

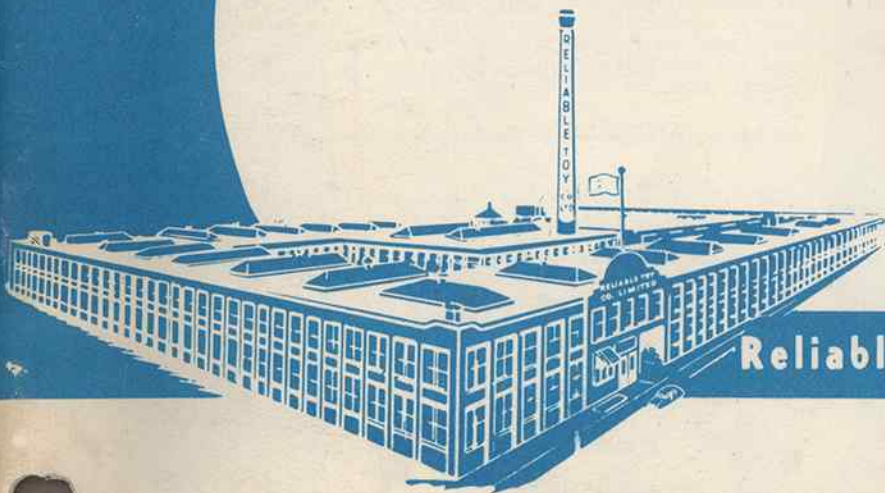
**Reliable**  
MADE IN CANADA  
Trade Mark



38 YEARS CONTINUOUS SERVICE



27/66 — ANNIVERSARYWARE TEA SET



Reliable Toy Co. Limited-Toronto, Canada

**PLASTIC, POLYTHENE and VINYL CATALOGUE - 1958**



**Reliable** is the trade mark for  
 Quality Plastic Toys made in Canada

ITEM	PAGE	ITEM	PAGE
Animals.....	34	Guns & Rifles.....	10, 11, 12, 13
Aeroplanes.....	13, 14	Housekeeping Sets.....	8
Baking Set.....	7	Knife.....	12
Banks.....	8, 9	Musical Instruments.....	16, 17
Beach Sets.....	24, 25, 26	Party Novelties.....	13, 35
Blocks.....	18, 19	Pull Toys.....	18
Boats.....	18, 19, 20, 21	R. C. M. P. Statuettes.....	30
Bow & Arrow Sets.....	14, 15	Roll Back Toys.....	17, 18
Cars.....	31, 32, 33, 35	Skipping Ropes.....	30
Carpenter Set.....	3	Soldiers.....	3
Commodes.....	35	Spin Top.....	19
Cowboys.....	3	Steam Roller.....	19
Dishwashing Sets.....	7, 8	Tea & Cocoa Sets.....	4, 5, 6, 7
Doll Feeding Sets.....	22, 23	Telephones.....	15, 16
Dolls, plastic.....	22, 30, 31	Trains.....	8, 9
Doll Shoes & Socks.....	35	Trucks.....	32, 33, 34
Dust Pan.....	8	Water Guns.....	10, 11
Building Sets.....	28, 29	Wagons.....	19
Fishing Set.....	26	Whistle.....	13
Games.....	27, 30	Pencil Box.....	35

**RELIABLE PLASTICS CO., LIMITED**  
*Manufacturers of Reliable Plastic Products*  
**RELIABLE TOY CO., LIMITED**  
*Manufacturers of Reliable Dolls and Plush Toy Animals*  
 258 CARLAW AVENUE, TORONTO 8, CANADA

**10/42 — PRAIRIE RODEO**

Here's real play value, plus profits. Two pieces to a set and each set consists of either a Cowboy on a horse, an Indian on a horse, a Cowboy on a steer, or a Cowboy on a buffalo. All moulded in detail, including guns and lariats, simulated hats, western outfits, of unbreakable, soft polythene, will not scratch. Animals are approximately 5" x 2 3/4" and cowboys and indians are approximately 3" in riding positions. Packed each set of two pieces in a polythene bag with western style tab, 3 dozen per carton. Approximate weight - 10 lbs.

Sugg. East. retail 29¢ Sugg. West. retail 35¢



**10/48 — CANADIAN STAMPEDE**



There'll be rootin' tootin' sales with these Western play pieces. Set consists of one cowboy or Indian approximately 3" in riding position, one horse 4 1/4" x 7", one buffalo approximately 5" x 3", one steer approximately 5" x 3", two short lengths of corral fence approximately 4" x 2" each, two long lengths of fence approximately 6 1/2" x 2" each, one rifle 4", one pistol 2", one knife 1 1/4" and one hatchet 1 1/4". All moulded in authentic and realistic detail and action poses of soft, flexible polythene. Packed each set in a polythene bag with a colourful western tab, 3 dozen per carton. Approx weight - 22 lbs.

Sugg. East. retail 69¢ Sugg. West. retail 79¢



**11/44 — CANADIAN SOLDIERS**

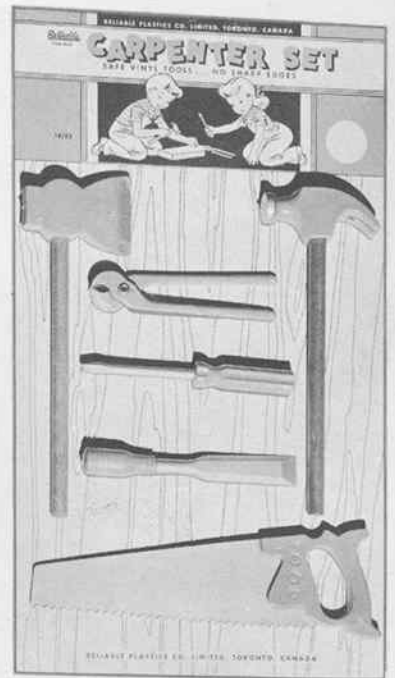
14 Pieces — A wonderful assortment for outdoor or indoor playtime, 14 soldiers, all moulded of unbreakable, soft polythene in fine detail, simulating battle-dress, etc. Packed each set in a polythene bag, with colour bag topper, 3 dozen per carton. Approx. weight - 9 1/2 lbs.

Sugg. East. Retail 49¢ Sugg. West. Retail 59¢

**11/49 — CANADIAN SOLDIERS**

30 action packed pieces for big sales and playtime imaginations — all in battle action and simulated uniforms and action positions. Moulded of unbreakable, polythene in regulation Khaki colours. Packed each set in a polythene bag with a colour tab, 2 dozen per carton. Approx. weight 12 1/2 lbs.

Sugg. East. Retail 98¢ Sugg. West. Retail \$1.19

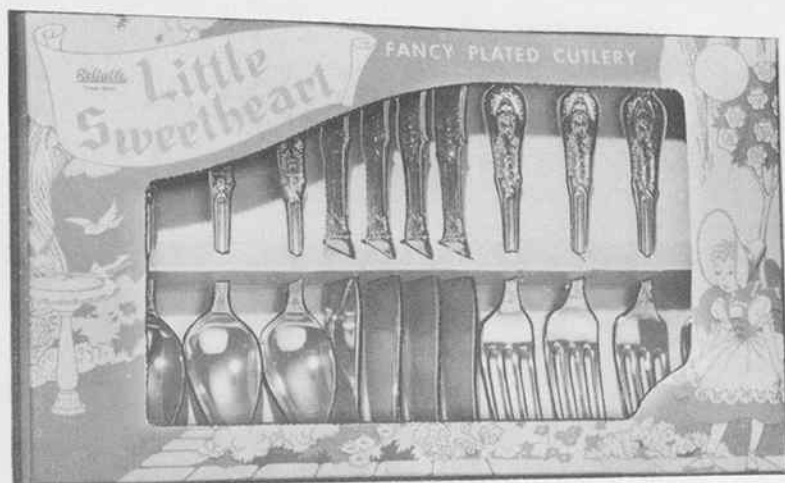


**18/23 — CARPENTER'S SET**

A delightful set of vinyl tools to keep junior carpenters busy. Hammer and hatchet with wooden handles, screw driver, pliers, chisel and saw, all completely unbreakable and will not scratch. Packed each set on a display card in a polythene bag, 3 dozen per carton. Approx. weight - 15 lbs.

Sugg. East. retail 79¢ Sugg. West. retail 89¢

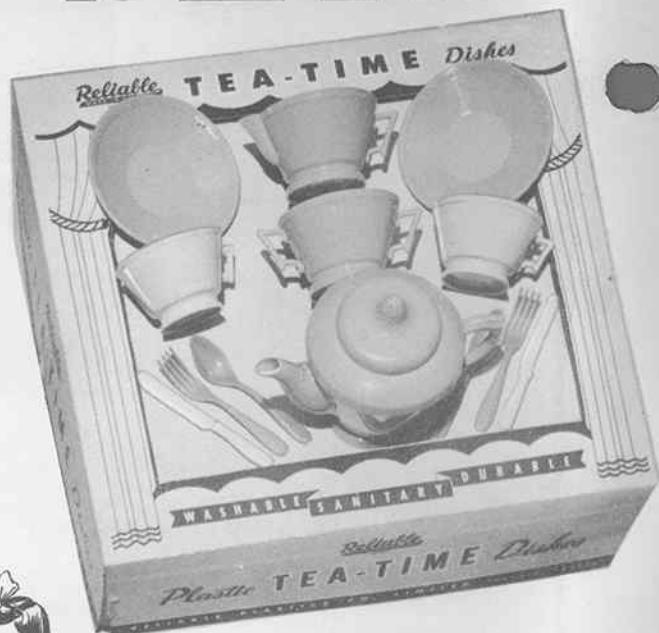
# TEA SETS



A delightful set of shining, plated cutlery to thrill the hearts of little hostesses. Set consists of 4 large size sets (set - knife, fork & spoon) each piece approx. 6 3/4" with fancy engraved rose patterned designed handles. Each set in a delicately designed fancy box with a display window, 2 dozen per carton. Approx. weight - 13 1/2 lbs.

Sugg. Eastern retail - 98¢ Sugg. Western - \$1.19

20/52—  
**LITTLE SWEETHEART  
CUTLERY SET**



23/06—**FIESTA TEA TIME DISHES**

A colourful set of 14 finely moulded high gloss plastic dishes for young hostesses. Set includes 2 cups, 2 saucers, 2 sets of cutlery, 1 cream & sugar, 1 teapot and lid all in assorted 'eye appealing' colours. Packed each set in a fancy window display box, 2 dozen per carton. Approx. weight - 18 lbs.

Sugg. East. retail 98¢ Sugg. West. retail \$1.19



25/18  
**HAPPY VALLEY TEA SET**

14 Pieces — For little playtimers, here is a real set of gaily coloured dishes. Set consists of two cups, two fancy designed saucers, 1 coffee pot with lid, and salt and pepper, all moulded in non-toxic, unbreakable, soft polythene — also two life-size spoons, two forks, and two knives in strongly moulded plastic with rose motif on fancy designed gold plated handles. Packed each set in a colourful counter-display box, 2 dozen per carton. Approx. weight 24 lbs.

Sugg. East. Retail \$1.49 Sugg. West. Retail \$1.59



21/28 — **PETER PAN TEA SET**

30 value packed pieces, all moulded in soft, unbreakable polythene in assorted colours. Set consists of 4 cups, 4 saucers, 4 plates, 4 sets of cutlery, 1 teapot and lid, 1 cream and sugar, 1 salt and pepper. Set packed on a colourful display card with Peter Pan tab, 3 dozen per carton. Approx. weight 9 lbs.

Sugg. East. Retail 79¢ Sugg. West. Retail 89¢



25/24—  
**HAPPY VALLEY  
TEA SET**

16 Pieces - Truly a sales winner - this delightful set of dishes consists of 2 saucers and 2 plates with fancy designed rims, 2 large cups, 1 big teapot and lid, 1 cream and sugar, all moulded in colourful high gloss polythene which will not scratch furniture and is unbreakable. Also 2 forks, 2 spoons, 2 knives of sturdy plastic with fancy handles. Packed each set in a colourful window display box, 1 dozen per carton. Approx. weight - 20 lbs.  
Sugg. East. retail - \$1.98 Sugg. West. retail - \$2.29



25/53 —  
**HAPPY VALLEY  
TEA SET**

(NOT ILLUSTRATED)

28 Glamorous pieces for little hostesses Set includes 1 tea pot and lid, 1 cream and sugar, 4 dinner plates, 4 cups, 4 saucers, 4 spoons, 4 knives and 4 forks. Tea pot and lid, cream and sugar all in shining plate and cutlery, cup handles and plate centres moulded of strong styrene with fancy design, cups and plate edges moulded of unbreakable polythene. Packed each set in a colourful picture box, 1/2 dozen per carton. Approx. weight 21 lbs.  
Sugg. East. Retail \$3.98 Sugg. West. Retail \$4.98



25/26—  
**HAPPY VALLEY  
TEA SET**

28 Pieces - A big set for big profits. Set contains 4 life-size plates and 4 saucers with fancy designed rims, and centre motif, 4 large cups, cream and sugar, and large teapot with lid, all moulded in detail of soft unbreakable, high gloss polythene, also 4 large knives, 4 forks and 4 spoons, of sturdy plastic with delicately designed handles. Packed each set in a colourful window display box, 1 dozen per carton. Approx. weight - 20 lbs.  
Sugg. East. retail - \$2.98 Sugg. West. retail - \$3.29



25/55—  
**HAPPY VALLEY  
TEA SET**

28 Pieces - A beautifully designed set of big playtime dishes for young hostesses. Set consists of 4 saucers and 4 plates with fancy lace effect plated edges with colourful centres, 4 large size cups and coffee pot with lid, cream and sugar and 4 knives, 4 forks and 4 spoons all in shiny plating with fancy engraving and rose pattern designed handles. Packed each set in a colourful window display box, 1/2 dozen per carton. Approx. weight - 21 lbs.  
Sugg. East. retail - \$4.98 Sugg. West. retail - \$5.50



27/33 —  
**SMALL FRY COCOA SET**

Sales will climb with this delightful all polythene cocoa set, 4 cups, 4 saucers, 4 spoons all moulded in pleasing styles of unbreakable, non-toxic, polythene in bright colours. Also 4 pretty hostess napkins. Each set packed in a colourful window display box, 2 dozen per carton. Approx. weight 14 lbs.

Sugg. East. retail 98¢ Sugg. West. retail \$1.19



**27/37 — UNBREAKABLE POLYTHENE TEA SET**

18 Pieces - Moulded of colourful, washable, non-toxic, polythene - this playtime set includes 3 cups, 3 saucers, 3 plates, 1 cream and 1 sugar, 1 tea-pot and lid, 1 salt and pepper, and 3 napkins. They won't chip or crack and are big like mom's. Packed each in a colourful box, 6 per carton. Approx. weight - 10½ lbs.

Sugg. East. retail \$1.98 Sugg. West. retail \$2.19



**27/39 — UNBREAKABLE POLYTHENE TEA SET**

30 Pieces - A big set of play dishes that won't break or chip with rough treatment. Moulded of non-toxic, washable polythene in bright assorted colours. Set consists of 6 cups, 6 saucers, 6 plates, 6 napkins, 1 cream and 1 sugar, 1 teapot and lid. Packed each in a box, 6 per carton. Approx. weight - 12½ lbs. (Set also has 1 salt and pepper).

Sugg. East. retail \$2.98 Sugg. West. retail \$3.29



**27/45 — GLAMOURWARE SET**

14 Pieces - Profits are served with these colourful full-size pieces in bright, unbreakable, polythene. Contains one coffee pot and lid, 1 cream and sugar, 2 cups, 2 saucers and 2 sets of lovely plastic cutlery with fancy designed handles. Packed each in a colourful counter display box, 1 dozen per carton. Approx. weight - 11 lbs.

Sugg. East. retail \$1.49 Sugg. West. retail \$1.59

**27/49 — REGAL GLAMOURWARE SET**

22 pieces — A setting for three. Here is a large tea set with life-size pieces to delight all young hostesses — 22 beautifully moulded pieces in gay assorted colours of unbreakable and strong styrene. Tea pot and lid, cream and sugar in shining plate, 3 knives, 3 forks, and 3 spoons moulded with rose patterned handles in styrene and 3 plates, 3 saucers and 3 cups in unbreakable, colourful soft polythene. Each set packed in a multi-colour fairy-tale design box, ½ dozen per carton. Approx. weight 18 lbs.

Sugg. East. Retail \$2.98 Sugg. West. Retail \$3.29



**27/64 — ANNIVERSARYWARE TEA SET**

22 pieces — A delightful set of big dishes just like mom's — Set includes 3 metal plates, and 3 metal saucers with gold trim and centre design and colourful decoration, 1 tea pot and lid, 1 cream, 1 sugar with handles, and 3 cups all moulded of unbreakable, colourful polythene. Also 3 knives, 3 forks and 3 spoons moulded in sturdy rose patterned styrene. Each set packed in a colourful picture box, ½ dozen per carton. Approx. weight 23 lbs.

Sugg. East. Retail \$2.98 Sugg. West. Retail \$3.29





### 27/66 — ANNIVERSARYWARE TEA SET

22 pieces — A wonderful set of playtime dishes to increase year round profits. Set consists of 3 metal plates and saucers with gold trim and centre design and colourful decoration, 3 unbreakable polythene cups and 3 forks, 3 spoons, 3 knives, 1 coffee pot and lid, 1 cream and 1 sugar with handles and moulded in sturdy styrene with shining plating. Packed each in a colourful picture box, 1/2 dozen per carton. Approx. weight 23 lbs.

Sugg. East. Retail \$3.98 Sugg. West. Retail \$4.29



### 28/02 — LITTLE COOKIE PASTRY SET

Little kitchen helpers will want this dandy, year-round profit maker, set consists of 6 pieces moulded in gay assorted colours of high gloss plastic, including rolling pin, spoon and 4 cookie cutters, shaped as star, scottie dog, rooster, and gingerbreadman. Each set packed on a colourful display card 8 7/8" x 12" with a carrying handle slot, 3 dozen per carton. Approx. weight - 5 lbs.

Sugg. East. retail 49¢ Sugg. West. retail 59¢



### 28/9 — BAKING SET

Young "mothers" will be delighted with this handy 8 piece baking set, which consists of a plastic mixing bowl, (5" diameter x 2 1/2" depth), 7" plastic rolling pin, 6" plastic mixing spoon, 7" x 6" wooden pastry board with design and 4 cookie cutters, (scottie dog, ginger bread man, star and rooster). Packed in colourful display box, 2 dozen per carton. Approx. Weight — 21 lbs.

Sugg. East. retail 98¢ Sugg. West. retail \$1.19



### 29/5 — "LITTLE MOTHER" DISHWASHING SET

Little mothers will thrill at the sight of this complete kitchen unit for washing dishes; 15 pieces including a dish drying rack, 2 cups, 2 saucers, 2 plates, 2 sets of cutlery, all moulded in bright assorted colours and a sponge and package of dishwashing soap. Packed each in a colourful window display box, 2 dozen per carton. Approx. weight - 26 lbs.

Sugg. East. retail 98¢ Sugg. West. retail \$1.19



### 29/3 — DISHWASHING SET

9 Colourful pieces for make-believe playtime. Little mothers will love this set. Contents include a colourful, unbreakable polythene dish drying rack, 1 cup, 1 saucer, 1 plate, 1 set of cutlery and miniature box of dishwashing soap. All moulded in detail of unbreakable polythene and packed on a full colour card in a polythene bag, 3 dozen per carton. (Set also includes sponge) - Approx. weight - 14 1/2 lbs.

Sugg. East. retail 49¢ Sugg. West. retail 59¢



### 29/8 — JUNIOR HOUSEKEEPER SET

This extra large kitchen set will clean up on good year-round profits - Real play value set of 24 finely moulded, unbreakable, polythene pieces which include 1 dish drying rack, 1 oval bowl, 3 cups, 3 saucers, 3 plates, 3 sets of cutlery, 1 sponge, 1 package of dishwashing soap, 1 dish rag and one small bar of soap. All in pleasing assorted colours, packed in a window display box, 1 dozen per carton. Approx. weight - 12 lbs.

