

# plastisol squeeze toys



1966





150 - **Lucky Shoes** - Approx. 3 1/2". Moulded to include stitching, shoe laces—in baby colours. With ribbon bow and bell. Packed each in a poly bag with tab, 3 dozen per carton, approx. weight 6 lbs. Sugg. retail 49¢



151 - **Boxing Gloves** - Approx. 3". In assorted colours. Tied together with ribbon bow and bell. Packed each in a poly bag with tab, 3 dozen per carton, approx. weight 6 lbs. Sugg. retail 49¢



152 - **Baby Spoon** (10") in pastel colours with plastic enclosed two-way "coo" voice. Each in a poly bag with tab, 24 per carton, weight approx. 5 lbs. Sugg. retail price is 49¢



153 - **Clothes Pin** (10") decorated, and with plastic enclosed two-way "coo" voice. Each in a poly bag with tab, 24 per carton, weight approx. 5 1/2 lbs. Suggested retail price is 49¢



156 - **Baby Fork** (10") assorted colours with plastic enclosed two-way "coo" voice. Each in a poly bag with tab, 24 per carton, weight approx. 5 lbs. The suggested retail price is 49¢



157 - **Hammer** (8") assorted colours with plastic enclosed two-way "coo" voice. Each in a poly bag with tab, 24 per carton, weight approx. 5 lbs. The suggested retail price is 49¢



158 - **Ice Cream Cone** (9") gay colours and plastic enclosed two-way "coo" voice. Each in a poly bag with tab, 24 per carton, weight approx. 4.7 lbs. Suggested retail price is 59¢



159 - **Franny Fawn** (7") nicely decorated and with plastic enclosed two-way "coo" voice. Each in poly bag with tab, 36 per carton, weight approx. 7 lbs. Sugg. retail price is 49¢

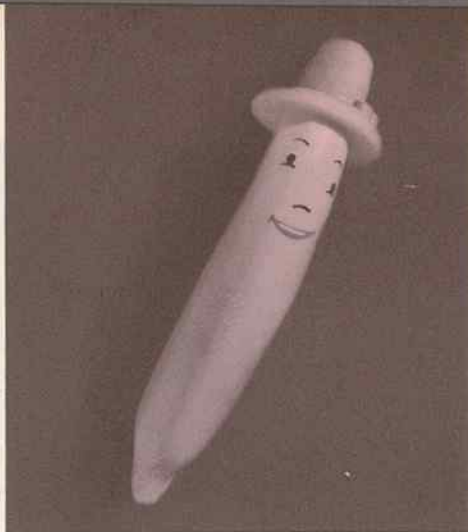


161 - **Carrot** (10") natural colour and with plastic enclosed two-way "coo" voice. Each in a poly bag with tab, 24 per carton, weight approx. 5 lbs. The suggested retail price is 59¢





162 - **Corn Cob** (8") realistic detail and plastic enclosed two-way "coo" voice. Each in a poly bag with tab, 24 per carton, weight approx. 4 1/2 lbs. Suggested retail price is 59¢



163 - **Banana** (8 1/2") lifelike colour and plastic enclosed two-way "coo" voice. Each in a poly bag with tab, 24 per carton, weight approx. 5 1/2 lbs. Suggested retail price is 59¢



204 - **Jumbo Junior** - Approx. 5". Has brightly painted features and a jolly smile. Each in poly bag with tab, 2 dozen per carton, approx. weight 4 1/2 lbs. Sugg. retail 49¢



205 - **Happy Pup** - Approx. 4". Has painted face and comes in three colours. Each in poly bag with tab, 2 dozen per carton, approx. weight 5 1/2 lbs. Sugg. retail 49¢



209 - **Peppy Pup** - Approx. 5 1/2". Brightly coloured face and finely moulded outlines. Each in a poly bag with tab, 2 dozen per carton, approx. weight 6 lbs. Sugg. retail 49¢



275 - **Beep Beep Car** - Approx. 5". Moulded in realistic detail including steering wheel, horn, painted in bright colours. Each in poly bag with tab, 2 dozen per carton, approx. weight 7 1/2 lbs. Sugg. retail 69¢



