

**Reliable**  
MADE IN CANADA

Trade Mark

# EASTER PLUSH



79100

**79100 — LAYING DOWN RABBIT**

Size 9" x 9" — Softly filled, colourful, print covered body, plush head, print lined ears, felt eyes, tongue and nose. Ribbon bow on neck. Packed bulk, 3 dozen per carton. Approx. weight 13 lbs.

**Suggested Retail 98¢**

**79130 — BABY BUNNY, Assorted**

Size 13" — All soft and cuddly, has soft plush two-tone head, plush arms and feet. Assorted print covered body, print lined ears and rolling eyes. Pom-pom nose, felt tongue and ribbon bow on neck. Each in a polythene bag, 1 dozen per carton. Approx. weight 6 lbs.

**Suggested Retail \$1.79**

**79230 — SLEEPY BUNNY**

Size 23" — A cuddly rabbit in printed flannel sleepers with buttons and trim, collar and bow, print lined ears and plush head, paws and feet. Has an all vinyl, yawning character face, beautifully coloured. Squeak in tail — comes assorted. Packed bulk, 6 per carton. Approx. weight 8 lbs.

**Suggested Retail \$3.98**

**79240 — FUNNY BUNNY**

Size 27" — A long-eared bunny, softly filled and covered with cuddly, two-tone plush. Has all vinyl character face, brightly coloured with large ribbon bow on neck, — comes assorted. Packed each in a polythene bag, 4 per carton. Approx. weight 9 lbs.

**Suggested Retail \$4.98**

**79120 — PLAID RUNNING BUNNY**

Size 19" — A large cuddly bunny with plush, two-tone head, plush on feet, pom-pom nose and rolling eyes. Has an all print plaid, multi-colour body and ribbon bow on neck. Each in a polythene bag, 4 per carton. Approx. weight 8 lbs.

**Suggested Retail \$2.98**



79130

79230



79240



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PRODUCT



79120

# 1960

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**79250 — SAILOR BUNNY**

Boy and Girl — Size 22" — Assorted boy and girl bunnies, all softly stuffed, with plush heads, vinyl character faces, plush arms, ears and feet. Boy is wearing print sailor boy trousers, collar bow and hat, with print body. Girl is wearing skirt, collar and bow with hat and print covered body. Packed each in a box, 6 per carton. Approx. weight 11½ lbs.  
**Suggested Retail \$4.98**



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RELIABLE  
PRODUCT



**lovable, soft and cuddly.**



**79310 — SITTING BUNNY  
WASHABLE**

Size 9" — A little cutie, all softly filled, two-tone plush with a comical vinyl character head, beautifully coloured. Is completely washable — has ribbon neck bow. Packed each in a polythene bag with tab, 1 dozen per carton. Approx. weight 4½ lbs.  
**Suggested Retail \$1.49**

**79330 — CUTIE CHICK**

Size 14" — Completely washable, cutie chick is soft and cuddly, all two-tone plush with felt webbed feet, ribbon bow and bib and all vinyl character chick's face. Packed each in a polythene bag, 1 dozen per carton. Approx. weight 5½ lbs.  
**Suggested Retail \$1.98**