Sugg. East. retail \$1.98 Sugg. West. retail \$2.19

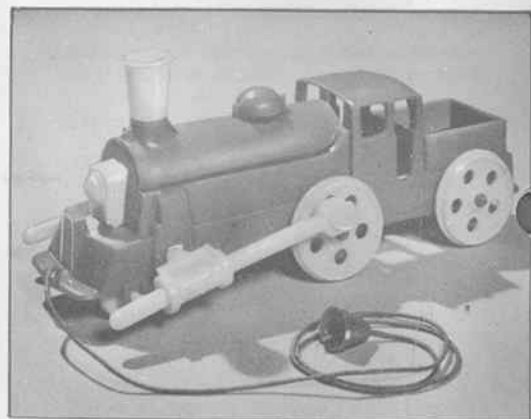


29/25 —

### DISHWASHING SET

A wonderful set of playtime kitchen items for little housekeepers. Set consists of 1 sponge, 1 box of Brillo cleaner, 2 cups, 2 saucers, 2 plates, 2 sets of cutlery, 1 oval bowl and 1 dishrack, moulded in assorted bright colours of unbreakable polythene. Packed each set in a polythene bag with a colourful tab, 2 dozen per carton. Approx. weight - 9 lbs.

Sugg. East. retail - 98¢ Sugg. West. retail - \$1.19



### 29/42 — DUST PAN

Approx. 8 1/4 x 7 1/2 — A must for little pretenders, colourfully moulded in unbreakable, "non-scratch" polythene. Comes in assorted colours and is packed bulk, 3 dozen per carton. Approx. weight 6 1/2 lbs.

Sugg. East. Retail 25¢ Sugg. West. Retail 29¢

### 29/54 — TINY MISS HOUSEKEEPING SET

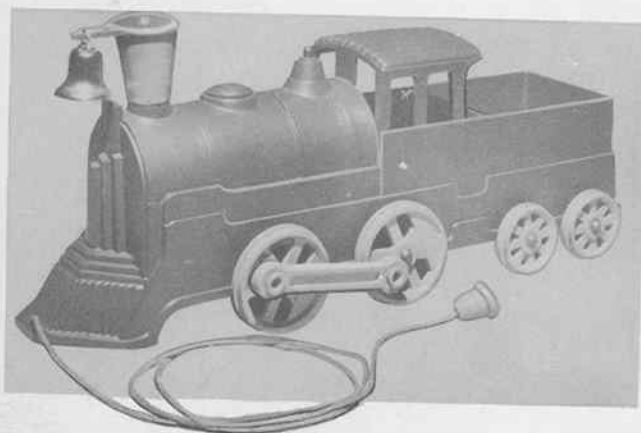
Junior housekeepers will need this year round profit maker - Set consists of an unbreakable, non-scratch dustpan, approx. 8 1/4" x 8" with handle and fine moulded detail - also a broom approx. 26" with wood handle; Packed in a polythene bag with a colourful tab, 3 dozen per carton. Approx. weight - 16 lbs.

Sugg. East. retail - 79¢ Sugg. West. retail - 89¢

### 34/63 — POLYTHENE ENGINE PULL TOY

Playtime engineers will love this unbreakable, washable engine. Has engineers cab, coal tender and big drive wheels that actually turn drive shaft in piston box. Comes in assorted colours and has 30" cord with plastic knob for pulling on floor. Packed bulk, 2 doz. per carton. Approx. weight 13 1/2 lbs.

Sugg. East. retail 98¢ Sugg. West. retail \$1.19



### 34/66 — CHARLIE CHUG CHUG

Approx. 14 1/2" - A favourite pull-toy to win sales the year round, a typical steam engine brightly moulded in detail of colourful soft polythene, has engineer's cap, chimney with metal bell, free running wheels with pistons and coal tender. Also has long pullcord with knob. Packed each in a colourful box, 1 dozen per carton. Approx. weight 12 lbs.

Sugg. East. retail - \$1.98 Sugg. West. retail - \$2.19

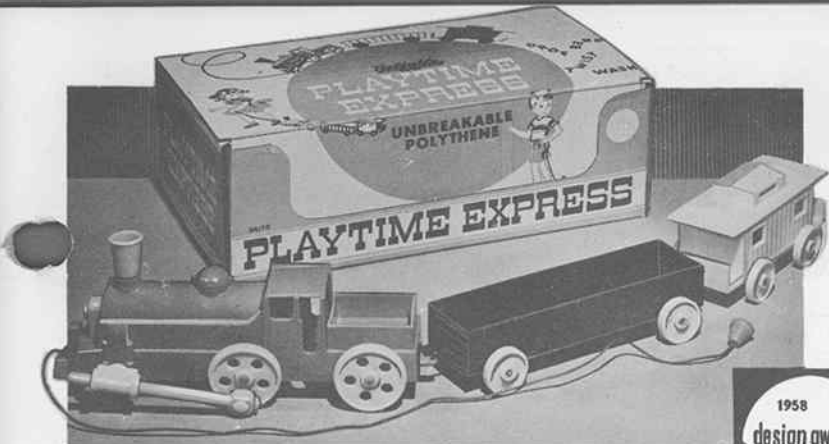
### 45/08 — COWBOY BOOT BANK

A real step forward for economy minded children. This popular item measures approx. 5" high; 4" long and 1 1/4" wide. Has coin slot at top and coin removal lock in the sole of boot. Colourfully moulded in plastic with cowboy motif and simulated spurs and strap. Packed 24 to box, 6 dozen per carton. Approx. weight - 11 lbs.

Sugg. East. Retail 29¢ Sugg. West. Retail 39¢







**34/75 — PLAYTIME EXPRESS**

Overall Length Approx. 27" - For hours of play value, and trainloads of sales, this set is sure to be a winner. Set consists of one caboose, approx. 6 3/4" x 4", one coal and freight car, approx. 9" x 2 1/2", and one engine with coal tender approx. 11", with piston driven wheels, and 24" pullcord with pull knob end. Each piece has hook-up attachments and free running wheels. All moulded in brightly coloured, soft polythene. Will not break or scratch furniture. Each set in a printed box, 1 dozen per carton. Approx. weight -14 lbs.  
Sugg. East. retail - \$1.98 Sugg. West. retail - \$2.19



**48/7 — FOUR LEGGED PIGGY BANK**

This fellow is a pig for sales appeal. He has painted eyes, ears, nose and mouth and coin slot on his back with removal lock underneath. Gaily decorated in gold outline and flower motif. Size 10" long - 6" high. Packed bulk, 12 per carton. Approx. Weight - 8 1/2 lbs.  
Sugg. East. retail 98¢ Sugg. West. retail \$1.19



**48/6 — PORKY PIG BANK**

Bound to be a big hit, this little fellow, has a cap, overalls, and tie in bright colours. He stands 6 1/2". Coin slot in back of head, and removal lock in base. Packed 6 per box, 3 dozen per carton. Approx. Weight - 9 lbs.  
Sugg. East. retail 39¢ Sugg. West. retail 45¢



**47/8 — INDIAN BOY BANK**

Approx. 9" - Moulded of colourful plastic with simulated Indian outfit including head band and feather and painted in attractive colours. Indian Boy is in sitting position with slot for coins and lock for coin removal. Packed bulk - 1 dozen per carton. Weight 12 lbs.  
Sugg. East. retail 98¢ Sugg. West. retail \$1.19



**48/11 — SMALL 4-LEGGED PIG BANK**

Approx. 5". This little porker will be big for sales. Moulded of colourful, strong plastic in pleasing pastel shades with contrasting colours on ears, mouth and nostrils. Has coin slot in top of back and is wearing simulated trousers. Packed bulk, 6 dozen per carton. Weight 15 lbs.  
Sugg. East. retail 25¢ Sugg. West. retail 29¢



**53/85 — CARS & TRAINS**

42 Pieces - A wonderful assortment of cars, trucks and trains finely moulded in detail in assorted colours of unbreakable polythene. Will not scratch furniture. Each assortment packed in a sanitary polythene bag with a colourful tab, 3 dozen per carton. Approx. weight 6 lbs.  
Sugg. East. Retail 49¢ Sugg. West. Retail 59¢

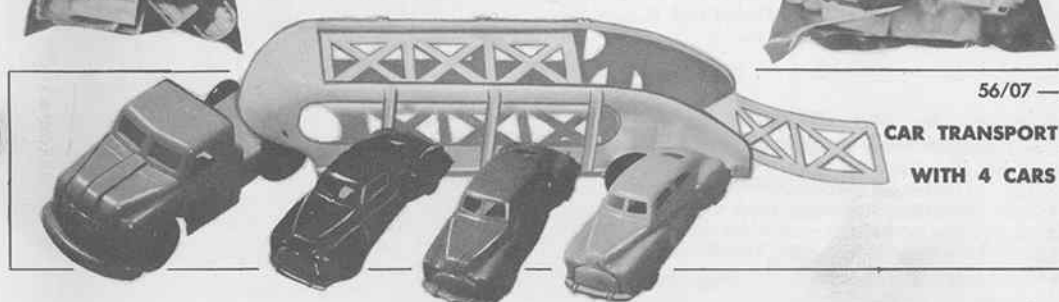
**53/89 — CARS & TRAINS**

90 pieces - Same as 53/85, but much larger assortment. Packed each assortment in a polythene bag, 2 dozen per carton. Approx. weight 8 lbs.  
Sugg. East. Retail 98¢ Sugg. West. Retail \$1.19



**48/12 — MEDIUM 4-LEGGED PIGGY BANK**

Gaily decorated in gold outline and flower motif winning its way into the hearts of little money savers. Slot on back for coins and lock on underside for coin removal. Moulded in pleasing colour. Packed 3 dozen per carton. Approx. Weight - 10 1/2 lbs.  
Sugg. East. retail 59¢ Sugg. West. retail 69¢



**56/07 —**

**CAR TRANSPORT WITH 4 CARS**

Overall length approx. 9" - Loaded with playtime value this profit making item is moulded of unbreakable polythene with no scratch furniture feature and all 6 wheels are free running on metal axles. Transport is carrying four modern design automobiles of assorted colours, each approx. 2 1/2". Transport cab and back have hook-up attachment for swivel turning. Packed in a polythene bag with a tab, 6 dozen per carton. Approx. weight -  
Sugg. East. Retail 39¢ Sugg. West. Retail 49¢

61/24



61/28



61/77



61/67



62/6



61/65

**61/24—CLICKER RIFLE**

Approx. 18 $\frac{1}{4}$ " - To thrill the young Westerner and bring in sales, this sturdily moulded replica of a western carbine will be a best seller. Simulated detail resembles true-to-life rifle with strong mechanical firing mechanisms and easy trigger pull. Packed bulk, 3 dozen per carton. Approx. weight - 7 lbs.

Sugg. East. retail - 49¢ Sugg. West. retail - 59¢

**61/28—LARGE CLICKER RIFLE**

Approx. 27" - A fast shooting carbine-type rifle for hours of play value. Sturdily moulded of plastic, it has strong firing mechanism with trigger pull to make repeating clicker noise, is engraved with animal motif. Sights and simulated safety latch. Packed bulk, 2 dozen per carton. Approx. weight 18 $\frac{1}{2}$  lbs.

Sugg. East. Retail 98¢ Sugg. West. Retail \$1.19

**61/65—PLATED SIX-SHOOTER**

Approx. 6 $\frac{1}{2}$ " - A man-size Western 6-shooter for little sheriffs and big profits. Moulded of sturdy plastic with simulated parts in fine detail and clicker trigger. Plated with gold for realistic appeal. Packed 1 dozen per box, 3 dozen per carton.

Approx. weight 5 $\frac{1}{4}$  lbs.

Sugg. East. retail 39¢ Sugg. West. retail 45¢

**61/77—LARGE 6-SHOOTER IN HOLSTER**

Approx. 11 $\frac{1}{2}$ " - A sure fire sales winner and long lasting play set for young Westerners. Gun is moulded in detail of sturdy plastic with sights, trigger guard, etc., and has clicker noise - Holster is moulded of soft, leather-like, polythene in true western fashion with belt loops for attaching to belt. Packed bulk, 3 dozen per carton. Approx. weight 14 $\frac{1}{2}$  lbs.

Sugg. East. Retail 79¢ Sugg. West. Retail 89¢

**61/67—LARGE PLATED 6-SHOOTER**

Approx. 11 $\frac{1}{2}$ " - Start shooting for big sales with this year round item. Moulded of sturdy plastic and plated in shining gold with clicker trigger action and simulated bone handle, trigger guard and sights. Packed bulk, 3 dozen per carton. Approx. weight 10 lbs.

Sugg. East. Retail 79¢ Sugg. West. Retail 89¢

**62/1—PEE WEE WATER PISTOL**

The littlest water pistol yet - but big in profits - can be held in the palm of the hand without being seen, and holds surprisingly large amounts of water for its size. Has strong firing mechanism and is moulded in detail. Packed bulk, 12 dozen per carton. Approx. weight - 8 $\frac{1}{2}$  lbs. Approx. 2 $\frac{1}{2}$ ".

Sugg. East. retail 20¢ Sugg. West. retail 20¢

**62/6—G-MAN WATER GUN**

Approx. 4". A snub-nosed automatic, moulded of plastic in assorted colours, with large water reservoir with safety plug attached. Packed bulk, 3 dozen to a carton. Approx. Weight - 5 lbs.

Sugg. East. retail 39¢

Sugg. West. retail 39¢

**62/8—LUGER WATER GUN**

Approx. 4 $\frac{1}{2}$ ". A sure fire profit maker. Moulded in detail of plastic in assorted colours with large water reservoir and safety plug. Has strong firing and loading mechanism. Packed bulk 6 dozen per carton. Approx. weight 5 lbs.

Sugg. East. retail 25¢ Sugg. West. retail 29¢

**62/22—TWIN JET GUN**

Double sales with this littlest water pistol - shoots 2 fine streams of water at the same time, and can be held in the palm of the hand without being seen, holds large amount of water for its size. Strong firing mechanisms - moulded in detail. Packed bulk, 6 dozen per carton. Approx. weight - 5 lbs.

Sugg. East. retail 25¢ Sugg. West. retail 25¢

62/1



62/8



62/22





62/24 —

**TERRIER WATER GUN**

Approx. 4". Little law makers will need this finely moulded police gun. Has strong firing mechanism and large water reservoir with safety plug. Comes in assorted colours. Approximate weight 5 lbs. Bulk 6 dozen per carton.

Sugg. East. retail 25¢ Sugg. West. retail 29¢

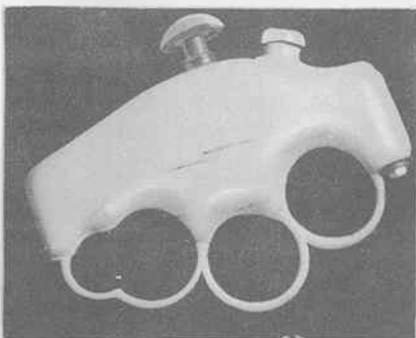


**62/26 — DYNA-MITE WATER GUN**

Approx. 4" — This fast selling, fast shooting water gun will double sales, has firing mechanism to shoot fine spray, either to the rear or to the front, or both directions at once. Rear spray can be stopped with thumb. Packed bulk, 6 dozen per carton. Approx. weight 5½ lbs.

Sugg. East. Retail 29¢ Sugg. West. Retail 35¢

**62/42 — KNUCKLE DUSTER WATER GUN**



Approx 3¼" - Moulded of colourful high gloss plastic with a polythene trigger pump. This novel water gun is sure to be a big sales winner. Operates by being held in closed hand, with holes for fingers. By squeezing hand on trigger pump, water is fired in fine stream from large reservoir. Comes in assorted colours. Packed bulk, 3 dozen per carton. Approx. weight - 6 lbs.

Sugg. East. retail 29¢ Sugg. West. retail 35¢



**62/48 — MAGIC SQUIRT GUN**

Approx. 8" - For fast sales, here's a gun that shoots around corners. Moulded of high gloss, tough plastic, with large water reservoir and strong firing mechanism. Barrel is extended, flexible tube with fine spray nozzle. Packed each on a colourful, illustrated display card, 3 dozen per carton. Approx. weight - 5½ lbs.

Sugg. East. Retail - 49¢ Sugg. West. Retail - 49¢



**62/81 — LUGER WATER GUN SET**

For year round sales, this super action gun set can't be beat. Luger is moulded in authentic detail and has strong firing mechanism. Finely moulded reserve tank 4" x 4" x 1". Holds large supply of water and attaches to Junior's belt with strong metal clip. Water is pumped through plastic hose to gun by trigger action. Each on a 2 colour counter display card. 3 dozen per carton. Approx. weight 5 lbs.

Sugg. East. retail 59¢ Sugg. West. retail 59¢



Approx. 4½" - A realistic Luger water gun, moulded in fine detail with strong firing mechanisms. A colourful plastic holster with top section as large reservoir, with clip for Junior's belt. Gun can be connected to butt shaped holster for shoulder firing. Flexible plastic tube connects holster and gun. Packed each in a polythene bag, 3 dozen per carton. Approx. weight - 9½ lbs.

**62/84 — HOLSTER GUN SET**

Sugg. East. retail 69¢

Sugg. West. retail 79¢



**63/11 — DART GUN SET**

2 Darts — Sales will hit the bullseye with this set. A finely moulded plastic gun, approx. 7" with full gun detail and sculptured Steer's head butt. Strong firing mechanism and clicker trigger. 2 darts 4½" with safe rubber suction cups. Packed each set on a counter target display card, 3 dozen per carton. Approx. weight 8 lbs.

Sugg. East. retail 39¢

Sugg. West. retail 49¢



**63/14 — DART GUN W/TARGET**

Bullseye sales with this profit making set. Set consists of 1 finely moulded, 7" dart gun, with strong firing mechanism, 2 harmless rubber tipped darts, and 1 large metal target, 9½" x 9½", colourfully printed with bullseye and score numbers. Target can be stood on the table or hung on wall. Each set packed in a self-selling polythene bag with two colour tab, 3 dozen per carton. Approx. weight 10 lbs.

Sugg. East. Retail 79¢

Sugg. West. Retail 89¢



**63/23 — DART GUN SET (4 darts)**

A big dart gun set with 2 finely moulded guns, 7" each. Same guns and darts as 63/11. Complete with large target 9½" x 9½" colourfully printed with bullseye and score numbers. Can be stood on table or hung on wall. Packed each in a colourful counter display box, 1 dozen per carton. Approx. weight 12 lbs.

Sugg. East. retail \$1.29

Sugg. West. retail \$1.29

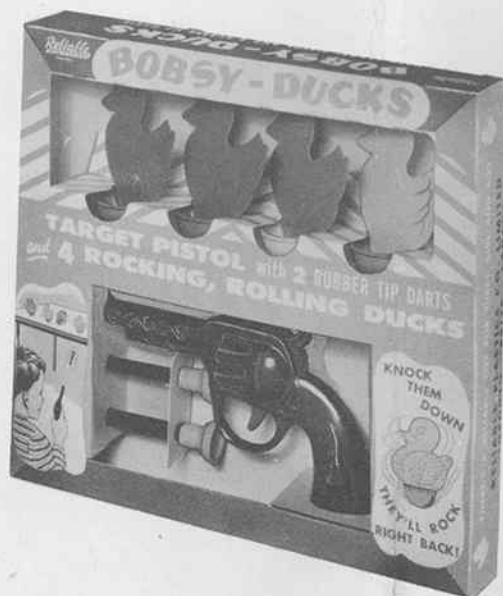


**64/23 — ROBIN HOOD DAGGER**

Approximately 7" - For little pretenders in Sherwood Forest, here is a real sales getter - has finely moulded handle and blade - completely harmless, of unbreakable, soft, flexible vinyl in assorted colours. Packed bulk, 6 dozen per carton. Approx. weight - 6 lbs.

