size. Medium and large size come with formed steel top rail. Heavy gauge liner with bottom drain. Simple to assemble and complete with instructions and repair kit. Packed each in corrugated carton.

#### 6/7215 — 72" x 15"

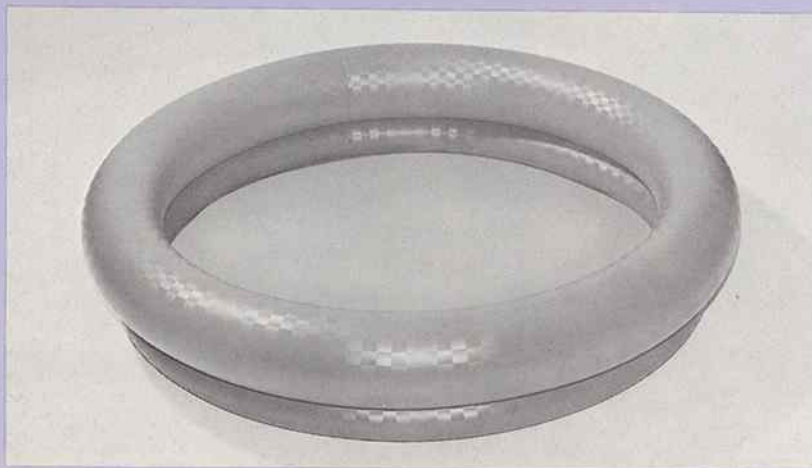
.008 gauge vinyl liner, .016 gauge sidewall. Approximate shipping weight 18 lbs.

#### 6/9620 — 96" x 20"

.008 gauge vinyl liner, .017 gauge sidewall. Approximate shipping weight 30.0 lbs.

#### 6/1024 — 120" x 24"

.010 gauge vinyl liner, .022 gauge sidewall with rectangular metal top rail. Approximate shipping weight 57 lbs.



#### INFLATABLE POOLS

Reliable Inflatable Pools are made to the highest of standards in bright contrasting colours of durable textured vinyl. Pools come complete with repair patches.

#### 8/4522 — PLAIN TWO RING POOLS

54" x 12" each in poly bag. 6 per carton. Approximate weight 11.3 lbs.

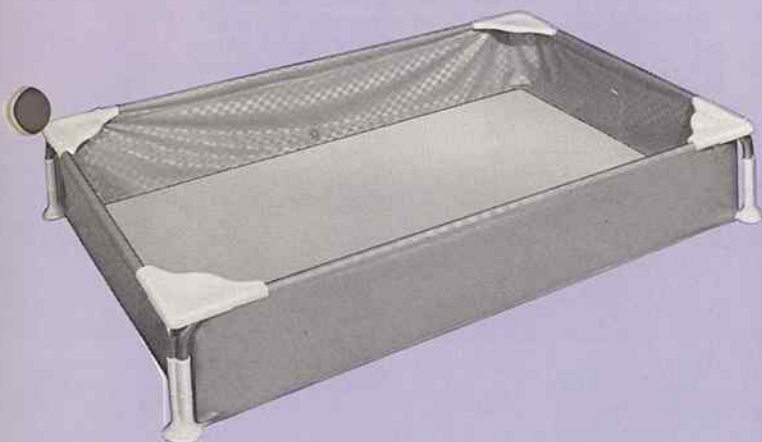


**HEXAGONAL POOLS**

This six sided rigid pool is functional in design and simple to assemble. Outstanding features — weatherproof plastic seats with complete pool being supported by steel reinforced plastic legs. The linen finish liner is durable with drain outlet and attached cap. Repair kit included. Each packed in corrugated carton.

7/2721 — 72" x 12"  
Approximate weight 18.0 lbs.

7/2961 — 96" x 12"  
Approximate weight 21.0 lbs.



**RIGID POOLS**

The Reliable Rigid Pool is functional in design and simple to assemble. Outstanding features — weatherproof plastic seats with complete pool being supported by sturdy steel reinforced plastic legs. The linen finish liners are durable with attached drain outlet and cap. Repair kit included. Each packed in corrugated carton.

7/4266 — 42" x 66" x 12" ✓  
Approximate weight 16.6 lbs.