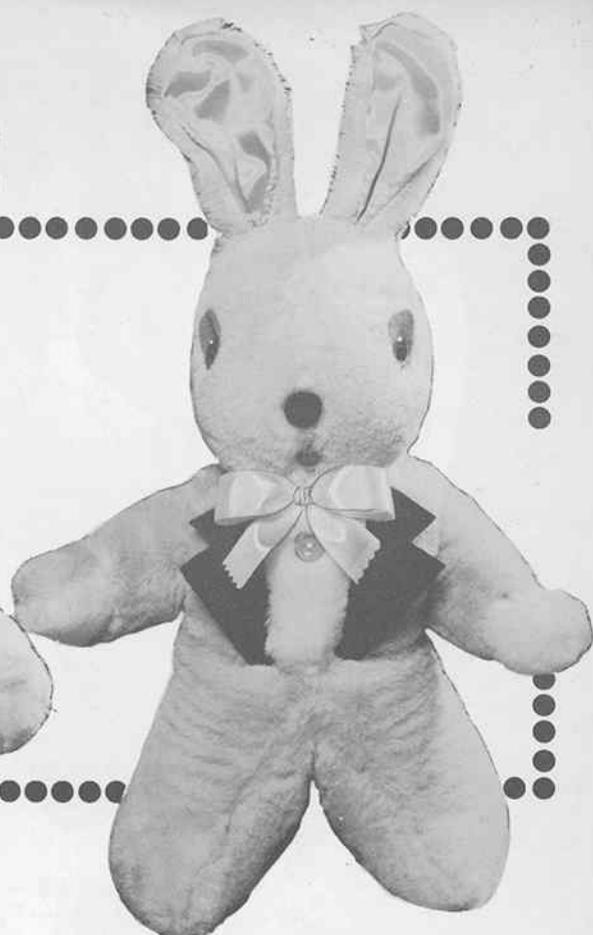
**79340 — CUTIE BUNNY**

Size 11" — A flopped eared fellow with an all vinyl character face. Plush covered, softly filled body, satin lined ears and ribbon neck bow. Completely washable. Packed each in a polythene bag, 1 dozen per carton. Approx. weight 5 lbs.  
**Suggested Retail \$1.98**



**79370 — FUZZY BUNNY**

Size 18" — All softly filled, fuzzy Easter Plush, two-tone on face, lovable, floppy satin-lined ears, rolling eyes, pompom nose, felt tongue, ribbon bow. Has squeak voice, comes in assorted colours. Packed bulk, 6 per carton. Approx. weight 5½ lbs.  
**Suggested Retail \$2.98**



**79430 — STANDING "MR. BUNNY"**

Size 18" — "Soft and cuddly, and so good lookin'", this multi-colour rabbit has satin lined ears, plastic eyes with felt backing, pompom nose and ribbon bow. White plush on front, felt tuxedo, lapels and button. Assorted colours. Packed each in a box, 6 per carton. Approx. weight 8½ lbs.  
**Suggested Retail \$2.98**



**79390 — FUZZY BUNNY**

Size 26" — A much larger, softly filled, fuzzy plush bunny with floppy satin-lined ears, rolling eyes, pompom nose and felt tongue. Has ribbon and squeak voice. Each in a box, 6 per carton. Approx. weight 8½ lbs.  
**Suggested Retail \$4.98**

← **79470 — SITTING BUNNY**

Size 15" — Perky and pretty in softly stuffed, two-tone, soft plush. Has long ears, soft vinyl character face, ribbon bow and is holding a colourful carrot which squeaks. Each in a box, 6 per carton. Approx. weight 9 lbs.  
**Suggested Retail \$2.98**

**79520 — SITTING RABBIT** →

Size 29" — A giant size bunny, all in two-tone pastel plush, with rolling eyes, pompom nose, felt tongue and ribbon neck bow. Has long floppy ears, and 2-button vest. Packed each in a box, Approx. weight 6 lbs.  
**Suggested Retail \$6.98**





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79560

**79560 — MR. WHISKERS**

Size 22" — A big bunny, softly filled, two-tone plush; felt lined, floppy ears, rolling eyes, felt nose and tongue. Has white fluff whiskers, one-button vest and ribbon bow. Each in a box, 6 per carton. Approx. weight 15½ lbs.

**Suggested Retail \$4.98**

**79570 — MR. WHISKERS**

Size 29" — A bigger, whiskered rabbit, soft and lovable, with elastic barb whiskers and fluffy plush. Has rolling eyes, felt nose and tongue, and two-button vest, also ribbon bow. Each in a box. Approx. weight 6½ lbs.

**Suggested Retail \$6.98**

**79610 — FARMER BOY BUNNY**

Size 17½" — A multi-coloured Easter pet. Soft pastel, two-tone plush head and ears, plush arms and feet. Has button eye, felt backing, pompom nose and felt tongue. Ribbon bow on neck, and cotton print covered body — long trousers with 2 buttons and cotton inside ears. Packed bulk, 1 dozen per carton. Approx. weight 10 lbs.