Sugg. East. retail 15¢

Sugg. West. retail 15¢



**63/26 — BOBSY DUCKS**

For loads of fun and lots of profits, this game will be a bulls-eye. Set consists of 4 finely moulded, colourful, detailed ducks with stand-up bases and one gun with strong firing mechanism to shoot 2 darts with harmless rubber suction cup tips. Each set packed in a colourful display box. Approx. 9" x 9", 2 dozen per carton. Approx. weight 9 lbs.

Sugg. East. retail - 98¢

Sugg. West. retail - \$1.19

66/16 — BUFFALO BILL RIFLE

Approx. 26". All young cowboys will find this rifle, in its attractive western display box, hard to resist. Sturdy construction, strong cap firing mechanism designed exactly like a western carbine. Extra ammunition chamber in butt. Packed 1 to a box, 1 dozen per carton. Approx. Weight — 19 lbs.

Sugg. West. retail \$1.89

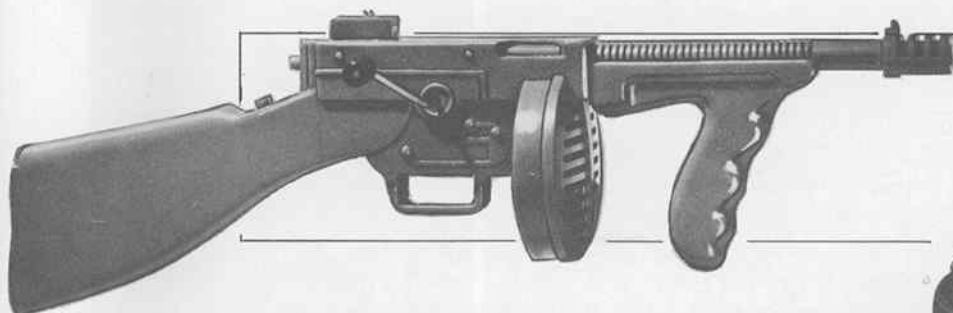
Sugg. East. retail \$1.79



66/24 —  
**ROCKY  
MOUNTAIN  
BIG GAME  
GUN**

Approx. 26" — For big game hunters of the junior set, here is a thrilling gun for playtime - finely moulded in detail of high-gloss tough plastic. Has sights, ammunition chamber in butt, and rapid firing, strong cap mechanism with lever action - features an 8" telescope sight mount on top with cross hairs for bullseye firing. Also has shoulder sling for carrying. Packed each in a colourful picture box, 1 dozen per carton. Approx. weight 20 lbs.

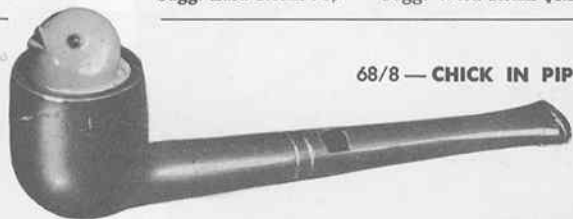
Sugg. East. Retail \$1.98 Sugg. West. Retail \$2.19



66/44 — **BURP GUN**

Approx. 16" — A realistic plastic moulded machine gun with butt handle grip, air cooled barrel. Has turning handle causing repeating clicking noise to simulate machine gun fire. Has ammunition drum, and overall authentic detail. Packed bulk, 2 dozen per carton. Approx. weight 12 lbs.

Sugg. East. Retail 98¢ Sugg. West. Retail \$1.19



68/8 — **CHICK IN PIPE**

A gay little pipe 4 1/2". Moulded in bright coloured plastic. When note is sounded, chick pops up from bowl to delight kiddies. Packed bulk, 6 dozen per carton. Approx. Weight — 2 1/2 lbs.

Sugg. East. retail 15¢ Sugg. West. retail 19¢

66/46 — **BURP GUN**

Approx. 25" — A realistic plastic moulded machine gun with butt handle grip, air-cooled style barrel. Has strong trigger action and turning handle causing repeating clicking noise to simulate machine gun fire. Has ammunition drum, and overall, authentic detail. Packed each in a colourful box, 1 dozen per carton. Approx. weight - 12 lbs.

Sugg. East. retail - \$1.98 Sugg. West. retail - \$2.19

71/5 — **JET PLANES**

Approx. 6" — You'll break the profit barrier with these super duper jet planes. Moulded in detail of colourful polythene of well known jets. Will not scratch furniture, and have free running wheels. Packed bulk, 1 dozen per box, 6 dozen per carton. Approx. weight 6 lbs.

Sugg. East. Retail 15¢

Sugg. West. Retail 19¢



68/47 — **LOONEY EYES**

A real good gag item for those extra profits — What appears to be a normal pair of eyeglasses is really a humorous pair of eyes in eyeglass frames which automatically open and close by nodding head slightly, great for parties, etc. Packed each pair on a display card, 6 dozen per carton. Approx. weight 4 lbs.

Sugg. East. Retail 59¢ Sugg. West. Retail 69¢





### 72/13 — DELTA DART PLANE

Approx. 6½" — For thrills and profits this harmless polythene aircraft is a sure winner. Moulded after latest supersonic aircraft design and is shot into the air from an elastic sling on a plastic handle — flies and lands smoothly. Packed each set on a display card, 6 dozen per carton. Approx. weight 4 lbs.

Sugg. East. Retail 25¢

Sugg. West, Retail 29¢



### 72/15 — SKYCOPTER

Approx. 7½" — Sales will soar skyward with this latest year round profit maker. 7½" diameter polythene wheel rides on stem protruding from handle — on pulling cord from top of handle and releasing wheel zooms upwards free whirling, if released inside room, special designed tip on centre of wheel allows wheel to spin on ceiling. Assorted colours. Packed each in a bag, 3 dozen per carton. Approx. weight 6 lbs.

Sugg. East. Retail 35¢ Sugg. West. Retail 39¢



### 73/01 — B-26 BOMBER

A good year round seller, this twin engine bomber has a 6¾" wingspread, and is 5¼" in length. The three landing wheels are free wheeling. Moulded of unbreakable polythene, it will not scratch furniture, or break when dropped — is washable and colourfast. Packed bulk, 6 dozen per carton. Approx. weight —

Sugg. East. Retail 19¢

Sugg. West. Retail 25¢

### 72/26 — HELICOPTER

Approx. 9½". Take off with big year 'round profits with this wonderful indoor or outdoor playtime toy. Fuselage — tail strut — wheels, etc are moulded in exacting detail in bright colours and large 7½" diameter wheel is built to give fast lift motion to helicopter. Helicopter rides on stem protruding from handle, and on pulling cord, helicopter leaves upwards to fly free and gently settle back down. Moulded of unbreakable, non-scratch, polythene with sturdy plastic handle and strong cord. Packed each on a display card, 3 dozen per carton. Approx. weight - 10 lbs.

Sugg. East. Retail - 79¢ Sugg. West. Retail - 89¢



### 80/02 — IROQUOIS BOW & ARROW SET

Approx. 20½". Every little "brave" will need one of these fast selling sets. Set consists of two rubber suction cup tipped arrows with wood shafts and a strong plastic bow. Approx. 21", in colourful, mottled effect. Each set on an Indian scene display card in colour, 3 dozen per carton. Approx. weight 10 lbs.

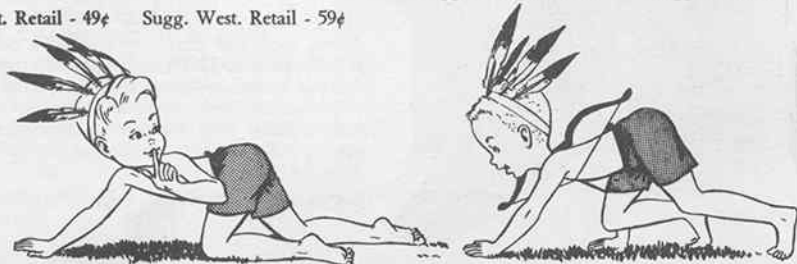
Sugg. East. Retail - 49¢ Sugg. West. Retail - 59¢



### 80/4 — HIAWATHA BOW & ARROW

Approx. 21" — Bow - How! to increase sales — each comes on a scenic display card with target — complete with strong bow and three wooden arrows with suction cup tips. Packed each on a picture card, 3 dozen per carton. Approx. weight 15 lbs.

Sugg. East. Retail 79¢ Sugg. West. Retail 89¢

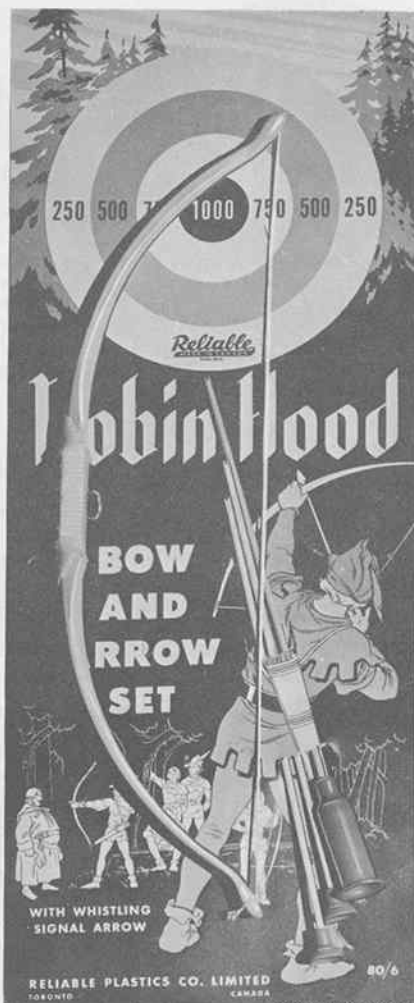




**80/05 — "RED HAWK" BOW & ARROW SET**

A real sales getter, this Indian set is designed for action. Set consists of one strongly moulded plastic bow and string, approx. 21", with chief head hand grip design, finely moulded; one 6 3/4" all vinyl soft hunting knife, three wooden arrows with safe rubber tips, approx. 12". All on display card approx. 26" x 10". Top portion of display card tears out to form Indian mask with eye holes, and headdress with three real feathers, and the portion of card with arrows, tears out to form quiver with slots for belt loops. Packed 2 dozen per carton. Approx. weight - 15 lbs.

Sugg. East. retail 98¢ Sugg. West. retail \$1.19



**80/6 — ROBIN HOOD BOW & ARROW SET**

With Whistling Signal Arrow — With all the adventure of Sherwood Forest, here's a real sales getter, Robin Hood's bow, two wooden arrows with harmless suction cup tips and one wooden arrow with a polythene whistling signal tip which whistles when shot through the air. Packed each in a colourful display card, with target, 3 dozen per carton. Approx. weight 15 1/2 lbs.

Sugg. East. Retail 98¢ Sugg. West. Retail \$1.19

**101/5 — MECHANICAL POLYTHENE TELEPHONE BANK**

Feature by feature this unbreakable polythene bank can't be beat for value. Moulded in exact detail with cord and turning dial. Push button on front rings bell and coin slot in top for coins. Comes in assorted colours, packed each in a four colour counter display box, 3 dozen per carton. Approx. weight 18 lbs.

Sugg. East. retail 98¢ Sugg. West. retail '98¢

**101/09 — OLD TIME TELEPHONE**

New big profits with this old-timer. Moulded in unbreakable, colourful polythene. It is three-quarters actual size — 9 1/4" x 5 1/2" x 4 1/2" — Has adjustable mouth piece and bell rings when dial is turned. A brand new scale model to thrill youngsters. Packed each in a colourful display box, 3 dozen per carton. Approx. weight 17 lbs.

Sugg. East. Retail 98¢ Sugg. West. Retail \$1.19

**101/15 — MOUSEKAPHONE**

Approx. 6" x 7 3/4" x 4 1/2" with 7" receiver and cord. Finely moulded in colourful plastic with rotating dial and push button to ring telephone bell. Can also be used as a bank - centre of dial has Mickey Mouse Club crest. Comes in assorted colours in a colourful Mickey Mouse Club counter display box, 2 dozen per carton. Approx. weight 19 1/2 lbs.

Sugg. East. retail - \$1.39 Sugg. West. retail - \$1.39



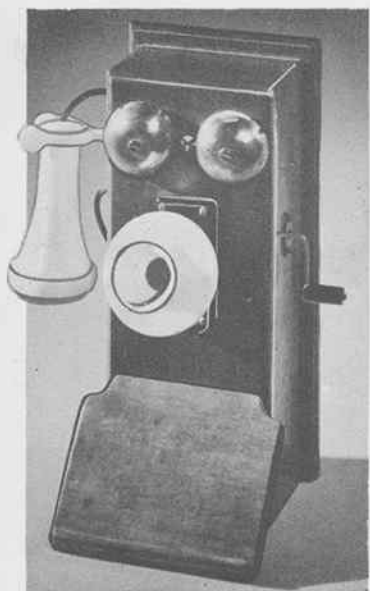
**101/03 — MODERN MECHANICAL TELEPHONE**

Approx. 7" x 4" - The latest in telephone design for big telephone sales. Moulded of high gloss, unbreakable, soft polythene in gay assorted colours. Authentic detail and construction is featured throughout including streamline effect on base and receiver. Has cord and dial disc. Packed each in a three-colour counter display box, with telephone instructions, 3 dozen per carton. Approx. weight - 18 lbs.

Sugg. East retail 98¢

Sugg. West. retail 98¢





**101/37 — COUNTRY PHONE**

Approx. 10" x 5" — A super year round profit maker and wonderful play item for little pretenders. Typical rural type of wall telephone completely moulded of unbreakable polythene simulating wood grain. Front of telephone has ledge for notes, turning mouth-piece and bells — sides of phone have cranking handle and receiver with holder. Packed 1 dozen per carton, and each in a colourful box. Approx weight -

Sugg. East. Retail \$1.98 Sugg. West. Retail \$2.19



**103/2 — UKE-A-TUNE**

Approx. 14 1/4" x 3 1/4" — More than a toy — Real tunes can be played on this Ukelele. Has four nylon strings, a polythene pic and tuning key, and beautifully moulded mahogany plastic in western motif. Packed each in a polythene bag, 3 dozen per carton. Approx. weight 15 1/2 lbs.

Sugg. East. Retail 59¢ Sugg. West. Retail 69¢



**103/6 — HAWAIIAN UKELELE**

Approx. 21" — Profits will hum a better tune with this sturdy, finely moulded plastic ukelele of simulated mahogany. Has tuning keys, strings and felt pick. Packed each in a polythene bag, 1 dozen per carton. Approx. weight 15 lbs.

Sugg. East. retail 98¢ Sugg. West. retail \$1.19



**101/25 —**

**MICKY MOUSE CLUB PAY TELEPHONE**

Approx. 9" x 4" — A new style telephone bank for ringing up big sales. Authentically detailed as real pay telephone and moulded in soft, unbreakable polythene. Has 5¢, 10¢ and 25¢ slots at top to receive money which automatically drops into bank, also has receiver with cord and turning dial to ring bell; a removable lock in rear, for removing coins, centre of dial disc is Mickey Mouse Club crest. Packed each in a box with Mickey Mouse and Disney motifs, 2 dozen per carton. Approx. weight - 24 lbs.

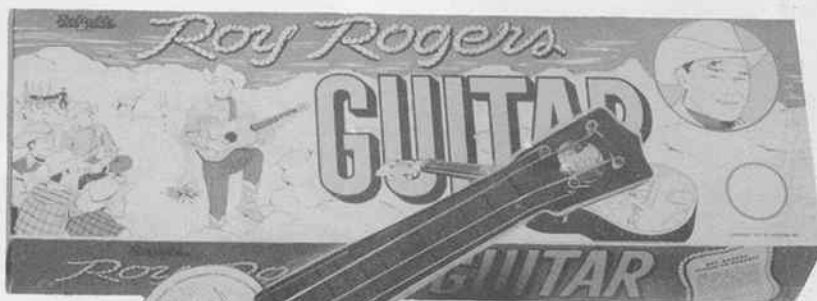
Sugg. East. retail - \$1.29 Sugg. West. retail - \$1.39



**103/09 — MOUSE GEETAR**

Approx. 21" — for the musical minded and Disneyland lover, here is a perfect toy. A big, all high gloss, simulated plastic geetar, with strings, tuning keys (red and black), pick and neck cord, gaily decorated with Mickey Mouse and Disney characters — With practice, real tunes can be played. Packed each in a colourful Disneyland box, 1 dozen per carton. Approx. weight 15 lbs.

Sugg. East. Retail \$1.49 Sugg. West. Retail \$1.59



**103/14**

**ROY ROGERS GUITAR**

Approx. 20" — A perfect seller the year round, sturdily moulded of plastic in black with shiny gold plate top. Has regulation number of strings, tuning keys, pick and neck cord. With practice, real tunes can be played. Wonderful for home or sing-songs at kiddies outings. Packed each in a colourful box with playing instructions on reverse side and autographed picture of Roy Rogers. Packed 1 dozen per carton, Approx. weight - 15 lbs.

Sugg. East. retail - \$1.98 Sugg. West. retail - \$2.19







103/45

103/42

103/66

**103/42 — BANJO**

Pluck away at big profits with this year round seller. Moulded in colourful detail of strong plastic, has regulation strings and tuning keys. Overall length about 21" — looks and sounds like a real banjo — wonderful for outdoor or indoor "get togethers" and sing songs. Packed each in a polythene bag, 1 dozen per carton. Approx. weight 14 lbs.

Sugg. East. Retail \$1.49 Sugg. West. Retail \$1.59

**103/45 — MOUSEKABANJO**

Approx. 21" — Sure to be a favourite for children and grown-ups alike, this banjo is moulded of sturdy, colourful plastic in perfect detail, has bridge, regulation strings and tuning keys. Colourfully decorated in pleasing designs and packed in a colourful, counter display box. Wonderful for sing songs and kiddies get togethers. Packed 1 dozen per carton. Approx. weight 15½ lbs.

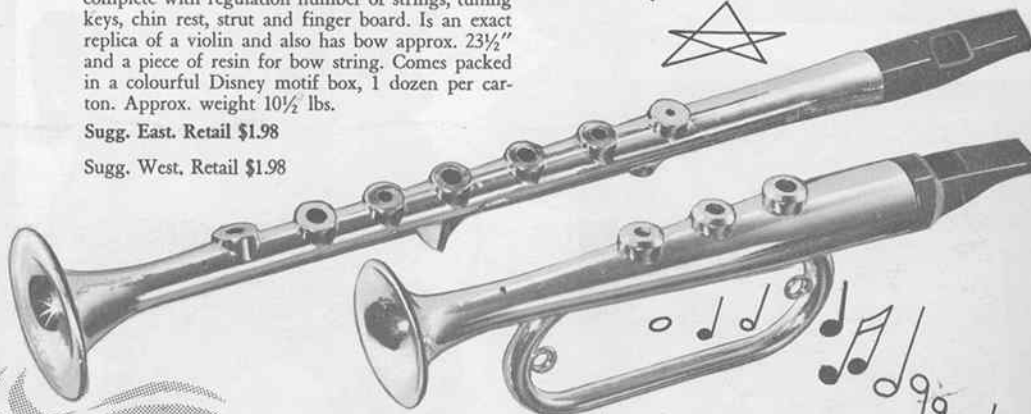
Sugg. East. Retail \$1.98 Sugg. West. Retail \$2.19

**103/66 — JIMINY CRICKET VIOLIN**

Approx. 18" — Another wonderful Disney favourite — This Jiminy Cricket Violin is sure to be a profit maker, moulded in strong, colourful plastic, complete with regulation number of strings, tuning keys, chin rest, strut and finger board. Is an exact replica of a violin and also has bow approx. 23½" and a piece of resin for bow string. Comes packed in a colourful Disney motif box, 1 dozen per carton. Approx. weight 10½ lbs.

Sugg. East. Retail \$1.98

Sugg. West. Retail \$1.98



**109/25 — GOLDEN SWEETWIND**

Approx. 13½" — To sweeten sales the year round, here is a must for young musicians. This sweet sounding clarinet is moulded to detail, and manipulation of fingers produces notes. Moulded in plastic and finished in shining plating with separate mouth piece. Packed bulk, 3 dozen per carton. Approx. weight 5¼ lbs.