276 - **Toot Toot Boat** - Approx. 5". Moulded in detail and trimmed in bright colours. Has a happy character sailor with hat in front of funnel. Packed each in a poly bag with tab, 2 dozen per carton, approx. weight 7 1/2 lbs. Suggested retail 69¢



277 - **Chuggy Chug Train** - Approx. 5". A gaily coloured engine and tender moulded in detail and painted in bright colours with comical face on front wearing engineer's cap. Packed each in a poly bag with tab, 2 dozen per carton, approx. weight 8 lbs. Suggested retail 69¢



304 - **Snowsuit Doll** (7½") flesh-tones with decoration and two-way "coo" voice. Packed in a poly bag with tab, 24 per carton, weight approx. 6½ lbs. Sugg. retail 69¢



308 - **Li'l Darlin'** - Approx. 6¼". With simulated sun dress and sculptured pony tail hair. Each in poly bag with tab, 2 dozen per carton, approx. weight 7 lbs. Sugg. retail 69¢



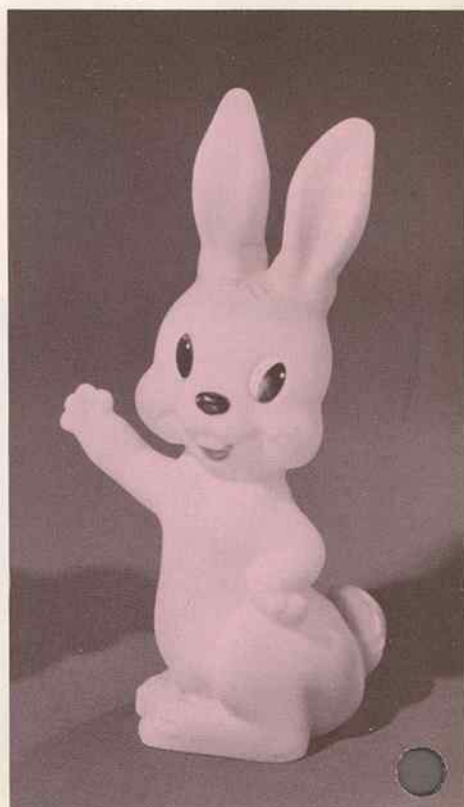
309 - **Tuffy** - Approx. 6¼". Natural flesh tones with attractively coloured detail. Packed each in a poly bag with tab, 2 doz. per carton, approx. weight 6½ lbs. Suggested retail 69¢



310 - **Pepe the Poodle** (7") brightly painted with safety two-way "coo" voice. Each in poly bag with tab, 24 per carton, weight approx. 8.3 lbs. The suggested retail price is 79¢



316 - **Winkin' Kitten** (7") sanitized and decorated, with safety "coo" voice. Each in poly bag with tab, 24 per carton, weight approx. 10 lbs. Suggested retail price is 79¢



317 - **Benny Bunny** (8") attractively coloured, with plastic enclosed "coo" voice. Each in a poly bag with tab, 24 per carton, weight approx. 7 lbs. Suggested retail 69¢



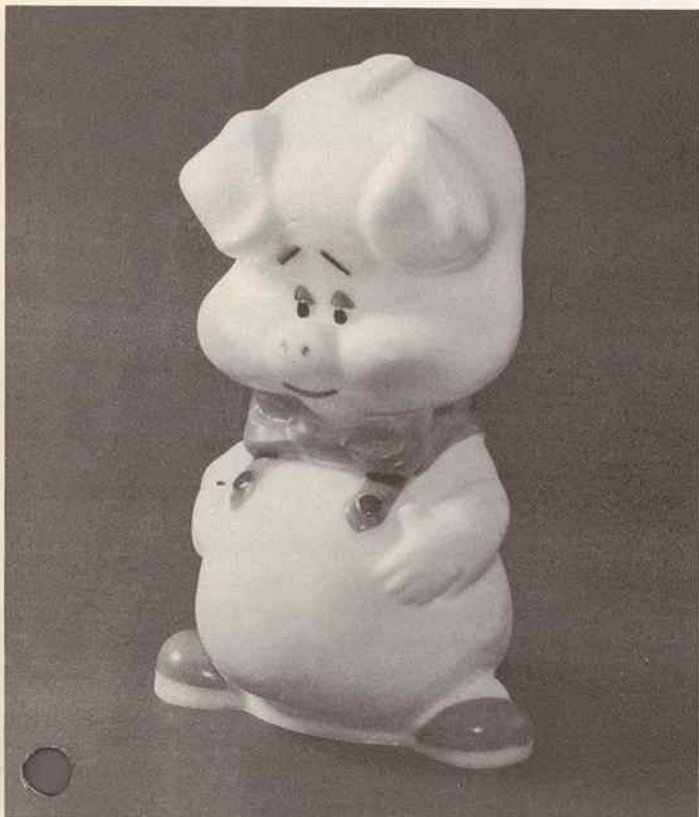
All Reliable Squeeze Toys are Sanitized for baby's sake – providing self-antiseptic protection for the life of the toy.