**Suggested Retail \$1.98**

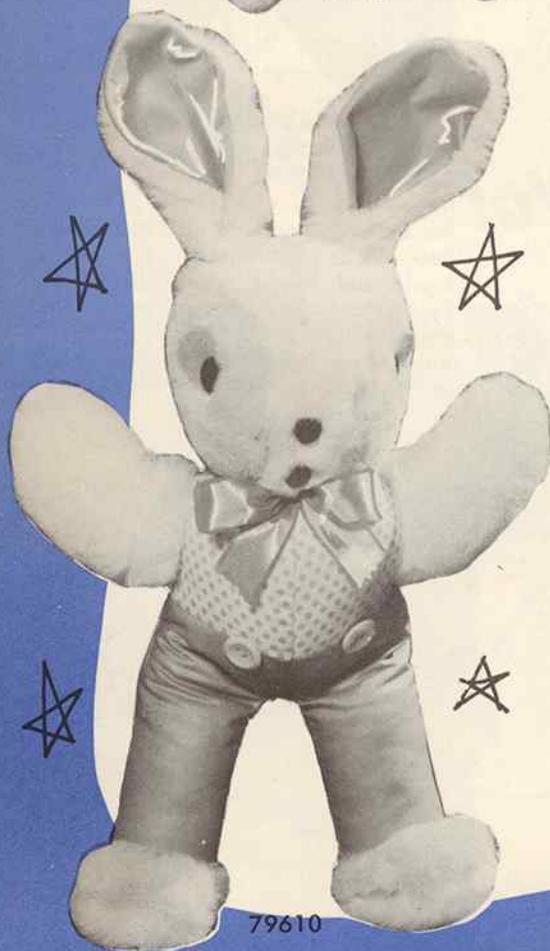
**79630 — DUCK WITH OVERALLS**

Size 13" — A lovable duckling with character vinyl face. All softly filled plush with cotton print overalls and two bells. Ribbon bow on neck. Packed bulk, 1 dozen per carton. Approx. weight 7 lbs.

**Suggested Retail \$1.98**



79570



79610

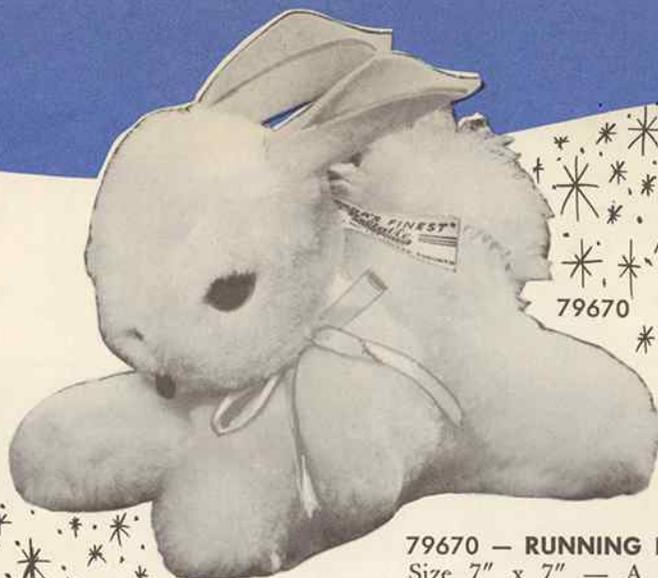


79630

sure to get sales hoppin'.

lovable, soft and cuddly

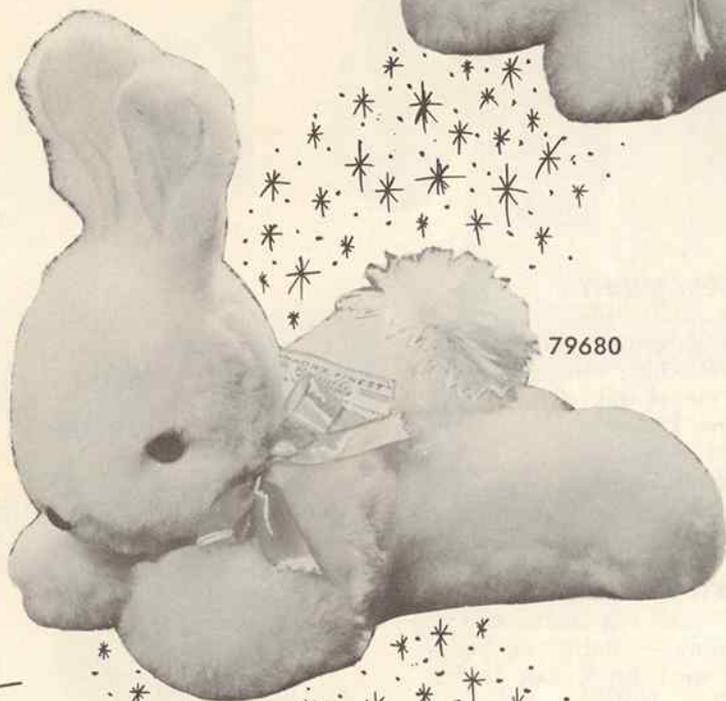
**Each bunny  
packed in a  
polythene bag.**