Sugg. East. Retail 49¢ Sugg. West. Retail 59¢

**109/24 — GOLDEN HORN**

Approx. 8½" — Little musicians will want this shining, plated horn. Moulded in detail with holes for tune changing with finger manipulation. Packed bulk, 3 dozen per carton. Approx. weight 4½ lbs.

Sugg. East. Retail 49¢

Sugg. West. Retail 59¢

**109/21 — PLATED MUSICAL HORNS**

A group of three musical noise makers for year 'round profits — each approx. 6½". Moulded of sturdy, shiny, plated plastic resembling a trumpet, french horn and saxophone. Wonderful for parties and celebrations. Packed 24 per box, 6 dozen per carton. Approx. weight 5½ lbs.

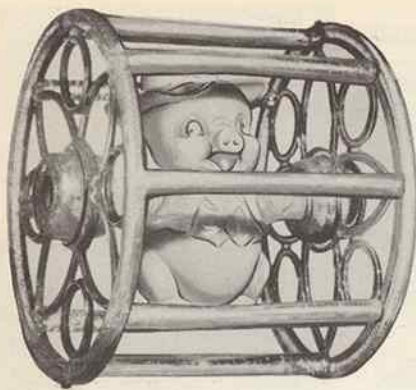
Sugg. East. Retail 29¢ Sugg. West. Retail 35¢



You can't knock this happy chappy down, he pops right up again. Sturdily moulded in brilliant colours. Approx. 7½" high. Packed 1 to a colourful box, 3 dozen per carton. Approx. Weight — 25 lbs.

Sugg. East. retail 89¢ Sugg. West. retail 98¢

116/1 — ★  
**POLY**  
**POLY**  
**CLOWN** ★

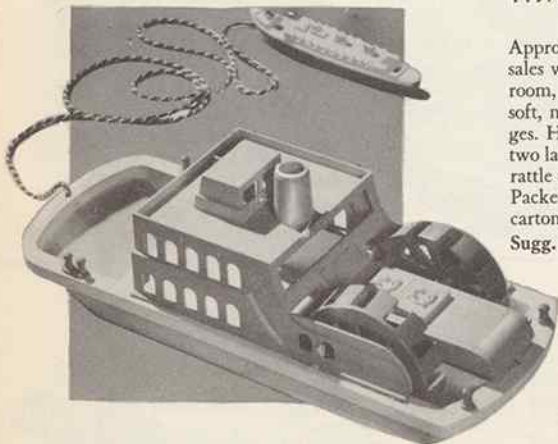


**116/35 — ROLL BACK TOY**

Approx. 4" x 4" - A delightful toy for little tots. Moulded in fine detail in colourful plastic, cylindrical in shape, two large fancy wheels held apart with struts with cute pig with simulated hat and clothes riding free on axle. When pushed away, the Roll Back Toy returns on its own and causes the pig to do acrobatic performances. Packed bulk, 2 dozen per carton. Approx. weight 14 lbs. Sugg. East. Retail 49¢ Sugg. West. Retail 59¢

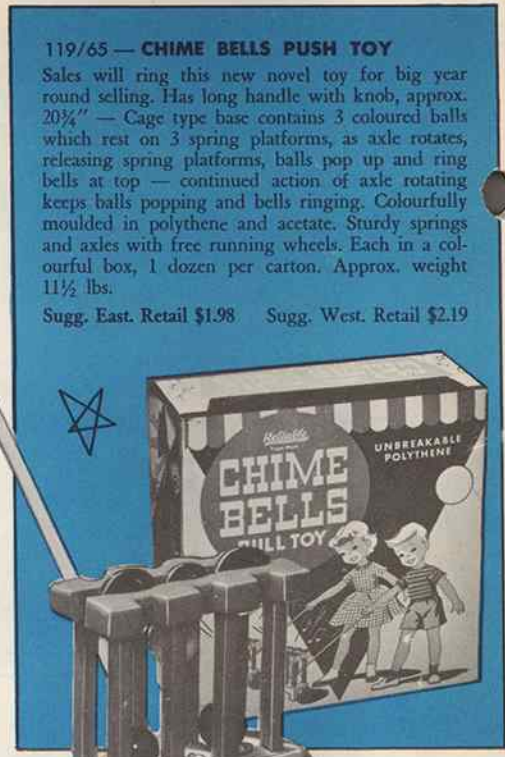
**119/22 — PADDLE WHEEL BOAT PULL TOY**

Approx. 11 3/4" x 4 1/2" x 4 1/2" - Pull in year round sales with this big profit maker. Wonderful for play room, bathtub, and garden play and moulded of soft, non-toxic, unbreakable polythene, no sharp edges. Has smoke-stack, captain's cabin, windows and two large stern paddle wheels with bells inside which rattle as boat is pulled on floor by 36" pull cord. Packed each in colourful display box, 2 dozen per carton. Approx. weight - 16 lbs. Sugg. East. retail - 98¢ Sugg. West. retail - \$1.19



**119/4 — HORSE PULL TOY (With Chime)**

You will be sales happy with this robust steed proudly being pulled along to musical chimes. Size — 7 1/2" x 7" x 4 3/4". Packed each in a box, 2 dozen per carton. Approx. weight 18 lbs. Sugg. East. retail 96¢ Sugg. West. retail \$1.19



**119/65 — CHIME BELLS PUSH TOY**

Sales will ring this new novel toy for big year round selling. Has long handle with knob, approx. 20 3/4" - Cage type base contains 3 coloured balls which rest on 3 spring platforms, as axle rotates, releasing spring platforms, balls pop up and ring bells at top - continued action of axle rotating keeps balls popping and bells ringing. Colourfully moulded in polythene and acetate. Sturdy springs and axles with free running wheels. Each in a colourful box, 1 dozen per carton. Approx. weight 11 1/2 lbs. Sugg. East. Retail \$1.98 Sugg. West. Retail \$2.19



**128/8 — JINGLE BELL BLOCKS**

Hours of fun for little tots and loads of year round selling. Eight assorted, colourful, non toxic, unbreakable polythene blocks with dainty bells inside. Animal motifs on one side of each block. Packed in a polythene bag with colourful tab. 2 dozen per carton. Approx. weight 9 lbs. Sugg. East. retail 98¢ Sugg. West. retail \$1.19

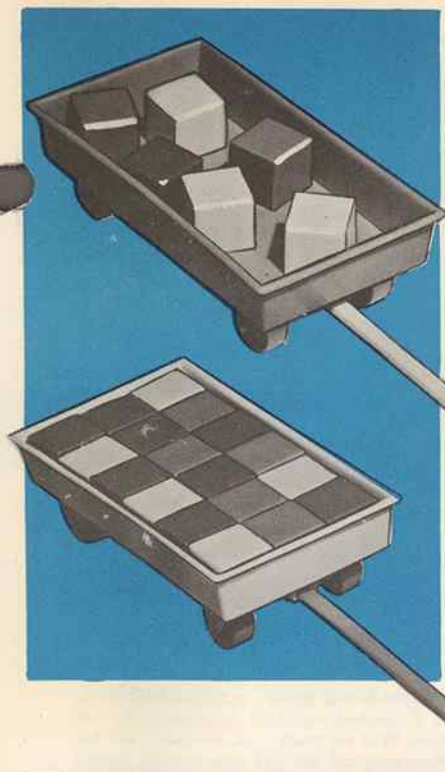
**128/28 — PLASTISOL ABC BLOCKS**

8 soft, safe, non-toxic, washable plastisol blocks with alphabetic letters on sides in relief. Each set of 8 in assorted bright colours in a polythene bag, 2 dozen per carton. Approx. weight 11 lbs. Sugg. East. Retail 98¢ Sugg. West. Retail \$1.19



**128/15 — 15 BLOCKS IN A POLYTHENE BAG**

You will want to cash in on the big profits from these fifteen soft, polythene blocks in assorted bright colours. Wonderful for teething, they will not break, have no sharp edges and are non-toxic and completely washable. Each set is packed in a sanitary, polythene bag with a two-colour tab, 2 dozen per carton. Approx. weight - 13 lbs. Sugg. East. retail - 98¢ Sugg. West. retail \$1.19



**129/23—WAGON & 6 BLOCKS**

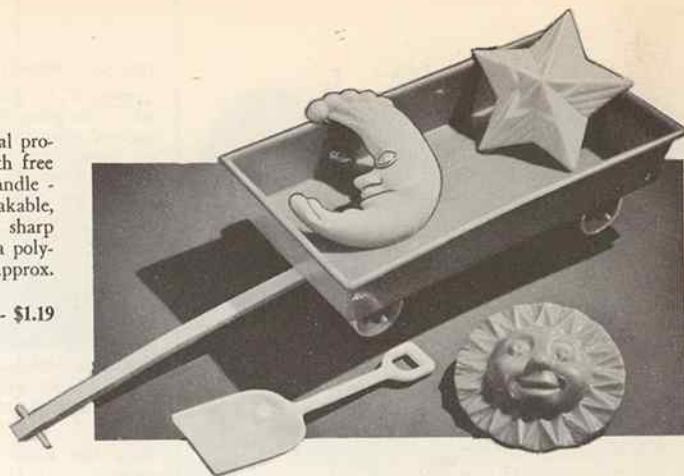
For garden, beach and indoor play, here's real profits, set includes one 10½" x 5¾" wagon with free running wheels (polythene) and an 8¾" handle - also 6 coloured blocks, all moulded in unbreakable, polythene - will not scratch furniture; no sharp edges. Assorted colours and packed each in a polythene bag with tab, 2 dozen per carton. Approx. weight - 17 lbs.

Sugg. East. retail - 98¢ Sugg. West. retail - \$1.19

**129/28—WAGON & 18 BLOCKS**

For more play value and a wagon load of sales, this 10½" x 5¾" wagon with free running wheels and 18 blocks are moulded of unbreakable, soft polythene - no sharp edges. Wagon has 8¾" handle - set comes in assorted colours. Packed each in a polythene bag with 2 colour tab, 1 dozen per carton. Approx. weight - 16 lbs.

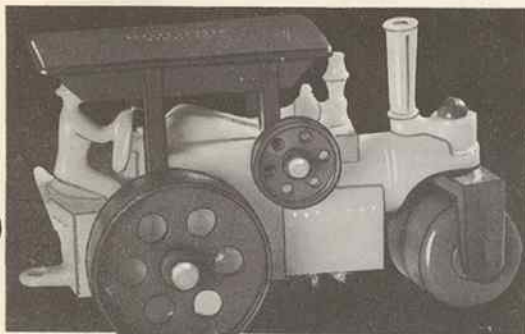
Sugg. East. retail - \$1.79 Sugg. West. retail - \$1.98



**129/24 — WAGON & SAND SET**

Exceptional value and year 'round sales from this delightful beach and garden set. Set consists of one large wagon, approx. 10½" x 5¾" x 8¾" - with pull handle and free running wheels and three sand moulds and sand shovel. Sand moulds shaped like a star, sun and moon with character faces - each approx. 4". Sand shovel 7". All moulded in colourful assortment of soft, harmless, unbreakable polythene and each set packed in a polythene bag with a tab 2 dozen per carton. Approx. weight - 7½ lbs.

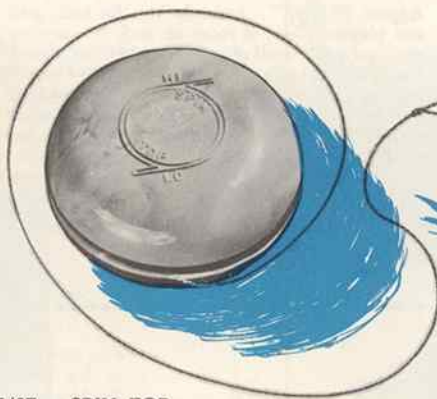
Sugg. East. Retail - 98¢ Sugg. West. Retail - \$1.19



**152/1 — STEAM ROLLER**

A year 'round profit maker with play value plus — moulded of sturdy, colourful plastic with free running wheels and front roller. Packed bulk, 6 dozen per carton. Approx. weight —

Sugg. East. Retail 25¢ Sugg. West. Retail 29¢



**165/07 — SPIN TOP**

A year 'round profit maker and favourite with the whole family. Can be easily manipulated from a string in up and down motions, and with practice one can perform many tricks. Packed bulk, 2 dozen per carton. Approx. weight 8½ lbs.

Sugg. East. Retail 10¢ Sugg. West. Retail 15¢

**174/4 — TUG BOAT**

Approx. 7½". Ready to pull in sales this finely detailed boat has a raft, life boat and smoke stack. Compass on cabin deck for direction finding. Packed each in a sleeve, 3 dozen per carton. Approx. weight 9 lbs.

Sugg. East. Retail - 39¢ Sugg. West. Retail - 45¢

**174/8 — FIRE PATROL BOAT**

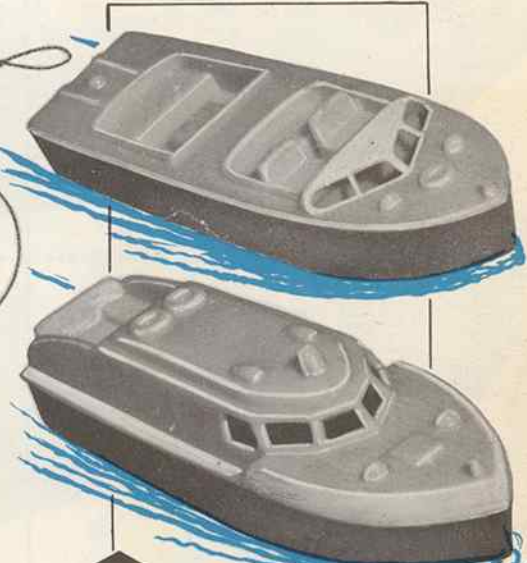
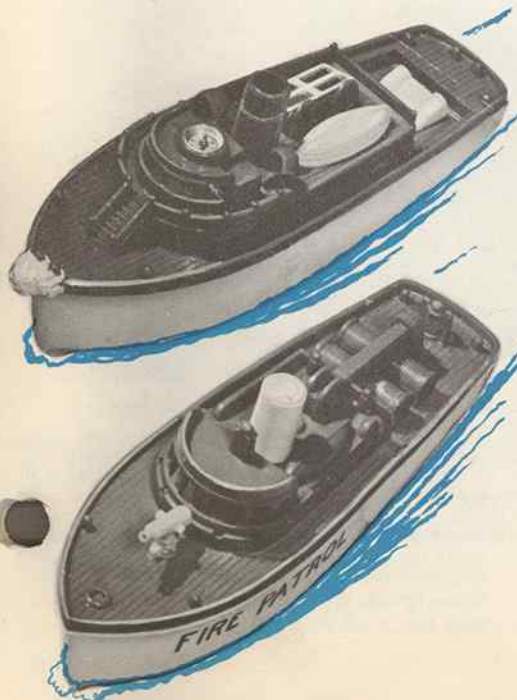
Approx. 8". Lots of play value, with water squirting fire hose, fine detail and moulded in attractive contrasting colours. Packed each in coloured display box, 3 dozen per carton. Approx. Weight — 10 lbs.

Sugg. East. Retail 59¢ Sugg. West. Retail 69¢

**175/5 — TUG BOAT**

Approx. 6" long — fine detail and moulded in two colour combination. Packed 2 dozen per box, 6 dozen per carton. Approx. Weight — 9½ lbs.

Sugg. East. Retail 15¢ Sugg. West. Retail 19¢

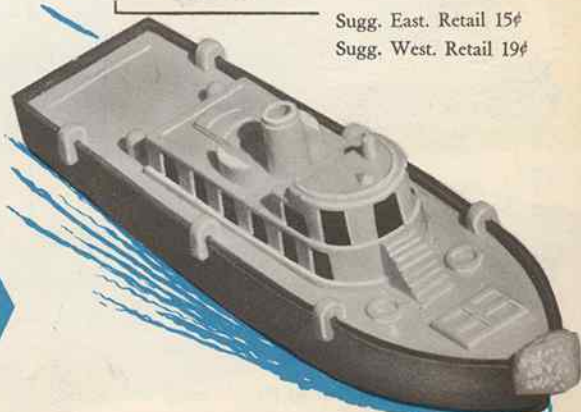


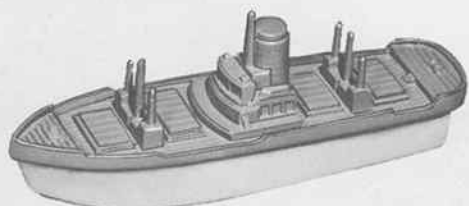
**175/3 — MOTOR BOATS**

A delightful assortment of Cabin Cruiser and Motor Launches. Moulded in bright assorted colours. Approx. 5¾". Packed 24 to a box, 6 dozen per carton. Approx. weight 9½ lbs.

Sugg. East. Retail 15¢

Sugg. West. Retail 19¢

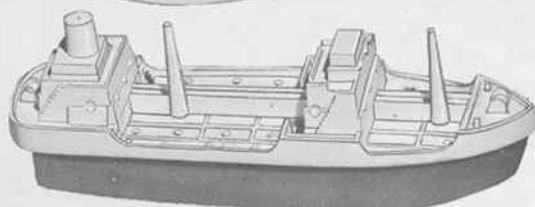




**175/34 — FREIGHTER**

Approx. 6" — There will be exciting adventure for the sea going type with this detailed freighter, made of unbreakable, colourful polythene with funnel, masts, bridge and simulated cargo holds. It floats and will not scratch furniture. Packed bulk, 6 dozen per carton. Approx. weight 10 lbs.

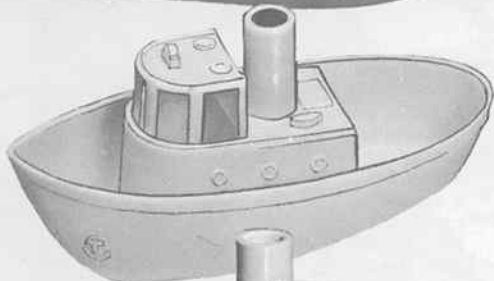
Sugg. East. Retail 19¢ Sugg. West. Retail 19¢



**175/35 — OIL TANKER**

Approx. 6" — A realistic boat for hours of play value, colourfully moulded of unbreakable polythene with masts, forward and after decks, simulated tank holds and complete ship construction in detail. It floats, will not break, or scratch furniture. Packed bulk, 6 dozen per carton. Approx. weight 10 lbs.

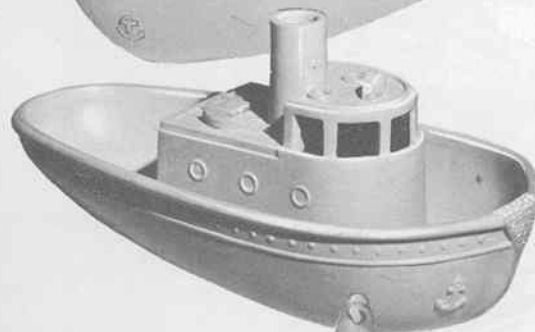
Sugg. East. Retail 19¢ Sugg. West. Retail 19¢



**175/62 — TUG BOAT**

Approx. 5" — Wonderful for garden pool, beach or bathtub play, this year 'round seller is moulded in tug boat detail of soft, washable polythene, will not rust or scratch furniture, it floats and has simulated parts, realistically moulded for good imaginary playtime. Comes in assorted colours. Packed bulk, 6 dozen per carton. Approx. weight 6 lbs.

Sugg. East. Retail 15¢ Sugg. West. Retail 19¢



**175/64 — UNBREAKABLE TUG BOAT**

Approx. 7" x 3 3/4" — A dandy item for bath, pool and playtime. Lots of room on deck for carrying sand and other small objects, has cabin, funnel and simulated life-boats - decoated with bow bumper and anchors on front. Moulded in unbreakable, flexible, soft polythene in assorted colours. Packed bulk, 6 dozen per carton. Approx. weight - 15 lbs.