318 - **Lovable Lion** - Approx. 7". A cute sweetly scented lion colourfully decorated. Packed each in a poly bag with tab, 2 doz. per carton, approx. weight 9 lbs. Suggested retail 79¢



319 - **Tiger** - Approx. 7". Colourfully painted and sculptured. Each in a poly bag with tab, 2 dozen per carton, approx. weight 9 lbs. Sugg. retail 79¢



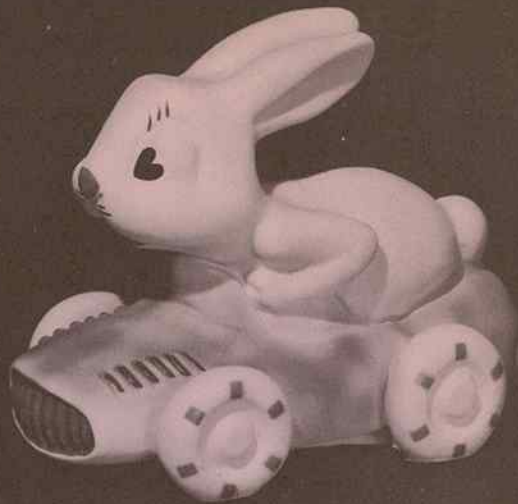
350 - **Bulgy Pig Bank** - Approx. 7". Softly scented, unbreakable plastisol – coin slot in top of head. Bank expands as coins are added. Brightly colour detail. Packed each in a poly bag with tab, 2 doz. per carton, weight approx. 10½ lbs. Retail 98¢



354 - **Playful Sitting Bear** - Approx. 6½". Unbreakable, scented plastisol – attractively decorated, fur texture finish. Plastic enclosed two-way "coo". Packed each in a poly bag with tab, 2 doz. per carton, approx. weight 9 lbs. Suggested retail 79¢



356 - **Tony the Pony** (7 $\frac{1}{2}$ " x 6 $\frac{1}{2}$ ") brightly coloured and with safety "coo" voice and packed in a poly bag with tab, 24 per carton, weight approx. 9 lbs. Suggested retail is 79¢



362 - **Bunny in Racing Car** (7" x 6") and brightly decorated with the safety "coo" voice. In poly bag with tab, 24 per carton, weight approx. 10.6 lbs. Suggested retail price is 98¢



363 - **Miss Ducky** (9") brightly decorated with two-way "coo" voice and packed each in a poly bag with tab, 24 per carton, weight approx. 13 lbs. Suggested retail price is 98¢



366 - **Contented Cow** (8" x 6") decorated with neck bow and bell and has the safety two-way "coo" voice. In poly bag with tab, 24 per carton, approx. weight 8 $\frac{1}{2}$  lbs. Suggested retail 98¢



368 - **Bolo Clown** (9") cheerful trim and plastic enclosed two-way "coo" voice. Each in poly bag with tab, 24 per carton, weight approx. 9 $\frac{1}{2}$  lbs. Suggested retail price is 98¢