**79670 — RUNNING BUNNY**

Size 7" x 7" — A delightful little bunny, all soft cuddly plush, fuzzy plush tail, felt ears and rolling eyes. Also has felt nose and tongue and ribbon bow. Packed bulk, 2 dozen per carton. Approx. weight 8 lbs.

**Suggested Retail 98¢**



**79680 — RUNNING BUNNY**

Size 8½" — A softly filled, soft plush, fuzzy tail and squeak in paw, felt lined ears, pompom nose, felt tongue and rolling eyes. Has ribbon neck bow. Packed bulk, 1 dozen per carton. Approx. weight 7 lbs.

**Suggested Retail \$1.98**



**79690 — RUNNING BUNNY**

Size 9" x 11" — Still multiplying, this is a much bigger, all softly filled bunny with fluffy tail, lined ears, rolling eyes, pompom nose and felt tongue. Ribbon bow on neck and squeak in forepaw. Packed each in a polythene bag, 1 dozen per carton. Approx. weight 10½ lbs.

**Suggested Retail \$2.98**

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**PRODUCT**





**79110 — PRINT BUNNY**

Approx. 15" — Made of colourful printed cotton with satin lined ears, this bunny is sure to please. Has felt eyes, felt nose and ribbon bow. Packed bulk — 2 dozen per carton. Approx. weight 14 lbs.

**Suggested Retail 98¢**



**79140 — CUDDLY BUNNY**

Approx. 14" — A softly filled two-tone plush bunny with cotton print polka dot body and matching ears — pom-pom nose, felt tongue and rolling eyes. Has ribbon bow. Packed bulk — 2 dozen per carton. Approx. weight —

**Suggested Retail \$1.98**



79700



79480

**79700 — CUDDLY BUNNY**

Size 11½" — As cute as little bunnies are, this all softly filled, two-tone plush rabbit has felt ears, plastic eyes, felt nose and ribbon neck bow. Packed bulk, 3 dozen per carton. Approx. weight 12 lbs.

**Suggested Retail 98¢**

**79480 — EASTER BUNNY**

Approx. 15" — All soft cuddly two-tone plush bunny — fluffy tail, big ears and all vinyl happy face and ribbon neck bow. Packed each in a box — ½ dozen per carton. Approx. weight 8 lbs.

**Suggested Retail \$2.98**



**79730 — CUDDLY BUNNY**

Size 20" — Big and plushy, in two-tone pastel shades. Felt backed, button eyes, satin lined ears, pom-pom nose, felt tongue and ribbon bow. Has a squeak voice. Packed bulk, 6 per carton, Approx. weight 7 lbs.

**Suggested Retail \$2.98**

**79740 — CUDDLY BUNNY**

Size 22" — Same description as 79730, but much larger bunny. Packed each in a box, 6 per carton. Approx. weight 10½ lbs.

**Suggested Retail \$3.98**



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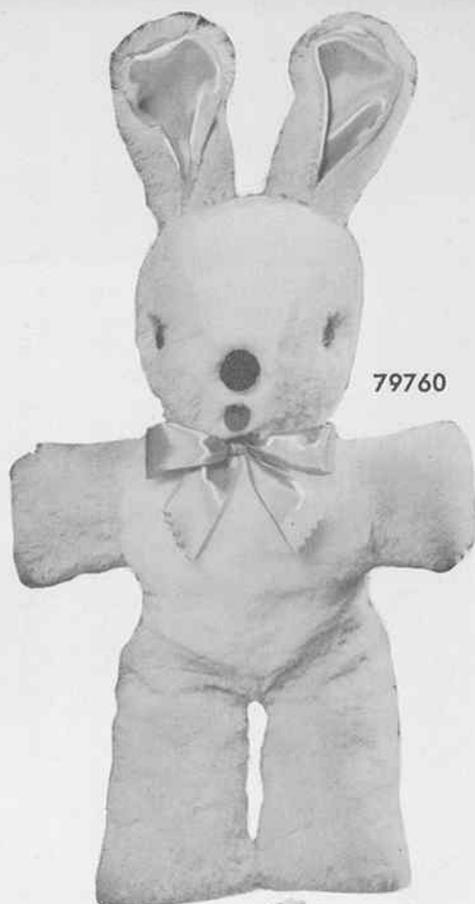
**BIG EARS AND BIG**