Sugg. East. retail 29¢

Sugg. West. retail 35¢



**175/23 — SAIL BOAT**

Approx. 7". A real "sales" boat for year 'round profits. Colourfully moulded in unbreakable, soft polythene. Will not crack - no sharp edges - has polythene mast and sail and man in stern. Packed 2 dozen per box, 6 dozen per carton. Approx. weight - 5 lbs.

Sugg. East. Retail - 15¢ Sugg. West. Retail - 19¢



**176/71 — POLYTHENE DINGHY**

Adventures delight — Approx. 10 1/2" x 9 1/4" x 2 7/8" — Open deck style, mast and movable vinyl sail. Complete with seat, rudder and keel. Moulded in 2 colour combination. Packed each in polythene bag, 3 dozen to a carton. Approx. weight 7 1/2 lbs.

Sugg. East. Retail 39¢ Sugg. West. Retail 45¢



**177/02 — SUSIE "Q" TUG BOAT**

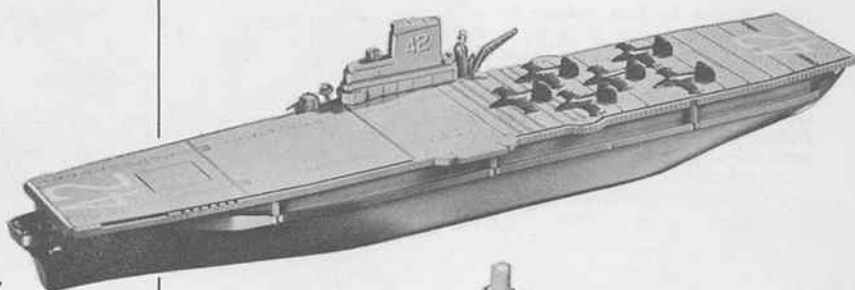
Approx. 10" — A big, year-round profit maker and perfect for bathtub, beach or garden pool playtime. Moulded in assorted colours of soft, polythene in fine detail with mast, funnel, deck cabin, captain's cabin, hatchway, and simulated decking, rope and bow bumper, has free running wheels, will not scratch furniture. Packed each on a pictorial, water-front display card in a polythene bag, 2 dozen per carton. Approx. weight 12 1/2 lbs.

Sugg. East. Retail 98¢ Sugg. West. Retail 98¢

# THRILLS AND ACTION for BATHTUB SAILORS!

177/03 —  
**AIRCRAFT  
CARRIER**

Approx. 16" x 3 1/2" For all the thrills of beach, garden, pool and bathtub sailors, this flat-top is a real sales getter. Moulded in soft, unbreakable polythene in detail, it has radar tower, lift-boom, gun turrets, 6 airplanes, detailed deck markings. Packed each set in a polythene bag with colourful tab, 2 dozen per carton. Approx. weight 14 lbs.  
Sugg. East. Retail - 89¢ Sugg. West. Retail - 98¢



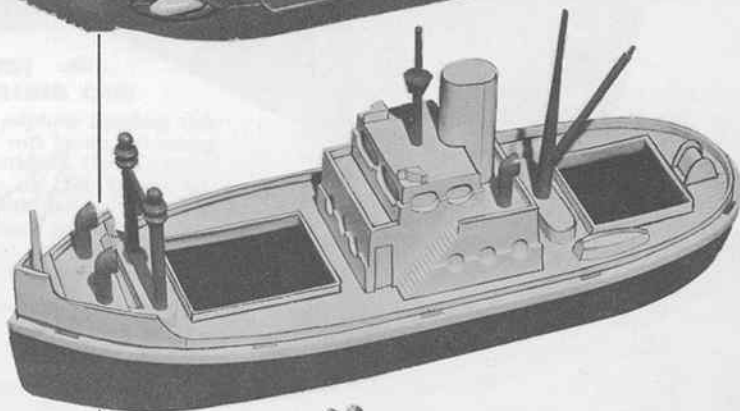
177/5 —  
**SUBMARINE  
WITH  
2 TORPEDOES**

Approx. 12". Actually fires two torpedoes under water from strong firing mechanism. Torpedoes float at end of fire course. Packed each in a display box, 2 dozen per carton. Approx. weight 11 lbs.  
Sugg. East. Retail - 98¢ Sugg. West. Retail - \$1.19



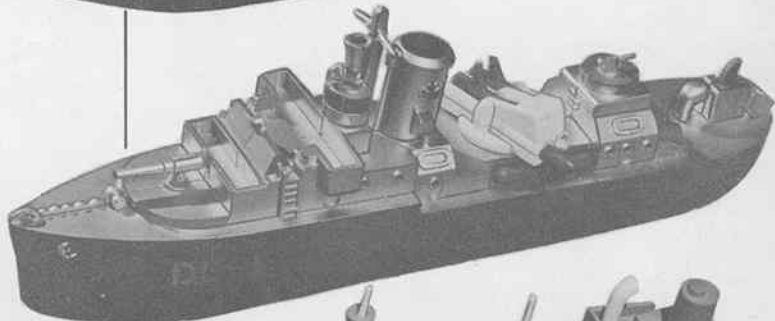
177/06 —  
**TRAMP  
STEAMER**

Approx. 13 1/4" A delightful boat for bath, garden pool or beach playtime. With simulated lifeboats, cargo holds, portholes and also has for'd and after decks, masts, air vents, and gangway steps, etc. Very colourfully moulded in unbreakable polythene - no sharp edges - and packed each on a scenic display card in a polythene bag, 2 dozen per carton. Approx. weight 14 lbs.  
Sugg. East. Retail 98¢ Sugg. West. Retail \$1.19



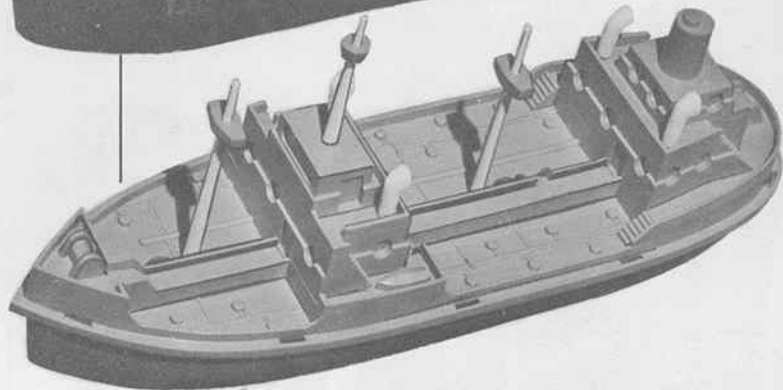
177/7 —  
**CORVETTE**

Approx. 12". Yes Sir! Here's real life action packed with sales. Every sea going youngster will delight in this reproduction of a navy corvette. Moulded in detail complete with battle stations, aircraft guns, and torpedo tubes that actually fire two miniature torpedoes. Miniature depth charges can actually be thrown from stern, thrown by a release lever. Has simulated life rafts, gun turrets, compartments and hatches. Brightly coloured, it floats on water, rolls on land - free running wheels. Packed each in a colourful descriptive counter display box, 2 dozen per carton. Approx. weight 14 lbs.  
Sugg. East. Retail - 98¢ Sugg. West. Retail - \$1.19



177/08 —  
**OIL TANKER**

Approx. 13 1/4" Realistically detailed and a wonderful profit maker - has for'd and after decks, air vents, masts, stairways and simulated deck tank holds, and life boats. Moulded in colourful, unbreakable, polythene with no sharp edges. Packed each on a scenic display card in a polythene bag, 2 dozen per carton. Approx. weight 14 lbs.  
Sugg. East. Retail - 98¢ Sugg. West. Retail - \$1.19

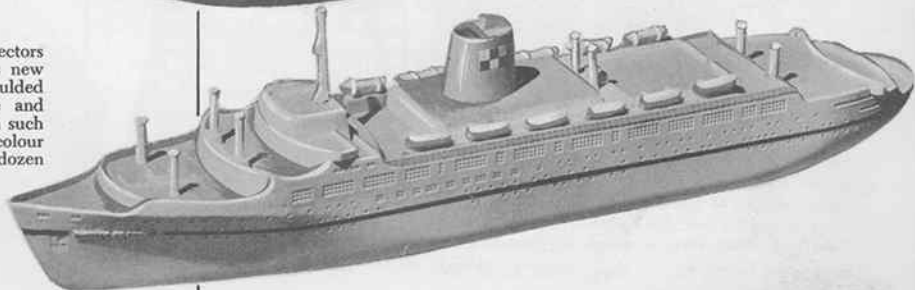


177/9

**Empress  
OF  
Britain**

Approx. 15" — Junior naval types and model collectors will thrill at this exact replica of the C.P.R.'s new luxury liner the Empress of Britain — finely moulded in detail of colourful plastic and polythene and authentic in every detail. Statistical information such as tonnage, etc., on bottom, and each in a four colour counter display box, also with statistics. Two dozen per carton. Approx. weight - 14 lbs.

Sugg. East. Retail 98¢  
Sugg. West. \$1.19



**201/73 — DOLLY IN BATHTUB**

Hours of play for little mothers. Set includes a realistic bathtub, approx. 10" x 4½" x 2½", with tap fixtures and legs, 1 cake of soap and long handle brush, also partitioned soap tray with drain holes. Tray can be suspended across tub. All moulded in unbreakable non-toxic polythene. Also included is a plastic doll approx. 6" with moving arms, sculptured hair and painted face detail. Packed each set in a polythene bag, with colourful tab, 2 dozen per carton. Approx. weight 17½ lbs.

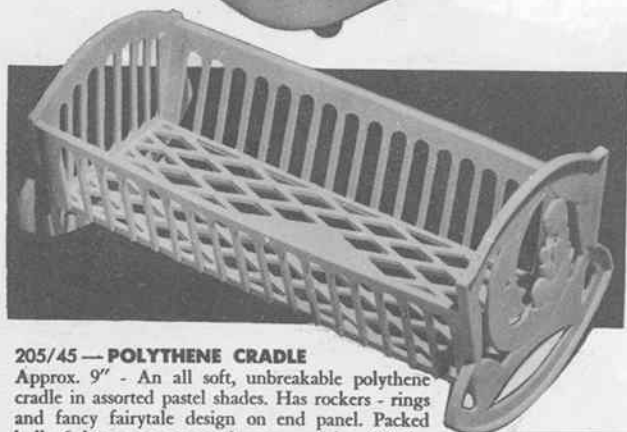
Sugg. East. Retail 79¢  
Sugg. West. Retail 89¢



**201/72 — WETUMS IN WASHBASIN**

Playtime would not be complete without this year 'round profit maker. Set consists of 9" x 2" oval shaped wash basin moulded in soft, unbreakable polythene in assorted colours. 9" all plastic doll with moving eyes, arms and legs carrying her own bottle from which she can drink causing her to wet, bar of soap included for bathing. Each in a polythene bag, 2 dozen per carton. Approx. weight - 13½ lbs.

Sugg. East. retail 98¢  
Sugg. West. retail \$1.19



**205/45 — POLYTHENE CRADLE**

Approx. 9" - An all soft, unbreakable polythene cradle in assorted pastel shades. Has rockers - rings and fancy fairytale design on end panel. Packed bulk, 6 dozen per carton. Approx. weight - 9½ lbs.  
Sugg. East. retail 29¢ Sugg. West. retail 35¢



**205/55 — DOLL IN CRADLE**

A big seller to little mothers - Cradle approx. 9" of unbreakable, soft polythene with rockers and fancy designs - in pastel shades with 6" plastic doll - has moving eyes, arms and legs, with painted face detail. Packed each in a polythene bag with a tab, 3 dozen per carton. Approx. weight - 14½ lbs.  
Sugg. East. retail 79¢ Sugg. West. retail 89¢



**205/47 — HIGH CHAIR**

Approx. 9" - A real 'value' item for little pretenders, has foot rests and hinged, movable tray, is precision moulded of colourful flexible polythene with fancy design on seat and backrest. Packed bulk, 6 dozen per carton. Approx. weight 15 lbs.  
Sugg. East. Retail 49¢ Sugg. West. Retail 59¢



**205/57 DOLL IN HIGH CHAIR**

Here is real play value. A 9" highchair with foot rest and movable tray, moulded in soft, unbreakable polythene in assorted colours, also 9" plastic doll with moving eyes, arms and legs and delicate flesh colouring. Packed each in a polythene bag with a tab, 2 dozen per carton. Approx. weight - 11½ lbs.  
Sugg. East. retail 98¢ Sugg. West. retail \$1.19

**208/1 — RELIABLE FLO—FEEDING BOTTLE**

Approx. 3¾". A delightful item for little mothers - dolly's own bottle - moulded in unbreakable, harmless, polythene - marked with graduations. Similar cap and top as real "Even Flo" bottle with rubber nipple. Packed bulk -12 dozen per carton 31 lbs.  
Sugg. East. retail 10¢ Sugg. West. retail 10¢





#### 208/32 — DOLLY FEEDING SET

Here's real play value for little mothers. Set consists of 1 funnel, 1 cup, 1 spoon, 1 rack, 1 bottle cleaner, 1 strainer, 1 empty 'VEL' soap carton, and four Reliable Flow Feeding Bottles with nipples and screw-on sectional caps. All moulded in assorted baby colours of unbreakable, soft polythene. Each set in a colourful window display box, approx. 11" x 11" x 3 1/2", 2 dozen per carton. Approx. weight - 11 lbs.

Sugg. East. retail 98¢

Sugg. West. retail \$1.19



#### 208/52 — FEEDING SET IN TRAVELLING CASE

A finely moulded soft, polythene travelling case, approx. 4 7/8" x 9 1/2" x 7 7/8" with handle and locking tabs. Contents include 1 bottle rack, 1 brush, 1 strainer, 1 spoon, 1 funnel, 1 cup, and 2 baby feeding bottles. A delightful set for little mothers, year round profits. Packed bulk, 1 dozen per carton. Approx. weight - 14 lbs.

Sugg. East. retail - \$1.98 Sugg. West. retail - \$2.19

#### 208/51 — TRAVELLING CASE

Approx. 9 1/2" x 5 1/2" — Year round multi-sales are assured with this case of many uses. Moulded of rigid, yet soft, polythene with carrying handle and hinge cover, will not rust, chip or scratch furniture, can be used as lunch-box, sewing kit, artist's supplies, tool box, for cars, boats, etc. Holds water, yet floats, practically indestructible and light in weight. Packed in assorted colours, bulk, 1 dozen per carton. Approx. weight 11 lbs.

Sugg. East. Retail \$1.39 Sugg. West. Retail \$1.49

#### 208/38 — DOLLY NURSERY SET

A playtime set for junior mothers to bring in good year round profits. Set consists of 6 Reliable Flo polythene Feeding bottles with nipples, 1 bottle rack with handle, 1 funnel, 1 strainer, 1 measuring cup, 1 spoon, 1 bottle cleaner, and 1 sterilizer pail approx. 5" diameter with lid and handles, all moulded in pastel, coloured soft polythene. Also 1 brand name soap package. Packed each in a colourful window display box, 1 dozen per carton. Approx. weight 9 lbs.

Sugg. East. Retail \$1.98

Sugg. West. Retail \$2.19



#### 208/64 — DOLLY'S OWN NURSERY SET

19 Pieces - Everything baby-doll needs to keep little mothers happy. Set includes 1 diaper and pin, 1 terry cloth face towel, 2 packages of bubble bath, 2 baby feeding bottles with caps and nipples, (moulded in detail of unbreakable polythene) 1 plastic 7 1/4" doll with sleeping eyes and movable arms and legs. Also 1 bathtub with taps 10 1/2" x 2 3/4" with soap tray, brush and 2 pieces of soap. Also 1 doll cradle with rockers, approx. 9", 1 funnel, 1 cup, 1 bottle rack with handle, 1 spoon, 1 bottle brush and 1 strainer. Packed each set in a colourful counter display box, 1/2 dozen per carton. Approx. weight - 11 lbs.

Sugg. East. retail \$2.98

Sugg. West. retail \$3.29





219/07 —  
**JUMBO  
PAIL**

Approx. 6 $\frac{1}{4}$ ". A large sand pail for large sales. Approx. 7 $\frac{1}{2}$ " high, 6 $\frac{1}{4}$ " diameter open top and handle. Moulded of flexible soft polythene, no sharp edges. Packed bulk, 3 dozen per carton. Approx. weight 16 lbs.

Sugg. East. Retail - 59¢  
Sugg. West. Retail - 69¢



219/6 — **POLY PAIL**

Approx. 4 $\frac{1}{2}$ ". A sure seller for beach or backyard play. Pliable polythene is practical and durable, takes lots of wear, is safe. Bottom of pail features castle turret mould for hours of play. Packed 6 dozen per carton. Approx. weight 10 $\frac{1}{2}$  lbs.

Sugg. East. Retail - 19¢ Sugg. West. Retail - 25¢



219/8 —

**POLY PAIL AND SHOVEL**  
Approx. 7"

Approx. 7". Lots of sales and beach play with this unbreakable pail with handle and castle turret mould bottom and 7" shovel. Comes in assorted colours. Packed bulk, 3 dozen per carton. Approx. weight 10 $\frac{1}{2}$  lbs.

Sugg. East. Retail - 39¢ Sugg. West. Retail - 45¢

217/19 — **LARGE GARDEN SET**

Approx. 13 $\frac{1}{2}$ ". Little gardeners will want this unbreakable, all high gloss polythene set. The set consists of a wheelbarrow, approx 12" x 6", with long handles and simulated handle grips and large free running front wheel with metal axle, also a hoe, rake, and shovel, each approx. 7". All finely moulded of high gloss, soft polythene in assorted colours. Packed each set in a colourful display stand, 2 dozen per carton. Approx. weight 14 $\frac{1}{2}$  lbs.

Sugg. East. Retail - 98¢ Sugg. West. Retail - \$1.19



219/9 —  
**SMALL  
SHOVEL**

Approx. 6 $\frac{5}{8}$ ". Made of strong pliable polythene, safe for children, assorted colours. Comes 2 dozen per box, 12 dozen per carton. Approx. Weight — 7 $\frac{1}{2}$  lbs.

Sugg. East. retail 10¢ Sugg. West. retail 10¢



219/10 —  
**LARGE SHOVEL**

11". Moulded of strong polythene, durable and resistant to rough treatment. Assorted colours. Packed 2 dozen per box, 6 dozen per carton. Approx. Weight — 10 lbs.

Sugg. East. retail 25¢ Sugg. West. retail 25¢

219/11 —  
**MEDIUM SHOVEL**

Approx. 9". A colourful sand shovel with handle moulded in unbreakable polythene, will not chip or peel, has no sharp edges - a fast profit maker. Packed bulk, 6 dozen per carton. Approx. weight 8 $\frac{1}{2}$  lbs.

Sugg. East. Retail - 15¢ Sugg. West. Retail - 19¢

219/14 — **SAND SIFTER SET**

A good summer seller to increase profits - this 9 $\frac{1}{2}$ " diameter sand sifter has loads of play value and handles moulded of unbreakable, soft polythene - will not split or crack and comes in assorted colours. Packed bulk, 6 dozen per carton. Approx. weight 13 lbs.

Sugg. East. Retail - 29¢ Sugg. West. Retail - 35¢



219/15 — **SAND SIFTER SET**

Approx. 9 $\frac{1}{2}$ ". This wonderful beach or garden set is made to sell. Set includes 1-8 $\frac{1}{4}$ " diameter sand sifter with handles and sand sifter screen bottom, 1 shovel and 2 sand moulds, assorted of either fish & duck or turtle & frog - all finely moulded of unbreakable polythene - no sharp edges. Packed bulk, polythene bag no tab, 3 dozen per carton. Approx. weight 15 $\frac{1}{2}$  lbs.