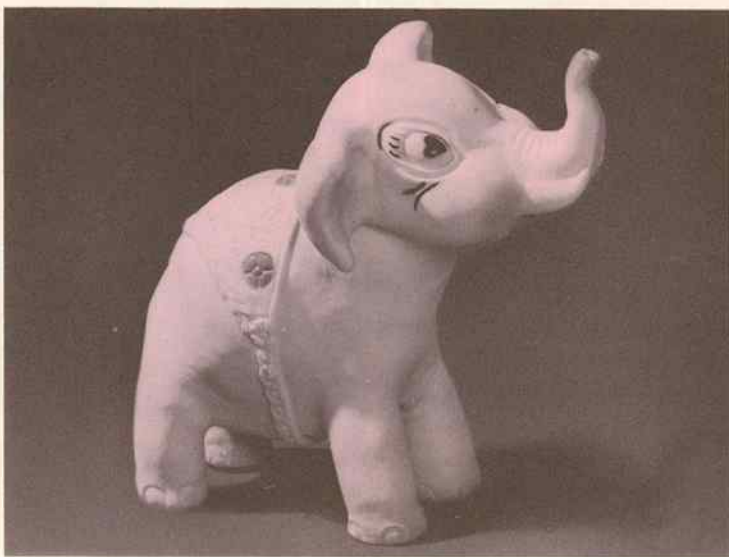


369 - **Baby Duck** (7 $\frac{1}{4}$ ") gaily decorated. Safety "coo" voice and packed each in a poly bag with tab, 24 per carton, weight approx. 8.8 lbs. Suggested retail price is 79¢





417 - **Bunny in Basket** - 8" Plastisol Bunny, sits in an excelsior lined plastic egg basket, packed each in a poly bag with tab, 1 doz. per carton, approx. weight 6 $\frac{1}{2}$  lbs. Sugg. retail **\$1.19**



476 - **Elephant** (9") provocative pose and bright colours, with two-way safety "coo" voice. Each in poly bag with tab, 24 per carton, weight approx. 15.8 lbs. Sugg. retail is **98¢**



480 - **Kitty Kat** (9") with full turning head and bright decoration. Each in poly bag with tab, 12 per carton, weight approx. 10 lbs. Suggested retail price is **\$1.49**



481 - **Bowser Dog** (8 $\frac{3}{4}$ ") in barking pose, with fully turning head and bright colours. In poly bag with tab, 12 per carton, weight about 10 lbs. Suggested retail price is **\$1.49**



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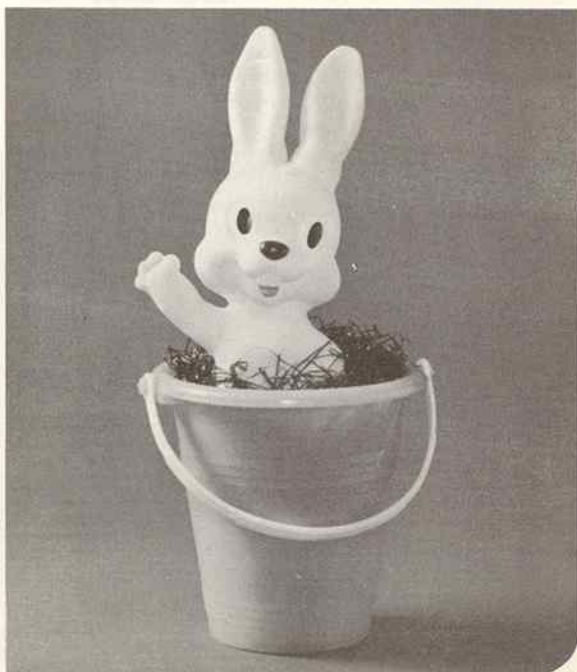


566 - **Jr. Pro Football** (8½") - Brown vinyl, pebble grain. Bulk pack, 24 per carton, weight approx. 10½ lbs. Suggested retail price **98¢**

500 - **Squirrel** (11") very cheeky and with plastic enclosed two-way "coo" voice. Each in poly bag with tab, 12 per carton, weight approx. 11½ lbs. Suggested retail price is **\$1.49**