A "REELY"  
RELIABLE  
PRODUCT



**79760 — STANDING BUNNY**

Size 16" — Two-tone, pastel plush with long satin lined ears, rolling eyes, pompom nose and felt tongue. Has ribbon bow on neck and squeak voice. Packed bulk, 1 dozen per carton. Approx. weight 6½ lbs.  
**Suggested Retail \$1.98**



79760

**79770 — CUDDLY BUNNY**

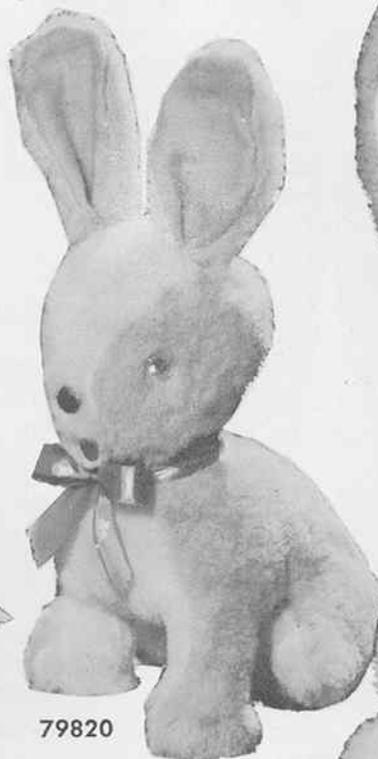
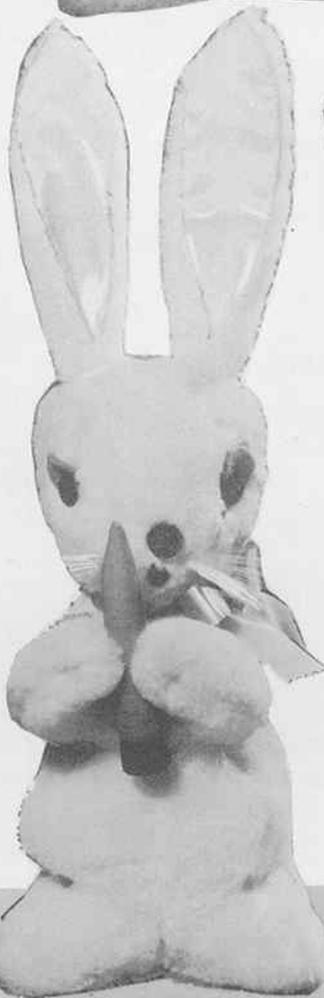
Approx. 17" — An all softly filled two-tone plush rabbit with satin lined ears, rolling eyes, pom-pom nose and felt tongue — has ribbon neck bow. Packed bulk — 1 dozen per carton. Approx. weight 7 lbs.  
**Suggested Retail \$1.98**



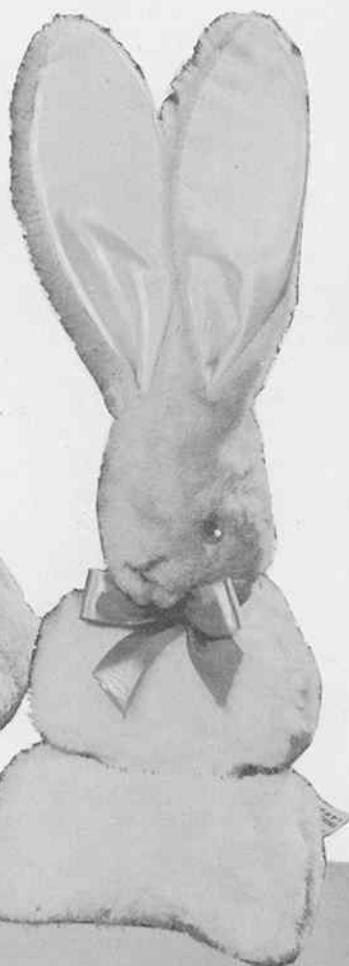
79770

**79820 — SITTING BUNNY**

Size 12" x 7" — Sittin' for sales and stuffed softly for cuddling. Two-tone pastel plush, lined ears, plastic eyes, pompom nose and felt tongue, ribbon bow on neck and squeak voice. Each in a polythene bag, 1 dozen per carton. Approx. weight 8½ lbs.  
**Suggested Retail \$1.98**