7/4270 — 42" x 72" x 12" ✎  
Approximate weight 16.6 lbs.

7/7520 — 50" x 75" x 12"  
Approximate weight 19.0 lbs.



**PATIO-RIGID POOLS**

This all new line of rigid pools comes with the same outstanding features as our regular line of rigid pools. Sides decorated in bright colours in patio patterns to match patio furnishings. Each packed in corrugated carton.

7/9426 — 42" x 66" x 12"  
Approximate weight 16.6 lbs.

7/9427 — 42" x 72" x 12"  
Approximate weight 16.6 lbs.



**3/1800 — SWIM RING ASSORTMENT**  
Consists of Fish Swim Ring, Bear Swim Ring and Square Swim Ring. Packed bulk. 36 per carton. Approximate weight 9.4 lbs.



**1/0010 — BOXER REPAIR KIT**  
Vinyl Repair Kit contains liquid plastic and patching material. Each packed in an envelope. 144 per carton. Approximate weight 4.1 lbs.



**1/0030 — DAB REPAIR KIT**  
For quick convenient repairs to vinyl. Comes in a bottle with applicator. Packed 12 only per counter display box. 48 per carton. Approximate weight 15.4 lbs.



**3/1900 — SWIM RING ASSORTMENT**  
Consists of Happy Alligator Ring, Swim Vest and Jolly Roger Swim Ring. Packed bulk. 36 per carton. Approximate weight 10.4 lbs.

**MADE IN CANADA**  
**FABRIQUÉ AU CANADA**

# SOUVENIRS

Reliable  
MADE IN CANADA  
Since 1908

29

SPRING & SUMMER

## LITTLE CANADIAN FOLK

This series, approximately 8" tall with five piece jointed bodies and sleeping eyes. Indians and Eskimos are all dressed in varied costumes of soft leatherette with vividly decorated trimmings in authentic design. Poly bagged items with printed tab depicting our Canadian way of life. Boxed items come in window display box and carry the same distinctive scenes.



### 78220 — INDIAN BOY

Little Warrior, approximately 8" tall, in two piece leatherette costume complete with matching head band with feather and vinyl shoes. Placed on card, in poly bag with tab. 24 per carton. Approximate weight 8 lbs.

### 78210 — INDIAN PAPOOSE

8" Papoose in sleeping bag and dressed in romper with leatherette head band. Placed on card in poly bag with tab. 24 per carton. Approximate weight 8.5 lbs.



### 78230 — INDIAN GIRL

This chubby little native in leatherette dress, pants and head band with feather. Her long hair is double tied with bright coloured ribbons. Packed each in box. 12 per carton. Approximate weight 6.5 lbs.

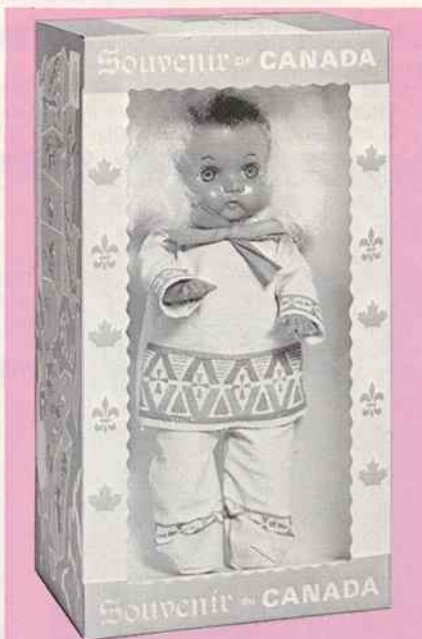


### 78240 — INDIAN BABY N'TOTER

Approximately 8" tall dressed in romper and head band with matching decorated leatherette blanket. This little Indian Baby is all set to travel in her own Plastic Toter complete with stand and protective strap. Packed each in poly bag with tab. 24 per carton. Approximate weight 10 lbs.

### 78250 — INDIAN PAPOOSE IN CRADLE

This lucky little Indian is snug and warm in her own little cradle. Dressed in leatherette romper and complete with head band and brightly decorated sleeping bag. Packed each in poly bag with tab. 24 per carton. Approximate weight 11 lbs.