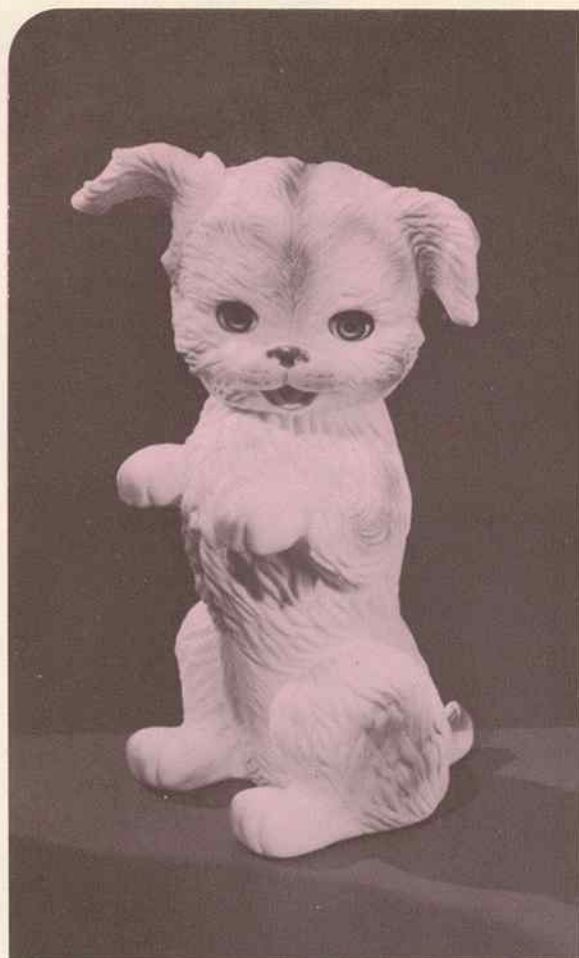


568 - **Sr. Pro Football** (11") - Larger version of 566 and packed bulk, 12 per carton, weight about 8½ lbs. Suggested retail price **\$1.49**



617 - **Benny Bunny in Pail** - 4½" Poly Pail with soft Plastisol Benny Bunny with musical sound. Packed each in a poly bag with tab, 2 doz. per carton, approx. weight 9 lbs. Suggested retail **89¢**





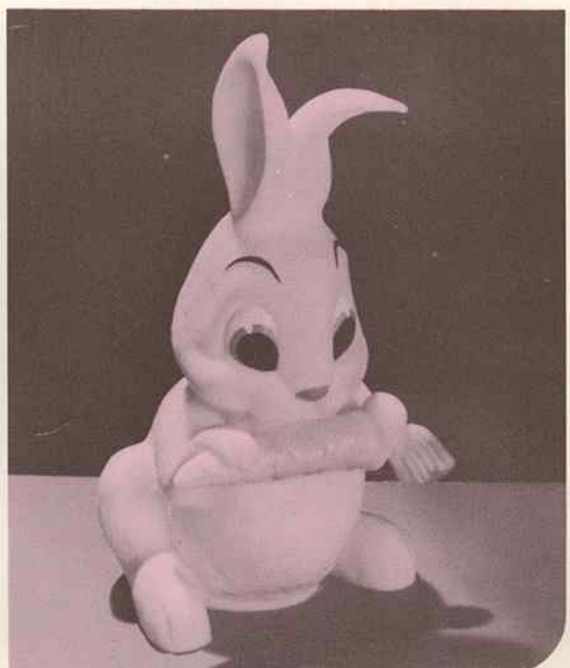
701 - **Begging Bow Wow** (10 $\frac{1}{2}$ " ) turning head, sleeping eyes and safety "coo" voice. Each in poly bag with tab, 12 per carton, weight approx. 15 lbs. Suggested retail price is **\$2.49**



702 - **Sittin' Kitten** (10 $\frac{1}{4}$ " ) moving eyes and turning head with safety two-way "coo" voice. In poly bag with tab, 12 per carton, weight approx. 15 lbs. Suggested retail **\$2.49**



830 - **Sitting Bunny** (9 $\frac{1}{4}$ " ) cheerful and gay, with two-way safety "coo" voice. In poly bag with tab and 24 per carton, weight approx. 11.3 lbs. Suggested retail price is **98¢**



