

## CUTIES



Cute character face dolls dressed in a wide selection of playtime costumes.


844 - SQUEEZE ME DOLL


102144 - CUTIE SCHOOLGIRL \& SAILOR

841 - CUTIE DOLL

841 - CUTIE DOLL, $9^{\prime \prime}$ tall
Soft and chubby, moulded in sanitized plastisol, has brightly decorated head that turns and twoway safety "coo" voice. Packed each in a poly bag with tab, 24 per carton, approximate weight 12.5 lbs. Suggested Retail . 98.

844 - SQUEEZE ME DOLL, $10^{\prime \prime}$ tall
Slumbertime cuddler, of soft sanitized plastisol, moulded in sleeper motif and has inset plastic eyes. Packed each in a poly bag with tab, 24 per carton, approximate weight 11 lbs. Suggested Retail . 98.

## 102144 - CUTIE SCHOOLGIRL \& SAILOR

Approximately $14^{\prime \prime}$ - Packed each in a display box, 12 per carton, approximate weight 10 lbs . Suggested Retail \$2.98.


## 104144 - CUTIE NURSE

Approximately $14^{\prime \prime}$ - Packed each in a display box, 12 per carton, approximate weight 10 lbs . Suggested Retail \$3.98.

## 105144 - CUTIE DRUM MAJORETTE

Approximately $14^{\prime \prime}$ - Packed each in a display box, 12 per carton, approximate weight 10.1 lbs . Suggested Retail \$3.98.

## 109144 - CUTIE SLEEPYTIME

Packed each in a display box, 12 per carton, approximate weight 9.8 lbs . Suggested Retail \$3.98.



111164 - SUSIE RAG DOLL
125104 - DIZZY DINOPUPPETS

## 111164 - SUSIE RAG DOLL

Approximately $16^{\prime \prime}$ tall - A favourite companion for the little one with coloured soft print body and delicately decorated moulded plastic face, complete with ribbon neck bow. Packed bulk, 36 per carton, approximate weight 21 lbs. Suggested Retail .98.

## 124104 - DISNEY PUPPET ASSORTMENT

Approximately $10^{\prime \prime}$ tall - Walt Disney's most popular personalities produced as hand puppets. Each has a soft vinyl head, decorated to Disney standards, body, sleeves, are multi-coloured prints. Ribbon neck bows. Assortment consists of Donald Duck, Mickey Mouse, Pluto, Pinocchio. Packed each in a poly bag with tab, 36 per carton, approximate weight 10.5 lbs . Suggested Retail . 98.

## 125104 - DIZZY DINOPUPPETS

Approximately $11^{\prime \prime}$ - Sleeve puppets which any child can manipulate: three selected characters. Packed each in a poly bag with tab, 3 dozen per carton, approximate weight 11.8 lbs . Suggested Retail . 98.

## 133144 - BETSY WETSY IN BATH TUB

Huggable baby ready for a bath. Has five piece moving body, sleeping eyes, and deep rooted wash and set hair. Features "Coo" voice, cries real tears, wets when fed, blows bubbles. Complete with washable panties, sundress, shower cap, bubble pipe, pacifier, feeding bottle, face cloth, comb, brush, mirror, bath foam. Complete with knitted bootees. Packed each in colourful display box, 6 per carton, approximate weight 20 lbs . Suggested Retail \$9.98.

## 143114 - MITZI FASHION MODEL.

Approximately 11" - A shapely teenage miss to delight the young fashion conscious miss. Mitzi has moving arms, legs, and turning head and well proportioned body. Rooted hair in stylish swirl and her delicate face is skilfully made up. She is dressed in a striking two piece bathing suit and removable plastic high heel shoes. She comes complete with a pedestal stand. Packed each in a display box, 2 dozen per carton, approximate weight 8.5 lbs. Suggested Retail $\$ 1.98$.

## 144114 - MITZI BRIDE DISPLAY

Mitzi bride and trousseau set-fashionably attired in bridal gown with travelling dress and negligee. Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 7.2 lbs. Suggested Retail \$4.98.


## 133144 - BETSY WETSY IN BATH TUB

143114 - MITZI FASHION MODEL



152084 - CUDDLEKINS

151084 - TINY TOES
Approximately $8^{\prime \prime}$ - A cuddly cutie, dressed in bright print taffeta, has deep rooted washable hair, free moving body and sleeping eyes, wets when fed. Packed each in a display box, 2 dozen per carton, approximate weight 10.3 lbs . Suggested Retail \$1.98.