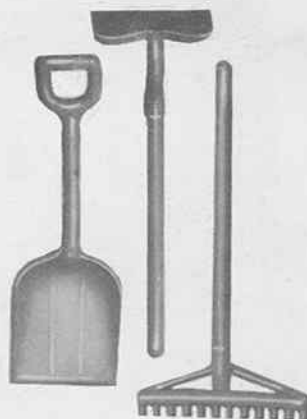
Sugg. East. Retail - 49¢ Sugg. West. Retail - 59¢





**219/16 — SANDMAN SET**

6 colourful pieces for beach or garden play. Sand mould shapes include moon with face, sun with face, star and star with holes for sand sifting. Other pieces include one shovel and one rake or hoe, approx. 7", all moulded in soft, unbreakable polythene, no sharp edges. Each set packed on a display card, 3 dozen per carton. Approx. weight 19 lbs. Sugg. East. Retail - 49¢ Sugg. West. Retail - 59¢



**219/19 — POLY RAKE, HOE & SHOVEL**

Approx. 7". Here's to real fun at beach or backyard. Moulded in durable, non-toxic, pliable, polythene in attractive colours. Packed 2 dozen per box, shipped 6 dozen to carton. Approx. Weight — 12 lbs.

Sugg. East. Retail 25¢ Sugg. West. Retail 25¢

**219/18 — SAND SET**

12". Truly attractive on counters on coloured display card. Made of pliable strong polythene, safe for kiddies. Contents — 1 shovel, and 4 sand moulds. Packed 3 dozen per carton. Moulds are in assorted colours. Approx. Weight - 8½ lbs.

Sugg. East. Retail 29¢ Sugg. West. Retail 35¢



**219/22 — HANDY SANDY TEETER TOTTER**

Approx. 7" x 7½" — Moulded of unbreakable polythene, this beach or sandbox toy will not rust or scratch, chip or break. Has large funnel on top into which sand is poured, and empties out the bottom filling box on one side of teeter totter, then the other causing the boy and girl riding teeter totter to go up and down. Packed each on a counter display card, 3 dozen per carton. Approx. weight 8 lbs.

Sugg. East. Retail 49¢ Sugg. West. Retail 59¢



**219/20 — POLYTHENE WATERING CAN**

Approx. 7½" x 10". Little gardeners will be delighted with this unbreakable finely moulded watering can, colourful and delightfully decorated. Has carrying and pouring handle and long spout with spray hole end. Packed 24 per carton. Weight 11½ lbs.

Sugg. East. Retail 59¢ Sugg. West. Retail 69¢



**219/24 — WHEELBARROW BEACH SET**

A big set for big profits — consists of one 4½" pail with handle and turret mould bottom, 1 6½" shovel, 4 sand moulds, approx. 4" each representing a turtle, fish, duck and frog, and one 9" wheelbarrow with handles and free running wheel. Also, rake, hoe, fork and shovel, approx. 5" each. All moulded in assorted colours of unbreakable, soft polythene, (no sharp edges). Packed each set on a colourful display card, (approx. 18" x 9½") with handle slot, in polythene bag, 2 dozen per carton. Approx. weight 18½ lbs.

Sugg. East. Retail 98¢ Sugg. West. Retail \$1.19



**219/25 — SAND SET IN PAIL**

A wonderful beach or garden pool play set — consists of 9½" tub type pail with handle and 7" shovel with 3 character sand moulds approx. 4" each — all colourfully moulded of unbreakable polythene, will not rust, crack or chip and has no sharp edges. Packed each set on a card in a polythene bag, 3 dozen per carton. Approx. weight —

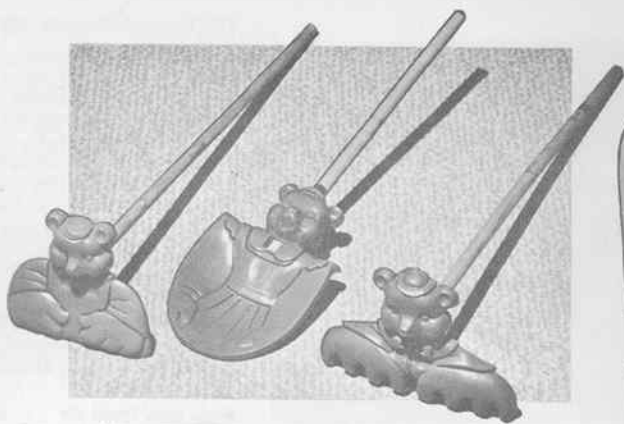
Sugg. East. Retail 79¢ Sugg. West. Retail 89¢





**219/27 — PAIL & SIFTER SET**

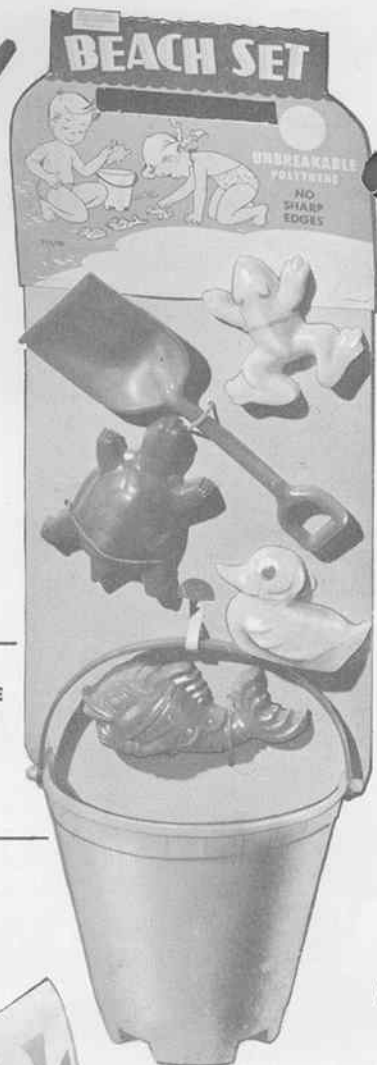
A delightful set for beach and sand box, and a big summertime profit maker — set consists of one 5½" pail, 5½" diameter opening with handle, one 8½" dia. sand sifter with handles, one 6¼" shovel and two character sand moulds, all moulded in colourful, unbreakable polythene, no sharp edges. Each set on a colourful, display card with handle slot, 2 dozen per carton. Approx. weight 16½ lbs. Sugg. East. Retail 89¢ Sugg. West. Retail 98¢



**219/32 — THREE LITTLE BEARS RAKE, HOE & SHOVEL SET**

Each approximately 12" with wooden handles and non-scratch, unbreakable, polythene rake, hoe and shovel ends, moulded in fine detail of bears' heads, hands and shoulders, with simulated hats, neck bows and overalls in assorted colours. Wonderful for indoor and outdoor play. Packed bulk, three tied together, 6 dozen per carton. Approx weight 17½ lbs.

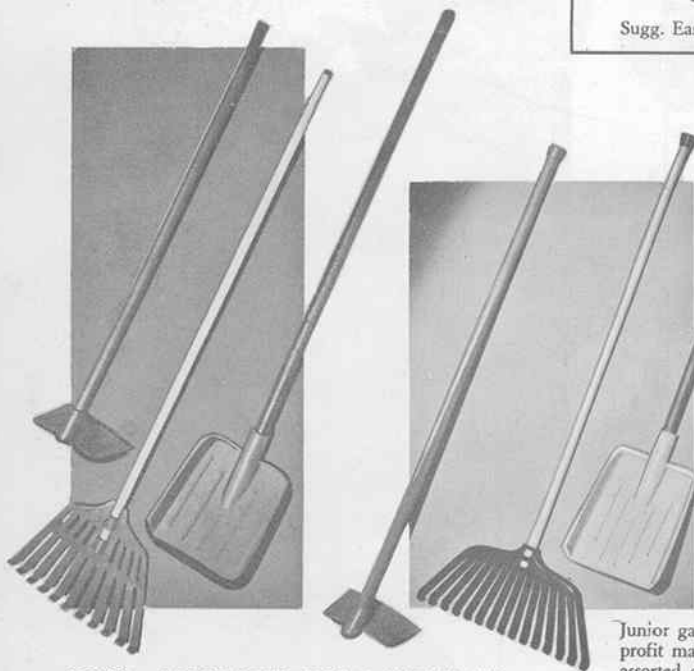
Sugg. East. Retail 29¢ Sugg. West. Retail 29¢



**219/28 — POLYTHENE PAIL AND SAND SET**

Sales will soar with this large unbreakable turret mould pail with handle. Set complete with frog, duck, fish and turtle and moulds, and shovel, all moulded in assorted colours in detail of unbreakable, safe, polythene. Each set on a card, 3 dozen per carton. Approx. weight 14 lbs.

Sugg. East. Retail 79¢ Sugg. West. Retail 89¢



**219/39 — LARGE RAKE, HOE & SHOVEL SET**

Approx. 24". A must for little gardeners - three finely moulded pieces in assorted bright colours of unbreakable polythene with no sharp edges - with long wood dowel handles. Overall length of each piece approx. 24". Packed each set of three tied together, 3 dozen per carton. Approx. weight 9½ lbs.

Sugg. East. Retail - 59¢ Sugg. West. Retail - 69¢

**219/74 — HUCKLEBERRY FINN FISHING SET**

Approx. 24½". Yes Sir! Every young fisherman will be headin' for the ole' fishin' hole with this big profit maker. Set includes 1 rod with line and working reel, approx. 20" with three eyelets for line, 1 cork, 2 hooks, 1 lead sinker and 1 float. Packed each on a colourful counter display card, 2 dozen per carton. Approx. weight 11 lbs.

Sugg. East. Retail - 98¢ Sugg. West. Retail - \$1.19



**219/40 — LARGE RAKE, HOE & SHOVEL SET**

Junior gardeners will make this your best summer profit maker, three large finely moulded pieces in assorted colours of unbreakable polythene with no sharp edges, each piece, rake, hoe and shovel, have 27½" wooden dowel handles. Packed bulk, 2 dozen per carton. Approx. weight 19 lbs.

Sugg. East. Retail 98¢ Sugg. West. Retail 98¢

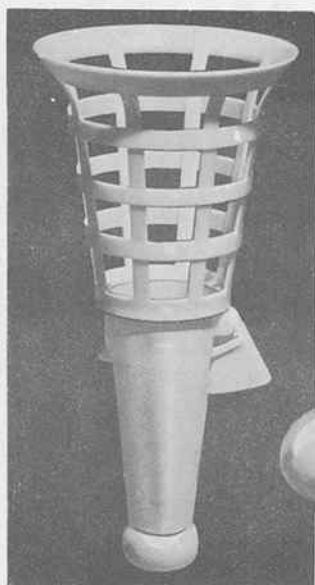
**219/56 —**

**JOLLY SAND BOAT**

Approx. 13" - A delightful toy for beach and bathtub play. A real summer sales winner. Old square rigger type boat with removable shovel as mast and sail and open bottom stern with screen and turning handle for sifting sand. Hull of boat acts as sand pail. Moulded of soft, unbreakable polythene, no sharp edges. It floats. Packed each in a printed box, 2 dozen per carton. Approx. weight - 14 lbs.

Sugg. East. retail 98¢ Sugg. West. retail \$1.19





**402/36 — POP A BALL**

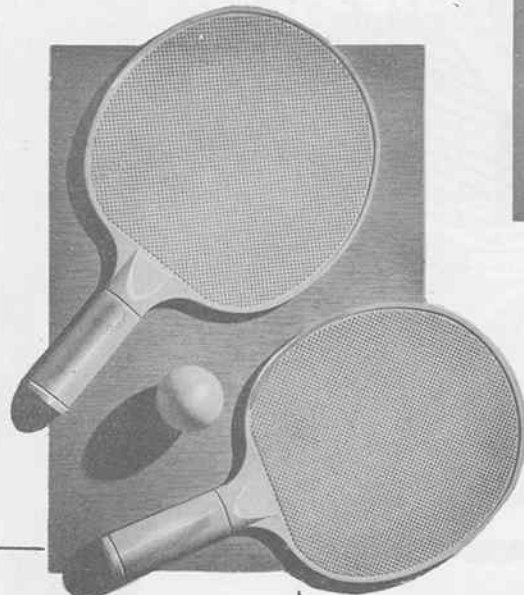
Approx. 8". A real profit maker and fun maker for the whole family, indoors, outdoors and year-round. Moulded of colourful plastic in cone-shape - can be held in hand and manipulated by pressing trigger and ping-pong ball shoots into the air to be recaptured in cone-shaped gun. Packed bulk, 3 dozen per carton. Approx. weight - 7 lbs.

Sugg. East. Retail - 39¢ Sugg. West. Retail - 45¢

**219/84 — HOLE-IN-ONE GOLF SET**

A big year round profit maker and just the thing for indoor or outdoor practice. Set consists of one driver and one putter each approx. 25" with unbreakable polythene handles and driver and putting heads, with wood shafts in silver. Heads and drivers moulded of unbreakable harmless polythene. Also one triple hole with numbers 1, 2, and 3 markings, one rubber golf ball and 2 tees. Each set on a colourful counter display card, 2 dozen per carton. Approx. weight 13 lbs.

Sugg. East. Retail - 98¢ Sugg. West. Retail - \$1.19



**402/54 — TABLE TENNIS**

Sugg. East. Retail - 89¢

Sugg. West. Retail - 89¢

Approx. 9 3/4". For fun and profits galore, this exciting Table Tennis set consists of two regulation size bats and one ping pong ball, bats have grip surfaces and are sturdily moulded of unbreakable, colourful polythene, each set in a polythene bag with tab, 3 dozen per carton. Approx. weight 12 lbs.



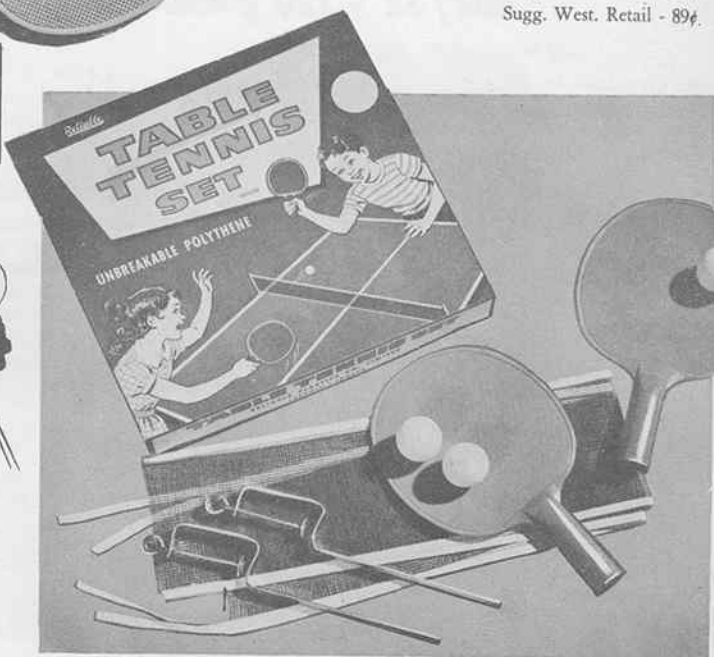
402/38 —

**POP-A-BALL SET**

Approx. 8". Sales will be popping with this real fun, profitmaker. Set consists of two pop guns and one ping pong ball - wonderful for indoor and outdoor play. Cone shaped guns are moulded in colourful plastic, can be held in the hand and manipulated by pressing trigger, and ping pong ball shoots into the air to be recaptured in cone shaped guns. Packed each set in a polythene bag with a colourful tab, 2 dozen per carton. Approx. weight 12 lbs.

Sugg. East. Retail - 79¢

Sugg. West. Retail - 89¢



**402/56 — TABLE TENNIS SET**

The big set for big profits - contains 2 regulation size table tennis bats, moulded of sturdy vinyl, 3 regulation balls, and 1-5' net with metal clamps. Packed each set in a colourfully printed, display box, 1 dozen per carton. Approx. weight 11 1/2 lbs.

Sugg. East. retail - \$1.98

Sugg. West. retail - \$2.19

Set consists of 4 Horseshoes, 5" x 4 1/2" each, 2 bases, 5 1/2" dia. each and 2 dowel posts. Horseshoes and bases moulded in soft, flexible vinyl - will not mar furniture. Each set in a colourful printed box (approx. 7 1/4" x 14 1/2"). Packed 2 dozen per carton. Approx. weight - 27 lbs.

**402/45 — VILLAGE BLACKSMITH HORSEHOE GAME**

Sugg. East. retail 98¢

Sugg. West. retail \$1.19

**Reliable**  
MADE IN CANADA  
Trade Mark

# EASYLOCK BRICKS

Easy to build  
from instruction booklet in  
English and French.



- EDUCATIONAL
- INTERLOCKING
- UNBREAKABLE
- HINGED WINDOWS AND DOORS



	Suggested Eastern Retail	Suggested Western Retail
407/39 - 622 pieces	9.98	10.50
407/35 - 309 pieces	4.98	5.50
407/34 - 222 pieces	3.98	4.50
407/32 - 120 pieces	1.98	2.19



407/39

#### 407/32—EASYLOCK BRICKS

120 Pieces - An interesting hobby for the whole family, educational for all ages, each piece is precision made and are accurate miniatures locking together snugly, but simply, and moulded of flexible, sturdy, polythene; will not scratch, are non-toxic - can be washed and are unbreakable. Each set is a fascinating training for the young builder who can be proud of the results of his handicrafts with Reliable Easylock Bricks. Each set includes full and half bricks, gable bricks, coping bricks, single, double and triple lintels, left and right windows, overhead door panels, left and right doors, door side panels, picture windows, garage doors, garage door frames, roofs and colourful instruction booklet with illustrations. Packed each set in a tubular container with colourful label, 1 dozen per carton. Approx. weight - 10½ lbs.

Sugg. East. retail - \$1.98 Sugg. West. retail - \$2.19



407/35



407/34



407/32

#### 407/34—EASYLOCK BRICKS

224 Pieces - Same description as 407/32, but a much larger set with more pieces. Packed each with a colourful instruction booklet with illustrations, in a tubular container with colourful label, ½ dozen per carton. Approx. weight - 10 lbs.

Sugg. East. retail - \$3.98 Sugg. West. retail - \$4.50

#### 407/35—EASYLOCK BRICKS

309 Pieces - Same description as 407/32, but much larger with many more pieces. Packed each with a colourful instruction booklet with illustrations, in a tubular container with colourful label, ½ dozen per carton. Approx. weight - 13 lbs.

Sugg. East. retail - \$4.98 Sugg. West. retail - \$5.50

#### 407/39—EASYLOCK BRICKS

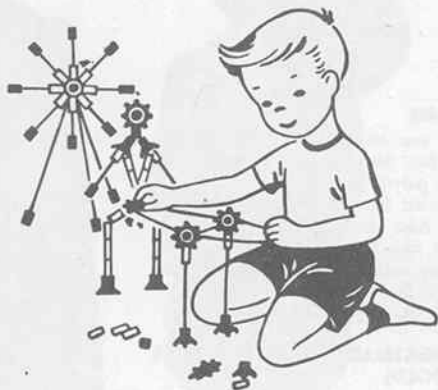
622 Pieces - Same description as 407/32, with the addition of 6 Jalousie Windows. Packed each set in a colourful, tubular container with instruction book, ½ dozen per carton. Approx. weight - 26 lbs.

Sugg. East. retail - \$9.98 Sugg. West. retail - \$10.50

RELIABLE PLASTICS CO. LIMITED, TORONTO, CANADA

**Reliable**  
MADE IN CANADA  
Trade Mark

# FIT N' BUILD BUILDING SETS



**EDUCATIONAL  
CONSTRUCTIVE  
UNBREAKABLE  
COLOURFUL**

●

**EACH  
SET  
HAS  
A  
BUILDING  
MANUAL**

### 406/31 — FIT-'N-BUILD SET

88 pieces — An exclusive Reliable Toy and Model Building Set — Educational, constructive, and instructive to old and young alike. Each set contains many colourful and easy fitting pieces. Moulded in soft, unbreakable, polythene, each set creates hours of play or constructive planning. Wonderful for year round sales. Each set consists of different length rods, bushings, caps, various size spoke wheels and connectors, and complete instruction booklet, illustrating models easy to build, and each set in a tubular container with metal bottom and lid, and three-colour label, packed 2 dozen per carton. Approx. weight 6½ lbs.