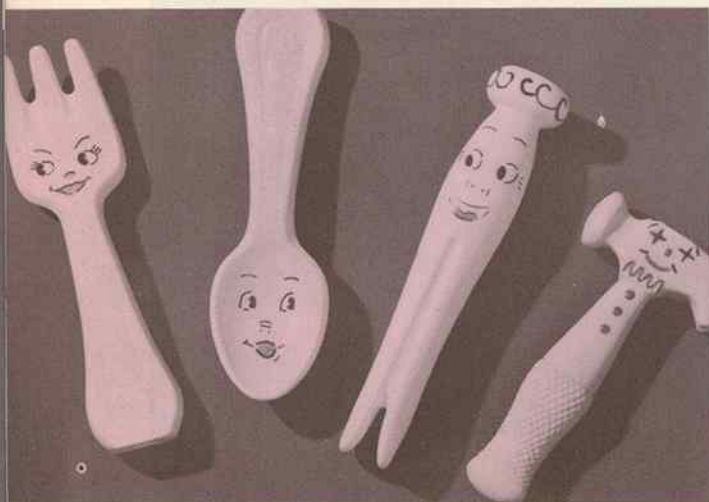
840 - **Sitting Bunny with Carrot** (8" ) brightly decorated, with safety "coo" voice. In poly bag with tab, 24 per carton, weight approx. 12 lbs. Suggested retail price **98¢**



841 - **Cutie Doll (9")** with a fully turning head and the two-way safety "coo" voice. Each in poly bag with tab, 24 per carton, weight approx. 12½ lbs. Suggested retail price 98¢



844 - **Squeeze Me Doll (10")** with inset plastic eyes and sleeper decoration and each in a poly bag with tab, 24 per carton, weight approx. 11 lbs. Sugg. retail 98¢



851 - **49¢ Assortment** - Consisting 9 each of 152 Spoon, 153 Clothes Pin, 156 Fork and 157 Hammer. Each item in a poly bag with tab, 36 per carton. Weight approx. 8.3 lbs.

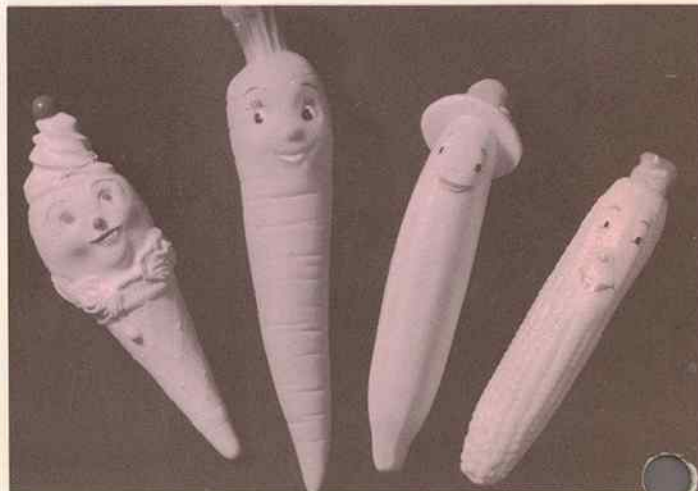
852 - **49¢ Assortment** as above with Display Box. 6 dozen per carton, weight about 16 lbs.



853 - **49¢ Assortment** of 150 Lucky Shoes and 151 Boxing Gloves, packed each in poly bag with tab. 3 dozen per carton, weight about 6 lbs. Suggested retail price 49¢



854 - **49¢ Assortment** of 159 Franny Fawn, 204 Jumbo Junior, 205 Happy Pup and 209 Peppy Pup. Each packed in poly bag with tab, 3 dozen per carton, weight approx. 7 lbs. Sugg. retail 49¢



861 - **59¢ Assortment** - Consisting 6 each of: 158 Ice Cream Cone, 161 Carrot, 162 Corn Cob and 163 Banana. Each in poly bag with tab, 24 per carton. Weight approx. 5 lbs.

862 - **59¢ Assortment** as above with Display Box. 6 dozen per carton, weight approx. 14 lbs.



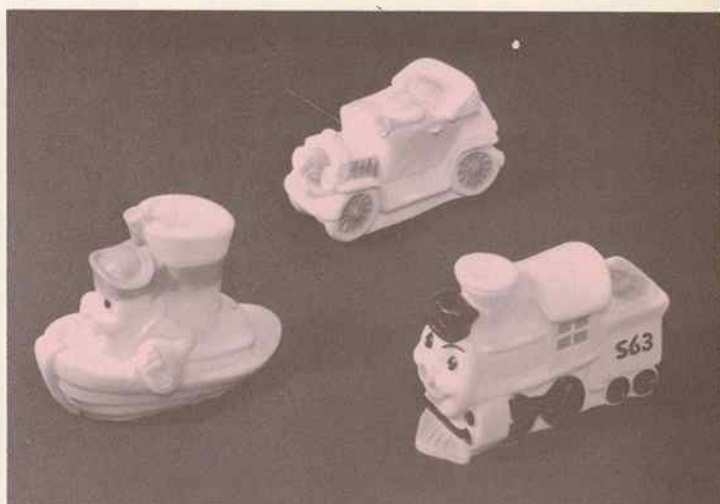


## Plastisol Toy Display Box

Sturdy corrugated display box for your plastisol toy assortments 852, 862, 882 and 892 below. It's printed in bright colours for self-selling on your counters and shelves.