## 152084 - CUDDLEKINS

Approximately $8^{\prime \prime}$ - Completely jointed Doll, wets when fed, with feeding bottle supplied, comes complete with cotton print dress and matching diaper. Packed each on a shrink display card, 2 dozen per carton, approximate weight 8.5 lbs . Suggested Retail \$2.29.

## WETUMS BABIES

A complete range of popular wetums dolls in assorted sizes.

170144 - Approximately $14^{\prime \prime}$ - Packed each in a poly bag, 3 dozen per carton, approximate weight 24.5 lbs. Suggested Retail \$1.49.

174144 - Approximately $14^{\prime \prime}$ - Packed each in a poly bag, 3 dozen per carton, approximate weight 26.5 lbs. Suggested Retail \$1.98.

175184 - Approximately $18^{\prime \prime}$ - Packed each in a poly bag, 12 per carton, approximate weight 16.3 lbs. Suggested Retail \$2.98.

175204 - Approximately $20^{\prime \prime}$ - Packed each in a poly bag, 12 per carton, approximate weight 18.3 lbs. Suggested Retail \$2.98.

176204 - Approximately $20^{\prime \prime}$ - Packed each in a poly bag, 12 per carton, approximate weight 19.3 lbs. Suggested Retail $\$ 3.98$.



## BABY DARLING

## RANGE:

Each doll is beautifully proportioned and has a softly stuffed cotton filled body with soft vinyl arms, legs, that flop helplessly in a natural manner.

## 228144 - CUTIE DARLING IN CRADLE

Approximately $14^{\prime \prime}$ - A huggable honey with soft cotton body and soft plastic arms, legs and head, dressed in baby style dress and flannel diaper, comes complete with durable plastic cradle. Packed each in a protective sleeve, 12 per carton, approximate weight 20.5 lbs. Suggested Retail \$3.98.

## 231184 - BABY DARLING

Approximately $18^{\prime \prime}$ - An adorable soft body with pliable plastic arms, legs and face, dressed in a bright print cotton hooded jacket with dome fasteners. Packed each in a poly bag, 12 per carton, approximate weight 20.2 lbs. Suggested Retail \$3.98.



241184 - BABY DARLING IN A PARTY DRESS
246184 - BABY DARLING IN PLAY SUIT

241184 - BABY DARLING IN A PARTY DRESS
Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 15.3 lbs. Suggested Retail \$6.98.

## 244184-BABY DARLING IN CHRISTENING DRESS (COO VOICE)

Approximately $18^{\prime \prime}$ - Packed each in a functional cradle box, $1 / 2$ dozen per carton, approximate weight 15.5 lbs . Suggested Retail $\$ 8.98$.

246184 - BABY DARLING IN PLAY SUIT
Approximately $18^{\prime \prime}$ - Packed each in a poly bag, 12 per carton, approximate weight 20.6 lbs . Suggested Retail \$4.98.


## 693184 - TOPSY BABY DARLING

Approximately $18^{\prime \prime}$ - Dressed in Bunting Jacket style - Packed each in a poly bag, 12 per carton, approx. weight 20.2 lbs. Suggested Retail $\$ 3.98$.

## 263124 - EDUCATIONAL KNITTING KIT

A complete package for the new knitter, consists of a beautifully proportioned doll, a ball of Mary Maxim wool, a set of $12^{\prime \prime}$ colourful safe knitting needles and easy to follow bilingual knitting instructions, as designed and created by Mary Maxim. Any one of the three shown outfits may be knitted from the wool supplied. Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 10.9 lbs. Suggested Retail $\$ 4.98$.

263124 -
EDUCATIONAL KNITTING KIT

## 265124 - LITTLE BUSTER \& HIS PET

Approximately $12^{\prime \prime}$ - Completely jointed doll, dressed in an attractive three piece outfit, accompanied by his favourite pet. Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 10.9 lbs. Suggested Retail $\$ 4.98$.

## 266124 - DOLL AND TEA SET

A combination set of lovable character doll and 2 place sanitized tea set. Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 11 lbs .

## 272164 - PIXIE BABY

Approximately $16^{\prime \prime}$ - A lovable character doll dressed in bright bonnet, apron and dress and vinyl bootees. Packed each in a display box, 1 dozen per carton, approximate weight 17.7 lbs . Suggested Retail \$5.98.