79820



**79840 — BEGGING BUNNY**

Size 16½" — A colourful, two-tone pastel plush coloured, softly stuffed plush bunny with long satin lined ears, plastic eyes, and cord nose, with ribbon neck bow. Has squeak in tail. Packed bulk, 1 dozen per carton. Approx. weight 8½ lbs.  
**Suggested Retail \$1.98**

**79850 — BEGGING BUNNY**

Size 20" — Filled with soft stuffing, friendly and cuddly, this two-tone plush bunny has long satin lined ears, felt backed eyes, pompom nose, felt tongue and ribbon neck bow. He's holding a vinyl carrot with noise-maker inside. Packed bulk, ½ dozen per carton. Approx. weight 6 lbs.  
**Suggested Retail \$2.98**

**SALES**

79850

79840

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7

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## 79860 — BEGGING BUNNY

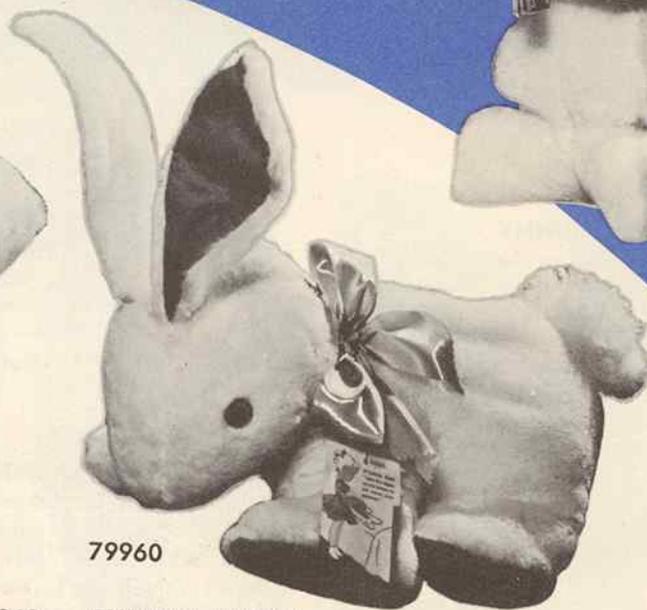
Size 23" — Big and lovable for Easter sales — softly stuffed, two-tone pastel plush with long satin lined ears, felt backed button eyes, pompom nose, felt tongue, whiskers and ribbon bow. Is holding a noise-maker, vinyl carrot. Packed bulk, 1/2 dozen per carton. Approx. weight 8 lbs.

**Suggested Retail \$3.98**

79860



79940



79960

## 79960 — PYJAMA RABBIT

Size 17" — A long-eared bunny in softly stuffed plush with lined ears and felt feet, cotton tail and rolling eyes, has large ribbon bow and zipper on bunny to store away pyjamas. Packed in a polythene bag, 4 per carton. Approx. weight 9 lbs.

**Suggested Retail \$4.98**

79970

## 79970 — BRIAR RABBIT

An all plush, softly stuffed rabbit sure to get sales hoppin'. He is a two-tone colourful rabbit with fluffy plush cheeks and tail — pompom nose, felt tongue and teeth and whiskers. He's in sitting position with character eyes and wearing a neck ribbon with bow. Packed per carton. Approx. weight 21 lbs.

**Suggested Retail \$4.98**



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## 79940 — STANDING MR. RABBIT

Heading the Easter Parade, he's 36" tall, all softly filled yellow and black plush to simulate a tuxedo with satin-lined tails, felt lapels, button vest and bow tie. Has a real swish pocket chain, rolling eyes and felt tongue. Packed each in a box. Approx. weight 6 lbs.

**Suggested Retail \$9.98**