### 78260 — ESKIMO

Snug as a Bug in leatherette hat, jacket and leggings. The cosy high pile plush on the hat keeps out cold winds. Packed each in a box. 12 per carton. Approximate weight 6.5 lbs.

SOUVENIR OF CANADA

### PERKY SOUVENIRS

This series approximately 10 inches tall with five piece jointed bodies, expressive bright eyes and rooted hair. Costumes designed in our favourite leatherette and boxes designed in the Canadian Theme as previously mentioned. Packed each in a shrink display box. 12 per carton. Approximate weight 10 lbs.



**78430 — PERKY ESKIMO**  
Plush trimmed hat with jacket, legging and mukluks. Shag hair.

**78550 — ESKIMO**  
Basically as 78430 with sharper Eskimo Facial characteristics. Shag Hair.



**78440 — PERKY INDIAN**  
A little Indian Brave in leatherette jacket, trousers, mocassins and head band with feather. Shag hair style.

**78450 — A LITTLE INDIAN PRINCESS**  
In leatherette dress brightly decorated; mocassins and head band with feather complete her outfit. Hair in long double tie style.

**78490 — PERKY ASSORTMENT**  
Consisting of 4 only 78430  
2 only 78440  
4 only 78450  
2 only 78550 per carton

### NATIVE BABIES

Delightful characters approximately 10" tall, with five piece jointed bodies, happy bright eyes and rooted shag hair. Yes, they come in gaily decorated leatherette costumes this year. Packed each in our new Canadian Shrink Display Boxes. 12 per carton. Approximate weight 11 lbs.



**78610 — OWASIS: INDIAN BABY**  
In realistic leatherette dress with mocassins and matching head band with feather.

**78640 — PAHATIC: ESKIMO BABY**  
In brightly decorated leatherette jacket with plush trimmed hat and matching leggings.



**TERRY SOUVENIRS**

Chubby and appealing, approximately 11" tall with five piece jointed bodies, expressive bright eyes and rooted hair. Native costumes in soft leatherette. Decorated trims are vivid in colour; detailed in design. Packed each in Canadian Theme Shrink display box. 12 per carton. Approximate weight 12.5 lbs.



**78700 — TERRY ESKIMO**  
Plush trimmed hat, jacket, leggings, muckluks. Shag hair.

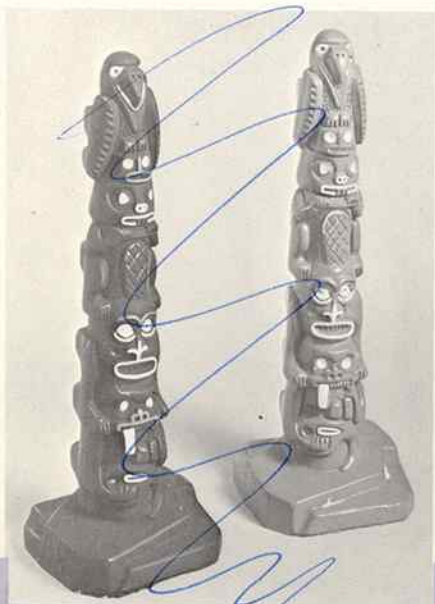


**78710 — TERRY INDIAN GIRL**  
Leatherette dress, pants, mocassins and head band with feather. Hair worn long and double tied.

**78720 — TERRY INDIAN BOY**  
Jacket, trouser, mocassin and head hand with feather. Shag hair.

**78760 — TERRY ASSORTMENT**

Consisting of 6 only 78700  
4 only 78710  
2 only 78720 per carton



**4805 — TOTEM POLE**

Approximately 10" high and authentic in detail with bright decoration. Packed bulk, tissue wrapped. 36 per carton. Approximate weight 8.4 lbs.



**4801 — R.C.M.P. STATUETTE**

Approximately 8" tall. A realistic Mountie finely detailed. Packed bulk. 36 per carton. Approximate weight 4.0 lbs.



**2017 — IGLOO WITH DOG BANK**

Approximately 5½". Finely moulded in white polyethylene with painted details. Packed bulk. 36 per carton. Approximate weight 16.0 lbs.

**NEW**



# MEMOS

[Faint, illegible text and lines forming a memo template, possibly including fields for TO, FROM, SUBJECT, and a large body area.]



**ESTABLISHED 1920**

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