## 281184 - BABY KAREN

Approximately $18^{\prime \prime}$ - Mischievious thumbsucker, dressed in sunsuit, drinks and wets, has five piece moving body, sleeping eyes. Packed each in a poly bag, 12 per carton, approximate weight 23 lbs. Suggested Retail \$4.49.

## 286164 - TINY KAREN DISPLAY

Approximately $16^{\prime \prime}$ - A mischievious thumbsucker dressed in diapers with two piece sleeping outfit and feeding bottle and a daytime outfit of dress, bonnet, comb, brush and mirror. Packed each in a window display box, $1 / 2$ dozen per carton, approximate weight 19 lbs. Suggested Retail \$7.98.


286164 - TINY KAREN DISPLAY



## 312144 - BABY CUDḊLES

Approximately $14^{\prime \prime}$-Attractively dressed in taffeta dress and hat, has panties and knitted socks and moulded vinyl shoes, five piece moving body and sleeping eyes and washable deep rooted hair. Packed each in a display box, 2 dozen per carton, approximate weight 24 lbs . Suggested Retail \$3.98.

## 312164 - BABY CUDDLES

Approximately $16^{\prime \prime}$ - Packed each in a display box, 1 dozen per carton, approximate weight 17.1 lbs. Suggested Retail \$4.98.

## 312204 - BABY CUDDLES

Approximately $20^{\prime \prime}$ - Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 18.1 lbs. Suggested Retail \$6.98.



## 331164 - RELIABLE BABY

Approximately $16^{\prime \prime}$ - A baby doll dressed in gay cotton print dress, has five piece moving body with sleeping eyes and curly rooted hair, complete with moulded vinyl shoes, knitted socks and vinyl diaper. Packed each in a poly bag, 2 dozen per carton, approximate weight 22 lbs. Suggested Retail \$2.98.

## 356164 - BABY PRECIOUS

Approximately $16^{\prime \prime}$ tall - Baby Precious is dressed in a lovely sheer print dress and bonnet, she has a five piece moving body, sleeping eyes, deep rooted curly hair, vinyl shoes, knitted socks and vinyl diaper. Packed each in a poly bag, 2 dozen per carton, approximate weight 22 lbs . Suggested Retail \$3.98.

## BABY

## SWWHTTHEART



A delicately styled sheer dress and bonnet with lace trim and vinyl bootees.

394144 - Approximately $14^{\prime \prime}$ - Packed each in a display box, 1 dozen per carton, approximate weight 11.8 lbs. Suggested Retail $\$ 4.98$.

394164 - Approximately $16^{\prime \prime}$ - Packed each in a display box, 1 dozen per carton, approximate weight 18.3 lbs . Suggested Retail $\$ 5.98$.

394204 - Approximately $20^{\prime \prime}$ - Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 14.2 lbs. Suggested Retail $\$ 7.98$.



630144 - TODDLER COAT \& SCARF

## 410144 - RELIABLE TODDLER

Approximately $14^{\prime \prime}$ - A bright eyed miss, wearing tailored flannelette coat and contrasting scarf, has knitted socks and panties with moulded plastic shoes, five piece body, soft vinyl. Her head and bonnet are moulded together with sprayed sculptured hair, painted bonnet. Packed each in a poly bag, 24 per carton, approximate weight 13.1 lbs . Suggested Retail \$1.98.

## 630144 - TODDLER COAT \& SCARF

Same description as 410144 . Packed each in a poly bag, 2 dozen per carton, approximate weight 13.1 lbs. Suggested Retail \$1.98.

## 411134 - RELIABLE TODDLER

Approximately $13^{\prime \prime}$ tall - Angelic faced toddler in bright print sun dress, she has knitted socks and moulded plastic shoes, moving arms, legs and turning head, sleeping eyes and deep rooted curly hair. Packed each in a poly bag, 24 per carton, approximate weight 14.5 lbs. Suggested Retail \$1.98.

## RUTHIE TODDLERS

Delightful toddler doll in brightly printed cotton dress with knitted socks and pants and moulded vinyl shoes. She has a five piece moving body and sleeping eyes. Her curly hair is deep rooted and washable.