Sugg. East. Retail 98¢ Sugg. West. Retail \$1.19

### 406/32 — FIT-'N-BUILD SET

205 pieces — Similar pieces as 406/31 — but many more. Packed each in a tubular container with three-colour label, 1 dozen per carton. Approx. weight 8 lbs.

Sugg. East. Retail \$1.98 Sugg. West. Retail \$2.19

### 406/33 — FIT-'N-BUILD SET

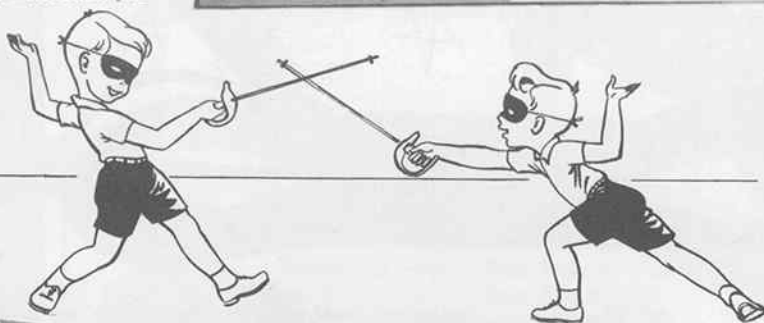
358 pieces — Similar pieces as 406/31, but many more. Packed each in a tubular container with three-colour label, ½ dozen per carton. Approx. weight 7 lbs.

Sugg. East. Retail \$2.98 Sugg. West. Retail \$3.29

### 63/28 BIRD TARGET GAME (NOT ILLUSTRATED)

Overall length approx. 11½". This colourful, value packed game is sure to score high with profits. Printed metal stand, supported from the rear to stand up, supports four finely moulded birds (each approx. 3½") which pivot on a metal rod, when struck by dart with rubber tip birds spin completely around. Set also includes strongly constructed dart firing gun with metal spring firing, mechanisms and trigger action. Each set packed in a colourful box, 2 dozen per carton. Approx. weight 24 lbs.

Sugg. East. Retail \$1.29 Sugg. West. Retail \$1.29



### 81/06 ZORRO SWORD & MASK

Just what all Zorro fans have been waiting for and designed after sword used by Zorro himself in Walt Disney's weekly coast to coast T.V. productions. The sword is 27" long with hand guard, handle and slender 'blade'. Tip of blade has section to hold a piece of chalk so that the famous "Z" of Zorro can be made by little pretenders. Completely harmless, moulded of colourful unbreakable polythene. Set also includes Zorro mask. Packed on an adventurous Zorro display card, 2 dozen per carton. Approx. weight 12 lbs.

Sugg. East. Retail 98¢ Sugg. West. Retail 98¢

### 103/07 ZORRO GUITAR

Approx. 20" — Sure to be in big demand this sturdily constructed plastic guitar is in black with Zorro motif top, regulation number of strings, tuning keys, pick and neck cord. With practice, real tunes can be played. Designed in co-operation with Walt Disney's spectacular nation-wide, weekly program — "ZORRO". Packed each in an exciting, colourful box with playing instructions on reverse. 1 dozen per carton. Approx. weight —

Sugg. East. Retail \$1.49 Sugg. West. Retail —



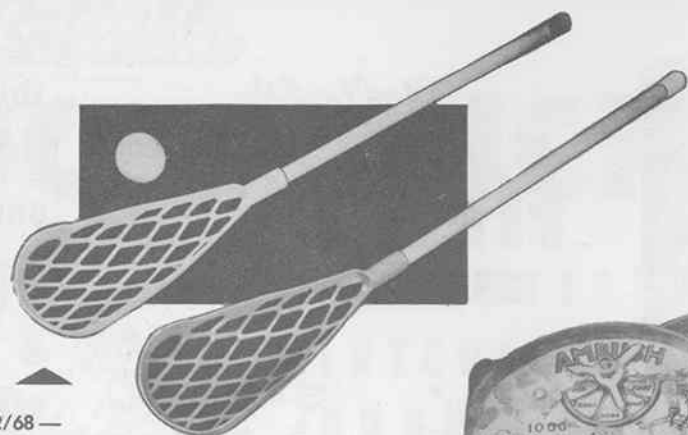
**Reliable**  
MADE IN CANADA  
Trade Mark



402/65 —  
**BADMINTON SET**

Approx. 14½". Here's real play value plus sales appeal. Two 14½" unbreakable polythene racquets moulded in exact detail and one finely moulded polythene birdie. All in assorted colours. Each set in a polythene bag with tab, 3 dozen per carton. Approx. weight 13 lbs.

Sugg. East. Retail - 79¢ Sugg. West. Retail - 89¢



402/68 —  
**LACROSSE GAME**

Approx. 21½". A year round profit maker for outdoor and indoor fun. Set includes 2 lacrosse sticks with unbreakable polythene ends for catching the ball and wood dowel handles. (Overall length of each stick 22"). Also one rubberball completely harmless, will not mar furniture. Packed each set in a polythene bag with tab, 2 dozen per carton. Approx. weight 10 lbs.

Sugg. East. Retail - 98¢ Sugg. West. Retail - 98¢

403/5 — **BAGATTELLE (AMBUSH—PIRATE GOLD)**

Approx. 12". A large plastic game, features turning gates for balls to spin in scoring. Four colour printed base shows Pirate scene and Cowboys and Indians in ambush. Packed bulk, 2 dozen per carton. Approx. Weight—12½lbs.

Sugg. East. retail 98¢ Sugg. West. retail \$1.19



450/16 —

**CHA-CHA SKIPPING ROPE**

Ring sales in with big profit maker - A skipping rope to delight every little girl - Has flexible, soft, vinyl "rope" and Maracas handles moulded of high gloss, tough, colourful plastic, with stones inside for rhythm effect while skipping. Packed each in a colourful sleeve, 3 dozen per carton. Approx. weight - 12 lbs.

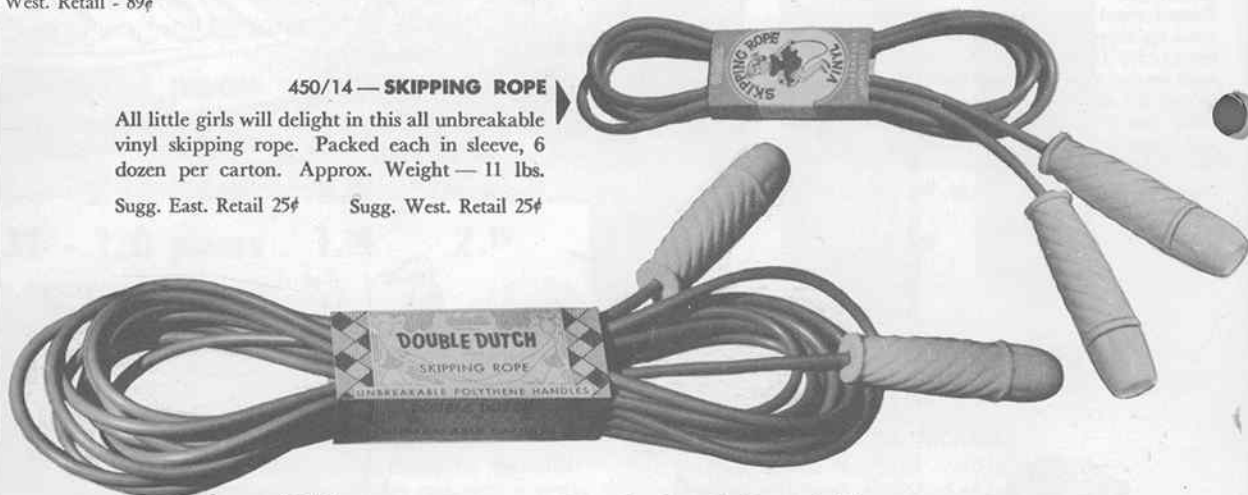
Sugg. East. retail 49¢

Sugg. West. retail 59¢

450/14 — **SKIPPING ROPE**

All little girls will delight in this all unbreakable vinyl skipping rope. Packed each in sleeve, 6 dozen per carton. Approx. Weight — 11 lbs.

Sugg. East. Retail 25¢ Sugg. West. Retail 25¢



450/24 —  
**DOUBLE DUTCH SKIPPING ROPE**

Approx. 24". Double sales with this wonderful unbreakable skipping rope, a real favourite, each in a colourful printed sleeve, 3 dozen per carton. Approx. weight 8 lbs.

Sugg. East. Retail - 69¢ Sugg. West. Retail - 69¢



520/8 — **TRUDY—MOVING EYE DOLL**

Cute as a button, and irresistible. 7½" high, all plastic with sleeping eyes, movable head, arms and legs. Packed each in polythene bag, packed 1 dozen per box, 3 dozen per carton. Approx. Weight — 8 lbs.

Sugg. East. retail 49¢ Sugg. West. retail 59¢

523/1 — **WETUMS WITH BOTTLE**

8½" high — Looks and behaves like a real baby after drinking from her very own bottle and nipple. Has sleeping eyes, movable head, arms and legs. Packed each in a polythene bag, 3 dozen per carton. Approx. weight 10 lbs.

Sugg. East. Retail 59¢ Sugg. West. Retail 69¢





**523/11 — WETUMS WITH BOTTLE**

10 1/2" high — a sweet little doll like 523/1. Packed in polythene bag, 2 dozen per carton. Approx. Weight — 14 lbs.

Sugg. East retail 98¢ Sugg. West. retail \$1.19

**540/8 — R.C.M.P. STATUETTE**

Approx. 7 1/4". Appealing to everyone - a perfect souvenir for adults, a fascinating toy for children. 7 1/4" high in full colour. Packed 12 per box, 3 dozen per carton. Approx. weight 6 lbs.

Sugg. East. Retail - 49¢ Sugg. West. Retail - 59¢



**550/7 — DRESS ME DOLL**

7 3/4" high. More sales with this doll, sleeping eyes, movable head and arms. Assorted colour wigs. Each in printed polythene bag, 2 dozen per box, 6 dozen per carton. Approx. Weight — 10 lbs.

Sugg. East. retail 49¢

Sugg. West. retail 59¢



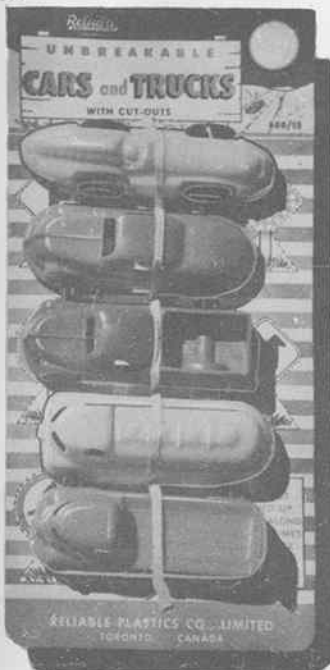
**550/09 — TEENAGE DOLL**

Approx. 8" — A teenage dress-me-doll for hours of play value. Moulded of flesh tinted plastic with moving arms, head and sleeping eyes — Has high heels and hair wig. Dressed in strapless bathing suit with fancy trim. Packed each in a polythene bag with a tab, 3 dozen per carton. Approx. weight - Sugg. East. Retail 79¢ Sugg. West. Retail 89¢

**550/11 — DRESS ME DOLL**

Little dressmakers love her; hours of fun. She's 11" high, turns her head, moves her arms and sleeps. Wigs with hair bow assorted. Each in polythene bag, 1 dozen per box, 3 dozen per carton. Approx. Weight — 12 lbs.

Sugg. East. retail 98¢ Sugg. West. retail \$1.19



**680/15 — CARS & TRUCKS**

Each piece approx. 4" - Set consist of either 2 racers, 1 coupe, 1 delivery truck, 1 oil truck, or 1 racer coupe, 1 delivery truck, 1 oil truck and 1 Beverage truck, all moulded in colourful detail of unbreakable polythene with free running wheels and packed 5 on a colourful display card, 6 dozen per carton. Approx. weight - 11 lbs.

Sugg. East. retail - 49¢ Sugg. West. retail - 59¢



3 good sellers for your counter. Unbreakable with free running wheels finely detailed. Bright assorted colours. Each measures 5" long. Packed 24 per box, 6 dozen per carton. Approx. Weight — 8 lbs.

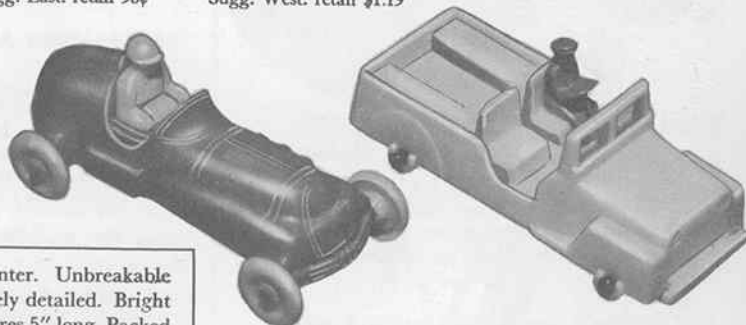
Sugg. West. retail 19¢ Sugg. East. retail 15¢

**682/03 — POLYTHENE CAR, BEVERAGE AND TOW TRUCK**

**682/24 — POLYTHENE OLD TIME CARS**

4 Delightful reproductions of old time cars to bring in the profits. Every car in perfect detail and moulded in colourful unbreakable polythene. Free running polythene wheels and metal axles. Packed 12 to a box — 6 dozen per carton. Approx. weight 8 lbs.

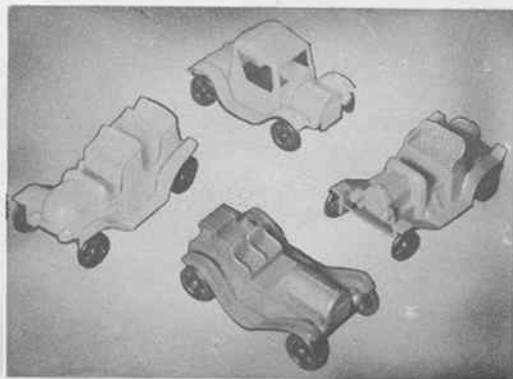
Sugg. East. retail 15¢ Sugg. West. retail 19¢



**682/02 — POLYTHENE JEEP AND RACER**

Each approx. 5 3/4" x 2 5/8". Moulded of colourful hard to break polythene. Items have drivers. Free running plastic wheels on jeep, polythene wheels on racer. Packed assorted — 24 to a box, 6 dozen per carton. Approx. Weight — 8 lbs.

Sugg. East. retail 15¢ Sugg. West. retail 19¢



# HOURS OF FUN FOR KIDDIES!



## 684/32 — POLYTHENE TOW TRUCK

Approx. 9" — A big truck for big sales — Moulded in colourful polythene — will not break — has free running wheels, metal axles and tow hook. Packed bulk, 3 dozen to a carton. Approx. weight 8½ lbs.

Sugg. East. retail 39¢ Sugg. West. retail 45¢

## 684/33 — POLYTHENE COAL TRUCK

Approx. 9" — Moulded in assorted bright colours — in detail — of unbreakable polythene — free running wheels and spacious coal carrier back — simulated truck accessories. Packed bulk, 3 dozen per carton. Approx. weight 8½ lbs.

Sugg. East. retail 39¢ Sugg. West. retail 45¢

## 684/35 — DUMP TRUCK & SCOOP

Approx. 9" — Scoop up the profits with this fast selling, unbreakable polythene truck, moulded in fine detail for play value, with free running wheels and metal axles, assorted colours. Packed bulk, 3 dozen per carton. Approx. weight 9 lbs.

Sugg. East. Retail 59¢ Sugg. West. Retail 69¢

## 684/64 — FOUR ASSORTED FOREIGN CARS

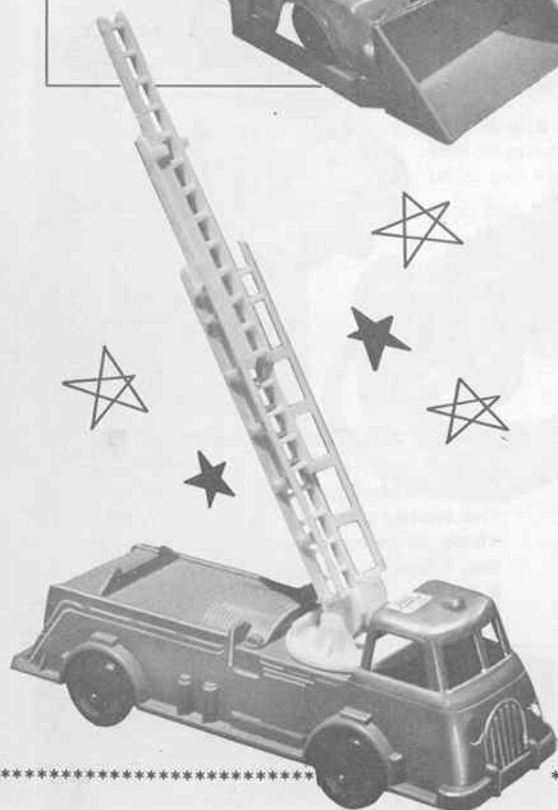
Four finely moulded unbreakable colourfast sport cars from Europe. Exact replicas of Ferrari, Mercedes Benz, Rolls Royce and Jaguar. Colourfully moulded in detail, with free running wheels and metal axles. Each approx. 7½" and in assorted colours. Packed 12 to a box, 3 dozen per carton. 12½ lbs.

Sugg. East. retail 29¢ Sugg. West. retail 35¢

## 685/08 — HOT ROD & CADILLAC ASST.

2 profit making vehicles — Hot Rod is approx. 7½", moulded in detail of unbreakable polythene with smooth running wheels, has exposed motor and driver in driver's seat. Cadillac is approx. 11", also moulded of unbreakable polythene with metal axles and free running wheels, looks exactly like a powerful Cadillac car even with Cadillac insignia on hood. Packed bulk, 3 dozen per carton. Approx. weight —

Sugg. East. Retail 49¢ Sugg. West. Retail 59¢



## 685/15 — LARGE POLYTHENE FIRE ENGINE

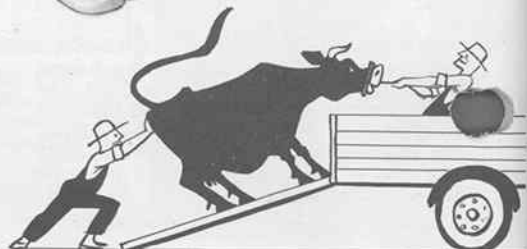
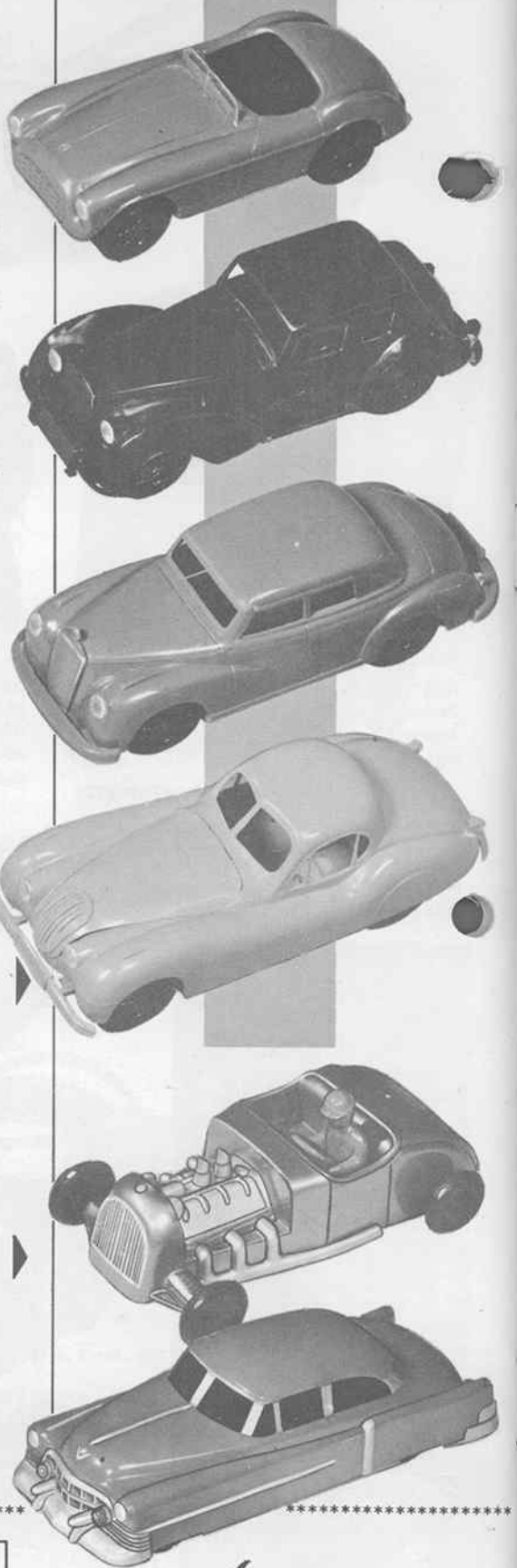
Like its 19" extension ladder, sales will go to the top. Truck size 10" x 3½", moulded in bright red detail with yellow swivel ladder. Hard to break body and strong vinyl wheels with metal axles. Packed 1 per box, 2 dozen per carton. Approx. Weight — 15 lbs.