873 - 69¢ Assortment of 304 Snowsuit Doll, 308 L'il Darlin' and 309 Tuffy. Packed each in poly bag with tab, 24 per carton, weight approx. 7 lbs.. Suggested retail price is 69¢



874 - 69¢ Assortment of 275 Beep Beep Car, 276 Toot Toot Boat and 277 Chuggy Chug Train. Each in poly bag with tab, 2 doz. per carton, weight about 7 lbs. Suggested retail 69¢  
872 - 69¢ Assortment as above with Display Box. 4 dozen per carton, approx. weight 14 lbs.



881 - 79¢ Assortment - Consists of 6 each of: 310 Pepe Poodle, 316 Winkin' Kitten, 356 Tony the Pony and 369 Baby Duck. Each in a poly bag with tab, 24 per carton, approx. weight 9 lbs. 79¢  
882 - 79¢ Assortment as above with Display Box. 4 dozen per carton, weight about 18 lbs.

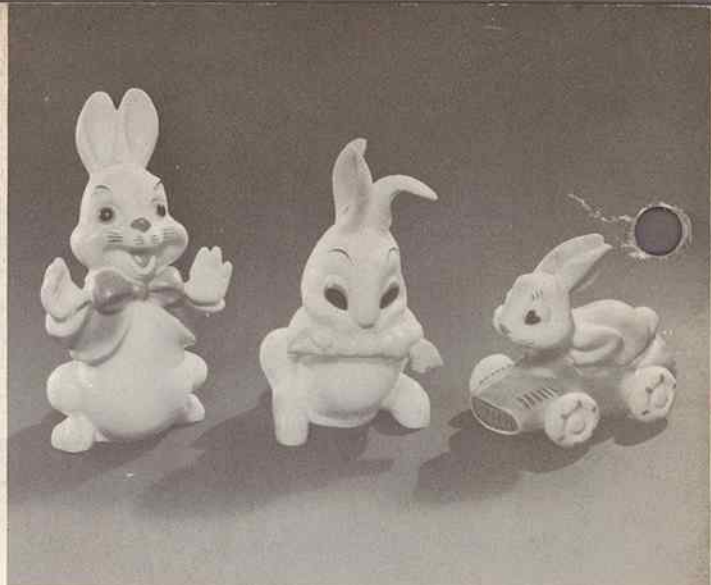


883 - 79¢ Assortment of 318 Lovable Lion, 319 Tiger and 354 Playful Sitting Bear. Each packed in poly bag with tab, 2 dozen per carton, about 9 lbs. Suggested retail price 79¢





891 - 98¢ Assortment - Consists of 6 each of: 363 Miss Ducky, 366 Contented Cow, 368 Bolo Clown, 476 Elephant, each in a poly bag with tab, 24 per carton, approx. weight 11 lbs.  
892 - 98¢ Assortment as above with Display Box. 2 dozen per carton, weight about 16½ lbs.



900 - 98¢ Bunny Assortment - Consists of 12 of 840 Bunny with Carrot, 6 of 362 Bunny in Racing Car and 6 of 830 Sitting Bunny, in poly bags with tabs, 24 per carton, approx. weight 13 lbs.



950 - \$1.49 Assortment of 480 Kitty Kat, 481 Bowser Dog, and 500 Squirrel. Packed each in poly bag with tab, 1 dozen per carton, approx. weight 10½ lbs.



995 - \$2.49 Assortment of 701 Begging Bow Wow and 702 Sittin' Kitten. Packed each in a poly bag with tab, 1 dozen per carton, approx weight 15 lbs.



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RELIABLE TOY CO. LIMITED - Toronto, Montreal, Vancouver