421174 - Approximately $17^{\prime \prime}$ - Packed each in a poly bag, 24 per carton, approximate weight 22 lbs. Suggested Retail \$2.98.

421214 - Approximately $21^{\prime \prime}$ - Packed each in a poly bag, 12 per carton, approximate weight 19 lbs. Suggested Retail \$4.98.

421264 - Approximately $26^{\prime \prime}$ - Packed each in a poly bag, 6 per carton, approximate weight 17 lbs. Suggested Retail \$6.98.


436154 - Approximately $15^{\prime \prime}$ - Packed each in a display box, 1 dozen per carton, approximate weight 11.9 lbs. Suggested Retail $\$ 3.98$.

436175 - Approximately $17^{\prime \prime}$ - Packed each in a display box, 1 dozen per carton, approximate weight 19 lbs. Suggested Retail \$4.98.

436214 - Approximately $21^{\prime \prime}$ - Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 15.2 lbs. Suggested Retail $\$ 6.98$.


## 449184 - FAIRY TALE ASSORTMENT

Approximately $18^{\prime \prime}$ - Consists of Mary Mary Quite Contrary, Tommy Tucker, Little Bo-Peep and Little Miss Muffet. Imaginative portrayals of popular Nursery Rhymes. All have five piece moving body, sleeping eyes and deep rooted washable hair. Packed each in a merchandising display box, 4 per carton, approximate weight 10.5 lbs . Suggested Retail $\$ 10.98$.

442184 - MARY MARY - Packed each in a display box, 4 per carton, approximate weight 8.6 libs. Suggested Retail \$10.98.

443184 - TOMMY TUCKER - Packed each in a display box, 4 per carton, approximate weight 8.1 lbs. Suggested Retail \$10.98.

444184 - MISS MUFFET - Packed each in a display box, 4 per carton, approximate weight 8.7 ibs. Suggested Retail \$10.98.

445184 - BO PEEP - Packed each in a display box, 4 per carton, approximate weight 8.5 lbs . Suggested Retail \$10.98.




463124 - PRINCE CHARMING - $12^{\prime \prime}$ - Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 11.1 lbs. Suggested Retail $\$ 5.98$.

464124 - RAPUNZEL - $12^{\prime \prime}$ - Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 9.2 lbs . Suggested Retail $\$ 5.98$.

465124 - JACK \& THE BEANSTALK - $12^{\prime \prime}$ Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 10.8 lbs . Suggested Retail \$5.98.

## 469124 - ASSORTMENT

Consists of 3 each of $462124,463124,464124$, 465124. Packed assorted 12 per carton, approximate weight 10.25 lbs . Suggested Retail $\$ 5.98$.

## GICI

The most beautiful doll of them all "Gigi" made and dressed to the highest of standards with the new satin tinted finish. This all new doll has special curled lashes and big bright eyes.

471174-17" - Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 10.1 lbs . Suggested Retail \$7.98.

472174 - $17^{\prime \prime}$ - Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 10 lbs . Suggested Retail \$7.98.



492184

483124


## HOOTENANY BOY

## \& GIRL

Approximately $12^{\prime \prime}$ - Novelty and topical folk singers, dressed in beat costumes.
$482124-12^{\prime \prime}$ - Packed each in a display box, 1 dozen per carton, approximate weight 11.7 lbs . Suggested Retail \$4.98.

483124 - Approximately $12^{\prime \prime}$ - Packed each in a display box, 1 dozen per carton, approximate weight 11.1 lbs. Suggested Retail $\$ 4.98$.

## 499184 - NURSERY RHYME ASSORTMENT

Consists of Mary had a Little Lamb, Old King Cole, Polly Put the Kettle On, There Was a Little Girl with a Curl, our portrayal of a child's favourite Nursery Rhymes.

492184 - $18^{\prime \prime}$ - Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 15.3 lbs . Suggested Retail \$7.98.


499184 - Packed each in a display box, packed assorted, 1 dozen per carton, approximate weight 28.4 lbs. Suggested Retail \$7.98.

## BARBARA ANNES

A pretty pre-teen doll with five piece moving body, sleeping eyes and deep rooted washable hair, complete with moulded vinyl shoes, knitted socks and pants. Packed each in a display box, 12 per carton, approximate weight 12.5 lbs .

502164 - Print dress and hat - Packed each in a display box, 1 dozen per carton, approximate weight 12.5 lbs. Suggested Retail $\$ 3.98$.