Sugg. East. retail 98¢ Sugg. West. retail \$1.19

## 685/51 — CATTLE TRUCK (Not Illustrated)

Approx. 17" — A sturdy, unbreakable, polythene truck will not scratch furniture, free running wheels, can run quietly on metal axles, has simulated real tire wheels, headlights, cab, bumper and large van back for hauling live-stock. Large truck for large profits. Packed each in a printed corrugated carton, 6 per carton. Approx. weight 12 lbs.

Sugg. East. Retail \$2.98 Sugg. West. Retail \$3.29





# BIG TRUCKS



685/53 —  
**GIANT DUMP TRUCK**

Sugg. East. Retail \$2.98

Sugg. West. Retail \$3.29

**THE BIG TRUCK**  
APPROX. 15"

685/55 —

**CANNON TRUCK**

Sugg. East. Retail \$4.98

Sugg. West. Retail \$5.49

**OVERALL LENGTH 25"**



Approx. 15" x 6 1/2" x 7 1/4" — A big truck for loads of big sales — Has simulated headlights, bumper, bumper guards, door handles and very large dumper back for big loads. Dumping is operated by handle which can be locked in dumping position and tail gate hinges from top to allow complete dumping. Also has 2 wheels on front and 4 wheels on rear, all moulded realistically in soft vinyl with free turning axles. Truck moulded in bright colours of unbreakable polythene, will not scratch furniture, will not rust or chip. Packed each in corrugated carton, 6 per carton. Approx. weight 14 lbs.

For hours of real play value and a "big shot" at good year 'round profits, this Cannon & Truck is just the item. A 15" x 6" x 7 1/4" authentic army truck with simulated headlights, bumper, doors and open back with vinyl tarpaulin covering wire frame with Canadian Army insignia. Rear of truck has hook-up for attaching large 10" x 6" cannon, finely moulded in detail with strong firing mechanism for firing 6 plastic cannon balls, which are easily loaded in barrel of cannon. Both truck and cannon have realistic, free running vinyl wheels, with detailed tire and hubcap assembly and metal axles. All moulded in unbreakable, khaki coloured polythene. Will not scratch furniture, will not rust, has no sharp edges. Packed each in a printed corrugated box, 6 per carton. Approx. weight 16 1/2 lbs.

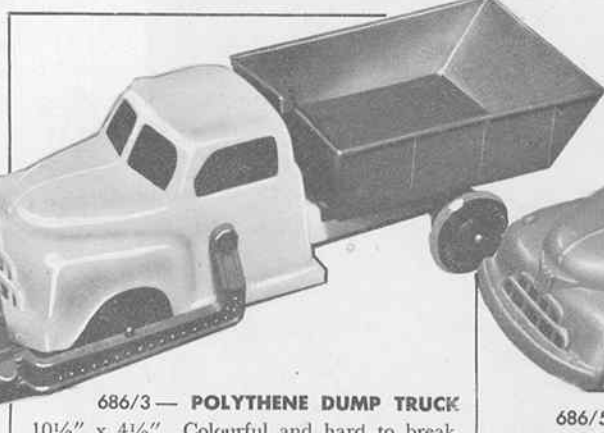


686/2 — **POLYTHENE TOW TRUCK**

10 1/2" x 4 1/2". Moulded in colourful hard to break polythene. Equipped with winch and string with hook. Free running vinyl wheels with metal axles. Packed each in coloured display box, 2 dozen per carton. Approx. Weight — 13 lbs.

Sugg. East. retail 89¢

Sugg. West. retail 98¢



686/3 — **POLYTHENE DUMP TRUCK**

10 1/2" x 4 1/2". Colourful and hard to break, this truck really dumps by spring release. Free running vinyl wheels with metal axles. Each in coloured display box, 2 dozen per carton. Approx. weight — 11 lbs.

Sugg. East. retail 79¢

Sugg. West. retail 89¢

686/4 — **POLYTHENE DUMP TRUCK AND SCOOP** Approx. 12 1/2"

Same as 686/3. Has cleverly designed scoop on front attached to cab. Packed 1 per box, 2 dozen per carton. Approx. Weight — 12 1/2 lbs.

Sugg. East. retail 98¢

Sugg. West. retail \$1.19



686/5 — **POLYTHENE HEAVY DUMP TRUCK**

Full load of profits can be carried by this item. 11" x 3 1/2" x 4", and moulded in bright red and yellow, hard to break polythene. Lever to dump carrier and strong metal axles with vinyl wheels. Dual rear wheels. Packed each in box, 2 dozen per carton. Approx. Weight — 16 lbs.

Sugg. East. retail 98¢

Sugg. West. retail \$1.19



686/23 — **EARTH MOVER**

Approx. 10" — Sales will move with this playtime wonder of heavy construction equipment. Finely moulded in unbreakable, non scratch polythene with free running, heavy duty wheels and metal axles — Detail includes simulated loader dumper back which can be used as sand carrier, gear shift, winch, etc. Swivel connection joins cab with carrier section. Packed each on a colourful construction scene card in a polythene bag, 2 dozen per carton. Approx. weight 9 lbs.

Sugg. East. Retail 89¢

Sugg. West. Retail 98¢



686/24 — **BULL-DOZER**

Approx. 8" — Pile up those profits with this bulldozing sales winner! All finely moulded in unbreakable polythene with dual and double duty free running wheels and metal axles. Detail includes open engine showing engine detail, gear shift, driver's seat, headlights battery, etc., has tow ring and front blade hinger on sides for lowering and raising. Will not scratch furniture. Each on a colourful construction scene display card in a polythene bag, 2 dozen per carton. Approx. weight 10 1/2 lbs.

Sugg. East. Retail 89¢

Sugg. West. Retail 98¢



686/25 — **ROADSCRAPER**

Approx. 10" — Packed with value and sure to win profits! Has 6 heavy duty free running wheels and metal axles, and moulded in fine detail of unbreakable polythene. Will not scratch furniture, wonderful for indoor or outdoor playtime. Has simulated open engine, exhaust, and various mechanical parts, also driver's cab and rear tow ring. Adjustable scraper, blade roadscraper. Each on a colourful construction scene display card in polythene bag, 2 dozen per carton. Approx. weight 10 lbs.

Sugg. East. Retail 89¢

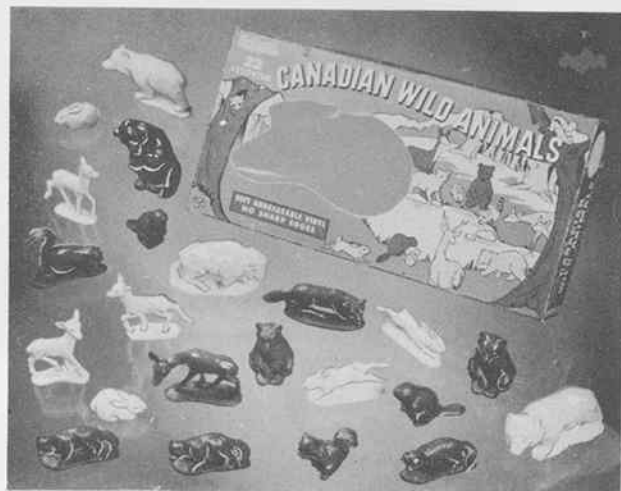
Sugg. West. Retail 98¢



**686/64 — CURBSIDE DELIVERY**

A big sturdy plastic truck. Its the latest thing in design with open doors, driver at seat, steering wheel and movable rear doors, strong metal axles and non-scratch rubber wheels. Size approx. 11½" x 5" x 4½". Packed each in a sleeve, 1 dozen per carton. Approx weight 13 lbs.

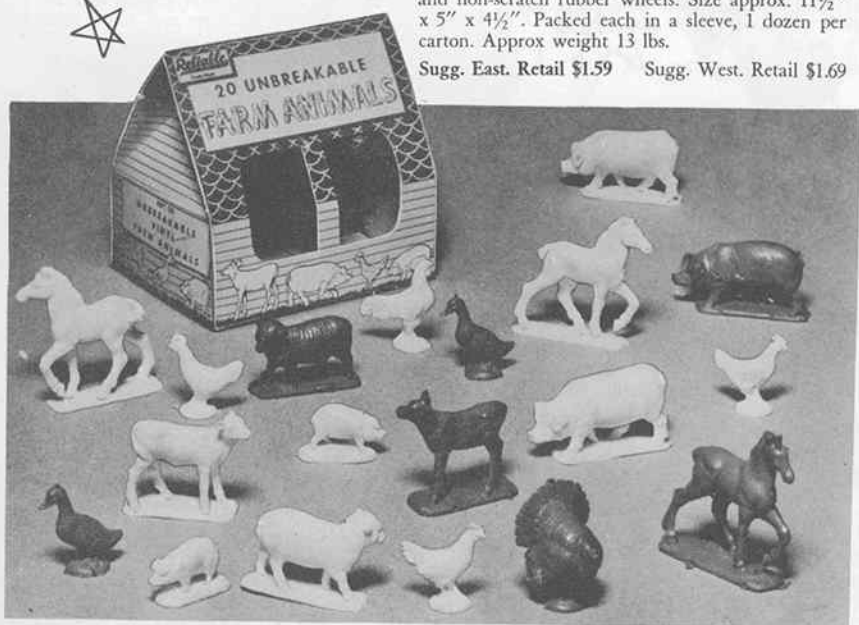
Sugg. East. Retail \$1.59 Sugg. West. Retail \$1.69



**687/25 — CANADIAN WILD ANIMALS**

22 typical Canadian animals to thrill young adventurers, wonderful as collector's pieces, educational and loaded with play value - set includes 2 each of fawn, squirrel, polar bear, beaver, reindeer, rabbit, moose, buffalo, fox, raccoon and skunk. Each piece varies in size from 1" to 2¼", also finely detailed and moulded in unbreakable, flexible vinyl - colour-fast and non-toxic. Packed each set of 22 in a colourful window display box, 8" x 4" x 1¼", 3 dozen per carton. Approx. weight 20 lbs.

Sugg. East. retail 89¢ Sugg. West. retail 89¢



**687/20 — ASSORTED FARM ANIMALS**

A wonderful assortment of 20 farm animals including horses, chickens, sheep, cows, etc. Moulded in detail of unbreakable, soft, non toxic vinyl in assorted colours. Packed in barn style window display box in bright colours. 3 dozen per carton. Approx. weight 8 lbs.

Sugg. East. retail 89¢

Sugg. West. retail 98¢



**689/2 — TRACTOR**

Approx. 3¼". Little country tykes will want this finely moulded unbreakable washable polythene farm tractor. Has driver, open type engine, large free running rear wheels with lugs and free running smaller front wheels, hook-up knob, on rear for towing. Assorted colours. Packed 12 to a box, 6 dozen per carton. Approx. weight 8 lbs.

Sugg. East. Retail 25¢

Sugg. West, Retail 29¢



**687/64 — CANADIAN ANIMALS**

25 pieces — Here's real play value and profit making all bagged up in a wonderful assortment of Canadian domestic and wild animals including horses, chickens, cows and beaver, deer, raccoon, etc. Wonderful for all ages from little pretenders to model builders. Each assortment in a polythene bag with tab, 3 dozen per carton. Approx. weight 14½ lbs.

Sugg. East. Retail 49¢ Sugg. West. Retail 59¢

**687/68 — CANADIAN ANIMALS**

Same as 687/64, but much larger assortment — 52 pieces assorted. Packed in a polythene bag, 2 dozen per carton. Approx. weight 18 lbs.

Sugg. East. Retail 98¢ Sugg. West. Retail \$1.19



**689/3 — VINYL SPEED COP**

Approx. 4" — An item with loads of appeal, Speed Cop on motorcycle moulded in unbreakable vinyl with running wheels, and brightly coloured — Finely detailed. Packed 12 to a box, 6 dozen per carton. Approx. weight 11½ lbs.

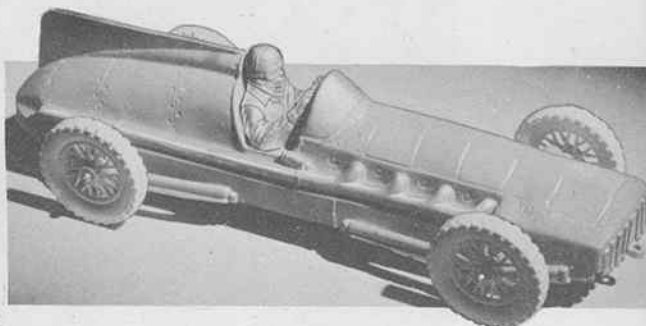
Sugg. East. retail 19¢ Sugg. West. retail 25¢

**689/23 — LARGE MOTORCYCLE POLICEMAN**

Approx. 6" x 4½" — This is just the ticket for those year-round profits — moulded in realistic detail and including police sign, light, license, and policeman driver in uniform, also detailed engine, and free running spoke wheels with tire treads and metal axles. Will stand alone. Comes in assorted colours of unbreakable, flexible, vinyl. Packed bulk, 3 dozen per carton. Approx. weight — 11 lbs.

Sugg. East. retail 39¢

Sugg. West. retail 49¢



**689/35 — LARGE RACER**

Approx. 10" — From start to finish this streamline racer will be a winner. Moulded in authentic detail from the latest racer designs including tail with fin exhaust and engine grill. Has man in driver's seat, moulded of unbreakable polythene with free-running soft vinyl wheels, will not scratch and has no sharp edges. Packed in assorted colours, bulk, 3 dozen per carton. Approx. weight — 16 lbs.

Sugg. East. retail 69¢ Sugg. West. retail 79¢



**703/31 — COMMODE, LARGE PINK**

Trains baby to be regular — 7½" diameter. Has 1" lip and handy handle. Moulded in strong pink polythene. Each in a box, 3 dozen per carton. Approx. weight — 15 lbs.

Sugg. East. retail 69¢ Sugg. West. retail 79¢

**703/32 — COMMODE, LARGE BLUE**

Trains baby to be regular — 7½" diameter. Has 1" lip and handy handle. Moulded in strong blue polythene. Each in a box, 3 dozen per carton. Approx. weight — 15 lbs.

Sugg. East. retail 69¢ Sugg. West. retail 79¢



**726/26 — PARTY BASKETS**

Unbreakable polythene. 3¼" diameter top. Party time is profit time with these 6 delightful Nut Cups. Each moulded in fancy basket design with handles. Completely unbreakable, non-toxic and washable. Comes in assorted colours, packed 6 to a polythene bag with a colourful tab, 3 dozen per carton. 5½ lbs.

Sugg. East. retail 29¢ Sugg. West. retail 35¢



**740/81 — PENCIL BOX WITH SHARPENER**

Approx. 7¼" x 1½" x 3¼". Smartly designed Pencil Box of unbreakable polythene with 6" sliding, styrene ruler lid. Markings, inches and metrics, pencil sharpener on end of lid. Contains 4 pencils and is moulded in assorted colours. Packed 2 dozen to a box, 6 dozen to a carton. 13 lbs.

Sugg. East. retail 35¢

Sugg. West. retail 39¢



**950/12 — VINYL SHOES AND SOCKS**

Just the thing to enhance dolly's wardrobe and to spark up those toy sales — A neat pair of all vinyl shoes and knitted socks in a polythene bag with a colourful tab. Packed 6 dozen per carton, in assorted colours. Approx. weight — 4 lbs.

Sugg. East. retail 25¢ Sugg. West. retail 29¢

**950/22 — VINYL SHOES AND SOCKS**

Similar to 950/12 but different size. Assorted colours. Each set in a polythene bag with a colourful tab, packed 6 dozen per carton. Approx. weight — 5½ lbs.

Sugg. East. retail 25¢ Sugg. West. retail 29¢

**950/32 — VINYL SHOES AND SOCKS**

Similar to 950/12 but different size. Assorted colours. Each set in a polythene bag with a tab, 6 dozen per carton. Approx. weight — 6½ lbs.

Sugg. East. retail 29¢ Sugg. West. retail 35¢

**950/42 — VINYL SHOES AND SOCKS**

Similar to 950/12 but different size. Assorted colours. Each set in a polythene bag with a tab, 6 dozen per carton. Approx. weight — 8 lbs.

Sugg. East. retail 29¢ Sugg. West. retail 35¢

FUN FOR THE WHOLE FAMILY!  
**\$ PROFITS FOR YOU! \$**  
 ...WITH THE NEW FAST SELLING

*Reliable*  
 MADE IN CANADA  
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# FIT 'N' BUILD BUILDING SETS

- EDUCATIONAL
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- CONSTRUCTIVE
- COLOURFUL

Reliable Fit 'n' Build Sets contain many colourful and easy fitting pieces—each set creates hours of constructive planning for all ages. Wonderful for playhours, three dimensional school projects and basic architectural designing. All members of the family will take pride in their handiwork with Fit 'n' Build Sets.



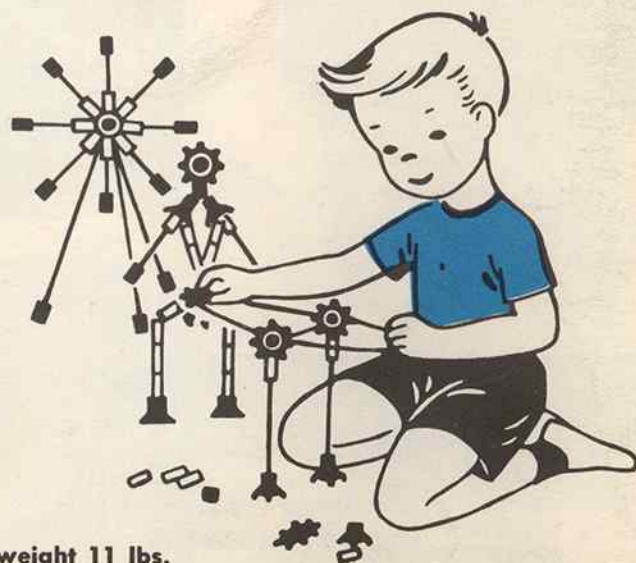
406/33



406/32



406/31



406/31—88 pcs.—2 doz. per carton—approx. weight 11 lbs.

Sugg. eastern retail \$ .98 Sugg. western retail \$1.19

406/32—205 pcs.—1 doz. per carton—approx. weight 11½ lbs.

Sugg. eastern retail \$1.98 Sugg. western retail \$2.19

406/33—358 pcs.—½ doz. per carton—approx. weight 10½ lbs.

Sugg. eastern retail \$2.98 Sugg. western retail \$3.29

**EACH SET HAS A BUILDING MANUAL**

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