503164 - BRIDE - Packed each in a display box, 1 dozen per carton, approximate weight 13.1 lbs . Suggested Retail \$4.98.



503164 - BRIDE


506164 - DRUM MAJORETTE - $16^{\prime \prime}$ - Packed each in a display box, 1 dozen per carton, approximate weight 13.5 lbs . Suggested Retail $\$ 4.98$.

507164 - NURSE - $16^{\prime \prime}$ - Packed each in a display box, 1 dozen per carton, approximate weight 13 lbs. Suggested Retail \$3.98.

## 508164 - BARBARA ANNE NURSE DISPLAY

 Doll same as 507164 with added medical set in open display box. Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 11.3 lbs . Suggested Retail \$4.98.506164 - DRUM MAJORETTE


507164 - NURSE

508164 -
BARBARA ANNE NURSE DISPLAY



509164 - SWEETHEART DISPLAY

509164 - SWEETHEART DISPLAY
Approximately $16^{\prime \prime}$ - from morn to night dressed just right. Dressed in attractively styled print cotton dress with matching pants. She comes complete with a day's wardrobe for hours of play. Matching coat, walking shorts and top, lounging pyjamas, comb, mirror and brush. She has five piece moving body, sleeping eyes and deep rooted washable hair. Packed each in a display box, $1 / 2$ dozen per carton, approximate weight 17 lbs. Suggested Retail \$6.98.

## WALKING DOLLS

A selection of "Reely" Walkers with five piece moving bodies and trouble-free walking mechanism.

523304 - MARY ANNE - $30^{\prime \prime}$ - Packed each in a box, approximate weight 3.7 lbs. Suggested Retail \$9.98.

523354 - PATSY SUE - $35^{\prime \prime}$ - Packed each in a box, approximate weight 4.8 lbs . Suggested Retail \$15.98.

526304 - MARY ANNE - $30^{\prime \prime}$ - Packed each in a box, approximate weight 4.1 lbs. Suggested Retail \$12.98.

542304 - CAROLINE NURSE - $30^{\prime \prime}$ - Packed each in a box, approximate weight 3.8 lbs . Suggested Retail \$9.98.

543304 - CAROLINE - $30^{\prime \prime}$ - Packed each in a poly bag, $1 / 2$ dozen per carton, approximate weight 19 lbs. Suggested Retail \$7.98.


544304 - MARY ANNE NURSE WITH BABY

544304 - MARY ANNE NURSE WITH BABY -
$30^{\prime \prime}$ - Packed each in a box, approximate weight 3.9 lbs . Suggested Retail \$10.98.

## 552094 - SUSIE WALKER DISPLAY

Susie Walker on display card with three complete outfits. Packed each on a display card, 2 dozen per carton, approximate weight 16 lbs . Suggested Retail \$2.98.

## 621164 - TOPSY BABY

Approximately $16^{\prime \prime}$ Baby Doll in cotton print dress, vinyl diapers and knitted socks with moulded vinyl shoes, lustrous black rooted hair, has five piece moving body, sleeping eyes and wets when fed. Packed each in a poly bag, 2 dozen per carton, approximate weight 22 lbs. Suggested Retail \$2.98.

621164 - TOPSY BABY



## 741184 - TEENAGE BRIDE

Approximately $18^{\prime \prime}$ - A completely jointed body with moving eyes and deep rooted hair. Dressed in a fashionable bridal gown with high heels. Complete with corsage. Packed each in a display box, 1 dozen per carton, approximate weight 17.8 lbs. Suggested Retail \$5.98.

## 781174 - PIXIE INDIAN

Approximately $17^{\prime \prime}$ - Little brave dressed in his festive best. Packed each in a display box, 1 dozen per carton, approximate weight 19.1 lbs . Suggested Retail \$5.98.

## 97014 - RELIABLE TODDLER COAT \& HAT

Approximately 17" - A little Miss going places in her beautiful coat with leopard trim and hat, has a five piece moving body, sleeping eyes and an uncombed poodle hair style, complete with moulded vinyl shoes, knitted socks and pants. Packed each in a poly bag, 2 dozen per carton, approximate weight 21 lbs. Suggested Retail \$3.98.


741184 - TEENAGE BRIDE

## 781174 - PIXIE INDIAN




97014 - RELIABLE TODDLER COAT \& HAT RELIABLE

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